

# Easy configuration guide



To configure your *Instant Opinion*,  
please follow the steps below

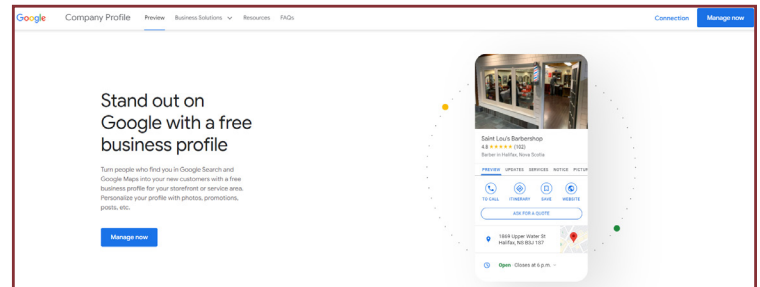
# How to get your Google business review link

## METHOD 1 IF YOU CAN SIGN IN

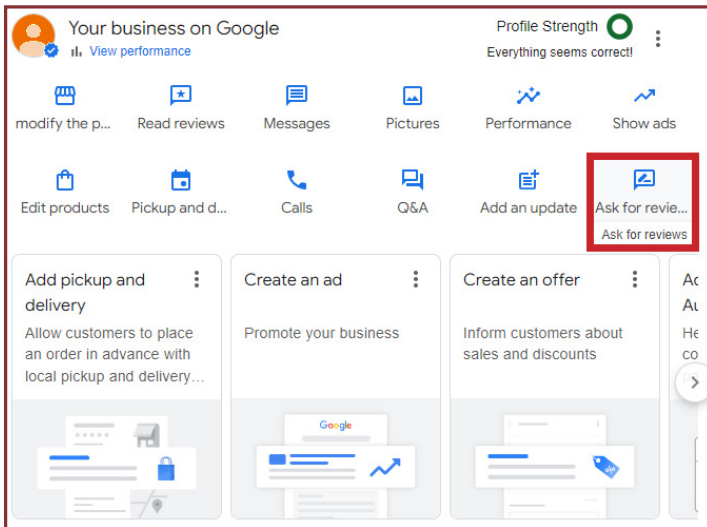
### 1 LOG IN TO GOOGLE MY BUSINESS

To find your Google My Business URL, first sign in to Google My Business:

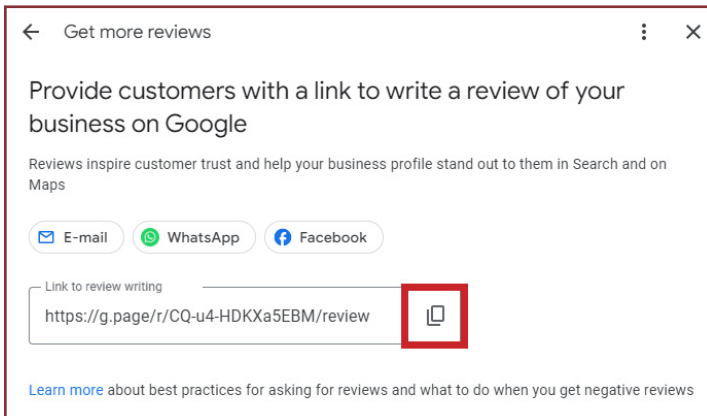
[GOOGLE MY BUSINESS LINK](#)



### 2 CLICK THE ASK FOR REVIEWS BUTTON



### 3 COPY THE LINK



**IF UNABLE  
TO SIGN IN,  
FOLLOW THE  
STEPS ON  
NEXT PAGE**



# How to get your Google business review link

## METHOD 2 WITHOUT SIGNING IN

- Open Chrome and add the Extension GMB Page - CID & PlaceID Finder
- Once installed, Go to Google's homepage ([www.google.com](http://www.google.com)).
- In the search bar, type the name of your business (Where customers see your reviews). Make sure to include the city or location if there are multiple businesses with the same name.
- Search results, click on the Google Maps listing of your business.
- On the Google Maps listing, click the GMB Extension.
- Copy the value of the PlaceID and add it to the following URL: [https://search.google.com/local/writereview?placeid=\[PlaceID\]](https://search.google.com/local/writereview?placeid=[PlaceID])
- This is the link to use in the NFC Tools App

