

## Braden Weeks Earp

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### Education

Yale University, New Haven, CT

B.A. in Architecture and Design, 2005

### Experience

**Director**, Workshop Residence, San Francisco [Workshopresidence.com](http://Workshopresidence.com)

Workshop Residence is a for-profit social enterprise commissioning fine artists to design functional objects. Key accomplishments as Director 2011-2015:

- **Founding Director**, worked with Founder to develop mission and model of innovative approach to an alternative arts organization. Proposed initial ideas of product-based manufacturing of “open editions” of affordable, functional objects.
- **Art Direction and Technical design** for over 30 artist-designed products in 3 years-- ranging from well-made clothing, to a sculptural cast iron Dutch oven.
- **Lead Prototyping and Development** of variations on conceived product, proposing variations in scale, price point, material and functionality
- **Production Management** of a diverse collection of products, working closely with local suppliers and manufacturers to optimize production to match skills and resources
- **Built Engaged Community** and loyal audience, evidenced by high percentage of repeat customers through retail store and online, 30% open rate on 10,000+ recipients of bi-weekly e-mail newsletter
- **Developed Distribution Chain** of over 50 partner stores selling Workshop products nationally and internationally
- **Lead Design and Execute** branding design, website design, newsletters and marketing and in-store displays to craft a distinct and coherent brand aesthetic
- **Plan and Produce** consistently sold-out monthly making workshops and well attended artists talks
- **Manage Operations** including creating and managing monthly and yearly budgets, creating standard operating procedures, recruiting and training employees and volunteers

**Project Manager/Fabricator**, Bloomer Studio, New Haven [bloomerstudio.com](http://bloomerstudio.com)

Kent Bloomer is the foremost American designer and fabricator of large-scale architectural ornament and my mentor and advisor at Yale. Key projects at Bloomer Studio:

- Truman School Arch (2003)
- Fair Haven School Arch (2003)
- Tuscaloosa Federal Courthouse Ornaments (2010)
- Rosencrantz Gate at Yale University (2010)

**Program Manager**, Build Change, Indonesia/ PR China [buildchange.org](http://buildchange.org)

Build Change is a US based non-profit working in developing countries to implement construction standards during reconstruction after major earthquakes.

Responsibilities and milestones as Program Manager 2008-2010:

- **Mentored and managed** Build Change's project teams including 15 Chinese and 15 Indonesian engineers and construction professionals
- **Led Construction Supervision** with local staff utilizing minimum standard guidelines and best practices training programs. Brought earthquake resistant construction techniques to over 1,300 homes in China and 600 homes in Indonesia, primarily in rural areas
- **Developed** and co-wrote a successful grant proposal and served as liaison with donor group.

**Head of Studio**, UVR Studio, New York [ursulavonrydingsvard.net](http://ursulavonrydingsvard.net)

Ursula Von Rydingsvard is a NY based artist who makes monumental-scale sculptures from cedar, urethane resin and bronze. Responsibilities as Head of Studio 2005-2008:

- **Lead and manage** crew of 5-10 assistant artists to sculpt large-scale work in the art studio and installations at major museums and institutions
- **Lead technical design** and streamlined production processes, improving performance and lifespan of the artworks
- **Create and manage project budgets**, develop relationships with wholesale suppliers and implement significant materials costs savings

**Shop Manager/ Assistant Set Designer (Fashion Advertising)**, Philipp Haemmerle Inc., New York [philippaemmerle.com](http://philippaemmerle.com) 2005

Managed a small team of production artists both in the workshop and on set. Collaborated in design and led fabrication of sets for fashion photography advertisements and editorials. Clients included Hermes, Longchamps, Vogue, Harper's, Jill Stuart, Marella, Calvin Klein.

### **Activities**

**Speaker**, Stanford d-School *Artists Engage Design Series*, 2014

**Delegate and Speaker** Nanyang Technical University (Singapore) 3rd Micro Insurance Roundtable: Catastrophe Risk, 2009

**Construction Training of Mercy Corps Representatives**, Designed and oversaw four trainings in villages around Banda Aceh, Indonesia, 2009

**Co-Designer, CINE 2.0 Mixed-Media Environment, Museum of Television and Radio**, 2006

**Set Designer**, Yale University Dramatic Association, 2005

**Sponsored Artist**, Yale University Sudler Fund Grants, 2002 and 2003

**Sponsored Artist**, Yale University Ezra Stiles College Master's Grant 2002