

Advertising opportunities with New Life Publishing

2024

“New Life Publishing are great to advertise with. We are extremely grateful to have discovered them several years ago now, and will continue to work together into the future.”

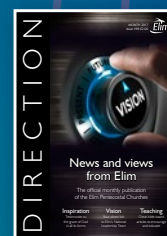
David Hough, Andersen Boats

MEDIA PACK

Contact: 0115 824 0777
adverts@newlife.co.uk



Revised 26 July 2023



New Life Publishing produces a range of key niche Christian titles offering businesses and ministries a perfect opportunity to promote their goods and services to our loyal and dedicated readers



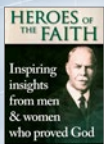
Direction

The official glossy monthly publication of the Elim Pentecostal Church, taken by Elim members among the Movement's 550 UK congregations



New Life

Britain's brightest Christian outreach newspaper, taken by churches and individuals of many denominations every month to share the Gospel in their community



Heroes of the Faith

Inspiring insights from the saints of old in a top-quality quarterly historical collectable magazine with accompanying binders and a deeply loyal readership



Christian Holidays & Conferences Guide

A brilliant guide to Christian holidays and Conferences all around the UK and abroad that are refreshing for both body and soul. Published annually every January



iBelieve Special Issues

Two bumper best-of issues each year, including all the very best articles from recent issues of New Life, Direction and Heroes of the Faith along with brand new features



Web advertising

Our website is the online home for all of our products and draws thousands of unique visitors each month, presenting a powerful opportunity to advertisers

We also create a number of specific-interest titles, including It's Your Call, The Beautiful Game, The Delusion of Evolution and Conversion

Direction

product profile

The official publication of the Elim Pentecostal Church

Direction is a monthly magazine designed to deliver inspiration, information and teaching to all Elim members and beyond.

Named after a famous oasis in the Bible, Elim Pentecostal Church is a growing Movement of more than 550 Christian congregations in the UK and Ireland.

Elim members are people of strong faith whose beliefs inform their daily lives and buying decisions.

What's important

In a world where many lack a moral compass, Direction readers share a number of foundational beliefs*, including:

The Bible – the fully inspired and infallible Word of God
The Trinity – Father, Son and Holy Spirit
The Saviour – Lord Jesus Christ
The Holy Spirit – the necessity of His work
Mankind – the universal sinfulness of all men
Salvation – by the grace of God
The Church – the Body of Christ
The Commission – to preach the Gospel to the world

*Elim's full Statement of Faith can be found at www.elim.org.uk

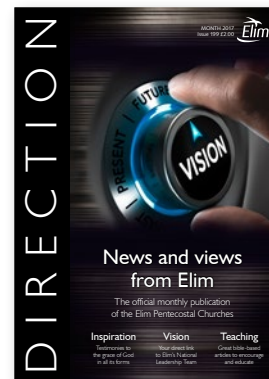
What's inside

Direction Magazine is full of everything Elim – from local and international news to personal stories of faith from members, to leading leaders' opinions.

We cover everything that is important to Elim members, with an editorial approach that is serious, intentional and relevant.

Direction readers engage strongly with the stories, content and advertising inside, making it easy for advertisers to get their message across.

"We are keen to see Direction Magazine reaching every church and every member" Chris Cartwright, General Superintendent



New Life

product profile

Good news stories

New Life is Britain's brightest monthly Christian outreach newspaper and is an evangelistic tool used by churches and individuals to distribute to friends, family and neighbours.

From start to finish there are powerful testimonies, inspiring stories and encouraging interviews. It could be a celebrity, a professional athlete, or someone who lives on your road.

New Life is for everyone who is serious about evangelism. Designed to be direct, to the point and yet not offensive, it is a hard hitting and powerful resource.

What's important

The essence of New Life is simple: to take the gospel to every home in Great Britain.

Its buyers passionately believe in the gospel, in the power that it brings and in sharing that power with the world.