**NOTE** You may have to shorten the link to upload if over 1000 Bytes (See how in troubleshooting)  
You can use this URL shortener: <https://www.shorturl.at/>

The image is a collage of screenshots demonstrating the process of finding a Google Business ID using a Chrome extension. The top-left screenshot shows the 'GMB Page - CID & PlaceID Finder' extension interface, which includes a search bar and a button to 'Ajouter à Google Chrome'. The middle-left screenshot shows a Google search for 'rockcuts', with the search results for 'Rockcuts' and 'Rock Cuts Barber Shop' visible. The middle-right screenshot shows a Google Maps listing for 'Rock Cuts Barber Shop' with a red pin on the map. The bottom-right screenshot shows a detailed view of the 'Rock Cuts Barber Shop' listing, with the 'PlaceID' (ChJ1eR-ERcFyUwRccx3a93MKV4) and 'CID' (6814452962551123057) highlighted in red boxes. The extension interface is also visible in the bottom-right screenshot, showing the 'GMB Page - CID & PlaceID' extension and its settings.



# How to get your Google business review link

## **METHOD 3 LET US DO THE WORK FOR YOU (\$)**

- Add the [NFC Configuration](#) item in your cart
- Write your company name and address in the fields
- We will configure your *Instant Opinion Stand* for you



# Programming in NFC Tools App

**NOTE** If you have any problems, please view our troubleshooting page (Final Slide) or [contact us here](#) and we will get back to you as soon as possible.

## STEP 1 DOWNLOAD THE “NFC TOOLS” APP (FREE)

✓ [CLICK HERE](#) TO DOWNLOAD FOR **APPLE**

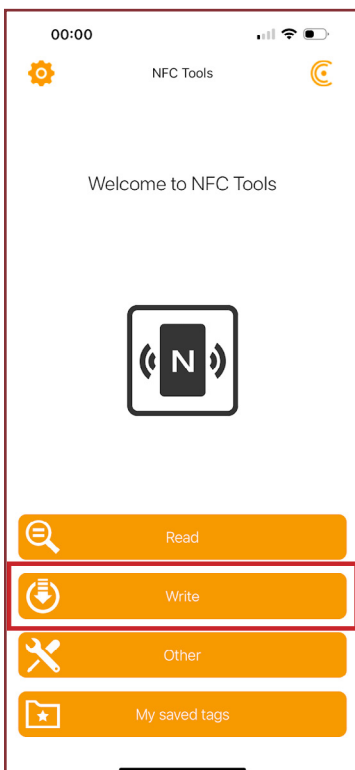
✓ [CLICK HERE](#) TO DOWNLOAD FOR **ANDROID**



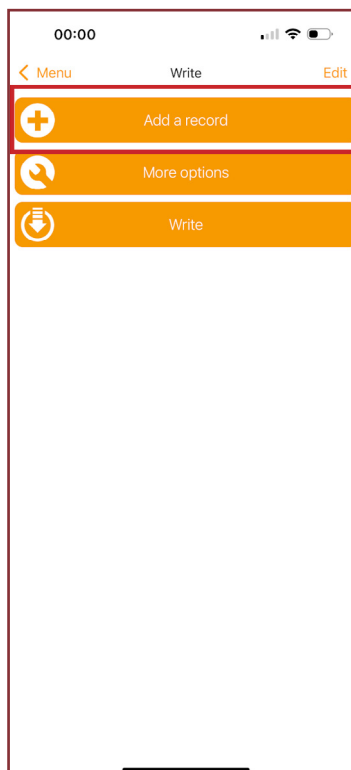
## STEP 2 CLICK “WRITE”

## STEP 3 CLICK “ADD RECORD”

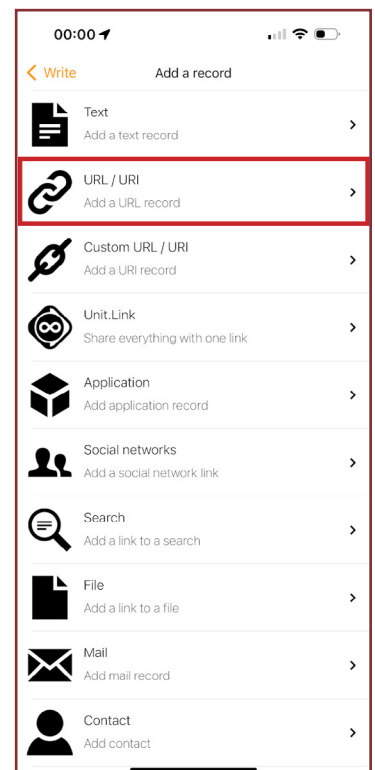
## STEP 4 CLICK “ADD URL/URI”



