



Vida Glow Radiance+ Clinical Trial

VIDA GLOW

About Radiance+

Radiance+ is faster, stronger and more radiant.

Radiance+ is a higher-performing supplement for radiant skin from Vida Glow's Advanced Repair range that has been reformulated for more potent results. Looking at pigmentation as a leading cause of uneven skin tone, its superior blend of new and emerging actives works harder and faster to combat melasma, sun spots, age spots, dark spots and skin redness. Powered by proprietary active Mela-tech™, French maritime pine bark, artichoke extract and alpha lipoic acid, Radiance+ address the overproduction of melanin caused by excess UV exposure that leads to hyperpigmentation.

Vida Glow is committed to leading with science. We invest heavily in independent, 3rd party clinical research to evaluate the efficacy of our formulations and substantiate our claims. This level of investment is not an industry requirement, however, is something we prioritise to allow our consumers to feel confident in their own investment into their beauty routine, and themselves.

As part of our development and R&D for Radiance+, we conducted a randomised, double-blind, placebo controlled clinical trial. This is the 'gold standard' of clinical research and is considered to be the highest level of evidence available.



Radiance+ Clinical Trial Study Design

**Clinical anti-pigmentation effects of daily Vida Glow Radiance+ supplementation:
A 12-week randomised, double-blind placebo-controlled clinical trial.**

STUDY OBJECTIVE:

To evaluate the safety and efficacy of Vida Glow's Radiance+ Advanced Repair capsules versus placebo for improving facial pigmentation and skin brightening over 12 weeks in healthy females aged 30 – 60.

INTERVENTION:

1 capsule of Radiance+ or matched placebo daily with food.

METHODS:

A 12-week randomised, double-blind, placebo-controlled clinical trial. 76 Chinese women with facial hyperpigmentation and uneven skin tone were recruited across both groups (Radiance+ N=38, Placebo N=38).

Dermatological, clinical, instrumental and self-assessments were performed at Week 0 (baseline), Week 4, Week 8 and Week 12 (endpoint). The trial was conducted from September – December 2024 in Shanghai, China.

OUTCOME MEASURES:

Anti-Pigmentation Parameters (targeted spots)

- Melanin index of targeted spots
- L^* , a^* , b^* , ITA° (spots)
- Skin Evenness
- Spots grading by Dermatologist

Skin Brightening Parameters (whole face)

- Alpha (translucency) ⁽²⁾
- Melanin Index of Cheeks ⁽¹⁾
- L^* , a^* , b^* , ITA° (whole face)
- Gray values (dark circles)

SUBJECTIVE EXPERIENCE

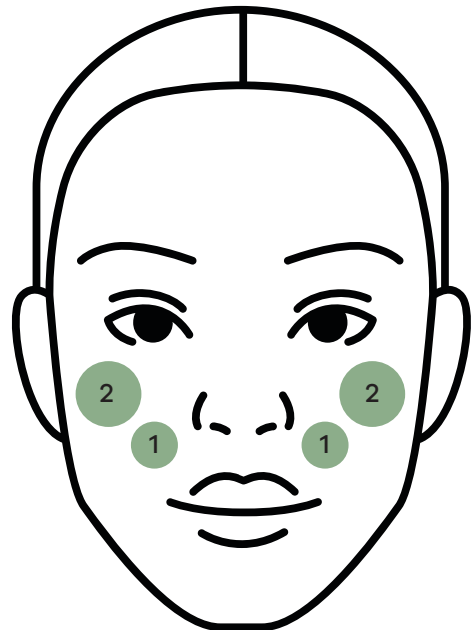
Self-assessment questionnaire

SAFETY & TOLERABILITY

Adverse events and skin reactions

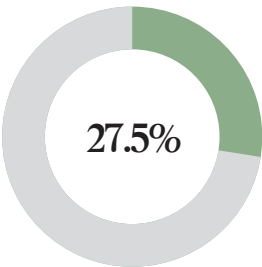
RESULTS:

Radiance+ showed statistically significant improvements in skin brightening and targeted anti-pigmentation effects compared to placebo at the end of the clinical trial.

