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By Michael Roth, *RER*



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The RER 100:
Still Rolling Fast!

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The Importance of Training and Benefits of Inflation



Michael Roth
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In talking and emailing with executives from many of the *RER* 100 companies, it was pretty clear that optimism continues to be the primary feeling for most of the industry's largest players. Of course, as all of you who own a business know, there are always concerns and you always have to be conscious of potential conditions that could cause problems for your business. It's a bit like being a parent in a way. Even if your kids are grown up and doing great in life, you're always concerned about them. It goes with the territory.

If you read our *RER* 100 section, and I hope you do, you'll see that the *RER* 100 was higher than ever, topping \$40 billion in rental volume. No fewer than 46 listees had rental volume increases in the double-digit percentage area, and that's not including some of the companies we estimated. While the overall list increase was not quite as dramatic as the previous year, still 2023 was an excellent year for the equipment rental industry.

It's not just the equipment that enables their companies to grow and prosper – it's the people.

While many of the companies predict that the pace of growth will slow some in 2024, for a variety of reasons, they weren't reining in their growth plans and just playing it safe. A philosophy that I sensed, while I didn't hear it expressed in exactly these words, was that if you're not moving your business forward, you're going backward, because just standing still doesn't usually cut it. I was impressed to hear of plans for expansion, looking for new opportunities, developing new software.

Several companies are developing leadership training programs. As they well know, it's not just the equipment that enables their companies to grow and prosper – it's the people. And if you have good people, other companies might notice them as well and you might lose them. It's not only good pay that will keep them around. It's the opportunities you provide for them to learn, to expand their job opportunities right where they are. Train them to make more out of

their jobs, help them to grow and be challenged and they are more likely to feel a part of your company's success. Money? Sure. We all want more of it. But job satisfaction cannot always be bought and measured in dollars and cents.

As for dollars and cents, it does look that opportunities will continue to be out there in a lot of areas. Reading through Wells Fargo's North American Construction Equipment Report for the first quarter, it has some extremely positive predictions for the next few years. Federal spending from the Infrastructure Investment and Jobs Act is continuing with new projects, and 80 percent of new funds for roads, bridges, electric power grid, mass transit and airports, broadband, water, sewer and environmental projects are ongoing and the next few years will see the majority of these projects coming into being. The Chips and Science Act has \$250 billion geared towards American semiconductor spending and the projects must start before December of 2026 to qualify for government spending. Multiple facilities are still in active planning stages. The Inflation Reduction Act has \$370 billion for clean energy production and manufacturing incentives.

According to Wells Fargo Economics and the Congressional Budget Office, 2025, 2026 and 2027 will be the peak years for spending on these projects. Thus, manufacturing construction and other mega projects haven't even peaked yet.

There's another dynamic favorable to rental, says the Wells Fargo report. Higher interest rates associated with financing an equipment purchase – combined with the increased price of new equipment because of inflationary pressures – are causing contractors to continue to look again at rental to manage their own costs. If contractors become less confident in the backlog of jobs, we are likely to see contractors continue to shift away from buying in favor of renting, the report predicts. So inflation might have some advantages after all, even if things cost more. | *RER*



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Northern California's Rental Guys Acquires Sacramento-based Aba Daba Rents

■ *CHICO, Calif.* – Rental Guys, a Chico, Calif.-based equipment rental company has closed a transaction to acquire the assets of Sacramento, Calif.-based Aba Daba Rents. Aba Daba was founded in 1957 by the father of former California Rental Association

Powers Associates (PowersAssociates.com) and Leslie Chayo, Esq. were exclusive advisors for the transaction. Rental Guys is a contractor, industrial and homeowner rental company based in Chico, Calif., with a focus on the Northern California rural markets for equipment rentals, sales and service. Learn more at rentalguys.com.

“Today we are announcing we have acquired Aba Daba Rentals two locations in Sacramento and Citrus Heights,” said Rental Guys vice president Avery DuBose in a statement on LinkedIn. “Aba Daba was a third-generation family-owned rental operation that was established in 1957. This acquisition was special for us on a personal level because of the friendship the Blackwell and DuBose families have had for many decades. I remember going to their Sacramento location with my dad when I was seven or eight years old to visit Dale and Vicky. Little did I know almost

20 years later that would be one of our stores. I want to thank Vicky Blackwell and the Blackwell family for believing in us to take Aba Daba into the future as part of Rental Guys Inc. Thank you to Point of Rental Software for helping us through the transition, Paul



Fast-expanding rental company Rental Guys has acquired Aba Daba Rents from the Blackwell family.

Photo by Powers Associates

executive director Dale Blackwell, who led the company for more than 30 years, and in his later years, ran the CRA at the same time. Blackwell's wife Vicky Blackwell took over Dale's responsibilities at both the CRA and Aba Daba, recently retiring from her role at CRA. Now with the acquisition of her business, Aba Daba, she can fully retire and enjoy traveling the country in her 5th wheel travel trailer.

Aba Daba's Sacramento and Citrus Heights, Calif., locations, will be Rental Guys' 13th and 14th locations.

“The new locations complement our existing location in Orangevale and strengthens our Northern California network of locations,” said Rental Guys CEO Alex DuBose. “We will be investing significantly in new rental fleet in the locations that serves the eastern foothill suburbs of Sacramento County.”

“We had a lot of interest, including some from large companies, but felt Alex and his family-owned business was the best fit for our employees,” said Vicky Blackwell.

“Aba Daba was a third-generation family-owned rental operation that was established in 1957. This acquisition was special for us on a personal level because of the friendship the Blackwell and DuBose families have had for many decades.”

– Avery DuBose

Powers for brokering the transaction for us and lastly our team for all the hard work they put in so far to integrate the two companies.”

“The California rental community is pretty tight-knit,” Avery DuBose told *RER*. “We try to keep it in the family.” Rental Guys is No. 87 on the new *RER* 100. |



Oshkosh Corp. Acquires Spanish Telehandler Maker AUSA

■ **McCONNELLSBURG, Pa.** — Oshkosh Corp., owner of JLG Industries, has entered into a definitive agreement to acquire AUSACorp S.L., a privately held international company and manufacturer of wheeled dumpers, rough terrain forklifts and telehandlers for the construction, material handling, agriculture, landscape and specialty equipment industries. Upon closing, AUSA will become part of the Oshkosh Access segment.

“AUSA’s history of producing high-quality, purpose-built equipment aligns with our *Innovate. Serve. Advance.* strategy, allowing us to broaden our product offerings in both current and adjacent markets,” said John Pfeifer, Oshkosh Corp.’s president and CEO. “We look forward to welcoming the AUSA team into the Oshkosh family.”

AUSA products will enhance the JLG line of telehandlers, as well as Hinowa tracked dumpers and forklifts to strengthen the Access segment’s portfolio of equipment. The companies began working together through a partner agreement in 2020, with AUSA manufacturing the JLG-branded SkyTrak 3013 compact telehandler.

“We are excited to join forces with a proven partner like AUSA,” said Mahesh Narang, executive vice president, Oshkosh Corp., and president, Access. “Combining our advanced technology capabilities and robust training, support and service infrastructures will allow us to better serve customers and enable targeted growth.”

“We constantly pursue excellence in our products, services and business,” said Ramon Carbonell, AUSA’s CEO. “A deeper relationship with Oshkosh will expand the reach of our products, which is an objective our companies share.”

AUSA, which was founded in 1956 in Barcelona, Spain, reported sales of approximately €132 million in 2023. The company has almost 350 employees and 600 dealers, bringing with them a long history of innovation, quality and customer service.

The AUSA acquisition supports the Oshkosh accelerated growth strategy. The transaction, which is subject to customary closing conditions, is expected to close within 90 days.

For more information on JLG products and services, visit JLG.com.

AUSA’s Barcelona headquarters. The company, which already manufactures telehandlers for JLG, will now join it as part of Oshkosh Corp.’s Access segment.

Photo by AUSA Corp.

Sunbelt Rentals Acquires Baltimore-Based ABC Equipment Rental

■ **CATONSVILLE** – Sunbelt Rentals has acquired ABC Equipment Rental, a multibranch independent equipment rental company in the Baltimore and Washington, D.C., markets.

“We are pleased to join forces with the Sunbelt Rentals team,” said Lee Lightner, president of ABC Equipment Rental. “Sunbelt’s national brand, extensive general tool and specialty equipment fleet, and deep roots in the Baltimore and Washington markets will make this a great combination for our customers and employees.”

Sunbelt Rentals is ranked No. 2 on the *RER* 100 with approximately 1,320 locations in North America and a rental fleet valued at more than \$16 billion.

ABC is headquartered in Catonsville, Md., in the Baltimore metropolitan area.

Catalyst Strategic Advisors served as the exclusive transaction advisor to ABC Equipment Rental. |

Sunbelt Rentals continues its acquisition activity with the purchase of multi-location ABC Rentals.

Photo by Catalyst Advisors



United Rentals Completes Acquisition of Matting Supplier Yak Access

■ **STAMFORD, Conn.** – United Rentals has acquired Yak Access LLC, Yak Mat LLC and New South Access & Environmental Solutions LLC from Platinum Equity for approximately \$1.1 billion in cash. The transaction and related expenses were funded through a combination of newly issued senior unsecured notes and existing capacity under the company’s ABL facility.



midstream verticals. In 2023 Yak generated \$171 million of adjusted EBITDA on \$353 million of adjusted revenue in more than 40 U.S. states.

Yak Mat is the largest supplier of hardwood mats in North America. Yak carries all mat types to accommodate any project type.

Matthew Flannery, CEO of United Rentals, said, “Today we are very excited to welcome Yak to the United Rentals family. This is an acquisition with both strong strategic and financial merits. Not only does it augment our growth capacity with the addition of a leading North American matting solutions provider, but it also further differentiates our one-stop-shop value proposition to customers. Combined, this has proven to be a winning strategy for building long-term value for our investors.”

Yak’s CEO at the time of the sale was Frank Bardonaro, who served as president and chief operating officer of Maxim Crane for nine years. |

By acquiring matting provider Yak, United Rentals becomes more of a one-stop shop and a more dominant presence on the jobsite.

