

30<sup>TH</sup>  
ANNIVERSARY  
2023



Online Tickets



Visit

# THE HAUNTED NEIGHBORHOOD

282-288 Derby Street · Salem, Mass

SalemWaxMuseum.com · WitchVillageSalem.com



**WICKED  
SPECIAL**

Starting At

**\$ 26** Multi-attraction  
discounted tickets >



# Bringing Salem to LIFE!



Celebrating its 30th anniversary, the Salem Wax Museum of Witches and Seafarers has told the story of Salem's Witch and Maritime History since its founding in 1993.

The Museum has been a family conceptualized and run business since its actualization thirty years ago this year. The Salem Wax is adjacent to the Charter Street Cemetery and the Salem Witch Trials Memorial, which was dedicated in 1992. The building, which once belonged to an iron works company, became the starting point for the wax museum and the eventual neighborhood of attractions that would be developed.

The origins of the museum started with the acquisition of their London-made wax figures from a museum in Maryland. The presentation and interpretation of the figures through the lens of our rich maritime and witch history was achieved through a partnership with Salem State University's Theater Department.

The group worked collaboratively to create the placards, storyline, and set design for each motif that is set up throughout the original attraction.

The evolving tourism terrain in Salem provided the demand each year for more attractions especially in October. The Salem Witch Village and their guided tours were a way to educate about the modern-day witch community with local witches telling their unique experiences.

Today the evolution of their Haunted Neighborhood, open each October on Liberty Street, now includes Frankenstein's Castle, a haunted house with live actors and animatronics and The Enchanters, a free public-art exhibit. [Learn more at salem.org/blog](http://salem.org/blog).

# Neighborhood Attractions



**Salem Wax Museum of Witches & Seafarers** Year-round open at 10 a.m every day.



**The Salem Witch Village** Year-round open at 10 a.m. October open Monday-Thursday at 10 a.m.



**The Haunted Witch Village** October open Friday-Sunday at 10 a.m.



**Frankenstein's Castle Haunted House** Haunted House is open July & August at 12 p.m. every day. October opens at 10 a.m. every day.



**Within the Witching House Spellcasting** October open Friday-Sunday at 12 p.m.



**Candlelit Ghostly Walking Tour** July & August nightly tour at 7 p.m. October multiple tours nightly starting at 6 p.m.



**Witches & Seafarers Walking Tour** July & August on Mondays at 3 p.m. October multiple tours daily on Fridays & Saturdays starting at 12 p.m.



**The Enchanters** October open at 10 a.m. every day, weather permitting.

# Witch History

## Available all year



Hysteria Pass provides discounted admission to two premier attractions; Salem Wax Museum and Salem Witch Village. Both locations have gift shops, including complimentary gravestone rubbings at the wax museum.



### Celebrating 30 years!

## Salem Wax Museum

Self-guided, open gallery featuring 50 London made wax figures. Scenes depict pinnacle figures and situations in Salem's history from its founding in 1626 to the Hysteria of 1692 and into the Mercantile trade of the 18th century.

- Explore a life-size, recreated jail cell.
- Home to the 14-foot-tall Witch Trial Memorial Statue.

### Discover the myths and facts!

## Salem Witch Village

A mystical audio-guided journey, separating myths and reality of witchcraft that takes you through an indoor maze. For the answers and truth behind the legends, clarify what it really means to be a witch today!

- View the large mural of a witch perched atop a village.
- Shop for authentic Pagan and Wiccan supplies and gifts.



## > Gift shops and group tickets.



Our two large gift shops are open all year and feature merchandise from ships in bottles to ships for mantles, maritime gifts, New England confectioneries as well as books and a variety of T-shirts, patches, and more. The gift shop at the Salem Witch Village specializes in authentic Pagan & Wiccan supplies and gifts.

Our attractions are wonderful educational, historical, and entertaining experiences for young and old alike. Package together multiple attractions to save big. Group pricing available for groups of 10 or more.



# Candlelit Ghostly Walking Tour

Salem's longest running

On this hour-long stroll you will light your own path, lantern in hand, and listen to tales of Salem's famous hauntings and histories.

This guided walk through the streets of historic Salem will take you to many of our most haunted houses and locations. Discuss the history of the buildings as well as their accounts of spirit activity. You will be advised on the best methods of ghost photography as well as the different types of spectral evidence that appear in people's home photography. Some highlights of our tour are the Joshua Ward House, the Howard St. Cemetery, Hawthorne Hotel, and the Lyceum.



## Highlights

01. The Candlelit Ghostly Walking Tour is one of the original walking tours in Salem.
02. It's the best way to get to know the city!
03. Our tour guides are licensed with the City of Salem and are knowledgeable and passionate about our history!

> starting at  
\$ **20**

# Witches & Seafarers Walking Tour

Historical daytime tour



Witches! Seafarers! Come ye! Come 'oll! Walk through the historic streets of Salem and learn about Salem's oldest locations! This tour discusses three centuries of history about Salem's founding and establishment as a prospering port city during the colonial era. Our tour guide will point out a variety of colonial architecture styles whilst leading you to historic monuments. Some highlights of this tour are the Roger Conant statue, the Narbonne House, as well as Derby Wharf!



# HAUNTED HOUSES

## Voted Salem's Best! Frankenstein's Castle

Frankenstein's Castle is inspired by the classic period of literary horror. Step into the wax museum's dungeon and witness the horrors of Dr. Frankenstein with live actors and animatronics. Wind your way through the dark, curving hallways and see the darkest side of a madman's quest to create a most horrid monster. We AIM TO SCARE, so please use discretion when entering with children.







Salem's longest running!

# Haunted Witch Village

The witches and guardians have temporarily leave the Salem Witch Village on weekends in October and the darker side of our maze comes alive! The village becomes haunted by ghouls, goblins, and all matters of things that go bump in the night. Salem's longest-running and largest haunted attraction. We AIM TO SCARE, so please use discretion when entering with children.





## Witching A Witching Hour Spellcasting!

A live presentation through the steps of a ritual circle and casting your own spell.

- > Available only weekends in October and in-person sales only.
- > Learn about creating a sacred space and magical workings.



# The Enchanters

A public, sleek, design-based, outdoor exhibit during the month of October styled by Madison O'neil. Each year it is a popular photo opportunity. Come experience the magic of Salem in a way that is equitable and sustainable from a monetary and environmentally friendly perspective. The clothing and accessories are sourced from local second hand stores and local artists are utilized for carpentry and make-up.

**MADS O'NEIL**  
madsoneil.com



*Salem*WAXMUSEUM  
&  
SALEM WITCH VILLAGE

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# See you soon!

Skip lines and purchase  
tickets online.

Visit [salemwaxmuseum.com](http://salemwaxmuseum.com)  
for current prices and hours.