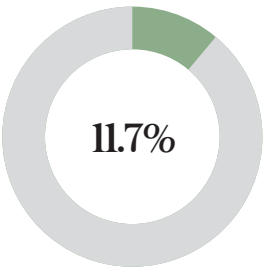


Overview of Results

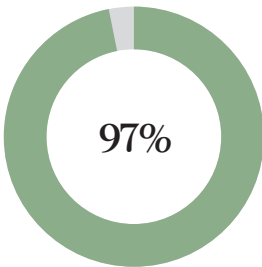
The clinical trial was conducted over a rigorous 12-week period with the below noted as key statistical findings.



27.5% reduction in pigmentation of targeted spots



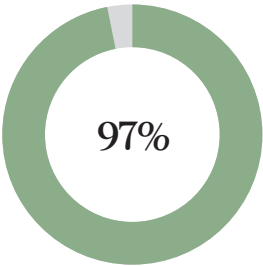
11.7% improvement in skin brightness



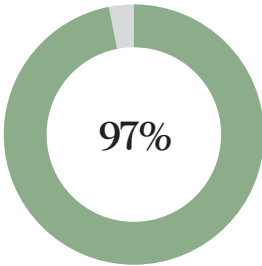
97% of participants reported wearing less make up



100% of participants reported a reduction in pigmentation



97% of participants reported improved skin evenness



97% of participants reported a reduction in skin redness

Radiance+ Clinical Trial Results

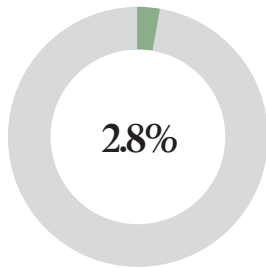
PARTICIPANT DEMOGRAPHICS

A total of 66 participants completed the trial.

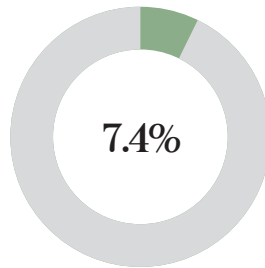
RADIANCE+: 32 completed (mean age 46.9 ± 6.8),

PLACEBO: 34 completed (mean age 44.9 ± 7.4)

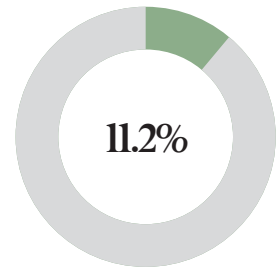
Results: Anti-Pigmentation Effects (melanin index of targeted spots using Mexameter)



