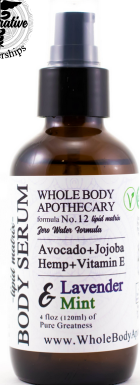


# Whole Body Apothecary *Moisturizer Guide*

All Whole Body Apothecary Lipid Matrix Moisturizers & Salves are crafted with certified organic, extra virgin plant oils packed with antioxidants, polyphenols, polysterols, vitamins and micro-nutrients. These skin supplements are known for their unrivaled nutritional value, lipid barrier support and general protection from inflammatory damage. Because these products are so pure and loaded with nutritional value, they are THE BEST option for sensitive skin.

True to our brand, we keep it simple & functional with a small selection of impressive products.

## A simple guide to choosing the best moisturizer for you



### *Body Serum*

Best option for:

- Normal to mildly dry skin
- Switching from lotions to a lipid (oil) moisturizer
- Light, daily moisturizer

The body serum is a light, fast absorbing moisturizer recommended for people looking for a daily use product to replace lotions. The body serum far out performs lotions in nutritional and moisturizing value. This is the best option for an overall nutritional skin health supplement & moisturizer



### *Body Salve*

Best option for:

- Chronic dry skin
- Cracked skin or Eczema
- Damaged skin

The body salve is a heavier formula with all the nutrition of the body serum plus a protective barrier. This protection adds significant value to compromised skin resulting from chronic dryness, cracked skin, eczema, dermatitis & psoriasis. Because of the added thickness and protective ingredients, this is not recommended for people looking for an all purpose, light moisturizer.



### *Face Serum*

Best option for:

- Normal to mildly dry skin
- Acne & Acne prone skin
- Multi-Vitamin Supplement
- Light, daily moisturizer

Our face serum is an ultra light, super nutrient rich supplement for normal to mildly dry skin. This product makes an impressive daily moisturizer. This incredibly diverse formula can be used to improve the overall resilience and strength. This is one of our MOST nutrient dense products that we recommend most often, for everybody!



### *Face Cream*

Best option for:

- Very dry skin or Eczema
- Damaged skin
- Moderate protection from sun & wind & dry weather

Our Face Cream is a very nutrient dense product with a heavier and more protective formula. Our Face Cream provides a barrier to seal in moisture while protecting the skin from harsh elements like the sun, wind and dry weather. This is a popular product during the winter months and in dry climate areas. This is also popular in the outdoors community where protection from the elements is important (snow sports, water sports, hiking, etc).