STEP 2



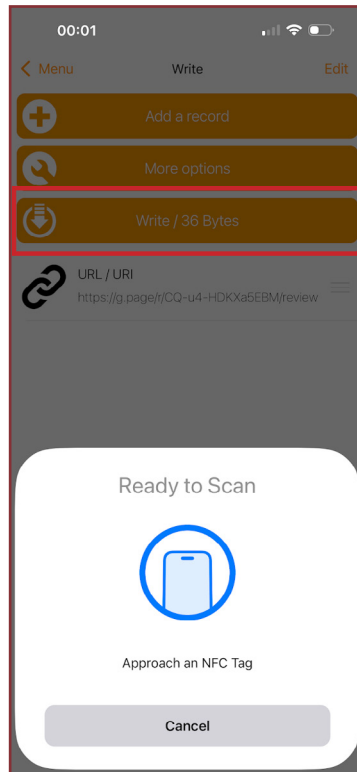
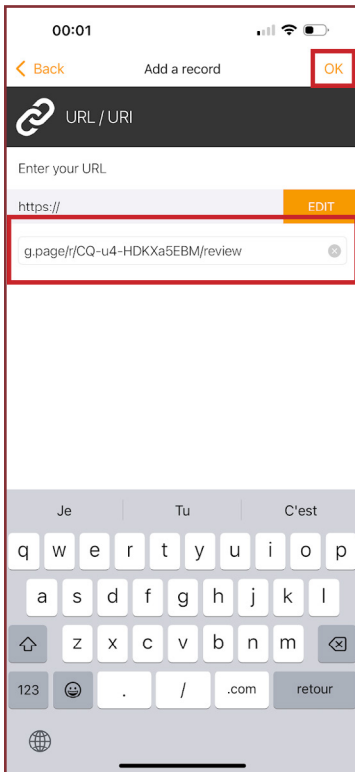
STEP 3



STEP 4

## STEP 5 PASTE GOOGLE REVIEW LINK CLICK "OK"

then click "Write/XXX Bytes" and tap the phone up to *Instant Opinion* Stand/Card to Scan. If you have multiple *Instant Opinion*, just repeat the scanning process on each card, click "write" again and scan each *Instant Opinion* until finished.



- ✓ Once scanned you have completed the *Instant opinion* setup
- ✓ See the next page for Programming Multiple *Instant Opinion*

### STEP 5

#### NOTE Where to scan

- On iPhone, the NFC reader is located in the very top center of the phone, right behind the front-facing camera. The tag will scan from the frontside or backside of the phone.
- On Androids, they scan from the center-backside of the phone. NFC can be toggled on/off in settings so be sur your NFC is turned on. This will be in settings next to Bluetooth and wifi. The phone must be unlocked to scan.
- See the fallowing page for troubleshooting

# Configuring multiple stands guides

## UPLOADING THE SAME LINK

- Once you've successfully programmed the initial stand/card, click "Write" again and proceed to scan the next stand/card.
- Repeat this process until all stands/cards are programmed.

## UPLOADING DIFFERENT LINKS TO EACH STAND

- After successfully programming the first stand/card, you'll need to replace the existing link to upload a new one.
- Just delete the link and paste the new one.
- Click write to program the next stand.

