



Professional Hair Products tuned with Nature

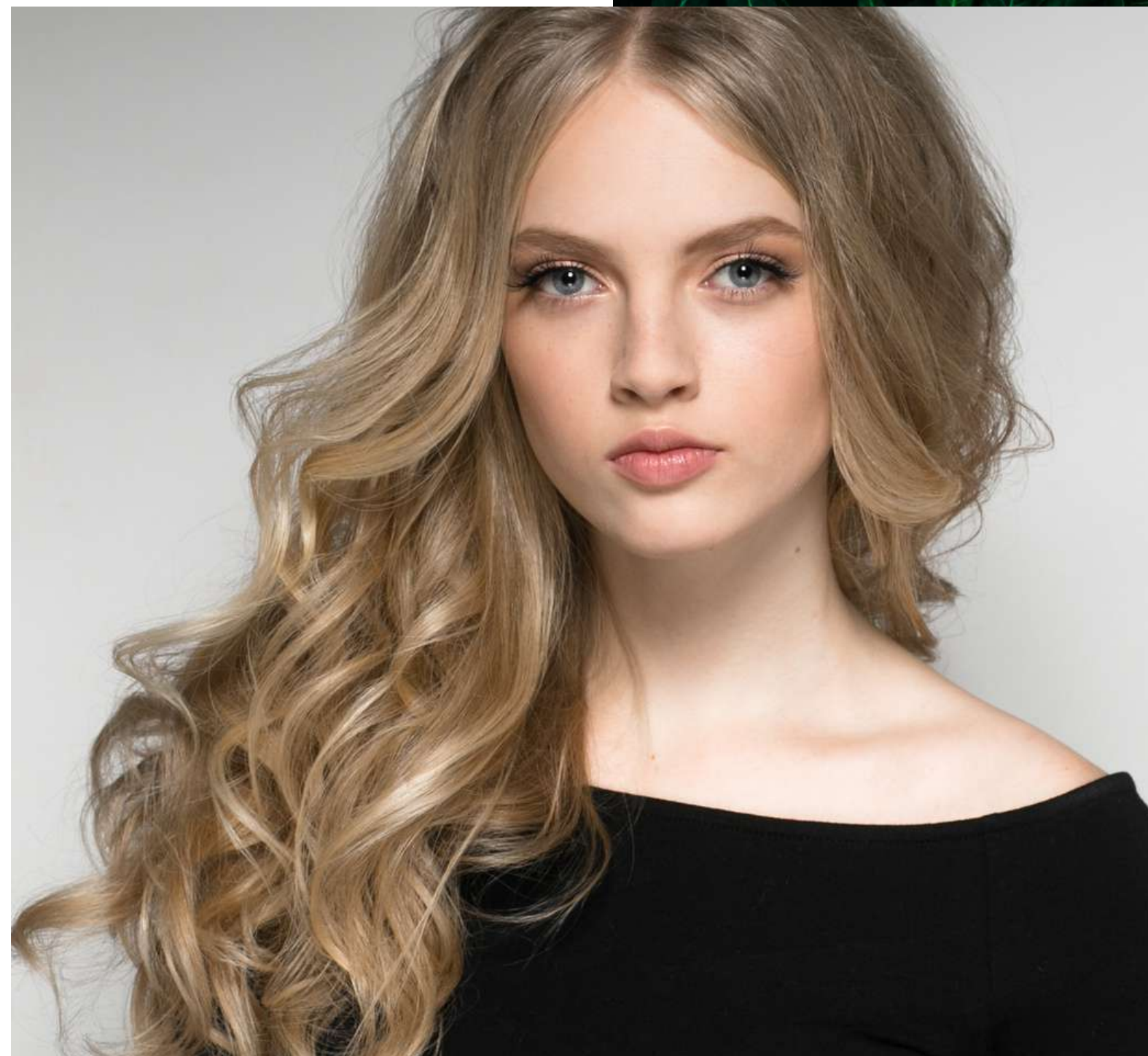


ABOUT US

COSMO S.I, established in 2000, is a leading brand in the realm of professional hair care products, proudly made in Italy.

With a deep commitment to innovation and sustainability, we gather inspiration and harness the power of nature's finest ingredients to create extremely functional solutions through scientific expertise.

Our products are meticulously crafted to deliver outstanding performance, nurturing both individuals and the world we inhabit.



COMPANY



• OUR VISION

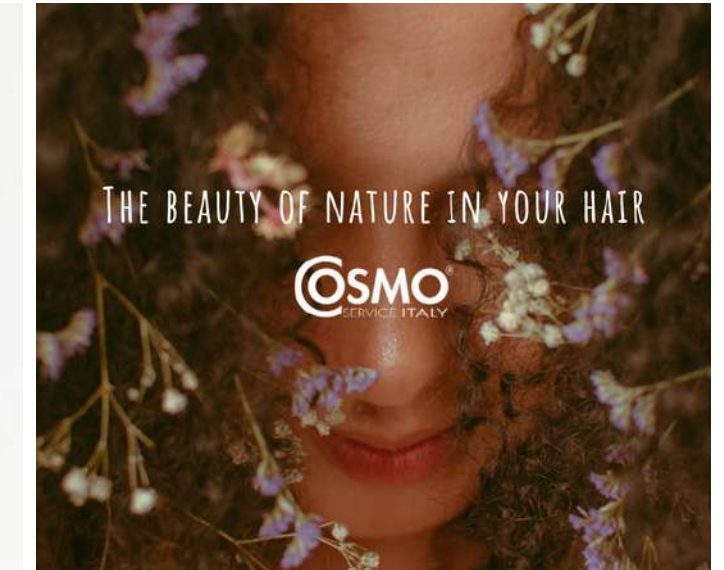
Our vision encompasses three fundamental pillars: **sustainability**, **effective products**, and **uncompromising quality**.

