



30,000 printed copies distributed annually

88,000 unique visitors to the online version annually

Clickable web and phone links with online version only for advertisers

Premier guide and directory for Leavenworth, Plain and Lake Wenatchee

Visitor info including calendar of events, activities & attractions, food & drink, maps, lodging, shopping, services & member directory

Custom Ad Design!

Make your ad pop with a custom design from Icicle TV. Customer ad designs requests must be received by April 1st, including digital images and copy.

The Official Leavenworth Travel Guide

A **NEW & IMPROVED** Leavenworth area travel guide is coming this spring!

A dramatic increase in visitation to the guide online at Leavenworth.org, helped facilitate the changes to improve the online experience. Some key upgrades to the 2024 guide include:

- > **Exclusive to advertisers!** Phone numbers and websites in your ads are now hyper links directly to you.
- > **Expanded size!** 25 additional pages have been added to incorporate additional maps & so much more!
- > **New size and design!** At 7 x 9.25, the new guide not only looks better on the web, it is easier to hold and flip.
- > **New content!** With increased pages, we will be able to add more editorial content about our destination, thus making it more useful and valuable!
- > **New ad sizes!** To increase the visual appeal of the guide, we have consolidated ad sizes to 1/4 page, 1/2 page and full page ads.

2024 PRICES

1/4 Page
4.25 Tall x 3.125 Wide
Non Bleed only
\$750

1/2 Page
4.25 Tall x 6.5 Wide
Non bleed only
\$1500

Full Page
8.75 tall x 6.5 Wide
\$3000

Full Page w/Bleed
9.5 Tall x 7.25 Wide
\$3000

Contact Icicle TV
PO Box 508 Leavenworth, WA 98826

sales@icicletv.com | 509.255.3120 | www.icicletv.com

Actual Sizes of 1/4 Page & 1/2 Page Ads



LEAVENWORTH CHAMBER OF COMMERCE 2024–2025 VISITOR GUIDE ADVERTISING ORDER FORM

Icicle TV is excited to produce the upcoming edition of the Leavenworth Chamber of Commerce Visitor Guide which will be distributed far and wide starting in May, 2024. The guide includes a text-only listing for every chamber member based on their membership categories, along with valuable information about activities, events, and the wide range of offerings that the town's 3 million visitors per year will use to enjoy their Bavarian Village stay. This is an exclusive invitation for 2024 Leavenworth Chamber Members to draw more attention by purchasing advertising space in the guide. To purchase online [Click Here](#).

DEADLINE FOR SUBMISSION: April 10th, 2024

Business Name: _____ Contact: _____

Billing Address: _____

Phone: _____ Email: _____

Ad Sizes

1/4 Page: \$750 (4.25" x 3.125")
1/2 Page: \$1500 (4.25" x 6.5")
Full Page: \$3000 (8.75" x 6.5")
Full Page w/bleed: \$3000
(9.5" x 7.25")

**Please contact Icicle TV if you are interested in a Full Page Ad as there are a limited number of these spots available.*

AD DESIGN OPTIONS

Help your business stand out with a brand new ad design!

- I would like Icicle TV to design a new ad: \$350**
- I will supply my own ad (file specs 300 dpi, CYMK, jpg, tif, or pdf)

***Ad design orders must be received by April 1st, 2024 including order form, payment, and all digital images and copy.*

Payment Information

Order Total: \$ _____ Check enclosed (payable to: Icicle TV) Pay online ([click here](#))

Visa/MC#: _____ Exp: ____/____ 3-digit code: _____ Zip Code: _____

If supplying a credit card, include an email at the top of this form and a receipt will be emailed to that address.

If you've advertised with us before, please ensure that your previous ads are adjusted to comply with the updated, larger-size ad specifications.

Artwork, payment, and order form must be received by April 10, 2024 to secure as space in the new visitor guide. Only 2024 Leavenworth Chamber of Commerce Members will be included in the guide.

Email new/updated ads to sales@icicletv.com. Ad files must be a 300 dpi .jpg, .tif, or .pdf in CMYK color mode.

Name: _____ Signature: _____ Date: _____

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Full Page w/bleed: 9.5 Tall x 7.25 Wide

Full Page no bleed: 8.5 tall x 6.25 Wide

Quarter Page: 4.125 tall x 3 Wide

Half Page: 4.125 tall x 6.25 Wide

Full Page w/bleed: 9.5 Tall x 7.25 Wide

Full Page no bleed: 8.5 tall x 6.25 Wide

Half Page: 4.125 tall x 6.25 Wide

Quarter Page: 4.125 tall x 3 Wide

Quarter Page: 4.125 tall x 3 Wide