**\*PLEASE NOTE** Links should ONLY contains the following

✓ [g.page/r/CQ-u4-HDKXA5EBM/REVIEW](https://g.page/r/CQ-u4-HDKXA5EBM/REVIEW)

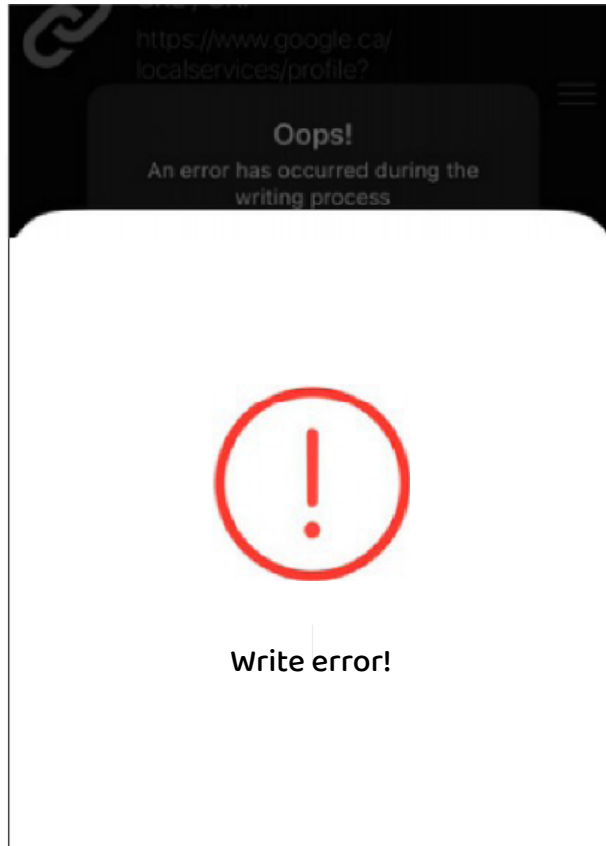
✓ <https://g.page/r/CQ-u4-HDKXa5EBM/review>

✗ Instant Opinion / Opinion Instantanée [g.page/r/CQ-u4-HDKXa5EBM/review](https://g.page/r/CQ-u4-HDKXa5EBM/review)

✗ Instant Opinion / Opinion Instantanée <https://g.page/r/CQ-u4-HDKXa5EBM/review>

# Troubleshooting

If given this error, try the following solutions



## IT'S SHOWING "WRITE ERROR"

- 1** Re-try scanning (Step 6) multiple times - occasionally *Instant Opinion* do not work on the first try. Re-attempt to scan as many times as necessary.
  - 2** Check "Byte" Size - If your "Byte" size is over 1,000 bytes, your link will not upload. We must make that link size smaller. To fix this, use a site like [www.shorturl.at](http://www.shorturl.at) or any "link shortner" website, then re-paste the shortened link, then rewrite.
- Note:** To see your Byte size it is written beside the "write/XXX Byte" text.
- 3** Click "Other" on the home screen and click "Erase Tag". Then, scan the tag again until successfully erased. Repeat the process again.



# Troubleshooting

## PROGRAMMED BUT NOT RESPONDING

**Cause 1** Typically caused by an uploaded link containing business information, duplicate HTTPS, or an invalid link.

- Double-check the link and remove the business information:



Record 1 - https://  
https://g.page/r/CQ-u4-HDKXa5EBM/review

**Cause 2** User error - customers may mistakenly return to the menu.

- After pasting the link, click "Ok" and then click "Write" and scan

## PROGRAMMED BUT ROUTED TO A GENERIC GOOGLE SEARCH PAGE

**Cause 1** Often caused by incorrect characters in the link, usually due to manual typing or scanning the link instead of copying and pasting.

- Double-check the link. Make sure all characters are correct and complete.

**Cause 2** Browser-related issue

- Try another device to test
- Clear your browser cache and cookies

## WORKING WITH ANDROID BUT NOT WITH IPHONE

**Cause 1** Invalid link

- Double-check the link as it might contain business information.

# Troubleshooting

## WORKING WITH IPHONE BUT NOT WITH ANDROID

**Cause 1** NFC not turned on.

**Cause 2** Phone uses a metal or thick phone case.

**Cause 3** Scanning issues.

## CAN'T DOWNLOAD THE APP; IT'S SAYING NOT SUPPORTED

**Cause 1** Device is not NFC supported

- Try another device that is NFC-supported

## SLOW RESPONSE WHEN SCANNING

**Cause 1** Use of metal/thick cover.

**Cause 2** Not properly tapping



If it's still not working, please contact us through this [CONTACT US FORM](#). Provide us with the following so we can review the issue further:

- Screenshot of the NFC tools app showing the uploaded URL
- Video showing how the *Instant Opinion* are being set from start to finish

