# patagonia

Corporate & Group

SPRING 2016

# **By the Numbers**

Quantifying some of our environmental and social work as of May 1, 2015

#### **6.2 MILLION**

Dollars we donated this fiscal year to fund environmental work

# **70 MILLION**

Cash and in-kind services we've donated since our tithing program began in 1985

### 741

Environmental groups that received a Patagonia grant this year

# 3,400

Grassroots environmental groups we've supported since 1985

## **500**

Number of employees who were directly involved in awarding grants this year

### 116,905

Dollars given to nonprofits this year through our Employee Charity Match program

# 20 MILLION & CHANGE

Dollars we've allocated to invest in environmentally and socially responsible companies through our venture capital fund

## 5

Mega-dams that will not be built on Chile's Baker and Pascua rivers thanks to a worldwide effort in which we participated

# 380

Public screenings this year for Patagonia-produced DamNation

#### 75,000

Signatures collected this year petitioning the Obama administration to remove four dams on the lower Snake River

### 192

Fair Trade Certified<sup>™</sup> styles in our line as of fall 2015

#### 100

Percentage of Patagonia products we take back for recycling or repurposing

#### 164,062

Pounds of Patagonia products recycled or repurposed since 2004

### 1996

Year we switched to the exclusive use of organically grown cotton

## 10,424

Hours our employees volunteered this year on the company dime

# **100 MILLION**

Dollars 1% for the Planet<sup>®</sup> (started by Patagonia founder Yvon Chouinard and Craig Mathews of Blue Ribbon Flies) has donated to nonprofit environmental groups

# **Our Mission**

Patagonia's mission is comprised of three elements: Build the best product, cause no unnecessary harm and use business to inspire and implement solutions to the environmental crisis. To that end, we design top-quality, multi-functional clothing and gear built to last for years and seek to reduce the environmental and social impacts of those products wherever it makes sense. Organic cotton, recycled polyester, Traceable Down, bluesign® approved fabric and Fair Trade Certified™ styles are just a few examples you'll see in this catalog.

Our journey to build the best product has also led us to create some new food products, as nowhere is the social and environmental crisis more apparent than in the way edibles are brought to our tables. The Buffalo Jerky, Fruit + Almond bars and tsampa soup we offer you through Patagonia Provisions<sup>™</sup> are not only healthy and delicious packaged foods, but our attempt to help repair the broken food chain.

We're honored to work with customers who share and amplify our commitments to social and environmental responsibility, and we invite you to join us on our journey. At Patagonia, we don't hide behind our numbers, we proudly share them as evidence of quality in everything we do.

Jared Muscat and Kate Rutherford discuss options at Indian Creek, Utah. Andrew Burr **1. Arbor Pack 26L** 47956 \$99.00 | 618 g (21.8 oz)

**2. Beanie Hat** 29020 \$39.00 | 77 g (2.7 oz)

**3. NEW Logo Trucker Hat - Special** 11955 \$29.00 | 91 g (3.2 oz)

4. Women's Capilene\* Team T-Shirt 11923 \$29.00 | XS-XL | Slim fit | 99 g (3.5 oz) men's available online

5. Men's Long-Sleeved Capilene\* Team Crew 11921 \$39.00 | XS-3XL | Slim fit | 153 g (5.4 oz) women's available online

6. Men's Squeaky Clean Polo 52776 \$59.00 | XS-XXL | Regular fit | 198 g (7 oz)

7. Men's Nano Puff\* Vest 84241 \$149.00 | XS-XXL | Regular fit | 241 g (8.5 oz)

8. Women's Better Sweater<sup>®</sup> Jacket 25542 \$139.00 | XXS-XL | Slim fit | 454 g (16 oz)

# Put Your Logo on It

Patagonia products are always well-received, whether as work wear or at an event, trade show, sales meeting or as a customer/client/holiday gift. When you partner with a company committed to building the best product, while observing best practices for corporate social/environmental responsibility, you bring greater value to your brand. Put your logo on anything you find in this catalog and make it your own.

#### Trucker Hat Special Embroidery

PLEASE NOTE: We require that you use a Patagonia-approved embroiderer when adding your logo to Trucker Hats.