They intensely care about the wellbeing of the people around them – physically, emotionally and spiritually – and believe that Jesus really is the answer to all of life's problems.

What's inside

New Life Newspaper is packed with stories that pack a punch. From brave parents who have managed to forgive the man who murdered their son, to Olympic athletes telling how they put God first in their lives, the message of God's love is clear.

This makes New Life an excellent advertising medium for every organisation seeking to reach people who are determined to put their Christian beliefs into action.

"New Life is a great resource – the best Christian newspaper out there!"

Bruce Dyer, retired Premier League footballer



Heroes of the Faith

product profile

Inspiring insights from men and women who proved God

Heroes of the Faith is a quarterly, collectible magazine to inspire faith and encourage believers of all backgrounds to trust God more deeply.

Filled with incredible accounts of the tangible power of God, Heroes looks at the lives of men and women who have truly seen divine intervention in their situations.

Its unique, collectible nature means that readers commonly purchase all back copies to build their entire collection, giving advertisers the maximum possible exposure.

What's important

Heroes of the Faith is a magazine for people who believe in the power of God – and who are determined to experience that power in their own lives.

Its readers are keen to draw inspiration from the saints of old, and are proactive about putting what they read into practice.

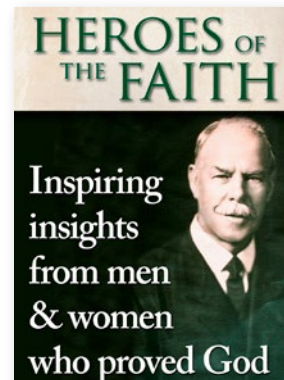
They are passionate about revival and cannot be satisfied with simply warming a seat in church.

What's inside

From experiencing nationwide revivals to supernatural healings, to miraculously speaking in unknown languages, Heroes of the Faith has it all.

Tapping into today's widespread interest in our heritage, Heroes examines the lives of those men and women of God who did so much to shape both countries and continents.

“A truly inspirational read. This really has spurred me on to do bigger and better things for God” Steve Legg, Evangelist



Holidays



product profile

Christian Holidays & Conferences Guide

The annual Christian Holidays & Conferences Guide is a great way of promoting all your holidays, conferences, accommodation, Bible camps, festivals, retreats, churches, conference venues etc, to thousands of Christian readers.

Each Guide is a high-quality full-colour publication, which features both advertising and editorial content, distributed with the December issues of our regular titles as well as being published online and distributed through UK Christian bookshops, giving you a very wide Christian readership.

What's important

Imagine the impact of advertising your facilities alongside:

Direction Magazine, the official monthly publication of the Elim Pentecostal Church, with over 550 UK churches

New Life Newspaper, Christian outreach tabloid taken by churches and individuals across the nation.

iBelieve Magazine, our best-of bumper special issue of the UK's only Christian lifestyle magazine.

Christian bookshops distribute copies to regular loyal customers throughout the UK.

Published online all year round and promoted via e-blasts, resulting in thousands of extra readers with clickable links direct to your website.

What's inside

Sections include holidays, conferences, accommodation, Bible camps, festivals, churches, retreats and venues. From walking to sunbathing and conferences to retreats, we love getaways that are refreshing for both body and soul. Plus, the Guide also helps readers find a vibrant church to visit while they are away.

At home or abroad, whether you offer breaks in hot weather or cold, you can be sure that Christian Holidays & Conferences Guide readers will look with interest at all you have to offer.

In Christian Holidays & Conferences Guide you will gain exposure to customers that you are unlikely to reach through other channels, at very affordable rates.



iBelieve Special Issues

product profile

Our bumper 'Best Of' magazine for all Believers

A bumper celebration issue including all the very best articles from recent issues of iBelieve Magazine, New Life Newspaper and Direction Magazine. Our iBelieve Special Issues are a fabulous showcase of the very best stories and articles from the past year or more of our raft of top-quality Christian periodicals.

