



ABOUT US

We build asset tracking technology and products for the "Internet of Things."

OUR MISSION

We not only help you find things, we help you avoid losing them in the first place. Our aim: To turn losers into unlosers.

OUR VISION

We believe great technology should save you time, not demand more of it. ANKR is always working to protect your stuff even when you've forgotten it's there. We all lose time looking for things. ANKR gives you that time back.

SALES SUPPORT

Visit sell.ANKR.com for more resources and training videos.

TECH SUPPORT

Visit help.ANKR.com to get all your product questions answered.

SALES CONTACT

sales@ANKR.com
1-844-Get-ANKR

WEBSITE

ANKR.com

SOCIAL

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INTRODUCTION

Did you know that people spend an average of 10 minutes a day looking for their lost things?

What is ANKR?

ANKR is a small electronic tag that communicates with a mobile app to help you keep track of your stuff.

The IoT Opportunity

The Internet of Things (IoT) is the next big technology wave. Industry analysts estimate the IoT will grow into a \$19 trillion dollar market in the next ten years. To put this into context, that's more than the value of the internet. Seriously.

The IoT is made up of *smart* products that communicate together and add context to create unique experiences. When you add ANKR to a non-tech product like a hand bag or carry-on, you make it *smart*. This creates new opportunities for you to sell ANKRs in unexpected places.

For example, a high-end purse retailer may never have sold electronics before, but now they can. ANKR helps their customers keep track of a new purse, diaper bag, or wallet.

Please Remember:

ANKR IS NOT GPS. Your dog doesn't run off everyday, but your keys sure do. That's the problem we are here to solve.

ANKRs are *smart* devices that broadcast a unique signal up to 250ft that your smart phone constantly tracks. Once that signal goes missing, you get an alert and directions to where it was last heard. If it is nearby but you can't seem to locate it, simply tap the find button in the app and your ANKR will start ringing to help you find it.

FREQUENTLY ASKED QUESTIONS

What is ANKR?

ANKR is a tag you can attach to your important stuff and track with an app on your phone. The ANKR app:

1. Notifies you if you leave something behind.
2. Records your item's last known location.
3. Displays directions to help you find your way back to the ANKR.
4. Can ring your ANKR to help you find it nearby.

Will the ANKR drain my phone battery?

You shouldn't notice any change. ANKR uses 99% less power than traditional Bluetooth devices thanks to Bluetooth Smart technology and our own active battery management techniques when getting location updates.

Depending on your device model, you may see a 1-5% extra battery usage per day.

What's with the design of the ANKR?

We wanted ANKR to feel smooth in the hand, look great on a bag, blend in with your keys, and easily slip into those skinny jeans.

How big is an ANKR?

ANKR is small enough to fit in your wallet. The exact dimensions are 55mm (Length) x 31mm (Width) x 4mm avg, 5.5mm peak (Height).

ANKR only weighs 8 grams. For you Americans unfamiliar with the metric system that's the weight of a quarter and a dime, or the weight of Florida humidity.

What technology does ANKR use?

ANKR communicates over Bluetooth but uses a proprietary system combining Bluetooth Smart and beacon technology called "ANKR Engine."

Do I have to pair ANKR with my phone?

No. ANKRs are easy to setup with no pairing involved.

Which smart phones run the ANKR app?

ANKR supports iPhone 4s and newer, as well as iPad and iPad Mini devices capable of running iOS 9.3 and above, and Apple Watch Series 1 and 2. ANKR also supports devices running Android 5.0 and newer with Bluetooth versions 4.1 and above. However, ANKR is not supported by Windows or Blackberry devices at this time. Please visit ANKR.com for updates on device and operating system specifications.

What comes with the ANKR?

The following items are included in the ANKR box:

- ANKR
- Removable key ring
- Quick setup guide
- ANKR Tool to replace battery
- ANKR all-weather sticker

Does the ANKR have GPS built in?

No. ANKRs do not have GPS built into them. The ANKR app uses the phone's GPS to keep your ANKR's location updated and also shows you where your ANKR was last seen.

What is ANKR's range?

ANKRs operate at a range of up to 250ft (80 meters).

How many ANKR's can the app keep track of at once?

The ANKR app can track up to 20 ANKRs at once.

How long does the battery last?

The battery lasts 6 months and is easily replaceable.

What is a Safe Zone?

A "Safe Zone" is a place where your ANKR app doesn't notify you if you get separated from something. But you will get a notification if you leave a safe zone and leave things in it.

For example, you don't need to be notified about leaving your purse behind if you walk outside your house (a Safe Zone) to check the mailbox. But you will get a notification if you head to work with out your purse.

How many Safe Zones can I have?

You can create up to 20 Safe Zones within the app, such as your house, office, or gym.

Do you charge a monthly fee for using ANKR?

No. The ANKR app is free to use. Once you have paid for your device, you're good to go forever! You'll just need to periodically change the battery.

What is ANKR made of?

ANKR is made with two-piece, impact-resistant plastic. The device was built to be a long-lasting, durable solution for tracking your important stuff.