

FOR IMMEDIATE RELEASE:

RZE to unveil new multi-caliber magazine at The Range 702 during Las Vegas SHOT Show

El Paso, TX (Jan. 13, 2015) – Ross & Zheng Engineering (RZE) has announced that it will reveal its UNIMAG multi-caliber magazine at a private range shooting event this month in Las Vegas.

The invite-only event will take place from 7 to 9 p.m. on Jan. 22 at The Range 702 Shooting Range. The timing coincides with the NSSF SHOT Show being held Jan. 20-23 in Las Vegas, and invitations will be available at the show. Six firearm and firearm component manufacturers are sponsoring the event:

- Faxon Firearms
- EliteIron
- Gorilla Ammunition
- Lucid Optics
- HIPERFIRE
- American Tactical

The UNIMAG multi-caliber magazine, RZE's first production-ready firearm component, provides enhanced performance and reliability for gun owners and enthusiasts. Compatible with AR-15 and other rifles that use a STANAG magazine, the UNIMAG is proven to be reliable and functional for six different types of ammunition and counting. The patented design includes a two-piece, self-levering follower that maintains its stability while also accommodating tilt introduced by the ammo, and a self-adjusting magazine shell to regulate various cartridge diameters.

"This is the first magazine that can handle the 223, 6.5, 6.8 and the 2 AK calibers, the 7.62x39 and 5.45x39, reliably. It offers OEMs a tremendous opportunity to expand their AR-15 product families, particularly in 7.62x39 uppers and lowers," CEO & Founder Ed Ross said.

RZE's proprietary technology is backed by patents, including the self-levering follower for a universal magazine of multiple caliber compatibility for firearms (US 8667724 B2) and the magazine shell of a universal magazine of multiple caliber compatibility for firearms (US 8850732 B2). The company holds two additional firearms accessory patents and has one patent pending.

Learn more about the UNIMAG at www.rosszhengengineering.com.

About RZE

Ross & Zheng Engineering (rosszhengengineering.com) is experienced in contract manufacturing of firearm components. With a proven track record in product design and R&D, RZE partners with gun manufacturers looking for new ways to improve safety, performance and reliability in their product lines. RZE has several patented designs for firearm accessories and many other concepts in



development. RZE is committed to bringing true innovation and new performance to soldiers, peace officers, and gun enthusiasts.



See attached image: RZE-UNIMAG

Media contact:

Michele Nichols, President PLS Launch Solutions (585) 256-1640 x 221 michele@launchsolutions.com

