



ESSENCE^{OF} HARRIS

SCOTTISH CANDLES & HOME FRAGRANCE

MEDIA KIT



ABOUT US

We are a family-run business with a passion to capture the spirit of the Hebridean islands of Scotland through luxuriously scented soy wax candles, reed diffusers, bath and body products.

Our remote island business focuses on the people and places that surround us. Celebrating home, heart, harmony, our scents will transport you to the golden sands of the Outer Hebrides, Scotland.

FACTS

Essence of Harris was founded in 2015.

Headquarters - Isle of Harris, Scotland.

The population of our island home is 1,916.

Our Classic Collection is named after the world-famous beaches on our island, which are voted amongst the best in the world.

We share our home with Harris Tweed, steeped in tradition and heritage.

American tourists are the highest percentage of international visitors to the Isle of Harris.

We were the first Scottish company to win awards at NY Now back in 2020.

COMPANY MILESTONES

Refill Stations introduced in our retail stores, 2021
Brand Refresh, 2021
Refillable Packaging, 2021
Elements Collection, 2022

AWARDS

Outstanding Island Business
Bakkafrost Scotland Award, 2022

Best Product, Beauty & Wellness
NY NOW Market 2022

Scottish Family Business of the Year
Scottish Family Business Awards 2021

Best Emerging Brand
NY NOW Digital Market 2020

Community Impact Award
NY NOW Digital Market 2020

Director of the Year - Jamie McGowan
IOD Awards 2019

MEDIA MENTIONS

服饰VOGUE
美容



VOGUE CHINA

ELLE CHINA

SOCIAL MEDIA FOLLOWING



11.9K



4K



7.8K

@ESSENCEOFHARRIS



BRAND ASSETS

ESSENCE
OF HARRIS

STACKED LOGO



ROUNDEL

E^oH

EOH MARQUE

BRAND PHOTOGRAPHY





OUR FOUNDERS

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www.essenceofharris.com