



I LO VE ZA

iloveza.com

South Africa's ONLY
Information Highway

& Online Store

www.iloveza.com

howzit@iloveza.com

+27 71 141 5344

@ilovezacom

#iloveza 🇿🇦 #AfterFajrGrind



Ranking #1,519



#181,478



#1,564



Reach	214,000	134,500	98,600	153,000	58,010	30,000	7,781,174
Audience	23,452	11,000	4,116	588	5,090	739	355
Views					1,254,165		62,300
Impressions					8,011,810		

Top Engaging Post

736,841 views 11,707 likes 276 comments

Pictured from Top to Bottom

*Château Gâteaux Caramel Velvet, Baked Chocolate Cheesecake,
Mozart, Chocolate Nostalgia - credits Nabihah*

*Soviet Anga Sneakers at Springholm, Nottingham Road - credits Ziyaad
New Nissan Micra outside Moses Mabhida Stadium, Durban - credits Ziyaad*

I
LO
VE
ZA

iloveza.com

Connecting international
brands to South Africa
and local brands to the
world.
www.iloveza.com

ABOUT

Nabihah and Ziyaad Plaatjes started iloveza.com in 2015 as there was a need for a platform for local businesses to showcase their talents to the world and for international businesses to connect directly with the local market. Through their website, online store, newsletter, digital pamphlet, and social media channels they connect over 500 local and international brands with the right consumer.

AWARDS & QUALIFICATIONS

- 2021 Brand South Africa's **Play Your Part Nation Pride** Award
- 2018 **Tech Business of the Year** Award Winner at the Roshgold Young Business Achiever Awards.
- 2017 Recipient of the Owami Women and Brand South Africa's **Play Your Part** Award for the role that we play in women leadership and development in South Africa.
- Nabihah is a **BA Media & Marketing** Graduate and Published Author
- Ziyaad is a **BCom Hons Business Management** Graduate and **Mail & Guardian Top 200 Young South African: Film, Media and Entertainment**

ZIYAAD'S AUDIENCE



NABIHAH'S AUDIENCE



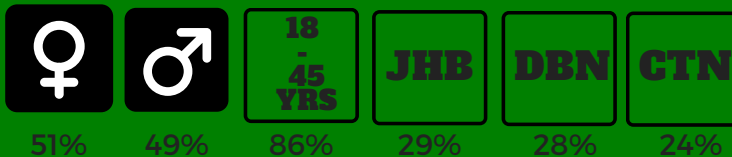
LET'S TORQUE ZA



ADDITIONAL AUDIENCE



ILOVEZA'S AUDIENCE



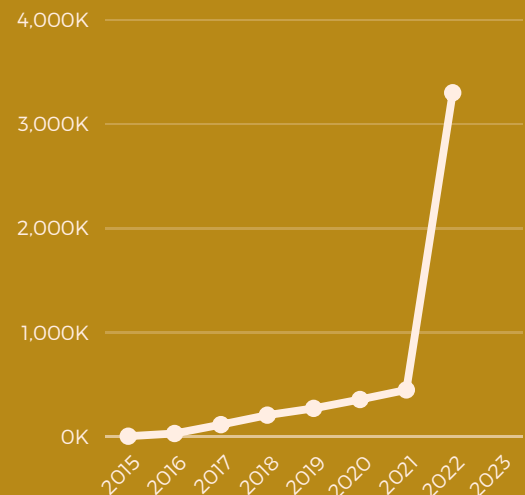
AFFILIATIONS

- Shopify Partners
- Travelstart
- booking.com
- Apple Music
- Webfluential
- SM Collabs
- Cross Promo SA
- South African Bloggers Network

WEBSITE STATISTICS

iloveza.com creates content all over South Africa with leading brands. They bring the brands to life through their expert photography and videography skills, and capture how these brands fit within South Africans' lifestyle. Information is curated and shared daily on their website of feel good stories, travel hotspots, automotive news, upcoming events, healthy living, parenting tips, financial and business advice, current fashion trends, the latest technology, and food crazes. Reviews and interviews are conducted of businesses and their owners, and competitions are run to create more exposure for these businesses. iloveza.com also shares other content creators work on their platform to assist them in growing their brand.

*iloveza.com's website is currently ranked
1,519 in South Africa, 181,478 Globally,
and 1,564 Shopify Online Stores in the World*



Unique
Visitors

20K

Bounce
Rate

22,5%

Daily Page Views
Per Visitor

6,5

Daily Time
On Site

12:22

All statistics stated from iloveza.com's website & social media are over the last 30 days, and are purely organic.