If there is one Christian publication to advertise in during the year, this has to be it! A glorious, top-quality and engaging coffee table format guarantees that each iBelieve Special Issue will attract many readers for every one of its anticipated 5,000-copy print run and live well beyond its cover date.

What's important

Following the format of the highly successful Easter Special and Christmas Special, our iBelieve Special Issues have a well-proven formula for success. Selected by a whopping 46 key advertisers and ministries, plus a host of smaller organisations, the 116-page Christmas Special issue provides a springboard that we anticipate eclipsing with future iBelieve Special Issues, which are planned for **Easter and Christmas**.



What's inside

Content of our iBelieve Special Issues ranges across the board of all things Christian, right from food and fashion, holidays and travel, fun and puzzles, interviews and inspiring testimonies, topical articles and engaging columns, through to social issues and health and exercise in church!

We are working hard to make each iBelieve Special Issue better than the last. But one thing is for sure, it will always be the best of the best!

In our iBelieve Special Issues you will gain exposure to customers that you are unlikely to reach through other channels, at extremely affordable rates.



Books for Believers



product profile

Books for Believers

The perfect way to get all your latest Christian releases and Special Reader Offers included in New Life Publishing magazines exactly the way you want them to be.

Ideal for established publishing houses and new authors alike, Books for Believers is currently available in Direction Magazine and our iBelieve Specials. Each issue offers the opportunity to included as the Book of the Month, or as a standard review.

What's important

Space is generous: the Book of the Month is allocated 250 words to really allow the title to stand out and get its highlights across.

Standard reviews enjoy 100 words to capture the key points and features.

Each review is accompanied by full publishing information, including:

- Book title
- Author
- Publisher
- Number of pages
- Price
- Style of binding
- ISBN

Exclusive Reader Offers

Books for Believers can be used to promote existing, established titles just as readily as new releases.

This makes Books for Believers the perfect place to make your titles stand out with Exclusive Reader Offers, which are highlighted on the page, gaining even greater attention.

Naturally, space is limited in each issue, so get in touch today to plan your titles into this important new feature.

In our Books for Believers you will gain exposure for your titles that you are unlikely to reach through other channels, at very affordable rates.



Advertorias

design guidelines

Advertising presented in the form of editorial content

The following dummy pages are presented as guides to enable advertisers to design their advertising content to fit within our publications in the format our writers are used to.

Direction Magazine

Direction

Headline! 56pt in AntennaCond Bold

Then we have a standfirst which goes in here, in AntennaCond Extra Light 20pt on 30pt leading, with Author in Medium

With our body text in Noto Serif Regular 9pt on 11.5pt leading. Our opening paras often has a drop cap at three lines depth. There are approximately 450 words in this article.

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Standard body text is Times New Roman 10pt on 12 leading. Standard dolupta tescia pro excepatrias am adios quidunt inluparchit, sae. Itaque modio. Lapatuar? Aporibus as doluptatuar? Quia nobis ruperatatem. Nempos recum con pro coremp voles dit prest aut imporem vel ipouit ex eum alit temporem harum nihilignit molupta testis volorem doleroro odit quae eic temolec tentium lam, et vent doluptatis quo exceate atitur maximilant lacullatet fugia nonsequant porum laccuptatur, sum ea por est es esequa quam is que liquo bea dolore poritis exerito volerorei om-moluptat quam volore ea et explice nimaxim poresrupta est, officit fuga. Peritam, ut eum simet fugit offic tem voluptu matuasci aut eiuasam, cupat-in nonsequi sequis itatem vellillacus magnis invenie debetis nclis aut as ex es dit dis met vello mi, untem rem volere vent.