# Fleece Up Close

A quick comparison



Men's Micro D<sup>®</sup> Jacket **26170** 

**Micro D® Fleece** Our lightest-weight double-sided fleece, luxuriously soft Micro D can be worn as a lightweight jacket or as a mid-layer under a shell. **4.7-oz fabric** 

**R1**<sup>®</sup> **Fleece** Lightweight technical fleece designed for active pursuits, R1 provides excellent breathability, stretch and wicking. **6.7-oz fabric** 

**Tech Fleece** With a midweight jersey face and a soft fleece back, Tech Fleece couples the look of your favorite cotton hoody with the technical performance you want for active pursuits. **6.8-oz fabric** 

Lightweight Synchilla<sup>®</sup> Fleece Soft, warm, midweight, double-sided fleece, Lightweight Synchilla will last you a lifetime. Solids: 7.5-oz fabric; prints: 8.4-oz fabric

**Better Sweater**<sup>®</sup> **Fleece** A warm, heavyweight fleece, Better Sweater combines the performance of polyester with the classic look of your wool-knit sweater. **10-oz fabric**  Men's Better Sweater® Jacket **25527** 

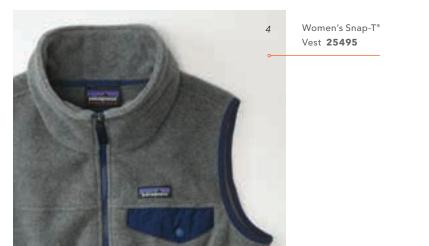
Men's Tech Fleece Hoody
26160





Women's R1® Pullover **40118** 





# Micro D<sup>®</sup> Fleece

An ultrasoft favorite, this quick-drying microfleece is lightweight, easy care and made with 85% recycled polyester that's bluesign® approved.

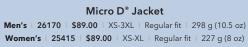
 Micro D\* 1/4-Zip Pullover

 Men's | 26175 | \$69.00 | XS-3XL | Regular fit | 232 g (8.2 oz)

 Women's | 25420 | \$69.00 | XS-XL | Regular fit | 181 g (6.4 oz)

Section.





Long.



## **Tech Fleece**

Soft to the touch for long-wearing comfort, this smooth-faced, 100% polyester fleece provides versatile warmth and performance in a wide variety of temperatures. Fabric is bluesign<sup>\*</sup> approved.



Men's Tech Fleece Hoody 26160 | \$139.00 | XS-XXL | Regular fit | 507 g (17.9 oz)





Women's Tech Fleece Jacket 25935 | \$129.00 | XS-XL | Slim fit | 343 g (12.1 oz)



### **R1<sup>®</sup> Fleece**

The multisport versatility of this iconic fleece stems from its high/low interior grid polyester fabric (Polartec<sup>®</sup> Power Grid<sup>™</sup>) that warms, stretches, moves moisture and insulates.



Men's R1<sup>®</sup> Pullover 40109 | \$129.00 | XS-XXL | Slim fit | 337 g (11.9 oz)





 Women's R1\* Pullover

 40118 | \$129.00 | XS-XL | Slim fit | 280 g (9.9 oz)



# **Better Sweater<sup>®</sup> Fleece**

Warm polyester fleece made with wool-like fabric that has a soft fleece interior and a sweater-knit face that refuses to frump. Fabric is bluesign<sup>®</sup> approved.



Men's Better Sweater<sup>®</sup> Jacket 25527 | \$139.00 | XS-3XL | Regular fit | 587 g (20.7 oz)





Women's Better Sweater<sup>®</sup> Jacket 25542 | \$139.00 | XXS-XL | Slim fit | 454 g (16 oz)





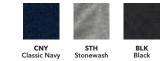
STH Stonewash BLK Black



Women's Better Sweater<sup>®</sup> 1/4-Zip 25617 | \$99.00 | XXS-XL | Slim fit | 388 g (13.7 oz)



Men's Better Sweater® Vest 25881 | \$99.00 | XS-XXL | Regular fit | 388 g (13.7 oz)





Women's Better Sweater<sup>®</sup> Vest 25886 | \$99.00 | XXS-XL | Slim fit | 274 g (9.7 oz)



# Lightweight Synchilla® Fleece

Soft, durable, 100% polyester (solids, 85% recycled; heathers, 80% recycled) Synchilla<sup>®</sup> fleece provides year-round comfort.