Yak is a leader in the North American matting industry with a fleet of approximately 600,000 hardwood, softwood, and composite mats providing surface protection across construction and maintenance, repair and operations applications. Yak predominantly serves customers in the utility and

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Cooper Equipment Rentals Acquires Alberta's Action Equipment Rentals

■ **RED DEER, Alberta, Canada** – Cooper Equipment Rentals Limited, the leading Canadian-owned and operated construction equipment rental company, has acquired 100 percent of the shares of Red Deer, Alberta-based Action Equipment Rentals Inc.

Action was formed in 1991 by Reginald Bloomfield and his father Ray Bloomfield in Sundre, Alberta, to serve the Central Alberta market. The company opened a second location in Red Deer about a year later. In 2015, Action consolidated operations in Red Deer, and under the leadership of general manager Gabriel Castella-Chin embarked on an ambitious plan to renew the rental fleet and grow the company's market share. Action's focus has always been to "put customers first," which aligns with Cooper's core values.

"Joining a Canadian-owned company with an excellent reputation was important in our decision to join the Cooper family," said Castella-Chin. "We are looking forward to continuing to serve Central Alberta with the benefits and resources that allow us to expand our presence and continually improve our already excellent service."

"Action's prime location and facility in Red Deer intensifies our coverage in the important Alberta market and their strong presence in Alberta enhances our ability

to serve customers better in Western Canada," said Lee Briscoe, regional manager, Cooper Equipment Rentals.

"I was once told that if you build it, they will come," said Reginald Bloomfield, founder, Action Rentals. "That was our charge for Action Rentals from the start, and this is the next natural step going forward. Cooper will take what we built and continue to build so they will come. And if we treat them right, they will stay."

Action joins Cooper as the Red Deer branch and will continue to be led by Castella-Chin, supported by a team of Action employees.

"Action has built a fine business with a reputation for quality and integrity in the construction equipment industry, and we are proud to welcome them into the Cooper family as we continue to grow our company across Canada," said Doug Dougherty, CEO, Cooper Equipment Rentals.

Established in 1972, Cooper Equipment Rentals Limited is a full-service construction equipment rental company, servicing contractors across Canada. With more than 75 branches in six provinces, Cooper specializes in the rental of compact, aerial, heavy construction, pump and power, and trench safety equipment, while providing a wide range of supplies. Cooper is No. 16 on the new *RER* 100. |

ARA Upgrades Its 2024 Rental Industry Economic Forecast to 7.9 Percent

■ **NEW ORLEANS, La.** – The American Rental Association upgraded its economic forecast for the rental industry, projecting a 7.9 percent increase in rental revenue for 2024, with a total of \$77.3 billion in construction and general tool rental revenue. The forecast, issued at the ARA show in New Orleans was up from 7.6-percent growth expectation forecasted during the previous quarter.

"The ARA Rentalytics quarterly forecast reinforces the strength of the rental industry," said Tom Doyle, ARA vice president, program development. "Rental



should benefit with tailwinds from interest rates, inflation, improving supply, a preference to rent, and government and private spending. Rental revenue is again forecasted to increase."

Looking more granularly at construction and industrial equipment growth in the United States, \$60.9 billion is the projected revenue in 2024, which is 7.5-percent growth. In the coming years, 2025, 2026, and 2027, ARA is projecting 3 percent growth. The difference is smaller but still appreciable and more in line with a steadily growing economy.

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“We see a slowing of growth this year compared to last year but bear in mind, we have a slowing of inflation this year as well,” said Scott Hazelton, managing director at S&P Global. “The growth rates tail off in the future years, with growth of 4.3% in 2025 and 3.9 percent in 2026.”

ARA projects continued construction and industrial growth in the coming years.

The current forecast for total Canadian equipment rental revenue shows a 3.1 percent growth to \$974 million in 2024. 2024 growth is stronger in Canada than 2023 growth because of to inflation and resilient demand. In addition, Canada’s housing market and non-residential structure construction are both improving. While CIE investment will decline from previous years, S&P Global is forecasting a 7.2-percent increase.

The stark contrast from previous years is attributed to the lack of post-COVID investments in 2024. As businesses choose rental over ownership, the CIE rental penetration rate follows. The 2023 estimate of 56.4 percent is near the pre-pandemic peak.

General tool investment in the United States is not quite as positive of an outlook. There is muted investment growth at 6.8 percent. Manufacturing is driving the growth and housing is still the weak spot.

“ARA’s quarterly member survey showed conflicting results amongst members with just over half of respondents saying they saw a revenue increase in quarter four, a slight improvement over quarter three which saw an even split between those an increase and decrease,” said Mike Savely, ARA director, program development. It is worth noting that in current forecasts, no state in the United States has a decline in rental revenue growth in the next five years. There are states with weaknesses, but there is still growth. For more in-depth economic data, visit www.ARArental.org/ara-rentalytics.

H&E Equipment Services Acquires Montana’s Lewistown Rental and Affiliates

■ **LEWISTOWN, Mont.** – H&E Equipment Services has acquired Lewistown Rental, a Lewistown, Mont.-based equipment rental business and three of its affiliated rental operations in Havre, Glasgow and Great Falls, Mont. Each location serves multiple end markets, including non-residential, industrial and agriculture. The company and its affiliates deploy a diverse fleet of

equipment with a total estimated fleet value, as measured by original equipment cost, of \$28.5 million.

“Lewistown Rental, together with its affiliated operations, has demonstrated impressive growth over the past several years by addressing a unique customer base across underserved markets in northern and central Montana, utilizing a diverse and comprehensive mix of equipment,” said Brad Barber, CEO of H&E. “Growth prospects in this region and across the state of Montana continue to improve, with rising demand in non-residential construction, including commercial and infrastructure projects, industrial activities and agricultural production. The transaction is expected to complement our existing branch locations in the cities of Billings and Belgrade.”

H&E, headquartered in Baton Rouge, La., is No. 6 on the new RER 100. H&E serves a diverse set of end markets in many high-growth geographies and has branches throughout the Pacific Northwest, West Coast, Intermountain, Southwest, Gulf Coast, Southeast, Midwest, and Mid-Atlantic regions.

H&E continues its growth as a “pure play” equipment rental company.

Photo by H&E Rentals



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Rental Equipment Investment Corp. Acquires Indian Peaks Rental

■ **TABERNASH, Colo.** – Rental Equipment Investment Corp. has acquired IPR of CO, LLC doing business as Indian Peaks Rental LLC. Headquartered in Tabernash, Colo., Indian Peaks is a full-service general rental business providing a variety of equipment to the Grand County market. Indian Peaks represents REIC’s eighth add-on acquisition under Kinderhook’s ownership and the company’s 20th since its inception.



REIC continues its growth in the Rocky Mountain region.

Photo by Gary Stansberry

Financial terms of the transaction were not disclosed. The Stansberry Firm represented Indian Peaks for the transaction.

“The acquisition of Indian Peaks strengthens REIC’s regional presence in the Mountain West, enhancing our ability to respond quickly to customer needs and further supporting our customer-first value proposition,” said Greg Gallagher, CEO of REIC.

Joe Penn, owner of Indian Peaks, said: “We are pleased to announce the sale of the company to REIC.

The combined resources and footprint of the businesses position Indian Peaks to capitalize on growth in the region while continuing our combined goal of providing top notch service for our customers.”

“Indian Peaks is positioned strategically to benefit from the growth and capital investments in the Winter Park ski area” said Paul Cifelli, managing director, Kinderhook. “The REIC team has an exceptional track record of efficiently and seamlessly integrating prior acquisitions, garnering a reputation as the acquirer of choice in the continued consolidation of the equipment rental industry.”

Kevin Fitzgerald, executive chairman of REIC, said, “We are excited to add Indian Peaks to our general equipment rental network. The company’s entrenched local presence combined with proximity to other REIC locations will create tailwinds to support future growth.”

Caldera Law served as legal counsel to REIC. Financing for the transaction was provided by a syndicate led by PNC Bank, National Association with participation from Flagstar Bank, N.A., Axos Bank, BancAlliance Inc., Bank Hapoalim B.M., First Merchants Bank, U.S. Bank National Association, Stifel Bank, MUFG Bank, Ltd., Capital One, National Association.

For more information on Indian Peaks, visit: <https://www.indianpeaksrental.com>.

Herc Rentals Acquires All Rental Center of Colorado Springs

■ **COLORADO SPRINGS, Colo.** – Herc Rentals has acquired All Rental Center, an independent equipment rental provider in Colorado Springs, Colo.

“We’re excited to partner with Herc Rentals,” said Jeff Thorp, president of All Rental Center. “All Rental Center is a third-generation, family-owned company that has served the Colorado Springs market for over 50 years. Combining with Herc will significantly expand the range of equipment and services we can provide to our customers. We’re proud of everything we’ve achieved

as a company, and we especially appreciate the hard work and dedication of our team over the years. We’re also very thankful for the support from our customers who have helped make All Rental Center the leading independent equipment rental provider in the Colorado Springs market.”

Catalyst Strategic Advisors served as the exclusive transaction advisor to All Rental Center.

Herc Rentals is No. 3 on the *RER* 100. | *RER*



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The *RER* 100 Train ***Still Rolls F***

It's another record year for the rental industry's biggest players although not without concerns.

By Michael Roth, *RER*

The year 2023 turned out to be another big jump for the *RER* 100, topping \$40 billion in rental volume for the first time. Percentagewise, it was the fourth biggest increase in the history of this chart in the 21st century at 15.8 percent, topped only by the 25 percent increase in 2000, 22.9 percent last year, 17.6 percent in 2011, and barely edging out the 2012 increase of 15.7 percent.

One might say the rich got richer. There was a clear advantage to being large. As we've often said in describing the rental industry – and many other industries – size does matter. Large companies got larger and many on last year's list were acquired and helped the top three companies get larger. United Rentals, Sunbelt Rentals and Herc Rentals continue to acquire smaller companies and most likely those efforts will continue in 2024. And some others on this list, such as H&E Rentals, formerly referred to as H&E Equipment Services, Cooper Equipment Rentals, Rental Equipment Investment Corp., and Skyworks made significant acquisitions. Others on a smaller scale, such as Rental Guys, made acquisitions that may not have grabbed as many headlines, but they showed that merger & acquisition activity is happening on a lot of different levels.

