

About US

Steel Brown is built on the energy of collaboration, engineering, and an obsession to perfect eyewear. Fueled by German innovation and technical finesse, Steel Brown redefines daily eyewear.



Materials and Sourcing

Steel Brown uses wafer-thin durable stainless steel and Italian acetate made by Mazzucchelli, a worldwide leader in the manufacturing and distribution of Cellulose Acetate.



Designers

Steel Brown is designed by our in-house designers based in Washington D.C. and Seoul with the internationally award-winning German eyeglass designer Wolfgang Proksch, creating the most technically and aesthetically sound eyewear.





W-Shaped End Piece

Years of trial and error created our signature W-shaped end piece to optimize the fit. Our end-piece adheres to the unique shape of the wearer's head by evenly dispersing the physical stress of the glasses. A subtle curve that's invisible from most angles is our finishing touch for ultimate comfort.



Lightweight



To make our frames as light as possible, we minimize the number of pieces used. Steel Brown nose pads use silicone for its lightweight property, and no screws are used to secure it to the frame.

Quality Control



With 22 years of distributing world-renowned brands in the Korean market, the quality standards of these brands have been integrated into Noon Shop's quality control. Our factories and all its products are thoroughly inspected at least three times before distribution.



Not All Glasses Are Created Equal

We've optimized the holding force of the hinges, the weight dispersion at the nose bridge, the bending angle of the legs, and the angle and measurement between the front and legs to make our eyewear ideal for all-day-wear.



Made in Germany

All frames are handcrafted in Germany using medical grade stainless steel and then coated in PVD (physical vapor deposition). This process, also used in luxury watches, protects against scratches and blemishes.



≡ STEEL BROWN

Combination of German medical grade stainless steel and Italian acetate

W-shaped end piece ensures optimal fit and ergonomic balance



Silicone nose pads secured to frame without screws

Subtle curve of the frame for correct fit



SB82209 (49□21-145)
Acetate / Stainless Steel
TBU-MM Trans Burgundy / Matte Mocha



SB82302 (48□22-145)
Stainless Steel
MM Matte Mocha



SB82210 (46□23-145)
Acetate / Stainless Steel
TBK-GY Trans Black / Gray



SB82303 (48□22-145)
Stainless Steel
MM Matte Mocha



SB82301 (45□23-145)
Stainless Steel
BP Brushed Pink



SB82304 (48□22-145)
Acetate / Stainless Steel
KGH – MB Khaki Gradient / Matte Black



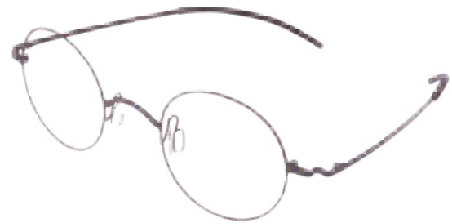
SB82305 (48□22-145)
Acetate / Stainless Steel
TGY – GY Trans Gray / Gray



SB82108 (49□21-145)
Stainless Steel
BP Brushed Pink



SB82307 (56□16-145)
Stainless Steel
GY Gray



SB82109 (45□24-145)
Stainless Steel
MM Matte Mocha



SB82009 (52□18-145)
Stainless Steel
MB Matte Black



SB82206 (49□21-145)
Stainless Steel
MB Matte Black



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