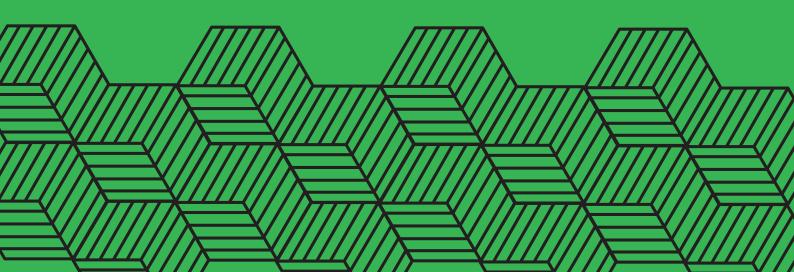


FILM PRODUCTION AND DISTRIBUTION

GENERAL GUIDELINES THE BUTTONIJO FILM FUND





WHAT IS THE BUTTONIJO FILM FUND?

The Buttonijo Film Fund program is designed to help innovative and talented filmmakers from Indonesia to make their remarkable, unique and deeply personal future films. Buttonijo provides grants that often turn out to play a crucial role in enabling these filmmakers to realize their projects. The Buttonijo Film Fund is deeply committed to help activate more independent film productions in Indonesia.

The Buttonijo Film Fund is a new initiative by Buttonijo that aims to help creative, talented Indonesian filmmakers realize their artistic vision. The aim of the Buttonijo Film Fund is to help the realization of films which otherwise could not be produced.

Film is one of today's most important cultural expressions. Film, as an art form and as cultural expression, combines other art forms such as music, drama and moving images into one unique vision. Movies are, at one and the same time, entertainment, an independent artistic expression, and a medium reflecting both our past and our future. A great movie is one that pulls you into a new world, captures your mind and does so without distraction. A great movie can make the unbelievable believable, make you feel the emotions, send chills down your spine if the moment merits it and strap you to your seat.

THE BUTTONIJO FILM FUND GENERAL GUIDELINES FOR APPLICANTS

- 1. Funding is available via the Buttonijo Film Fund to National film projects that satisfy specified criteria. Production Funds are available for short and feature-length projects. Funding is subject to criteria based on the nationality of the director.
- 2. The Buttonijo Film Fund does not apply restrictions on form, genre or budget.
- 3. For the purposes of the Funding, short films are defined as up to 30 minutes in duration and feature films are defined as 65 minutes or longer in duration.
- 4. A director may be attached to only one project per Funding session.
- 5. Applications for The Buttonijo Film Fund for short and feature-length projects must have a producer and production company attached.
- Previously submitted projects that did not receive funding are eligible to reapply. Resubmissions for the same stage of funding must be accompanied by a detailed report of all applicable changes.
- 7. Submissions will be open from **1 March 2016 to 30 May 2016.**
- 8. A director applying for funding for a feature film must have completed at least two short films.
- 9. All attachments should be emailed to <u>funding@buttonijo.com</u>

The Buttonijo Film Fund reserves the right to modify these guidelines at any time without prior notice.



FUNDING CONSIDERATION STAGES

Eligible projects are considered for funding in two stages:

Stage 1: The artistic material and the director's previous work(s) are reviewed. The Buttonijo Film Fund will notify applicants **within two months** of the submission deadline informing them whether their project has been shortlisted or not.

Stage 2: Further financial and marketing material must be submitted to The Buttonijo Film Fund within one week of notification of inclusion on the shortlist, and the Funding Jury will thereafter carefully evaluate shortlisted projects. Final decisions will be announced **within one months** of the commencement of this evaluation process.

SUBMISSION REQUIREMENTS			
FEATURE FILMS			
	MANDATORY MATERIALS	STAGE OF PRODUCTION	
	MANDATORT MATERIALS	PRODUCTION	
STAGE 1	Logline (up to two sentences)	√	
	Synopsis (up to 200 words)	\checkmark	
	Treatment (up to 10 pages) and/ or draft script	\checkmark	
	Draft Script	\checkmark	
	Final Script	\checkmark	
	Director's letter of intention and visual treatment	\checkmark	
	Director's biography (up to 100 words)	\checkmark	
	Producer's biography (up to 100 words)	\checkmark	
	Estimate total budget	\checkmark	
	Links to previous work	\checkmark	
	Scan of Director's ID	\checkmark	
STAGE 2	Financial Plan	\checkmark	
	Detailed total budget	\checkmark	
	Production Company Profile	\checkmark	
	Sales and distribution strategy	\checkmark	



SUBMISSION REQUIREMENTS			
SHORT FILMS			
MANDATORY MATERIALS		STAGE OF PRODUCTION	
	HANDATORT HATERIALS	PRODUCTION	
STAGE 1	Logline (up to two sentences)	√	
	Synopsis (up to 200 words)	\checkmark	
	Treatment (up to 10 pages) and/ or draft script	\checkmark	
	Draft Script	\checkmark	
	Final Script	\checkmark	
	Director's letter of intention and visual treatment	\checkmark	
	Director's biography (up to 100 words)	\checkmark	
	Producer's biography (up to 100 words)	\checkmark	
	Estimate total budget	\checkmark	
	Links to previous work	\checkmark	
	Scan of Director's ID	\checkmark	
STAGE 2	Financial Plan	\checkmark	
	Detailed total budget	\checkmark	
	Production Company Profile	\checkmark	
	Sales and distribution strategy	\checkmark	

- Supporting documentation may be submitted in Bahasa and/or English during Stage 1. Should your project be shortlisted, any documents submitted in Bahasa including scripts and/or treatments, must then be provided in English.
- □ If English-language documents are translations, applicants are welcome to submit the original- language versions as well.
- □ Whenever possible, previous works and rough cuts that are not in Bahasa should be submitted with Bahasa and/ or English subtitles.
- □ Additional relevant materials are welcome.
- □ Incomplete applications will not be considered.
- □ All attachments should be emailed to <u>funding@buttonijo.com</u>



GRANT AMOUNTS PER CATEGORY (ALL AMOUNTS ARE LISTED IN IND RUPIAH)

SHORT FILMS (UP TO 20 MIN)

PRODUCTION: Rp 10.000.000,-

FEATURE FILMS (65 MINUTES OR LONGER)

PRODUCTION: Rp 100.000.000,-

THANK YOU