Industry experts and many of the companies on this list expect the pace of growth to slow down in 2024. The pace of post-pandemic growth has been dizzying to say the least. While the pace of growth in 2024 is expected to slow down, that may just give everybody time to catch their breath because it is likely to heat up again during the next few years as mega projects, stimulated by the Infrastructure Investment and Jobs Act and the CHIPS and Science Act shift into high gear.

The top 10 of the *RER* 100 totaled \$31,090.1 million, or we could simplify it by saying about \$31.1 billion, compared to \$26,733.8 million, or \$26.7 billion last year, a 16.3-percent increase after last year's 24.3-percent increase. It was the sixth largest year-over-year increase in this century, trailing 2000's 32 percent, last year's 24.3 percent, 2011, 2017 and 2018.

In general, the increases from 2022 to 2023 were not quite as dramatic as from 2021 to 2022 when post-pandemic

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Fast in 2023

pent-up demand was at its height. In this year's chart there were 46 double-digit percentage year-over-year increases compared to the previous year's listing, while in last year's chart there were 54 double-digit increases compared to the previous year. And in last year's chart, there were considerably more double-digit increases covering higher ranges, such as 20, 30, or 40 percent. Still, there were not too many complaints coming from the RER 100 companies.

Expansion is the name of the game in other areas in terms of growing the size of the fleet and expanding into other niches, such as Sunstate Equipment acquiring a couple of trench-shoring rental companies to grow its footprint and its expertise in that area. Cooper Equipment Rentals expanded geographically in Western Canada as well as growing its heavy equipment offering with Hub Equipment, which specializes in heavy. Skyworks expanded into the Florida market. Rental Equipment Investment Corp. acquired a couple of heating specialists, thus growing in the specialty area. Cat Rental Store pioneer Wagner has been expanding in allied products with an emphasis on aerial equipment.

Bottom Line Equipment, a Louisiana-based company, is making quite a move into Texas with greenfields and acquisitions. PDQ Rentals has expanded geographically and into the dealership aspect of the business. Durante Rentals is growing into the Delaware-Maryland-Virginia market. Rental Guys made an acquisition and opened branches, growing regionally in northern California.

Those aren't all. More than a dozen other companies on the list opened branches, made acquisitions or grew into different equipment niches. The RER 100 companies continue to move forward, be aggressive and take risks. Standing still seems to be moving backwards.

While most of the RER 100 executives we heard from expect more moderate demand from their customers in 2024, they still are confident in overall market conditions although the possibility of downward pressure on rental rates, still high interest rates and crowded and overly competitive rental markets should not be overlooked as 2024 goes on.

Still, here are the results to another record RER 100 year.

RER 100

Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
1	UNITED RENTALS (1) Stamford, Conn. Matthew Flannery www.ur.com	\$12,064.0	\$14,332.0	1,520	In addition to the 1,520 locations in North America, United now has 38 branches in Europe, 23 in Australia and 19 in New Zealand, giving it 1,600 worldwide. A 19.3-percent year-over-year rental volume increase. United augmented its rental business with the acquisition of Yak Access, Yak Mats and New South Environmental, a leader in the North American matting industry with a fleet of approximately 600,000 hardwood, softwood, and composite mats providing surface protection across both construction and maintenance, repair and operations applications, augmenting its one-stop shop approach. Growing in digital adoption, and specialty rentals, expecting to continue its growth streak.
2	SUNBELT RENTALS (2) Fort Mill, S.C. Brendan Horgan www.sunbeltrentals.com	\$8,700.0	\$9,700.0	1,304	A 14.5-percent rental volume hike for Sunbelt, which continued its expansion with the acquisition of more than 30 rental companies in the past year, in the U.S., Canada and the U.K., including some RER 100 companies. Added 116 branches since last RER 100 listing. Growth levels slightly impaired by longer-than-expected actors and writers strikes, which impacted the film production business in U.S. and Canada, and a lower level of emergency response activity related to fewer natural disasters.
3	HERC RENTALS (3) Bonita Springs, Fla. Larry Silber www.hercrentals.com	\$2,870.0	\$3,282.0	410	A 12.5-percent rental volume increase and 19.8-percent total volume jump makes for another strong growth year, again with multiple acquisitions. In the full year 2023, Herc added 42 branches, completing 12 acquisitions with a total of 21 locations and opening 21 new greenfield locations. Acquisitions include MAC Equipment, Aerial Work Platforms Inc., Quality Equipment Rentals (Inglewood, Calif.), Rental Works of Maryland, and others. Exploring strategic alternatives for studio equipment rental business.
4	EQUIPMENTSHARE (8) Columbia, Mo. Jabbok Schlacks www.equipmentshare.com	\$1,500.0*	n/a	165	Continued growth with several new branches including a new building in Grand Prairie, Texas, which was the third location in the company's history. Running the business with its proprietary T3 technology. The company now has more than 20 facilities in Texas. Exploring the idea of going public, sources say.

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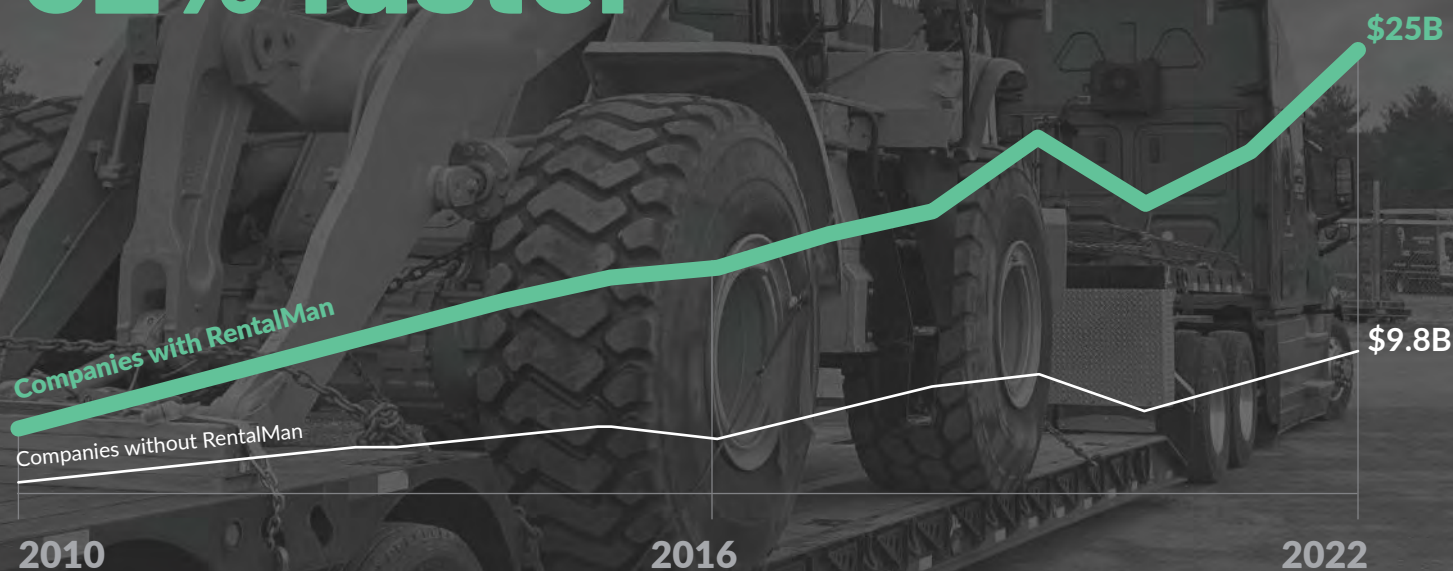
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5	HOME DEPOT RENTALS (4) Atlanta Rosemarie Rodriguez www.homedepotrents.com	\$1,200.0	n/a	1,430	HD Rental continued the expansion of its rental footprint with 46 new rental centers opened in 2023, the company said, including in each of the company's new stores. Rental revenues grew conservatively with the general tools and vehicle rental businesses leading the way. Rental center expansion and customer experience enhancements are a few areas of focus in 2024.
6	H&E RENTALS (5) Baton Rouge, La. Brad Barber herentals.com	\$1,186.2	\$1,469.2	156	A 24-percent rental volume hike for H&E. Although H&E Equipment Services is still the formal legal company name, the new registered brand "H&E Rentals" is being used to represent the company's pure-play rental focus. Total revenue increased 18.1 percent year over year, and record branches were added as the company acquired Lewistown Rentals, Precision Rentals (an RER 100 company), and Giffin Equipment, with additional warm starts and specialty locations as well. Expect more of the same in the coming year, with continued growth in fleet size and average equipment age lower than 40 months.
7	MAXIM CRANE RENTAL CORP. (6) Wilder, Ky. Paul McDonnell www.maximcrane.com	\$981.9	n/a	60	Another strong year for North America's largest crane rental company with 9 percent revenue growth and a 26-percent enhancement in EBITDA. Maxim invested \$169 million in its fleet and sold \$49 million in used equipment. By strategically reducing fleet size and implementing a fleet refresh strategy, Maxim reduced maintenance costs. Brand refresh introduced new tagline: "Rise With Us." Opened new branch in central Ohio; started to remanufacture 14 Manitowoc 2250 crawler cranes; named Larry Lis chief operating officer and Greg Bellcoff vice president of fleet.
8	BRANDSAFWAY (7) Kennesaw, Ga. Karl Fessenden https://brandsafway.com	\$950.0*	n/a	230	Hydro Mobile division launched the new M2 Motorized Access System to allow workers to ride safely to and from the platform at jobsites where access from the structure is challenging, thus reducing the time required to access the work area safely. BrandSafway named Eileen White senior vice president and chief information officer. Also named new chief financial officer Abu Zeya. When you see a massive scaffolding project, it was probably supplied and designed by BrandSafway.
9	SUNSTATE EQUIPMENT CO. (9) Phoenix Chris Watts www.sunstateequip.com	\$860.0	n/a	98	Continued growth with a 7.5-percent rental volume boost. Expanded industrial division in the Gulf with new branches in Texas and Louisiana. Acquired Trench Shore Rentals, adding more experience to specialty rental team and trench-shoring branches in the Southwest.
10	AGGREKO NORTH AMERICA (10) Pearland, Texas Bruce Pool www.aggreko.com	\$780.0*	n/a	62	A world-leading provider of mobile modular power, temperature control and energy services. Its Energy Transition Solutions division acquired a 13-MW solar power project site in Texas. Its latest Tier 4 Final generators are now available in Canada. Aggreko's "Greener Power Packages" bundle together temporary power technologies and services to deliver tailor-made solutions for customers looking to increase efficiency and performance while meeting clean energy goals. Purchased a fleet of Uninterruptible Power Supply systems to pair with its temporary power generators to enable large television networks to broadcast events.
11	BIGGE CRANE & RIGGING CO. (11) San Leandro, Calif. Weston Settlemier www.bigge.com	\$570.5*	n/a	23	Record-breaking year for Bigge. Selected by Kobelco as exclusive representative of its crawler cranes in Colorado and Utah. Started offering consignment services to customers to help them retain top dollar when selling their used cranes. Added the first all-electric crawler crane, the Liebherr LR 1250.1 unplugged, to its fleet, the first of its type in California and the West Coast. Provided cranes to a massive timber project in Oakland, Calif., one of the tallest mass timber buildings in the world. Had record utility of its Gulf fleet across all crane types in 2023.
12	ALL FAMILY OF COMPANIES (12) Cleveland Michael L. Liptak www.allcrane.com	\$560.0*	n/a	33	Continuing to grow its large crane fleet, company has branches in Alabama, Florida, Georgia, Illinois, Indiana, Louisiana, Michigan, North Carolina, Ohio, Pennsylvania, Tennessee, West Virginia and Wisconsin.