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Antenna Cond 34pt

Body text as above, reversed out text, white on black or colour. There are about 60 words on this sidebar. Eveses aut debit, corpus rehensis ea voluptatet, sus eveni tem. Neque qui volorent occae qui arit maiorep erorep roviatit emporem fugiatit bla sim haribus. Ius sant et enis doleret iandus, corruptisquas doluptum vendusandam, odis ipidenis alita delectatur, tem endant autatus mod illis eiusandit nus net ligendi ulliptorom



Heroes of the Faith

JANUARY - MARCH 2021

Section header in Times New Roman 16pt 50% black

Standfirst / article introduction goes in here in Adobe Caslon Pro 18pt

Headline in Adobe Caslon Pro

Subhead in Adobe Caslon Pro Italics

Body text opens with a drop cap on three lines and text in Times New Roman 11.5pt on 13.5 leading. There are approximately 400 words on this page. New Roman 11.5pt on 13.5 leading. Body text opens with a drop cap on three lines and text in Times New Roman 11.5pt on 13.5 leading. Body text opens with a drop cap on three lines and text in Times New Roman 11.5pt on 13.5 leading.

Extracted quotes go in here in Times New Roman in 14pt on 18pt leading. Extracted quotes go in here in Times New Roman

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Picture captions are in Swiss 721 Medium 9.5pt on 12pt leading and picture captions are in Swiss 721 Medium 9.5pt on 12pt leading. Picture captions are in Swiss 721 Medium 9.5pt on 12pt leading.

iBelieve Magazine

Ministry



Caption goes here in Myriad Pro semibold condensed 9pt on 10.8pt leading

Headline in goes here Gabo Drive 52pt on 67pt

This is where we put our standfirst in Nexa Light 16pt on 16pt

Now we have our body text in Myriad Pro Regular 9.5pt on 11pt leading, often with a drop cap of three lines depth, with the cap itself in Gabo Drive Regular. There are about 380 words in this article.

Reguliquae. Equo ornitiamquam, simusam quiaeribus qui imusae. Mol-labo repudiatum nem none vollarb il molor siminti onsequi derios etus, con reium emt, sectusit inandevolenimint laborum licim sunt.

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Alla conseni enienime magna sunt aut aute maximos der-umquua con con es audis et expliqua-tiam explaces dicipsus endit, corenam que rem adiatuae illest molore et qui dolutatis se et, explita quatem fugitit illorshem volorenent, explis vellicae. Pa santur, am illa saeptisque minullatet acet es ex ex es eatem qu accepere

Our footnotes are in Myriad Pro Light Italic 9.5pt on 11pt

Our Readers

Two is better than one, as the saying goes...

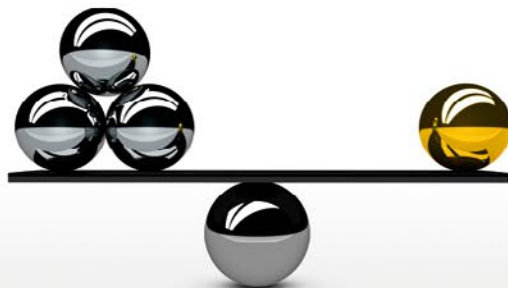
Well, we have multiple titles, so that must make us pretty special! Advertising with New Life Publishing presents a truly unique opportunity to advertise in top products, each of which has a dedicated and highly engaged readership.

When it comes to advertising, you won't need us to tell you that the objective is to reach the largest possible audience, made up of the people most likely to purchase your product or service, all for the lowest possible price.

With a combined monthly readership of nearly 100,000 people, we're confident that advertising with New Life Publishing is the best way to achieve all three objectives and get the results that really make a difference.

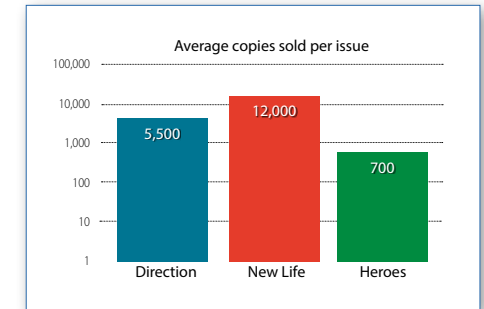
Quality as well as quantity

While many churches are declining in the UK, New Life Publishing titles are taken by dedicated and determined believers who are very much more than Christmas and Easter Christians!



readership profile

Characterised by strong Christian beliefs, social concern and a desire to live healthy lives – both naturally and spiritually – our readers' faith informs their daily lives and buying decisions.



