

buttonijo

FILM PRODUCTION AND DISTRIBUTION

GENERAL
GUIDELINES
THE BUTTONIJO
FILM FUND



WHAT IS THE BUTTONIJO FILM FUND?

The Buttonijo Film Fund program is designed to help innovative and talented filmmakers from Indonesia to make their remarkable, unique and deeply personal future films. Buttonijo provides grants that often turn out to play a crucial role in enabling these filmmakers to realize their projects. The Buttonijo Film Fund is deeply committed to help activate more independent film productions in Indonesia.

The Buttonijo Film Fund is a new initiative by Buttonijo that aims to help creative, talented Indonesian filmmakers realize their artistic vision. The aim of the Buttonijo Film Fund is to help the realization of films which otherwise could not be produced.

Film is one of today's most important cultural expressions. Film, as an art form and as cultural expression, combines other art forms such as music, drama and moving images into one unique vision. Movies are, at one and the same time, entertainment, an independent artistic expression, and a medium reflecting both our past and our future. A great movie is one that pulls you into a new world, captures your mind and does so without distraction. A great movie can make the unbelievable believable, make you feel the emotions, send chills down your spine if the moment merits it and strap you to your seat.

THE BUTTONIJO FILM FUND GENERAL GUIDELINES FOR APPLICANTS

1. Funding is available via the Buttonijo Film Fund to National film projects that satisfy specified criteria. Production Funds are available for short and feature-length projects. Funding is subject to criteria based on the nationality of the director.
2. The Buttonijo Film Fund does not apply restrictions on form, genre or budget.
3. For the purposes of the Funding, short films are defined as up to 30 minutes in duration and feature films are defined as 65 minutes or longer in duration.
4. A director may be attached to only one project per Funding session.
5. Applications for The Buttonijo Film Fund for short and feature-length projects must have a producer and production company attached.
6. Previously submitted projects that did not receive funding are eligible to reapply. Resubmissions for the same stage of funding must be accompanied by a detailed report of all applicable changes.
7. Submissions will be open from **1 March 2016 to 30 May 2016**.
8. A director applying for funding for a feature film must have completed at least two short films.
9. All attachments should be emailed to funding@buttonijo.com

The Buttonijo Film Fund reserves the right to modify these guidelines at any time without prior notice.

FUNDING
CONSIDERATION
STAGES

Eligible projects are considered for funding in two stages:

Stage 1: The artistic material and the director's previous work(s) are reviewed. The Buttonijo Film Fund will notify applicants **within two months** of the submission deadline informing them whether their project has been shortlisted or not.

Stage 2: Further financial and marketing material must be submitted to The Buttonijo Film Fund within one week of notification of inclusion on the shortlist, and the Funding Jury will thereafter carefully evaluate shortlisted projects. Final decisions will be announced **within one months** of the commencement of this evaluation process.

SUBMISSION REQUIREMENTS		
FEATURE FILMS		
	MANDATORY MATERIALS	STAGE OF PRODUCTION
		PRODUCTION
STAGE 1	Logline (up to two sentences)	✓
	Synopsis (up to 200 words)	✓
	Treatment (up to 10 pages) and/ or draft script	✓
	Draft Script	✓
	Final Script	✓
	Director's letter of intention and visual treatment	✓
	Director's biography (up to 100 words)	✓
	Producer's biography (up to 100 words)	✓
	Estimate total budget	✓
	Links to previous work	✓
	Scan of Director's ID	✓
STAGE 2	Financial Plan	✓
	Detailed total budget	✓
	Production Company Profile	✓
	Sales and distribution strategy	✓

SUBMISSION REQUIREMENTS		
SHORT FILMS		
	MANDATORY MATERIALS	STAGE OF PRODUCTION
		PRODUCTION
STAGE 1	Logline (up to two sentences)	✓
	Synopsis (up to 200 words)	✓
	Treatment (up to 10 pages) and/ or draft script	✓
	Draft Script	✓
	Final Script	✓
	Director's letter of intention and visual treatment	✓
	Director's biography (up to 100 words)	✓
	Producer's biography (up to 100 words)	✓
	Estimate total budget	✓
	Links to previous work	✓
	Scan of Director's ID	✓
STAGE 2	Financial Plan	✓
	Detailed total budget	✓
	Production Company Profile	✓
	Sales and distribution strategy	✓

- ☐ Supporting documentation may be submitted in Bahasa and/or English during Stage 1. Should your project be shortlisted, any documents submitted in Bahasa including scripts and/or treatments, must then be provided in English.
- ☐ If English-language documents are translations, applicants are welcome to submit the original- language versions as well.
- ☐ Whenever possible, previous works and rough cuts that are not in Bahasa should be submitted with Bahasa and/ or English subtitles.
- ☐ Additional relevant materials are welcome.
- ☐ Incomplete applications will not be considered.
- ☐ All attachments should be emailed to funding@buttonijo.com

GRANT AMOUNTS
PER CATEGORY
(ALL AMOUNTS ARE
LISTED IN IND
RUPIAH)

SHORT FILMS
(UP TO 20 MIN)

PRODUCTION:
Rp 10.000.000,-

FEATURE FILMS
(65 MINUTES
OR LONGER)

PRODUCTION:
Rp 100.000.000,-

THANK YOU