DAY 28:
2.8% reduction in
pigmentation after 28 days



DAY 56:
7.4% reduction in
pigmentation after 56 days

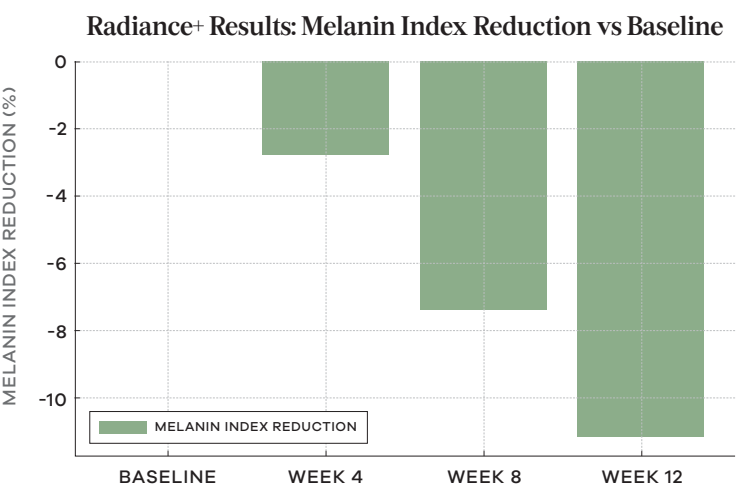


DAY 84:
11.2% reduction in
pigmentation after 84 days

KEY FINDING

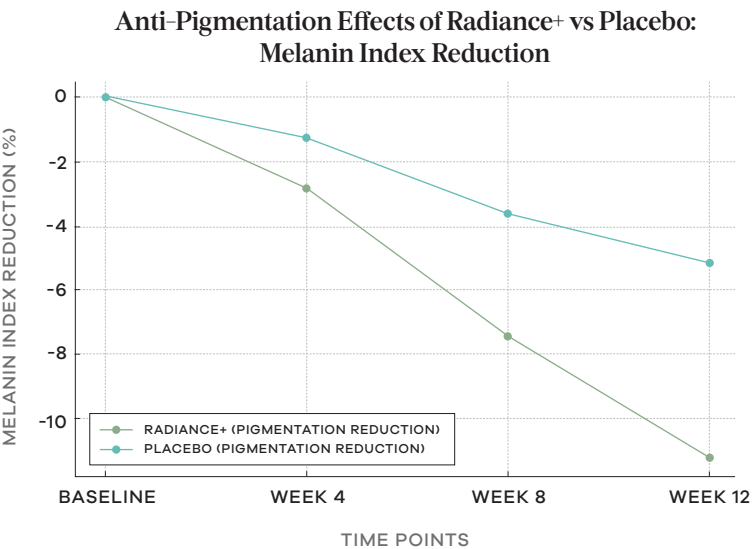
While incredibly stubborn to treat, dark spots are visibly reduced with supplementation of Radiance+ with results improving significantly overtime.

Figure 1.
Radiance+ shows statistically significant reductions in hyperpigmentation compared to baseline



Radiance+ demonstrated a significantly greater reduction in facial pigmentation relative to placebo at the 8-week (-15.1 vs. -7.0) and 12-week time points (-22.9 vs. -13.5), see Figure 2.

Figure 2.
Radiance+ delivers superior anti-pigmentation effects compared to placebo



Results: Visual Spot Grading of Targeted Spots by Dermatologist

Selected areas of pigmentation are visually graded by the dermatologist according to standardised grading scale

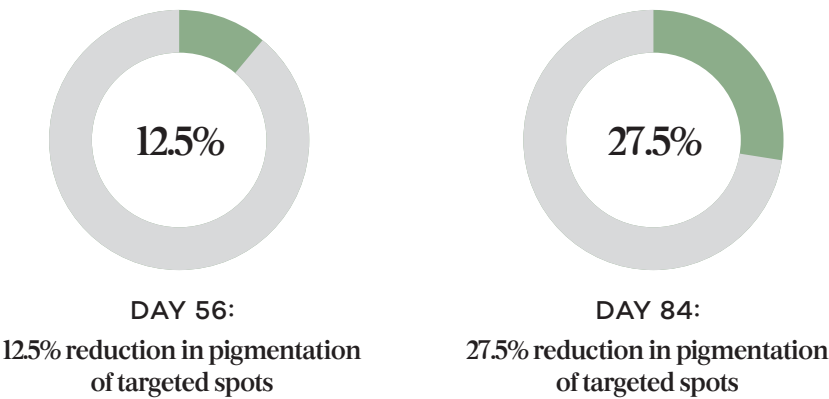
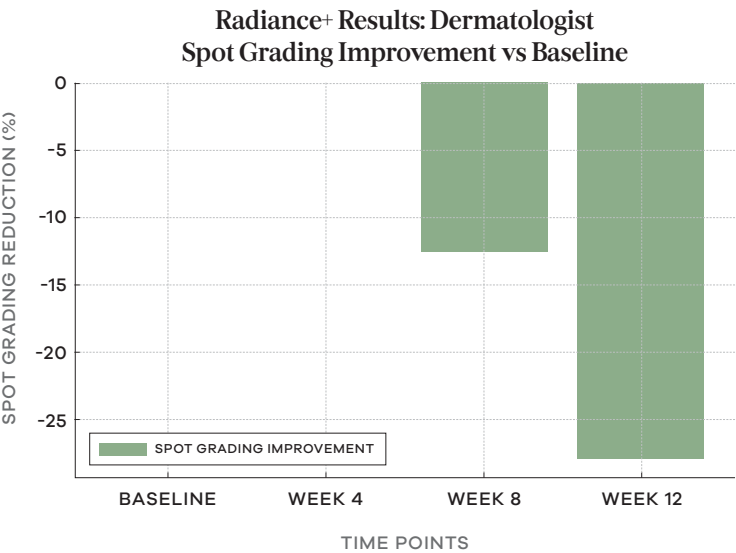
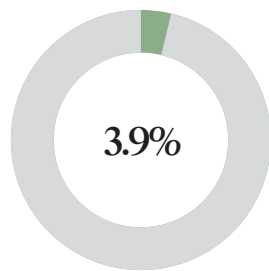