We are confident that advertisers will find it straightforward to get their message across to our knowledgeable and responsive readers.

Choose one, choose them all!

Direction, New Life and Heroes of the Faith along with our specialist titles all stand in their own right as great advertising opportunities, but now you can take advantage of a brilliant Multi-Title package to get excellent pricing across our entire readership.

“New Life Publishing are great to advertise with. We are extremely grateful to have discovered them several years ago now, and will continue to work together into the future.”

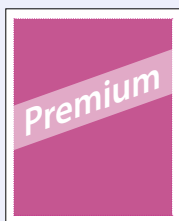
David Hough, Andersen Boats

“I find New Life Publishing extremely helpful, good fun and so versatile for all our advertising requirements.”

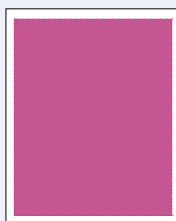
Anne Montefiore, Mission Without Borders

Display Adverts

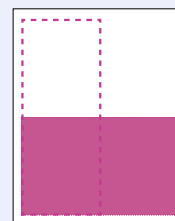
2023 rate card 1



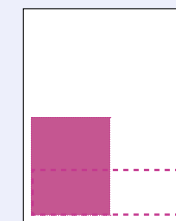
Covers



Full page



Half page



Quarter page

Direction

Back cover	£1,195
Inside front/back cover	£995
Full page	£895
Half page	£495
Quarter page	£325
Inserts – per thousand*	
Stitched-in	£89
Loose	£84

New Life

Full page	£895
Half page	£495
Quarter page	£325
Eighth page	£195
Front page earpiece	£99
Back page advert	£345
Inserts – per thousand*	
N/A	

Heroes of the Faith

Back cover	£450
Inside front/back cover	£395
Full page	£375
Half page	£275
Quarter page	£165
Inserts – per thousand*	
N/A	

iBelieve

Back cover	£1,195
Inside front/back cover	£995
Full page	£895
Half page	£495
Quarter page	£325
Inserts – per thousand*	
Stitched-in	£89
Loose	£84

Discounts available

Series of three adverts – 5%
Series of six adverts – 10%

Series of twelve adverts – 20%
Advertising agency – 10%

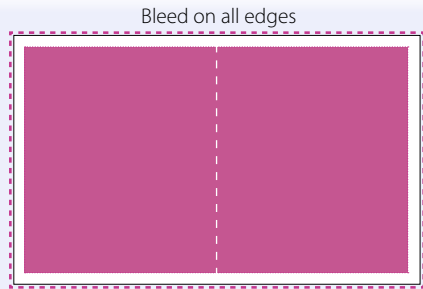
Inserts*

Inserts can be accepted in Direction and iBelieve only at present. Stitched-in inserts: £98 Loose inserts: £93 per thousand for inserts up to 10g in weight. Heavier items charged at £4.90 per extra gramme per thousand inserts. Inserts are not included in a small number of overseas orders.

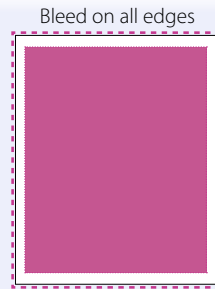
All prices are subject to VAT at the ruling rate. All display adverts except the covers are placed at the discretion of New Life Publishing. Specific placements in relation to page number or editorial content may be agreed subject to a 10% additional charge. Terms and conditions apply. New credit accounts can be opened and usually take 30 days to go through credit-checking procedures, therefore first adverts are usually booked on a pro-forma basis paid in advance.