Men's Lightweight Synchilla® Snap-T® Vest 25500 | \$99.00 | XS-XXL | Regular fit | 292 g (10.3 oz)





Women's Snap-T<sup>®</sup> Vest 25495 | \$99.00 | XS-XL | Regular fit | 252 g (8.9 oz)



















Work Wear, Play Wear

Have fun with it

photos: (left page, beginning top left, clock-wise) Rick Morris, Mat Trogner, Mat Trogner, Mat Trogner, Kyle Sparks

(right page, beginning top left, clockwise) Michael Riddell, Tim Davis, Mat Trogner, Nic Turiciano, Mat Trogner







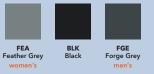


# Nano Puff<sup>®</sup> Insulation

Warm and windproof, waterresistant and superlightweight, Nano Puff products are made with 22-denier 100% recycled polyester and insulated with 60-g PrimaLoft® Gold.

Nano Puff<sup>®</sup> Vest

Men's | 84241 | \$149.00 | XS-XXL | Regular fit | 241 g (8.5 oz) Women's | 84246 | \$149.00 | XS-XL | Regular fit | 184 g (6.5 oz)





Men's | 84211 | \$199.00 | XS-XXL | Regular fit | 335 g (11.8 oz) Women's | 84216 | \$199.00 | XS-XL | Regular fit | 281 g (9.9 oz)



### Nano-Air<sup>®</sup>

An insulation breakthrough that's warm, stretchy and superbreathable, Nano-Air insulation has a soft, 20-denier 100% nylon ripstop shell with 60-g FullRange<sup>™</sup> 100% polyester stretch insulation.



84250 | \$249.00 | XS-XXL | Slim fit | 354 g (12.5 oz)





Women's Nano-Air® Jacket 84255 | \$249.00 | XS-XL | Slim fit | 292 g (10.3 oz)



### Down

fabric

detail

The perfect warmth for just about everything, our down products have a 100% recycled polyester ripstop shell insulated with 800-fill-power Traceable Down (European goose down that can be tracedfrom parent farm to apparel factory to help ensure that the birds are not force-fed or live-plucked).



Men's Down Sweater 84674 | \$229.00 | XS-XXL | Regular fit | 371 g (13.1 oz)





Women's Down Sweater 84683 | \$229.00 | XS-XL | Regular fit | 346 g (12.2 oz)



# Adze

Made with 3-layer Polartec® Windbloc® stretch-woven polyester soft-shell fabric with a fleece grid backer and DWR (durable water repellent) finish, weather-resistant Adze blocks wind, insulates and wicks moisture.

petroposta

 Women's Adze Hybrid Jacket

 83455 | \$149.00 | XS-XL | Regular fit | 488 g (17.2 oz)

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Men's Adze Hybrid Jacket 83450 | \$149.00 | XS-XXL | Regular fit | 587 g (20.7 oz)



g (20.7 oz)



 Men's Torrentshell Jacket

 83802
 \$129.00
 XS-XXL
 Regular fit
 343 g (12.1 oz)



Women's Torrentshell Jacket 83807 | \$129.00 | XS-XL | Regular fit | 301 g (10.6 oz)



# Torrentshell

Sleek, packable and unpretentious, our fully waterproof/breathable Torrentshell is made with a 100% recycled nylon fabric that's bluesign<sup>®</sup> approved.

TRADUC

Special Embroidering Requirements

Embroidering waterproof garments can cause them to leak. To ensure they remain waterproof after embroidering, we will only ship to Patagonia-approved decorators. Please call us for a list of companies that can both decorate and seam-seal your garments.



# Black Hole<sup>™</sup> Duffel

Made with rugged, highly weather-resistant, 15-oz, 900-denier polyester ripstop with a TPU-film laminate and a DWR (durable water repellent) finish that helps to protect your belongings when the weather turns surly. Fabric is bluesign<sup>®</sup> approved.