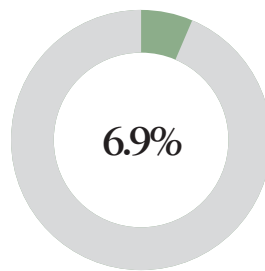
Figure 3.
Radiance+ shows significant reductions in dermatologist targeted spot grading compared to baseline



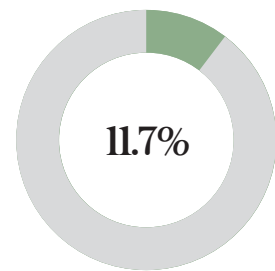
Results: Skin Brightening Effects



DAY 28:
3.9% improvement in skin
brightness after 28 days



DAY 56:
6.9% improvement in skin
brightness after 56 days



DAY 84:
11.7% improvement in skin
brightness after 84 days

Radiance+ demonstrated a significantly greater improvement in skin brightness relative to placebo after 12 weeks (-11.7 vs. -5.9), see Figure 4.

Figure 4.
Radiance+ delivers superior skin brightening effects compared to placebo

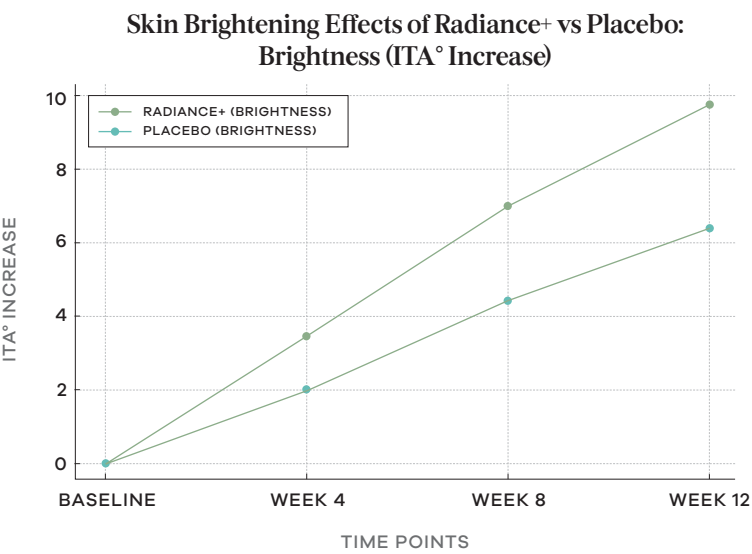
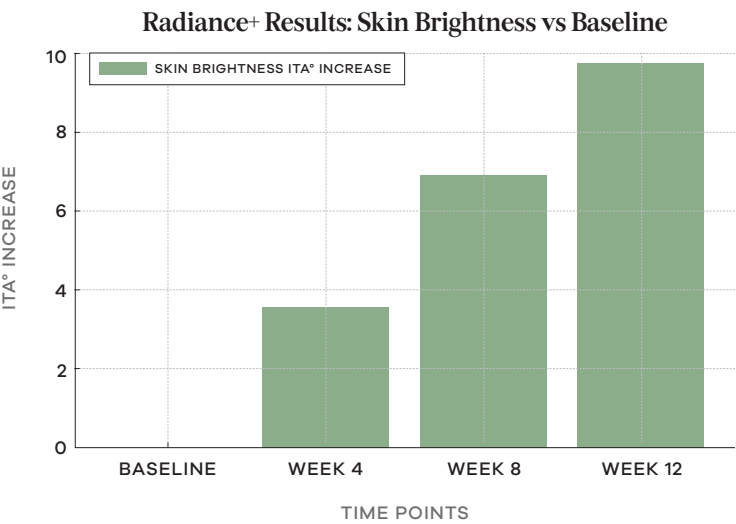