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13	TOROMONT CAT (14) Concord, Ontario, Canada Mike McMillan www.toromont.com	\$487.2	\$3,879.80	53	A 7.8-percent rental volume increase for Toromont Cat and its Cat Rental Stores known as Battlefield, and 8.9-percent total volume hike. Caterpillar dealer in Ontario, Quebec, Manitoba, Newfoundland & Labrador, Nova Scotia, New Brunswick and most of territory of Nunavut. McMillan takes over as CEO after Scott Medhurst's retirement.
14	CUSTOM TRUCK ONE SOURCE (13) Kansas City, Mo. Ryan McMonagle www.customtruck.com	\$478.9	\$1,865.1	41	Total volume jumped 18.6 percent, although rental revenue was a more modest 3.2 percent uptick.
15	TNT CRANE & RIGGING (16) Houston Mark Irion www.tntcrane.com	\$459.3	n/a	43	A reported 69.3 percent rental volume increase for Houston-based crane and rigging specialist. Kevin Schultz named chief operating officer.
16	COOPER EQUIPMENT RENTALS (15) Mississauga, Ontario, Canada Doug Dougherty www.cooperequipment.ca	\$367.0	\$444.0	75	A 42.5-percent rental volume leap for coast-to-coast Canadian rental company. Cooper strengthened its position in Western Canada with acquisition of Warner Rentals in British Columbia and Scotty's Rentals in Alberta. Acquiring Hub Equipment expands Cooper's heavy equipment offering. Growing strongly in pump and power/specialty rental market and investing heavily in technology to improve customer service. Growing in electric units and data to measure emissions.
17	XYLEM INC. (17) Washington, D.C. Matthew Pine www.xylem.com	\$312.0	n/a	62	Xylem rents automatic self-priming pumps, end suction pumps, fire pumps, submersible pumps, vertical pumps, pump control and monitoring systems, electrical and diesel pumps and accessories.
18	RING POWER (18) St. Augustine, Fla. David Alban www.ringpower.com	\$290.0	n/a	25	A 28.9-percent rental volume increase for North and Central Florida Caterpillar dealer, which also covers Genie, JLG, Terex, Hydrema, Sullair, Atlas Copco, Grove and Manitowoc cranes. David Alban named CEO as well as president. Opened new Cat Rental Stores in Titusville and Leesburg. Continues to expand power generation capability and inventory. Says the rental services industry is at an all-time high in its territory.
19	GROUPE LOU-TEC (22) Anjou, Quebec Jean-Marc Dallaire www.loutec.com	\$208.0*	n/a	30	Two major acquisitions added to organic growth. After acquiring Yep Location d'équipements and Accès Location + in 2022, Lou-Tec follows it up with the purchase of MKS Équipements, an aerial specialist in Quebec and Toronto's Torcan Lift Equipment, an aerial rental company in Ontario.
20	FINNING (21) Edmonton, Alberta, Canada Kevin Parkes www.finning.ca	\$206.0	\$5,045.0	19	A 7.3-percent rental volume uptick. Numbers are for Canadian business, not including South America or U.K. and Ireland business. Finning expects increased activity in the energy sector and production growth, with mining and energy customers expected to increase spending levels. Ongoing commitments from federal and provincial governments to infrastructure development will keep construction active, and sustainable electric power solutions should create opportunities for the power business.
21	STEPHENSON'S RENTAL SERVICES (24) Mississauga, Ontario, Canada Guy Manuel www.stephensons.ca	\$205.5	\$261.4	24	Another significant year of rental revenue growth at 21 percent over 2022, on top of a 56-percent revenue growth in 2021. Stephenson's opened new large facilities in Montreal, Toronto and Ottawa, with more expansions planned to support aggressive growth strategies. In 2024, Stephenson's celebrates its 70th anniversary. Expanding into power generation, growing in climate control and scaffolding.

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22	ALTA EQUIPMENT (21) Livonia, Mich. Ryan Greenawalt altaequipment.com	\$202.4	\$1,876.8	85	Rental revenues increased 12.4 percent, while total revenues jumped 19.4 percent. Continued growth in construction equipment and material handling areas.
23	SKYWORKS (26) Buffalo, N.Y. Jerry R. Reinhart www.skyworksllc.com	\$199.1	\$296.1	26	A 25.7-percent rental volume jump for fast-growing Skyworks, primarily an aerial rental specialist with an earthmoving segment as well. Acquired Gold Coast Aerial in South Florida, and continuing to look to expand footprint in Florida and into Georgia. Demand remaining strong in all markets. Company expects 18 percent rental revenue growth in 2024.
24	HOLT CAT (23) San Antonio Peter J. Holt www.holtcat.com	\$192.5*	n/a	60	New generation of leadership in Texas with CEO Peter Holt and his sister Corinna Holt Richter running the show. Bought a solar panel installer and started Holt Renewables, is designing and building charging stations for electric vehicles and began a venture capital business as well. Still equipment is the family foundation and the Caterpillar dealership and rental operations continue strong.
25	WARREN CAT (25) Midland, Texas Jim Nelson www.warrenecat.com	\$183.9	n/a	20	A 14.1-percent rental volume leap for Oklahoma-based Warren Cat, also strong in West Texas. Opened a new location in Hugo, Okla., extending rental and service capacity in southeastern Oklahoma. Also acquired Great Plains Equipment Rental, a regional rental company in Lubbock and Midland, Texas. Hopes to grow in these areas in 2024 and expand its rental fleet.
26	AMECO (26) Greenville, S.C. Gary Bernardez www.ameco.com	\$180.0	\$261.0	14	A 17.2-percent rental volume jump for site services specialist. AMECO continues to unlock possibilities onsite as the provider of Site Services to construction projects and operating facilities, working together with their clients to makes sites operate safely and efficiently, no matter the scale or complexity. Also provides scaffolding, tools and supplies, workforce hydration, onsite wastewater management, heavy equipment, and rigging & lifting.
27	KIRBY-SMITH MACHINERY (30) Oklahoma City John Arapidis www.kirby-smith.com	\$173.0	n/a	12	A 19.3-percent rental volume leap for venerable dealership. Held a Smart Demo Days event, teaching hundreds of customers to operate Intelligent Machine Control equipment and learn more about its advanced Smart Construction solutions to help increase productivity and efficiency. Events were held at Dallas, Lubbock and Oklahoma branches. Smart way to train customers and build relationships.
28	RENTAL EQUIPMENT INVESTMENT CORP. (31) Kalispell, Mont. Greg Gallagher, CEO; Kevin Fitzgerald, executive chairman www.reicorporation.com	\$170.7	\$200.5	52	Continues to surge up the chart with a 20.2-percent rental volume increase. Specialty rental business continues very strong. Expect continued organic growth in 2024 as well as more strategic acquisitions. On the general rental side acquired Aim High Equipment Rentals in Colorado and Black Mountain Rental in Wyoming, both good tuck-in acquisitions. On the Specialty Rental side purchased Industrial Drying Solutions, adding more product lines to growing Specialty Rental group.
29	FABICK CAT (24) Fenton, Mo. Jeré Fabick www.fabickcat.com	\$166.8	n/a	37	Another double-digit rental volume increase at 10.8 percent. Saw continued success because of tremendous demand and expansion throughout the territory.
30	WEISIGER GROUP (28) Charlotte, N.C. Ed Weisiger Jr. www.carolinacat.com	\$165.0	n/a	31	Formerly listed as Carolina Cat and then CTE, now re-branded as Weisiger Group, which includes Carolina Cat Rental Stores, Carolina Cat Power Systems and LiftOne. A 7.1-percent rental volume increase. Strong in earthmoving, power generation, air compressors, aerial and material handling.

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31	OHIO CAT (32) Broadview Heights, Ohio Ken Taylor www.ohiocat.com	\$160.0	n/a	11	A 13-6 percent rental volume increase. While customers' prospects vary, a majority expect a good year, Ohio leaders say, amid a competitive environment and a lot of rental companies adding fleet.
32	WAGNER RENTS (34) Aurora, Colo. Bruce Wagner www.wagnerequipment.com	\$144.0*	n/a	19	An estimated 15-percent rental volume leap for Colorado Caterpillar dealer, one of the pioneers of the Cat Rental program. Focusing on employing, recruiting, retention and development to support growth. Continued expansion in allied products with an emphasis on aerial equipment.
33	EQUIPMENT DEPOT (27) Houston Anthony Garcia www.eqdepot.com	\$142.0*	n/a	50	Specializing in forklift and material handling solutions, with wide inventory of industrial forklifts.
34	SIMS CRANE & EQUIPMENT CO. (-) Tampa, Fla. www.sims Crane.com	\$130.5*	n/a	13	Crane rental specialist celebrating 65 years in business. Showcased the world's first battery-powered crawler crane made by Liebherr, now part of the Sims rental fleet.