Display Adverts

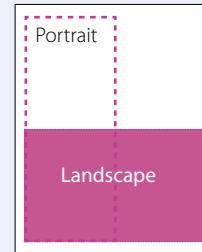
technical info



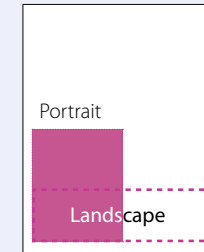
Double page spread



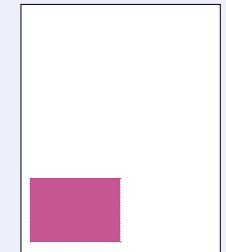
Full page



Half page



Quarter page



Eighth page

Direction

2-page spread: 426mm x 303mm
(Inc 3mm bleed on all edges)

Full page: 216mm x 303mm
(Inc 3mm bleed on all edges)
Portrait

Half page:
Portrait 92mm x 273mm
Landscape 188mm x 134mm

Quarter page:
Portrait 92mm x 134mm
Landscape 188mm x 65mm

New Life

Full page: 264mm x 345mm
Portrait, no bleed

Half page:
Portrait 130mm x 345mm
Landscape 264mm x 169mm

Quarter page:
Portrait 130mm x 169mm
Landscape 264mm x 83mm

Eighth page: 130mm x 83mm

Front earpiece: 65mm x 50mm

Back page ad: 154mm x 90mm

Heroes of the Faith

2-page spread: 426mm x 303mm
(Inc 3mm bleed on all edges)

Full page: 216mm x 303mm
(Inc 3mm bleed on all edges)
Portrait

Half page:
Portrait 92mm x 273mm
Landscape 188mm x 134mm

Quarter page:
Portrait 92mm x 134mm
Landscape 188mm x 65mm

iBelieve

2-page spread: 416mm x 281mm
(Inc 3mm bleed on all edges)

Full page: 211mm x 281mm
(Inc 3mm bleed on all edges)
Portrait

Half page:
Portrait 92mm x 261mm
Landscape 188mm x 128mm

Quarter page:
Portrait 92mm x 128mm
Landscape 188mm x 62mm

Christian Holidays & Conferences

2-page spread: 396mm x 266mm
(Inc 3mm bleed on all edges)

Full page: 201mm x 266mm
(Inc 3mm bleed on all edges)
Portrait

Half page:
Portrait 86mm x 239mm
Landscape 176mm x 116mm

Quarter page:
Portrait 86mm x 116mm
Landscape 176mm x 56mm

Design available

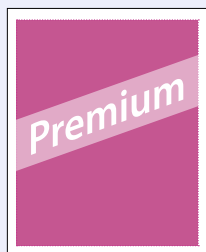
Our design team can create your advert for you, based on text and images supplied by you. This service is charged according to the complexity of the work required. Please ask for details.

Sizing convention

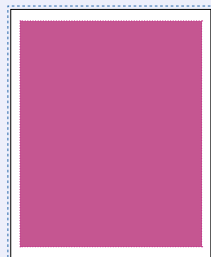
All sizes listed in this brochure are Width mm x Height mm

Christian Holidays & Conferences

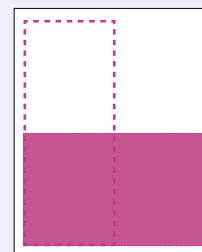
2023 rate card 2



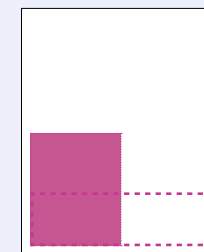
Covers



Full page



Half page



Quarter page

Display Adverts

Prices:

Back cover:	£1,299
Inside front/back cover:	£1,099
Full page:	£999
Half page	£649
Quarter page	£399

Sizes:

Full page:	201mm x 266mm (Inc 3mm bleed on all edges)
Full page:	176mm x 239mm (Portrait, with white margins)
Half page:	
Portrait	86mm x 239mm
Landscape	176mm x 116mm
Quarter page:	
Portrait	86mm x 116mm
Landscape	176mm x 56mm

Box Adverts

Single column width (41mm):