#### Features

- **Pockets:** large main compartment; two zip mesh pockets on the underside of the lid; zippered side pocket
- Padded removable shoulder straps and reinforced haul handles provide carrying options
- Padded base helps to protect contents
- Reinforced daisy chains for lashing
- Internal compression straps compress the load

# **Get Carried Away**

Who doesn't need a bag? We've got options for hiking, commuting and gear hauling.



Half Mass - P6 11782 | \$99.00 | 822 g (29 oz)









**Refugio Pack 28L** 47911 | \$89.00 | 680 g (24 oz)





Yerba Pack 24L 48030 | \$79.00 | 587 g (20.7 oz)



Sonnie Trotter, Josh Wharton and Tommy Caldwell give up the goats. Interlaken, Switzerland. Mikey Schaefer

e.

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# Line at a glance



Half Mass - P-6 | 11782



M's Micro D<sup>®</sup> Jacket | 26170



LFEA NVYB BLK Light Feather Grey Navy Blue Black

M's Tech Fleece Jacket | 26155









STH Stonewash CNY BLK Classic Navy Black



BCW CNY BLK Birch White Classic Navy Black

BCW Birch White

Refugio Pack 28L | 47911

UWTB BLK Underwater Blue Black

Black Hole™ Duffel 60L │ 49341

UWTB BLK Underwater Blue Black

W's Micro D<sup>®</sup> Jacket | 25415

FEA NVYB BLK Feather Grey Navy Blue Black

W's Tech Fleece Jacket | 25935

W's Better Sweater\* Jacket | 25542



STH Stonewash



Arbor Pack 26L 47956

BRBN Bear Brown

M's R1\* Pullover | 40109

BLK Black

M's Micro D<sup>®</sup> Pullover | 26175

FEA NVYB BLK Feather Grey Navy Blue Black

M's Tech Fleece Hoody | 26160

FEA BLK Feather Grey Black

M's Better Sweater\* 1/4-Zip | 25522

BLK Black

BLK Black



Yerba Pack 24L | 48030

UWTB Underwater Blue BLK Black

W's R1\* Pullover | 40118



W's Micro D<sup>\*</sup> 1/4-Zip Pullover | 25420



FEA NVYB BLK Feather Grey Navy Blue Black

W's Tech Fleece Hoody | 25940



W's Better Sweater\* 1/4-Zip | 25617











KLG ROY WHI NKL CNY BLK Kelly Green Royal White Nickel Classic Navy Black

Beanie Hat | 29020





BCW CNY BLK Birch White Classic Navy Black

FEA Feather Grey

FEA Feather Grey

W's Adze Hybrid Jacket | 83455

TGY BLK Tailored Grey Black

W's Down Sweater 84683

W's Nano Puff<sup>\*</sup> Jacket | 84216



BLK Black

BLK Black





FGE Forge Grey

M's Lightweight Synchilla® Snap-T® Vest | 25500



W's Snap-T\* Vest 25495

NKNV BLK Nickel w/Navy Blue Black







M's Torrentshell Jacket | 83802





W's Capilene\* Team T-Shirt | 11923 M's Long-Sleeved Capilene\* Team Crew | 11921 W's Long-Sleeved Capilene\* Team Crew | 11924



BLK Black KLG ROY WHI Kelly Green Royal White

Logo Trucker Hat - Special 🕴 11955

FEA Feather Grey



Navy Blue



BLK Black

M's Nano-Air® Jacket | 84250

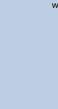
NKNV BFO Nickel w/Navy Blue Black w/Forge Grey











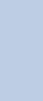
















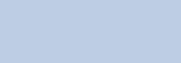


W's Torrentshell Jacket 83807





Kelly Green



GLSB FGE Glass Blue Forge Grey

FEA BLK Feather Grey Black

M's Better Sweater® Vest | 25881

STH CNY BLK Stonewash Classic Navy Black

M's Nano Puff® Jacket | 84211

FGE Forge Grey

M's Down Sweater 84674

BLK Black

M's Capilene® Team T-Shirt | 11920