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35	KELLY TRACTOR (35) Miami Chris Kelly www.kellytractor.com	\$130.0*	n/a	14	South Florida Caterpillar dealer in business since 1933. Wide-ranging inventory of allied equipment including cranes, power generation, agricultural forestry and nursery equipment, landfill equipment, portable tools, pumps, Magni telescopic handlers and more.
36	CLEVELAND BROTHERS EQUIPMENT CO. (36) Cranberry Township, Pa. Jay Cleveland Jr. www.clevelandbrothers.com	\$128.5*	n/a	22	Celebrating 75 years in business as Western Pennsylvania Caterpillar dealer with branches throughout Pennsylvania, northern West Virginia and western Maryland. Does it all when it comes to rental, sales and service for construction, oil & gas, power generation, paving, landscaping and more.
37	MacALLISTER MACHINERY (38) Indianapolis Chris MacAllister www.macallister.com	\$124.0*	n/a	26	Long-time Caterpillar dealer in Indiana and Michigan.
38	HUGG & HALL EQUIPMENT (41) Little Rock, Ark. John Hugg/Robert Hall www.hughhall.com	\$122.0	\$437.0	18	An 18.4-percent rental volume increase for Hugg & Hall, general construction rental and material handling rental company. Main suppliers include Toyota, Taylor, Crown, Bobcat, Hitachi, Combilift and Shuttlewagon.
39	ENERGY RENTAL SOLUTIONS-CAT (19) Pearland, Texas Scott Milligan www.ers-cat.com	\$121.4	\$150.3	8	Provides air compressors, oil-free air compressors, power generation rental, temperature control and electrical distribution products, including design, engineering, installation and operation, all along the Gulf Coast. A specialty rental business with the backup of the Caterpillar network.
40	ATLAS COPCO SPECIALTY RENTALS (37) Deer Park, Texas Tim Last www.atlascopco.com/en-us/rental	\$121.0*	n/a	20	Providing air compressor rentals, diesel or electric, oil-free; nitrogen generators; a wide range of support for industrial rental applications.
41	MUSTANG RENTAL SERVICES (40) Houston Brad Tucker www.mustangcat.com	\$117.5*	\$270.0*	11	Caterpillar dealer that sells, rents, and services a wide variety of Caterpillar products across 35 counties in Southeast Texas, in business since 1952. Has grown hand in hand with vibrant Houston market.
42	GREGORY POOLE EQUIPMENT CO. (42) Raleigh, N.C. Gregory Poole III www.gregorypoole.com	\$110.0	\$909.0	24	An 11.8-percent rental volume jump while total volume leaped 21.4 percent. Opened new GP Rental branches in North Raleigh and Sanford, N.C.
43	BOTTOM LINE EQUIPMENT (47) St. Rose, La. Kurt Degueyter www.bottomlineequipment.com	\$100.8	\$171.4	11	One of the top rental volume increases of the year at 20.4 percent with total volume rising 33.4 percent. Completed acquisition of H&V Equipment, adding service centers in San Antonio and Progreso, Texas, and expanding operations in Corpus Christi, Texas. Opened second location in DFW Metroplex with service center in Aledo, Texas.
44	HOLT OF CALIFORNIA (43) Pleasant Grove, Calif. John Johnson www.holtca.com	\$100.3*	n/a	9	Caterpillar dealer in California's Central Valley where infrastructure needs are many: severe drought conditions have led to the state allocating money to improve state's water infrastructure. Multiple road construction projects are in process or nearly underway; high-speed rail between San Francisco and Los Angeles will be built through the valley, and extreme housing shortage has created a need for a lot of machinery.

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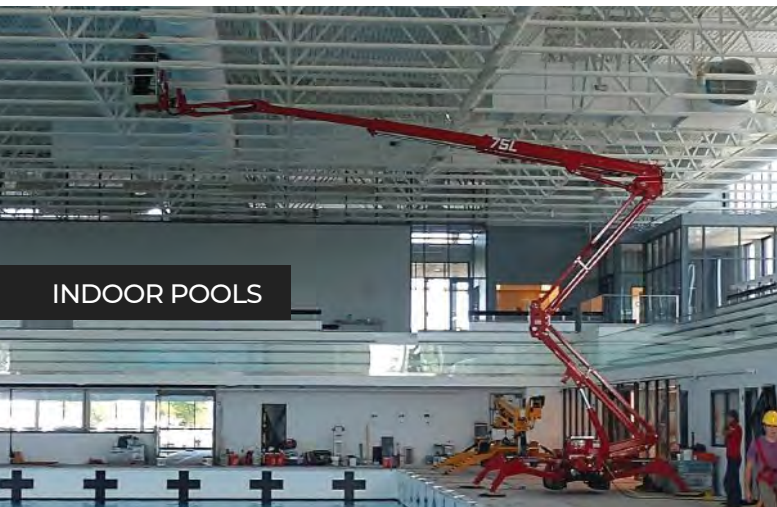
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45	EMPOWER RENTAL GROUP (-) Franklin, Tenn. Ryan Wilson www.rentERG.com	\$100.0	\$142.0	40	Has rebranded all 23 of its recent acquisitions, ensuring a unified and dynamic presence across all of its locations. Opened new greenfield locations in Mississippi, Georgia and Arkansas. Has multiple new sites under construction in yet-to-be-announced markets.
46	ART'S RENTAL EQUIPMENT (44) Newport, Ky. Ken Arlinghaus www.artsrental.com	\$99.0*	n/a	15	One of the leading rental players in the Cincinnati, Dayton, Ohio and northern Kentucky areas.
47	BLANCHARD MACHINERY (39) West Columbia, S.C. Boyd Blanchard www.blanchardmachinery.com	\$96.0	\$240.0*	10	South Carolina Caterpillar dealership. Rental revenue dipped slightly in 2023, but total revenue increasing and company planning some major expansion.
48	ACME LIFT CO. (45) Scottsdale, Ariz. Rick Jewell www.acmelift.com	\$95.0*	n/a	1	Company acquired by Hitachi from founder and former owner Woody Weld, converted over past couple of years to large earthmoving rental after large aerial fleet was sold to United Rentals.
49	ADMAR CONSTRUCTION EQUIPMENT & SUPPLIES (46) Rochester, N.Y. Joel DiMarco www.admarsupply.com	\$92.2	\$149.0	10	A 12.5-percent total volume increase, a more modest rental increase. Leading rental company in upstate New York, parts of Pennsylvania and Ohio. Official construction equipment supplier of the Buffalo Bills.
50	LGH (50) Bridgeview, Ill. Tony Fiscelli www.lgh-usa.com	\$76.4	\$91.0	24	A 27.3 percent rental volume increase for LGH, formerly listed as Lifting Gear Hire Corp. Just opened a branch in Baltimore/Washington, D.C., area, its 24th location, and moved two of its rental centers to larger facilities. Has high expectations for growth opportunities in 2024, and is expanding its outside sales force.
51	SITEPRO RENTALS (64) Lewisville, Texas Tim Rule www.siteprorentals.com	\$72.2	\$80.6	18	An 81.4-percent rental volume hike, with the addition of six branches, while total revenue multiplied almost 600 percent. Sponsors programs to hire veterans as well as healing opportunities.
52	BERRY COMPANIES (48) Wichita, Kan. Walter Berry www.berrycompaniesinc.com	\$70.3	\$1,076.0	65	A 6.8-percent rental volume increase and strong jump in total volume, now topping \$1 billion. Added two stores in the Houston market, two stores in the Dallas/Fort Worth market; and one store in the Kansas City market. Expecting a mid-single-digit increase in rental in 2024, with hopes that a lowering of interest rates will stimulate the housing market and boost business more.
53	LOUISIANA CAT (49) Reserve, La. David Turner www.louisianamachinery.com	\$69.6	\$220.0*	9	An 11.9-percent rental volume boost for Louisiana Cat rental kings. Opened two new rental locations in Monroe and Alexandria. Continued investment in non-Caterpillar rental fleet to grow the Cat Rental Store business. Strong focus on new market expansion through specialty trade contractors, petrochemical facilities and other energy sectors.
54	STOWERS MACHINERY (51) Knoxville, Tenn. Lisa Rottman www.stowerscat.com	\$68.8	n/a	6	A 14.9-percent rental volume hike for Stowers, which covers 38 counties of East Tennessee as Caterpillar dealer since 1960.

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Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
55	NATIONAL EQUIPMENT DEALERS (52) Lexington, N.C. Mitch Nevins www.nedealers.com	\$65.4	n/a	18	An 11-percent rental volume hike for NED. Main product lines include Hyundai construction equipment, Bell Trucks, Fuchs, Manitou, Screen Machine Industries, Prinoth, Dynapac and Sakai. NED now has 18 locations in Texas, North Carolina, South Carolina, Georgia and Florida. Company began as merger between MAY-RHI and Four Seasons Equipment, later added Earthmovers Construction Equipment, Richardson Services, Grove River Machinery and L&N Supply Co.
56	BIGRENTZ (53) Irvine, Calif. Scott Cannon www.bigRentz.com	\$65.3	n/a	1	Another double-digit rental volume hike for BigRentz at 11.4 percent. Expecting significant increase in 2024 based on large customer wins towards the end of 2023. Developing new software breakthroughs. Manufacturing was the strongest market in 2023.
57	PDQ RENTALS (56) Santa Fe Springs, Calif. Todd Turner www.pdqrentals.com	\$65.0	\$89.0	6	A 14.6-percent rental volume increase for PDQ, which doubled its footprint by adding two stores in San Diego and another in Riverside County. After decades just in L.A. area, now establishing itself as a regional Southern California rental player. A 17.4-percent total volume jump. Now has a dealership for Kubota equipment in Temecula, Vista and Escondido, operating as PDQ Equipment with its own website, www.PDQEquipment.com. Now Los Angeles' and Orange County's exclusive Takeuchi dealer and is also dealer for Komatsu, Sullair, JLG, Skyjack, Multiquip, Bomag Compaction, Husqvarna, Honda Power, and Stihl.