10cm high:	£240
9cm high:	£216
8cm high:	£192
7cm high:	£168
6cm high:	£144
5cm high:	£120
4cm high:	£96
3cm high:	£72

Double column width (86mm):

10cm high:	£480
9cm high:	£432
8cm high:	£384
7cm high:	£336
6cm high:	£288
5cm high:	£240
4cm high:	£192
3cm high:	£144

Lineage Adverts

Up to 20 words:	£25
Extra words:	£1.25 per word

PLUS: Stand out from the crowd with yellow highlighting – just £12 extra

Small print

All prices are subject to VAT at the ruling rate. All display adverts except the covers are placed at the discretion of New Life Publishing. Specific placements in relation to page number or editorial content may be agreed subject to a 10% additional charge. Terms and conditions apply. New credit accounts can be opened and usually take 30 days to go through credit-checking procedures, therefore first adverts are usually booked on a pro-forma basis paid in advance.

Classifieds

2023 rate card 3

Small but mighty!

The classified section in each of our publications is an excellent place to get your message seen by thousands of readers at highly competitive prices.

Readers can easily find their way around the pages, with each advert organised under its relevant category heading.

The choice is yours...

Lineage adverts are the perfect way to pack the most information for the lowest possible price.

Prices are just £10 for 20 words in Direction and £8 for 20 words in all other publications. Extra words are 50p each.

Box adverts are the ideal opportunity to help your message stand out from the crowd.

Sizes begin at 3cm x 1 column and cost £10 per single column centimetre (sccm) in Direction, and £8 per sccm in all other publications.

See our classified page illustration opposite for more examples and information on available costs, sizes and discounts.

LINEAGE ADVERTS

LINEAGE ADVERTS cost a flat rate for the first 20 words and then more per extra word. The page is made up of various categories of advertisements, laid out in alphabetical order. They follow a uniform pattern as in this example: an intro in bold, then the main body of the advert, followed by your unique New Life account code. (AV50)

PRICES ARE AS FOLLOWS: £10 for the first 20 words in Direction, £8 for the first 20 words in New Life and Heroes. After that, extra words are charged at 50p each. (AV50)

BOX ADVERTS

LOOK HERE!

Box adverts come in a variety of shapes and sizes and are made up of two measurements:

Height in cm
Width in columns

Prices are calculated per sccm (single column centimetre) and begin at a minimum size of 3x1. The cost per sccm is:

Direction – £10
All other publications – £8
All titles combined – £22

For example, this 10x1 box advert is 10cm high and 1 column wide.

This would cost:

£100 to place in Direction
£80 to place in New Life or Heroes
£220 to place in ALL titles



Advertise your perfect holiday destinations and attract more customers!

Our entry level 3x1 box could be perfect for you!

From just £24 you could reach thousands of readers at extremely affordable rates

Job Vacancy Available?



Include all the details you want!

Add your message, details of where to find more information, where to send an application – and how much the job pays.

Add your contact details here:
0115 123 4567
www.yourwebsite.co.uk
for further details

This is a 7x2 box advert

7cm high, 2 columns wide

It would cost:

£140 to place in Direction

£112 to place in New Life or Heroes

Or just £308 to place in ALL titles



You can include images to spice up your adverts, and our design team can even help you put them together at **NO EXTRA COST!**

This neat 6x3 box advert would cost from £144 to £180!

Great deals to save you money

Book more, save more!

Series of 3 adverts = 5% off
Series of 6 adverts = 10% off
Series of 12 adverts = 20% off

Discounts are calculated consecutively and applied to the cheapest products first

1 Column width Direction: 44mm New Life: 41mm Heroes: 44mm	2 Column width Direction: 92mm New Life: 85mm Heroes: 92mm	3 Column width Direction: 140mm New Life: 131mm Heroes: 140mm	4 column width Direction: 188mm New Life: 175mm Heroes: 188mm
----------------------------------------------------------------------------	----------------------------------------------------------------------------	-------------------------------------------------------------------------------	-------------------------------------------------------------------------------

Website

online profile

Where it all happens

Our fantastic website www.newlifepublishing.co.uk is the online home for all of our products. Readers can access articles from each of our publications, post comments as well as purchase products online quickly and efficiently.

