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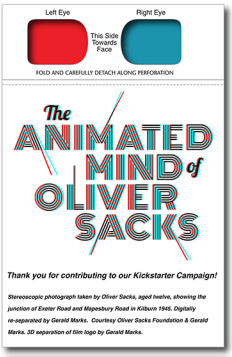
Left Eye
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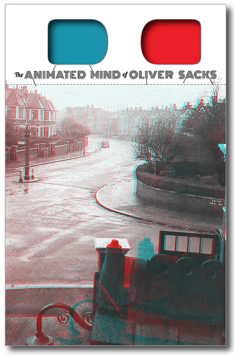
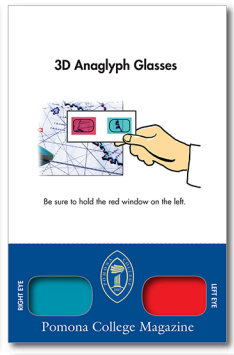
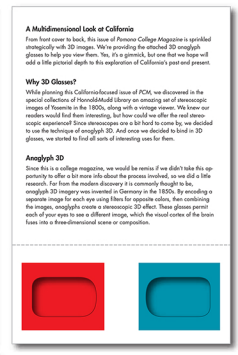
FOLD AND CAREFULLY DETACH ALONG PERFORATION
The ANIMATED MIND of OLIVER SACKS
Thank you for contributing to our Kickstarter Campaign!
Stereoscopic photograph taken by Oliver Sacks, aged twelve, showing the junction of Exeter Road and Mapesbury Road in Kilburn 1948. Digitally re-separated by Gerald Marks. Courtesy Oliver Sacks Foundation & Gerald Marks. 3D separation of film logo by Gerald Marks.


The ANIMATED MIND of OLIVER SACKS


3D Anaglyph Glasses
Be sure to hold the red window on the left.
RIGHT EYE
LEFT EYE
Pomona College Magazine


A Multidimensional Look at California
From front cover to back, this issue of Pomona College Magazine is sprinkled strategically with 3D images. We're providing the attached 3D anaglyph glasses to help you view them. Yes, it's a gimmick, but one that we hope will add a little pictorial depth to this exploration of California's past and present.
Why 3D Glasses?
While planning this California-focused issue of PCM, we discovered in the special collections of Honnold/Mudd Library an amazing set of stereoscopic images of Yosemite in the 1800s, along with a vintage viewer. We knew our readers would find them interesting, but how could we offer the real stereoscopic experience? Since stereoscopes are a bit hard to come by, we decided to use the technique of anaglyph 3D. And once we decided to bind in 3D glasses, we started to find all sorts of interesting uses for them.
Anaglyph 3D
Since this is a college magazine, we would be remiss if we didn't take this opportunity to offer a bit more info about the process involved, so we did a little research. Far from the modern discovery it is commonly thought to be, anaglyph 3D imagery was invented in Germany in the 1850s. By encoding a separate image for each eye using filters for opposite colors, then combining the images, anaglyphs create a stereoscopic 3D effect. These glasses permit each of your eyes to see a different image, which the visual cortex of the brain fuses into a three-dimensional scene or composition.

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July 15, 2015
For general press inquiries contact Cargill at 1-800-227-4455.

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Right Eye
Cargill
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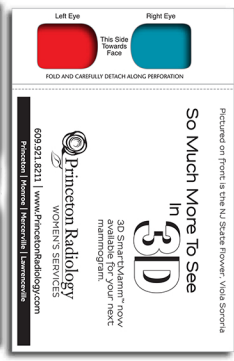
(detach the 3D glasses and hold at the front of this pamphlet)
Join us as we unveil the future of canola crushing with a great afternoon of lunch, speeches, a ribbon cutting ceremony and entertainment.
Date: Wednesday, July 15, 2015
Time: 11:30 a.m. – 1:30 p.m.
Location: 1 Mill Road Drive, Camrose, AB
Learn more about this Camrose Regional Exhibition (CRE) Exhibition Grind
Book your tickets by June 15 at one of the venues listed and mention "Cargill" to receive corporate pricing
Camrose Motor Mansion, 5201 46 Ave, (at 1-800-755-5401)
Camrose Inn, 4810 50 Ave, (at 1-800-755-5401)
Camrose Casino - Super 8, 4710 50 Street, (at 1-877-247-7266)
Pick up your tickets at the Camrose Regional Exhibition office
http://bit.ly/camroseCRE or by June 12th.
Cargill
Canola Crush Plant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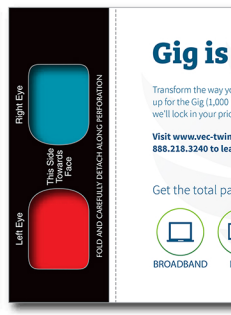
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