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The RER 100 – Topping \$40 Billion

Year	Rental Revenue (in millions)	% Change	Year	Rental Revenue (in millions)	% Change
2023	\$41,017.1	+15.8	2011	\$12,067.4	+17.6
2022	\$35,409.9	+22.9	2010	\$10,260.5	-0.5
2021	\$28,813.7	+12.5	2009	\$10,311.8	-25.3
2020	\$25,603.3	-8.8	2008	\$13,802.5	-0.36
2019	\$28,084.1	+11.4	2007	\$13,853.6	+4.3
2018	\$25,213.1	+15	2006	\$13,282.5	+14.5
2017	\$21,917.0	+13.6	2005	\$11,599.4	+15.1
2016	\$19,299.4	-2.9	2004	\$10,075.6	+12.3
2015	\$19,355.1	+9.2	2003	\$8,973.8	+1.3
2014	\$17,728.1	+15	2002	\$8,861.5	-6.4
2013	\$15,417.1	+10.4	2001	\$9,467.1	+7.1
2012	\$13,967.3	+15.7	2000	\$8,757.0	+25

The total RER 100 rental volume increased by 15.8 percent.

The total RER 100 rental volume increased by 15.8 percent, the fourth largest percentage increase in this century. The total rental volume in 2023 is nearly five times larger than what it was in 2000.

Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
58	WORLDWIDE MACHINERY (53) Houston Justin Jarski www.worldwidemachinery.com	\$62.9	n/a	10	Upper single-digit rental volume increase for Worldwide, serving the civil, renewables and pipeline industries. Rents heavy earthmoving specialty pipeline gear to qualified contractors across the U.S. Started a Next Generation Talent Development Program, taking employees with management potential through a 12-month development cycle, followed by recurring training in subsequent years to enhance the company's leadership capabilities.
59	LOCATION D'OUTILS SIMPLEX (55) Montreal Sylvain D'Amour www.simplex.ca	\$60.0*	\$90.0*	38	One of Quebec's leading rental companies, part of a business operated by the Véronneau family since 1907, now led by Euclide Véronneau. The company originally specialized in tool and floor maintenance, then evolved into an equipment rental company with 55,000 different tools and machines for rental.
60	STAR RENTALS (57) Kent, Wash. Bob Kendall www.starrentals.com	\$57.8	\$82.5	18	A 9.3-percent rental volume uptick for Pacific Northwest's leading rental company. Introduced a new leadership and mentoring program, "Star Rentals Operational Excellence", to advance the skillsets of technicians, delivery personnel and more. Continuing to explore geographical expansion and new business opportunities. Star is optimistic although some proposed projects are on hold amid high interest rates. Healthcare, education, institutional and agriculture are doing well.

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The RER 100's Top 10 Jumps 16.3%

Year	Rental Revenue (in millions)	% Change	Year	Rental Revenue (in millions)	% Change
2023	\$31,090.1	+16.3	2011	\$7,739.8	+18.8
2022	\$26,733.8	+24.3	2010	\$6,516.1	-0.8
2021	\$21,505.7	+13.1	2009	\$6,568.4	-26.3
2020	\$19,018.4	-7.5	2008	\$8,906.8	-3.3
2019	\$20,555.9	+12.7	2007	\$9,208.2	+2.8
2018	\$18,231.5	+17.1	2006	\$8,961.0	+13.4
2017	\$15,574.5	+17.2	2005	\$7,903.7	+12.9
2016	\$13,291.1	+4.9	2004	\$7,001.9	+8.9
2015	\$12,673.6	+10.4	2003	\$6,430.2	-0.5
2014	\$11,477.8	+15.6	2002	\$6,459.7	-7.0
2013	\$9,927.6	+11.2	2001	\$6,946.7	+7.1
2012	\$8,930.8	+15.4	2000	\$6,486.9	+32

The top 10 of the RER 100 was also a record-setter at \$31 billion, jumping 16.3 percent.

The top 10 of the RER 100 increased 16.3 percent to \$31.1 billion, an all-time record. This number is also five times as high as the top 10 in the year 2000. United Rentals' 2023 rental volume, at \$12.1 billion, nearly doubles the top 10's rental volume in 2000.



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Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
61	HIGH REACH CO. (59) Sanford, Fla. Lance Renzulli www.hr2fl.com	\$57.0	\$70.5	5	A 13-1-percent rental volume elevation for High Reach Co. An aerial equipment rental company with a fleet of more than 3,000 JLG, Skytrak, Genie and Terex machines covering the state of Florida.
62	B&G EQUIPMENT & SUPPLY (58) Birmingham, Ala. Marty Hardin www.bgequipmentsupply.com	\$50.8	\$60.3	7	Expecting a moderate increase in 2024. While vertical expansion projects seem to be on the decline in market area, which might affect crane rentals, infrastructure and data centers are on the rise.
63	LEPPO GROUP (60) Kent, Ohio Mike Leppo www.leppos.com	\$50.6	\$292.0	14	Rental flat but total volume picked up 34.6 percent. In 2023 acquired Bobcat of Jacksonville as the company's 14th location. Has locations in Ohio, Alabama, and Florida, Leppo Rents, Razor Rents and Bobcat dealerships.
64	VANDALIA RENTAL (65) Vandalia, Ohio Kurt Barney www.vandaliarental.com	\$47.8	n/a	8	A 21.9-percent rental volume surge for Ohio rental company. Ninth location (Cincinnati) under construction, with additional new locations in various planning stages. Voted one of the best companies to work for three years in a row. In 2023, continued to make investments within four key areas of focus: talent, fleet, footprint and technology. Opened five-acre, 20,000-square-foot facility on east side of Cincinnati and added \$30 million in new equipment.
65	COWIN EQUIPMENT CO. (61) Birmingham, Ala. James Cowin www.cowin.com	\$46.0	\$200.0+	8	Parts, service and rentals were up but equipment sales slightly down. Strong demand in all four revenue streams. Planning to open a ninth location in Lawrenceville, Ga., in summer of 2024. Actively looking for real estate in Tennessee market, next in the company's growth pipeline.
66	WAJAX CORP. (66) Mississauga, Ontario, Canada Iggly Domagalski www.wajax.com	\$45.0	\$2,154.7	120	Nice 15.1-percent rental volume increase for one of Canada's leading distributors, 9.8-percent total volume incline. Product support business was also strong all year, \$543.3 million compared to \$483.9 million in 2022, a 12.3-percent incline. Sees solid fundamentals in many of its markets, especially mining, energy and construction with strong commodity prices and sustained customer budgeting for capital projects.
66	TITAN MACHINERY (62) West Fargo, N.D. David Meyer www.titanmachinery.com	\$45.0	\$2,758.4	17	A 10.6-percent rental volume increase for Titan, and a 24.9-percent hike in total revenue. Worked on improving the pace of customer deliveries by completing pre-delivery inspections of new machinery more quickly. Acquired the assets of Scott Supply, a Case and New Holland dealership, as well as J.J. O'Connor & Sons, the largest Case dealership in Australia. Has more than 100 locations, but the 17-location number refers to outlets listed as rental on Titan's website.
68	CROSS COUNTRY INFRASTRUCTURE SERVICES (-) Aurora, Colo. John James Crosscountryis.com	\$43.6	\$91.0	9	Earthmoving equipment including dozers, excavators, padding machines, loaders, trenchers and more. Specialty equipment for pipeline and renewable energy projects, welding shacks. Full line of construction supplies, parts, tools and consumables. Innovative in renewable energy markets with groundbreaking construction equipment including the ALLU Blue Transformer Series padding bucket, and SCAIP pile-drivers and padding machines with STONEX full automated GPS. Some compact, but a lot going on on the heavy side.
69	CISCO EQUIPMENT (67) Odessa, Texas CJ Sibert www.cisco-equipment.com	\$42.5*	\$85.0*	7	Also on the heavy side providing excavators, dozers, backhoe loaders, articulated trucks, wheel loaders, telehandlers, compact excavators and track loaders from leading brands like John Deere, Case IH, and Komatsu.

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Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
70	BUTLER MACHINERY CO. (63) Fargo, N.D. Twylah Blotsky www.butler-machinery.com	\$42.0	n/a	20	Caterpillar dealer in business since 1955, now a third-generation family-owned full-service equipment dealer in North Dakota, South Dakota and Clay County, Minn. Butler Ag Equipment provides agriculture equipment and service.
71	DURANTE RENTALS (68) New Rochelle, N.Y. Kenneth Cockrill www.duranterentals.com	\$38.8	\$61.2	10	A 12.5-percent rental volume increase with total volume jumping 42.7 percent. 2023 was a pivotal year for Durante Rentals. Completed the asset acquisition of Delaware-based Iron Source LLC (3 locations plus a new location added mid-year) and upsized fleet to grow rental revenues in the Delaware-Maryland-Virginia market. Full year of operations at upsized flagship location in Astoria, Queens drove growth in the NYC market. Continues to support small to mid-size contractors while penetrating larger trades serving the regional mega projects.
72	STREET SMART RENTALS (88) Columbus, Minn. Mike Granger www.streetsmartrentals.com	\$37.0	n/a	8	Rental volume soared 76.2 percent. Specializes in temporary traffic signals, changeable message signs, security trailers, smart (intelligent) work zones, fleet management software. Nationwide fleet covers all 50 states and crew has more than 25 years on the road.

