

# [iloveza.com](https://iloveza.com) After Fajr Grind Awards 2020

## Entry Form

### NB: Additional Entry

If you would like us to share your entry questions below on our YouTube channel, you may send us a clip of you answering these questions to [howzit@iloveza.com](mailto:howzit@iloveza.com) or WhatsApp the clip at +27 71 141 5344

Please remember to state your name and business name in the beginning and at the end of your clip, spread the love by saying, I Love ZA.

Please note your answers stated below will be published on our website and shared on our social media to create more exposure for your business, we ask that you answer the questions comprehensively in order for people to understand your business and current situation better.

Name or Company Name \*

4aKid

Directors Names \*

Ally Cohen

Email Address \*

ally@4akid.co.za

Contact Number \*

0116568290

Tell us about your business \*

4aKid is an online baby shop and wholesaler/distributor selling baby proofing items, child safety products, kids clothing, toys and trendy baby accessories, making life easier and simpler for parents, including goodies for pregnant moms too. We offer award-winning products suitable for kids of all ages which are also great for baby showers, birthdays or any other occasions as well as just daily life with your baby, toddler or child. We pride ourselves in our innovative & good quality products as well as our exceptional personalized service at all times, both as an online store and to our resellers. We offer wholesale opportunities as well.

How many years has your business been operating for? \*

13

How many people do you employ? \*

4

How has the lockdown affected your business? \*

During the initial stages of lockdown, the business was negatively affected but I am thankful now e-commerce sales are doing well after changing strategies, product lines and adjusting to current times

What measures have you taken to ensure that your business stays afloat during lockdown? \*

I have changed some product lines to incorporate in-demand items for Covid19, I have also cut expenses and trimmed down the business to streamline and keep costs low. My priority is that my staff keep their jobs.

Why do you think you/ your business deserves to win the After Fajr Grind Awards? \*

4aKid has been a leader in the baby product industry and e-commerce for years, we care about our staff, we care about our clients and I am passionate about what I do. For me it is not business, I have made my hobby and passion into my full-time career.

Website and Social Media Handles \*

<https://4akid.co.za> ; <https://4apet.co.za> ; <https://www.facebook.com/4aKid>;  
<https://www.facebook.com/4aPet/>; <https://twitter.com/allycohen4>; <https://twitter.com/4apet>;  
[https://www.instagram.com/4akid\\_allycohen/](https://www.instagram.com/4akid_allycohen/); <https://www.instagram.com/4apet/>

Location \*

Gauteng ▼

Industry \*

wholesale & retail/e-commerce

Trading Hours (if applicable)

Monday to Friday, BUT I am available 7 days a week in the business

Logo and Menu / Rate Card

Please e-mail the following to [howzit@iloveza.com](mailto:howzit@iloveza.com) or WhatsApp +27 71 141 5344:

1. Your company logo, profile picture, or any image that represents your business which will accompany your entry on social media (no adverts),
2. Your company's menu, rate card, or price list

How did you find out about the After Fajr Grind Awards? \*

Referral ▼

I confirm that I have read and fully understand the Terms and Conditions of the After Fajr Grind Awards at <https://www.iloveza.com/blogs/competitions/after-fajr-grind-awards-afgawards> \*

Yes

No

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