

COMMERCIAL INTERIOR DESIGNER OF THE YEAR

LONDON, UK

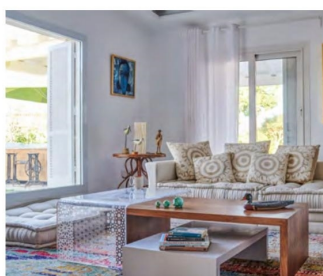
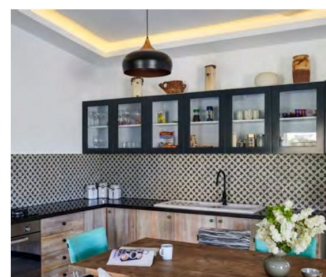
Hedayat Taymour (Jam Space)

www.jamspace.uk

JAM SPACE
BY HEDAYAT
EKLEGO
DESIGN

Hedayat is an award winning interior designer, who is passionate about designing spaces that reflect the area and its surroundings. The creator of Jam Space, and co-founder of Eklego design, she celebrates craftsmanship, exploration and discovery, while promoting the small pleasures of daily life. By contrasting the modern and the traditional in her projects, she creates powerful spaces that have exquisite impact and high functionality.

The LTG judging panel was impressed with the way Hedayat maximises space in her projects. This was highlighted in her Mediterranean summer retreat project as well as in the elegant "Nubia" Dahabeyya, a boutique cruise boat on the Nile which boasts a carefully planned connection between indoor and outdoor spaces to exploit the glorious weather and views. She also designs and selects fabrics, colours and textiles to complement those spaces. Her balance of functionality and environmental inspiration makes her designs practical without sacrificing style.



LTG
LIFESTYLE