We aim to be at the forefront of the industry, setting new standards by offering exceptional hair care solutions that deliver visible results, while simultaneously prioritizing the well-being of our planet.

• OUR MISSION

At COSMO S.I, our mission is to be the **perfect ally for hairstylists**, empowering them to unleash their creativity.

We provide professionals with **innovative and reliable** products that help them express their **artistic vision** and achieve outstanding hair transformations. With our support, hairstylists can confidently create remarkable styles that inspire and delight their clients.



KEY POINTS



Wide Product Range: We offer a comprehensive range of 14 product lines, catering to the specific needs of hairstylists and their clients. From hair dyes, shampoos and hair masks to styling products and treatments, our portfolio encompasses everything required for professional hair care.



Ethical and Responsible: We are dedicated to ethical practices and strive to make a positive impact. Our products are 100% vegan and cruelty-free, ensuring no harm is done to animals in the process. Additionally, they are free from colorants and Sodium Laureth Sulfate (SLES), minimizing potential irritations and promoting a safer experience.



Sustainability: Environmental sustainability is a core value at COSMO S.I.

We constantly explore ways to minimize our ecological footprint, employing eco-friendly manufacturing processes and using recyclable packaging materials whenever possible. By prioritizing sustainability, we contribute to a greener future for generations to come.



EDUCATIONAL

In addition to products we offer to
hairstylists training services:

A specialized team of technicians
and hairdressers follow our
customers in every part of the
world, with training courses,
seminars, workshops and
masterclasses for proper knowledge
and use of our products.



WHAT DO YOU NEED? WE HAVE IT.

OUR PRODUCT LINES



permanent color
semi-permanent color
demi-permanent color

Color



bleaching powder/cream
Peroxide

Technical



HAIR COLOR

COSMO's unwavering commitment to exceptional quality has consistently captivated the technical world, igniting a boundless passion for creativity among our esteemed partners.

Experience the transformative power of **Personal Color**, the breakthrough hair color solution with a patented formula. With its advanced technology, Personal Color guarantees 100% coverage of gray hair, leaving you with a flawless, uniform color that enhances your natural beauty.



HAIR COLOR

PERSONAL COLOR

OXIDIZING EMULSION

BLEACHING

PERSONAL SUPER BLOND



Personal Color

MASTERS OF COLOR



The **patented Personal Color coloring system** uses "**Alkaly Scavenger**" technology that prevents unwanted effects on the hair and scalp.

Lipophilized fruity acid extracts release AHAs that neutralize excess alkaline agents, **respecting the natural pH of the epidermis**. After the "Scavenger" effect, AHAs are transformed into ammonium lactate, which makes hair **stronger, healthier and shinier**.

made with honey, sunflower seeds, beeswax and white tea

The action is protective, with even **brighter highlights** and without causing burning, irritation or redness.

"Alkaly Scavenger" technology protects the scalp **without intervening with the pH of the dye mixture**. The duration of the effect is about sixty days.



THE WORLD OF COLOR - PERMANENT COLORING

PERSONAL COLOR 153 NUANCES

PERSONAL COLOR is permanent cream hair coloring that perfectly covers white hair thanks to premium coloring pigments.

Combined with actives:

Honey: forms the binding part of the texture

Sunflower Oil: with Zinc, Iron, Magnesium and Vitamins, it rejuvenates hair, nourishes and fortifies it while coloring it

Beeswax: coats hair with a thin film protecting it from external agents and making it shiny and soft

White tea extract: moisturizes, makes hair supple and decreases the risk of breakage.

Duration: up to 60 days.

Personal Color - 100 ml tube 1+1.5



Made from honey, sunflower seeds, beeswax and white tea



THE WORLD OF COLOR - PERMANENT COLORING

OXIDIZING EMULSION

Personal Color's creamy, stabilized oxidizing emulsion has a low PH and ensures a perfect balance with coloring and bleaching colors.

Suitable for touch-ups, coloring and brightening treatments for maximum color expression and cosmetic effect.

Wheat germ contained in the formula, a valuable natural active ingredient for hair beauty, has detangling, restructuring power and gives vigor to hair during coloring or bleaching treatment.

Cream oxidizing emulsion 6/10/20/30/40 vol. - 1000 ml

Made from honey, sunflower seeds,
beeswax and white tea



THE WORLD OF COLOR - FOR BLONDES

PERSONAL SUPER BLOND 9 LIV.

Heavy non-volatile cream and powder bleaching formulas based on hydrolyzed keratin that protects and restructures the hair during the chemical process, providing up to 9 levels of lightening.

Hydrolyzed keratin is able to make itself particularly affinitive to the hair structure.

It adheres to the hair fiber, strengthening it, and giving greater texture and body to the hair.

Blue, white, and silver powder bleach - 500 gr

Blue ammonia free bleach - 500 gr

Blue and white cream bleach - 250/500 gr

With keratin-based PLEX and
almond oil





CSMO[®]
SERVICE ITALY