An online presence is vital in today's world where readers regularly explore beyond the printed page. Our diverse and user-friendly site is where readers from one publication can discover our other engaging titles.

This presents a unique opportunity to advertise right across all boundaries, reaching all manner of people from all areas and walks of life.

Key statistics



Advertising rates

We like to keep things simple with our web advertising. With just one advert size available, and a maximum of three advertisers at any time, your advertisement is certain to enjoy the prominence you rightly deserve.

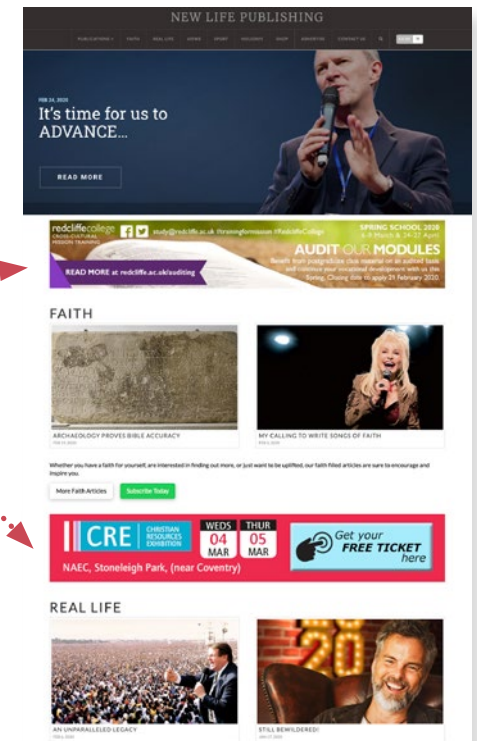
Main Header Web Advertising

Advert size:
960 pixels wide
320 pixels deep

Cost:
£44 per calendar week.

Your advert can carry a weblink so that a single click from a reader will lead them directly to your landing page.

- Let us design your advert for you for just £39.
- All prices are subject to VAT at the ruling rate.
- Our website is responsive to the device being used. For tablets and smartphones the size of your advert will be adjusted to optimise the display on the device being used.



The Small Print

copy deadlines and terms

2023 Advertising Deadlines

Cover Date	Booking Deadline	Copy Deadline
February	5 January	10 January
March	2 February	7 February
April	2 March	7 March
May	6 April	11 April
June	4 May	9 May
July	1 June	6 June
August	6 July	11 July
September	3 August	8 August
October	1 September	5 September
November	5 October	10 October
Dec/Jan	9 November	14 November

Artwork

All prices are based on acceptable finished artwork being supplied by email or on CD, ideally as a PDF with a minimum of 300 dpi. A full-colour printed proof should be supplied with the file. Please contact us for details of other acceptable file formats.

Alternatively our design department can create your advert, based on text and images supplied by you. This is a FREE service for classified box advertisements, and charged at only 12.5% of the advert cost for display advertisements.

Terms & Conditions

A copy of each publication in which your advert appears will be sent to you upon publication, with an invoice payable on 30 days net credit terms. All discounts are subject to us receiving payment within 30 days. Multiple discounts are applied consecutively and are not combined.

Cancellations

Cancellations after 30 days prior to the Booking Deadline incur a 50% cancellation fee. Cancellations after the Booking Deadline incur a 75% cancellation fee. Cancellations after the Copy Deadline, or non-supply of Advertising Copy, are subject to a 100% cancellation fee.

Where a series booking is cancelled part way through, any discount applied to the adverts already published becomes forfeit, and will be invoiced due for immediate payment.

All advertising is accepted at the discretion of the operators and may be declined without any reason being given. The acceptance of advertising does not indicate editorial endorsement. Information is correct at the time of going to press. All rates are subject to change. E&OE.



We look forward to working with you