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Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
73	NATIONAL LIFT TRUCK (70) Franklin Park, Ill. Jeff Paul DuBose www.nlt.com	\$33.0	\$103.0	17	A 13.8-percent rental volume jump; while total volume jumps 23.4 percent. Clark, VersaLift; SkyJack, JLG, Genie, Sellick, Hangcha, JCB, Snorkel are NLT's top lines. Mainly a material handling and aerial house with generators, compressors and more, mostly working in Chicago, Memphis and Arkansas.
73	JGR EQUIPMENT (71) Manassas, Va. Randy Hrabe www.jgrequipment.com	\$33.0	\$40.6	5	A 16.6-percent rental volume increase. Opened a Richmond, Va., branch and is preparing for a South Carolina branch this summer.
75	ALTORFER CAT RENTAL POWER (69) Addison, Ill. Weston O'Hagan www.altorfer.com/rental/power-systems	\$32.0*	\$45.0*	5	Altorfer Power Systems offers diesel-powered generators in sizes ranging from 20kW to 2,000kW. Also air compressors and temperature control.
76	TATES RENTS (-) Boise, Idaho Haley Hennessey www.tatesrents.com	\$31.9	n/a	10	Seventy-eight years in business in Idaho, recently implemented a new software allowing Tates Rents to rent online and carry a stronger virtual presence, paired with a new and improved website. Named No. 89 in the Idaho 100 ranking of the largest privately owned companies in Idaho. An employee-owned company.
77	EQUIPMENT FINDERS (72) Nashville, Tenn. Scott Hatcher www.efitn.coms	\$31.0	\$34.6	1	A 10.3-percent rental volume boost for Equipment Finders, even higher total volume increase. Just completed \$40 million branch infrastructure project to facilitate additional operational efficiencies. Top brands include Skyjack, JLG, Haulotte, MEC, Cat and Kubota.
78	HAWTHORNE RENTS (-) San Diego David Ness www.hawthornecat.com	\$30.0*	n/a	11	Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Believed to be the first Caterpillar dealer to get serious about short-term rentals as far back as the 1950s.
79	CLAIREMONT EQUIPMENT (80) San Diego Jerry Zagami www.clairemontequipment.com	\$29.6	n/a	6	An 11.7-percent rental volume increase for San Diego-based Komatsu dealer. Now an authorized sales, rental, parts and service provider of Komatsu Construction Equipment for all of Southern California, going all the way north to Kern and San Luis Obispo counties. Also, a dealer for Finn, Yanmar, JLG and Dynapac.
80	ROLAND MACHINERY (73) Springfield, Ill. Ray Roland CEO; Matt Roland president www.rolandmachinery.com	\$29.0*	n/a	17	Has branches in Illinois, Wisconsin, Missouri, Indiana and in Michigan's Upper Peninsula. Brands include Komatsu, Komatsu Forestry, Wirtgen, Hamm, Voge, Sennebogen, Kleemann, LeeBoy, Bobcat portable power, Epiroc, Montabert, Gradall, ESCO, Hensley, Bucyrus, Ballantine, Fecon and more.
81	DIAMOND RENTAL (74) Salt Lake City www.diamondrental.com	\$27.0*	n/a	8	Recently acquired by Wheeler Machinery. Has a wide-ranging, general rental inventory.
82	BIRCH EQUIPMENT RENTALS & SALES (76) Bellingham, Wash. Sarah Rothenbuhler www.birchequipment.com	\$26.4	n/a	8	Birch Equipment's \$56-million rental fleet consists of air equipment, power, excavation, material handling, aerial, lighting, pumping, trucks, trailers and more. Has locations throughout Washington and Alaska. The company is woman-owned and a regular recipient of Washington State Best Place to Work, and Top Philanthropic Business in Washington awards. Has its own proprietary rental management platform system providing location, utilization, cost analysis and maintenance tracking platforms for customers and staff.

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83	CRANWORKS RENTALS (77) Houston Keith Ayers www.Crane-Works.com	\$25.1	\$277.0	10	A single-digit rental volume increase, but a 23.4-percent total volume jump. A young and diverse fleet; added backyard digger machines from SkyLift in 2023, will add new machines from Versalift, National, Manitex and more in 2024. Already features boom trucks from Manitex, National and Terex, bucket trucks from Versalift, all-terrain cranes from Tadano, telecrawlers from Tadano and Mantis.
84	HOLLAND PUMP CO. (86) West Palm Beach, Fla. Thomas Vossman www.hollandpump.com	\$22.9	\$38.0	15	A 19.9-percent rental volume hike and 15.2-percent total volume increase. Holland's rental pipeline is growing and becoming more diversified. Funding for water and wastewater infrastructure will drive growth in pump rental industry. Installed Baseline rental software. Hopes to continue and increase acquisition activity.
85	AMERICAN SCISSOR LIFT (83) Stockton, Calif. Michael Melthratte www.americanscissor.com	\$22.0	\$24.0	5	A 10-percent rental volume increase for booms, scissor and telehandler rental specialist. Updating web presence for a more modern feel, and continually perfecting fleet mix to match the current market needs. Based in Stockton, has branches in San Jose area; Sacramento area; Los Angeles/Anaheim and San Diego areas.

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86	TEJAS EQUIPMENT RENTAL (82) San Antonio Matt Musgrove www.tejasequipment.com	\$21.5	n/a	8	Expanded into the Fort Worth area market with the acquisition of Hallman Equipment Rentals in Alvarado, Texas.
87	RENTAL GUYS (79) Chico, Calif. Avery DuBose www.rentalguys.com	\$21.2	\$28.3	12	Opened branch in Carson City, Nev., and is opening a Yuba City, Calif., branch in the spring of 2024. Also acquired 60+-year old Sacramento, Calif.-based Aba Daba Rents.
88	ALL CHOICE RENTALS (87) Drayton Valley, Alberta, Canada Michael Doerksen, Blake Menning https://allchoice.ca	\$20.6	n/a	4	A 13.2-percent rental volume increase for Alberta-based All Choice specializing in general construction rentals, portable toilet and septic service rentals, and waste management rentals. One of western Canada's largest independent rental providers, All Choice Rentals' major focus in 2023 was on efficiency and optimization. Awards received: 2023 Canadian Rental Association National Rental Company of the Year, EY Entrepreneur of The Year 2023 Prairie Winners and 2023 Alberta Chamber of Commerce Business of the Year Award.
89	HERC-U-LIFT (89) Maple Plains, Minn. Tom Showalter www.herculift.com	\$19.5	n/a	11	Aerial and material handling rental specialist. Top lines include Mitsubishi, Hyundai, Trackmobile, Loadlifter, SkyJack, Genie, NiftyLift, Combilift and Kalmar.
90	ROCK RENTAL (91) Clinton, Iowa David Madole https://rock-rental.com	\$19.2	\$48.0	22	An 11-percent rental volume boost for Rock Rental, which provides quality sewer and vacuum excavation equipment to the contractor and municipal markets, including combination trucks, truck jets, trailer jetters, vacuum trucks, camera inspection equipment, multi-purpose tractors and other specialty sewer equipment.

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The Acquisition Train

The past year was big from a merger-and-acquisition standpoint. Here is a list of companies on last year's RER 100 acquired since last year's RER 100 issue up to the print deadline of this year's list – as far as we know!

THE SOLD

THE BUYER

Acme Lift Co. (45)*	Hitachi
Diamond Rental (74)*	Wheeler Machinery
Precision Equipment Rentals (78)	H&E Rentals
Rental Equipment Center (81)	Herc Rentals
A to Z Equipment Rentals & Sales (85)	Sunbelt Rentals
Iron Oak Services (87)	Sunbelt Rentals
Illini Hi-Reach (99)	RP Rents
Chaseco Rental (100)	United Rentals
Aerial Work Platforms (101)	Herc Rentals

(Acquired Companies' Rank Last Year in Parenthesis)

*Editor's Note: Acme Lift Co. and Diamond Rentals are still doing business with their original names and listed on this year's RER 100

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Rank	Company name, (last year's rank), headquarters, Top Officer, website	Rental volume in millions	Total volume in millions	Total # of outlets	Editorial Comments
91	AACTION RENTS (90) Santa Rosa, Calif. Colin Grill www.aactionrents.com	\$18.7	\$24.3	6	The company is looking for expansion opportunities. Top product lines are Caterpillar, Deere and JLG. Aaction developed a training program, created a training center and expanded its sales department in 2023.
92	MORTIER EN TRÉMIE ABL (93) Levis, Quebec, Canada Louis LeBlanc, Alcide LeBlanc mortierentremieabl.com	\$18.2	n/a	2	An 11.7-percent rental volume increase for Quebec's No. 1 SkyTrak dealer. Favorite brands also include JLG, Xtreme, and E-Z Grout. Located across the St. Lawrence from Quebec City. In business since 1972.
93	MID COUNTRY MACHINERY (MCM RENTS) (94) South Fort Dodge, Iowa Bud Pecoy www.midcountrymachinery.com	\$17.5	\$107.4	5	An 8.6-percent rental volume hike, with a 12.5-percent increase in total volume. Top lines include JLG, Hitachi, Kobelco, Link Belt, Sakai, Bell Trucks, and Sany.
94	STEPHENSON EQUIPMENT INC. (96) Harrisburg, Pa. Bob Criste www.stephensorequipment.com	\$17.4	n/a	10	A 13-percent rental volume increase. Acquired and renovated a building adjacent to home branch and created a 10,000-square-foot training center for its Crane Training Program. Renovated main building into a customer parts space, tripling size of parts department. Expanded equipment storage area by three acres to accommodate for inventory
95	PERFORMANCE EQUIPMENT RENTALS (92) Erie, Colo. Donnie Fetters www.pequipment.com	\$17.0	\$26.0	2	Finalizing plans for new branch location in the Rocky Mountain West. Hired key personnel and made substantial fleet investments to enhance fleet quality and foster future growth.
96	SOUTHEASTERN EQUIPMENT (84) Cambridge, Ohio Thor Hess www.southeasternequip.com	\$16.3	n/a	19	Top product lines include Case, Develon, Kobelco, Bomag, Toro, Gradall, Schwarze.
97	A TOOL SHED (94) Santa Cruz, Calif. Robert Pedersen www.atoolshed.com	\$15.5	\$15.6	8	Fourth generation of leadership with Robert Pedersen and also Meghann Lovelen. Pedersen is president-elect of American Rental Association. Top brands include Ford, Kubota, Bobcat, Case, JCB, JLG, Best Trailer, MQ, Billy Goat, Baretto, Ditch Witch and Vermeer.
98	ANDERSON EQUIPMENT (-) Bridgeville, Pa. Bill Gex www.andersonequip.com	\$15.0	n/a	18	Top lines include Komatsu, Takeuchi, Epiroc, Timberpro, Dynapac, Morooka and Mecalac. Preparing to open its 19th location in Beckley, W. Va., during the second quarter of 2024.
99	LIZZY LIFT (99) Elmhurst, Ill. Jennifer Lombard, president; Elizabeth Faruzzi, operations manager www.lizzylift.com	\$12.7	\$13.0	1	Offers a wide variety of scissor lifts, boom and forklifts. Continuing to grow its fleet of electric scissor lifts between 64 and 105 feet. Earned National Women's Business Enterprise certification. Rents and sells the tallest scissor lifts in the U.S. at 105 feet.
100	SURE POWER (-) Ridley Park, Pa. Gene McNeil www.sure-power.com	\$12.0*	n/a	4	Celebrating 30 years in the power generation rental industry. The UPS Rental fleet now consists of more than 40 customizable rental trailers offering up to 10 megawatts of power. Also offers rental battery systems, chargers, load banks, cables and other accessories.

