



30,000 printed copies  
distributed annually

88,000 unique  
visitors to the online  
version annually

Clickable web and phone  
links with online version  
only for advertisers

Premier guide and  
directory for Leavenworth,  
Plain and Lake Wenatchee

Visitor info including  
calendar of events,  
activities & attractions,  
food & drink, maps,  
lodging, shopping,  
services & member  
directory

### Custom Ad Design!

Make your ad pop with a  
custom design from Icicle  
TV. Customer ad designs  
requests must be received  
by April 1st, including  
digital images and copy.

# The Official Leavenworth Travel Guide

A **NEW & IMPROVED** Leavenworth area travel guide is coming this spring!

A dramatic increase in visitation to the guide online at [Leavenworth.org](http://Leavenworth.org), helped facilitate the changes to improve the online experience. Some key upgrades to the 2024 guide include:

- > **Exclusive to advertisers!** Phone numbers and websites in your ads are now hyper links directly to you.
- > **Expanded size!** 25 additional pages have been added to incorporate additional maps & so much more!
- > **New size and design!** At 7 x 9.5, the new guide not only looks better on the web, it is easier to hold and flip.
- > **New content!** With increased pages, we will be able to add more editorial content about our destination, thus making it more useful and valuable!
- > **New ad sizes!** To increase the visual appeal of the guide, we have consolidated ad sizes to 1/4 page, 1/2 page and full page ads.

## 2024 PRICES

1/4 Page  
4.25 Tall x 3.125 Wide  
Non Bleed only  
\$750

1/2 Page  
4.25 Tall x 6.5 Wide  
Non bleed only  
\$1500

Full Page W/Bleed  
9.5 Tall x 7.25 Wide  
\$2800

Full Page No/Bleed  
8.75 tall x 6.5 Wide  
\$2800

Contact Icicle TV  
PO Box 508 Leavenworth, WA 98826 [sales@icicletv.com](mailto:sales@icicletv.com) |  
509.255.3120 | [www.icicletv.com](http://www.icicletv.com)



Actual Sizes of 1/4 Page & 1/2 Page Ads



# LEAVENWORTH CHAMBER OF COMMERCE 2024–2025 VISITOR GUIDE ADVERTISING ORDER FORM

Icicle TV is excited to produce the upcoming edition of the Leavenworth Chamber of Commerce Visitor Guide which will be distributed far and wide starting in May 2024. The guide includes a text-only listing for every chamber member based on their membership categories, along with valuable information about activities, events, and the wide range of offerings that the town's 3 million visitors per year will use to enjoy their Bavarian Village stay. This is an exclusive invitation for 2024 Leavenworth Chamber Members to draw more attention by purchasing advertising space in the guide. To purchase online [Click Here](#).

## DEADLINE FOR SUBMISSION: April 10th, 2024

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Ad Sizes

1/4 Page: \$750 (4.25" x 3.125")

1/2 Page: \$1500 (4.25" x 6.5")

Full Page: \$2800 (9.5" x 7.25")

Full Page no bleed: \$2800

(8.75" x 6.5")

*\*Please contact Icicle TV if you are interested in a Full Page Ad as there are a limited number of these spots available.*

### AD DESIGN OPTIONS

*Help your business stand out with a brand new ad design!*

I would like Icicle TV to design a new ad: \$350\*\*

I will supply my own ad (file specs 300 dpi, CMYK, jpg, tif, or pdf)

*\*\*Ad design orders must be received by April 1st, 2024 including order form, payment, and all digital images and copy.*

### Payment Information

Order Total: \$ \_\_\_\_\_  Check enclosed (payable to: Icicle TV) Pay online ([click here](#))

Visa/MC#: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ 3-digit code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

If supplying a credit card, include an email at the top of this form and a receipt will be emailed to that address.

If you've advertised with us before, please ensure that your previous ads are adjusted to comply with the updated, larger-size ad specifications.

**Artwork, payment, and order form must be received by April 10, 2024 to secure as space in the new visitor guide. Only 2024 Leavenworth Chamber of Commerce Members will be included in the guide.**

Email new/updated ads to [sales@icicletv.com](mailto:sales@icicletv.com). Ad files must be a 300 dpi .jpg, .tif, or .pdf in CMYK color mode.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PO Box 508 Leavenworth, WA 98826  
[sales@icicletv.com](mailto:sales@icicletv.com) | 509.255.3120 | [www.icicletv.com](http://www.icicletv.com)

**Full Page w/bleed: 9.5 Tall x 7.25 Wide**

**Full Page no bleed: 8.5 tall x 6.25 Wide**

**Quarter Page: 4.125 tall x 3 Wide**

**Half Page: 4.125 tall x 6.25 Wide**





**Full Page no bleed: 8.5 tall x 6.25 Wide**

**Half Page:** 4.125 tall x 6.25 Wide

**Half Page:** 4.125 tall x 6.25 Wide



**Quarter Page: 4.125 tall x 3 Wide**

**Quarter Page: 4.125 tall x 3 Wide**

**Quarter Page: 4.125 tall x 3 Wide**

**Quarter Page: 4.125 tall x 3 Wide**