* Denotes RER estimate based on regional economic conditions, industry sources and interviews by members of the RER staff. Other revenue figures are based on actual reported revenue for North American operations. Location data is as of publication to the best of the knowledge of the RER staff. While every effort is made to ensure accuracy and thoroughness, omissions sometimes occur. All figures are in U.S. dollars, except for Canada-based companies, which are reported in Canadian dollars.

PUMPS

Submersible Resin Pumps Handle Raw Sewage and Wastewater

Tsurumi Pump's VANCS Series of submersible resin pumps can handle raw sewage from municipalities and wastewater coming from industrial applications. Equipped with a wide range of discharge capacities and heads, VANCS is designed for harsh wastewater conditions. The highest head reaches above 110 feet, and discharge sizes range from 1.5 to three inches. The pumps are made of molded resin, and every part that comes in contact with fluid is either stainless steel or titanium, making the units corrosion-resistant. The units are useful for projects such as containing chemical spills and transferring raw water from rivers and lakes.

Tsurumi ■ www.tsurumipump.com



Self-priming and Solids Handling Pumps

The Vortex Series of pumps from Pioneer Pump use a recessed impeller design, combining the efficiency of a self-priming pump with the solids-handling capabilities of a chopper pump. The pumps are designed for applications that need to pass solids while also handling flows to meet the application's high total dynamic head and gallons per minute requirements. Recessed impellers ensure that only 15 percent of the solids that pass through the pump come in contact with the impeller. The priming system also ensures rapid and unattended repriming, and the run-dry lubrication system avoids premature seal and rotating assembly failure.

Pioneer Pumps ■ pioneerpump.com



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LAWN & LANDSCAPE

Electric Zero-Turn Mower Has Three Drive Response Modes

Bobcat's electric ZT6000e zero-turn mower, powered by a 20.4-kWh lithium-ion battery produces zero emissions, requires fewer components and less maintenance than gas-powered units. On a single charge it provides up to eight hours of runtime and mows up to 23.8 acres. It recharges in 6.3 hours with a 240-volt connection, 12.6 hours with a 120-volt connection. The ZT6000e has three drive response modes, swift travel speeds up to 10.9 miles per hour and a command station with a high-back deluxe suspension seat and smart control layout. It is available with a 52- or 61-inch deck.

Bobcat Co. ■ bobcat.com



Utility Vehicles Rolls on Rough Terrain

The Cushman Hauler PRO-X is a compact UTV for meeting the rental needs of any facility, job site or event – even where the pavement ends. The Hauler PRO-X handles rough terrain thanks to its rugged tires, 5.5-inch ground clearance lifted suspension and longer, 77.5-inch wheelbase. Its ELiTE



Lithium powertrain powered by Samsung SDI technology offers power, range, zero emissions and low maintenance, the maker says. The Hauler PRO-X offers crews a 500-pound bed-load capacity, 1,200-pound towing capacity and top speed of 16.5 mph.

Cushman ■ www.cushmanmotorco.com

Two-Man Hole Diggers Dig Holes Up to 18 Inches in Diameter



General Equipment Co.'s 332H and 348H Epic Series two-man hole diggers feature 5.5-horsepower Honda GXV160 four-stroke engines and can dig holes up to 18 inches in diameter. They offer an ergonomic

design and heavy-duty construction for digging projects from backyard fencing to more complex landscaping or soil sampling jobs. Power-FLEX operator handles provide control and dampen vibrations, reducing kickback and fatigue. The units include Auger-LOK for removing stuck augers.

A spring-loaded actuator locks the auger in place so operators can simply twist the auger out of the hole. Both models weigh 71 pounds without an auger.

General Equipment ■ www.generalequip.com

Earth Drills Can Be Used on Delicate Surfaces

Little Beaver's mechanical earth drills are available with either a 5.5- or 8-horsepower engine and are mounted on 8- or 10-inch pneumatic tires, respectively. Both versions offer a small footprint for easy access in any area and can be used on lawns, golf course greens and other delicate surfaces without causing damage, the manufacturer says. The mechanical drills feature a steel torque tube that allows operators to use large diameter augers without fear of dangerous kickback. To enhance operator safety further, all models feature a centrifugal clutch. If the drill encounters a buried object, the clutch automatically slips to protect the operator from injury.

Little Beaver ■ www.littlebeaver.com



Stump Grinder for Low-Flow Machines

The Loftness 24SG Stump Ax features a 24-inch cutting wheel and is designed for use with low-flow skid-steer loaders and excavators. The 24SG has a rigid mount, allowing operators to work quickly by repositioning the power unit. It has an angled hitch and forward-reaching boom for visibility and control. The Leonardi's Phantom Wheel cutting wheel has cutouts, which creates a see-through effect during operation.

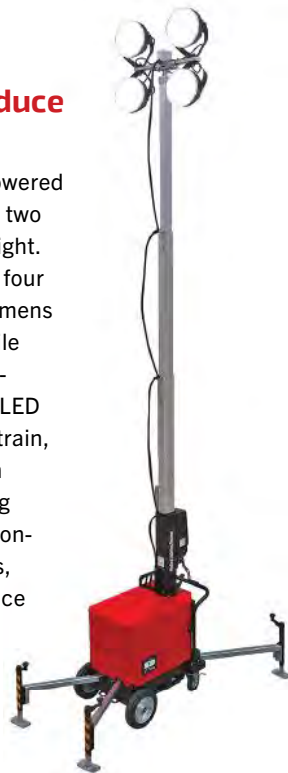
Loftness Specialized Equipment ■ www.loftness.com

LIGHT TOWERS

GloBug Light Carts Reduce Eye Strain and Fatigue

Multiquip's lithium-ion battery-powered GloBug light carts are available in two models – Spotlight and Balloon Light. The Spotlight GBBAT3S4M offers four 300W LED lamps that 212,000 lumens of focused directional lighting while the GBBAT8BM emits 110,000 lumens of 360° diffused, non-glare LED light that reduces shadows, eye strain, fatigue and promotes safety. Both models have a three-step dimming switch, enabling the operator to control the desired level of brightness, extend battery run time, and reduce light pollution. The telescopic four-stage 20-foot mast allows users to control how wide an area to illuminate.

Multiquip ■ www.multiquip.com



Solar Light Tower Requires No Fuel

Lind Equipment takes solar-powered lighting to new heights with the Beacon LED Solar Light Tower. Equipped with four 150W high-efficiency LED lights, adapted from the Beacon LED Tower, this solar-powered solution operates year-round, with no labor, maintenance, or fuel. Controlled by a pre-installed DuskDawn sensor, it is an

environmentally conscious choice designed for extended operational time with minimal energy consumption. The unit is available as a man-portable four-wheeled cart or a compact tow-behind trailer. Lind Equipment ■ www.lindequipment.net

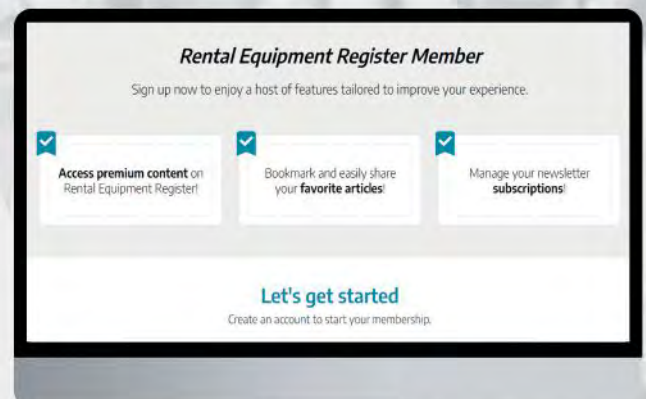


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Time to Clean the Land

Photos by Diamond Mowers

With days getting longer and temperatures on the rise, it's time for land clearing professionals to break out their equipment and prepare for a productive – and profitable – season. Diamond Mowers presents four machines that can be rented to help land-clearing contractors. Some of the most important jobs for land clearing include spring cleaning, removing invasive species, maintaining fence lines, and storm disaster cleanup.

For more complete information about these machines and their benefits, go to: <https://bit.ly/3Vmukb4>.



Diamond's Excavator Drum Mulcher utilizes an optimized infeed system designed for tackling mulching or brush clearing with power and precision and produces an aesthetically desirable chip size without the need for reprocessing.



Useful for maintaining farmland, ranches, and recreational properties, Diamond Mowers' Brush Cutter Pro is equipped with two hardened steel blades that maintain a 72-inch cutting width to slice through grass, brush, branches, and small trees up to five inches in diameter.



Made for a wide range of heavy-duty mulching applications, the Drum Mulcher OD Pro X is designed for land clearing for agricultural use, and for jobs where significant ground contact is expected, such as pasture maintenance, storm and disaster cleanup, and use in rental fleets.



After severe weather, the land can be littered with hazardous trees and brush. Specifically designed to mulch these materials, the TR Boom Drum Mulcher DC can fulfill all reaching, cutting, and processing needs without leaving branches and other material strewn on the ground, so there's no need for a clean-up crew to achieve a well-groomed result.

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