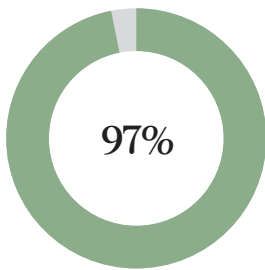
Figure 5.
Radiance+ shows statistically significant improvements in skin brightness compared to baseline



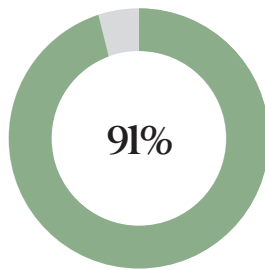
Radiance+ Results Timeline

Visible from Week 4

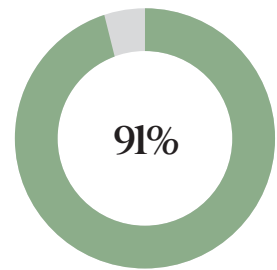
- Statistically significant reductions in pigmentation
- Statistically significant improvements in skin translucency
- Statistically significant improvements in skin brightening



97% of participants saw an improvement in skin tone



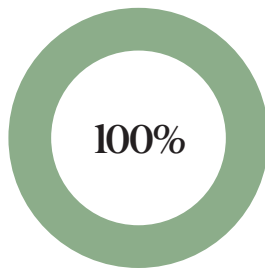
91% of participants saw a reduction in pigmentation



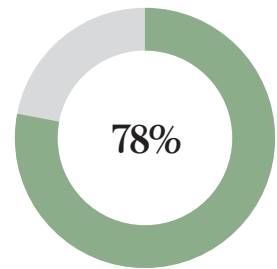
91% of participants saw a reduction in skin redness



100% of participants saw brighter skin



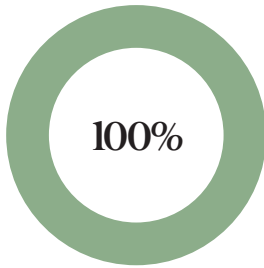
100% of participants saw improved skin radiance



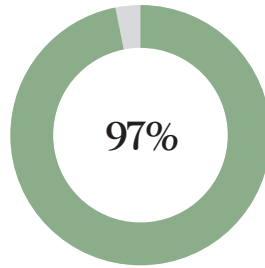
78% of participants saw a reduction in dark circles

Visible from Week 8

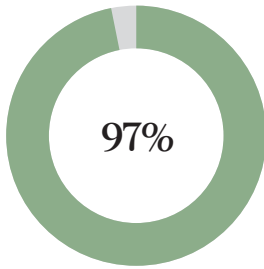
Statistically significant reduction in dark circles under the eyes



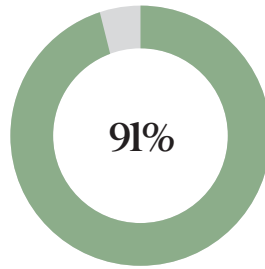
100% of participants saw improved skin radiance



97% of participants saw a reduction in skin redness



97% of participants saw an improvement in skin translucency



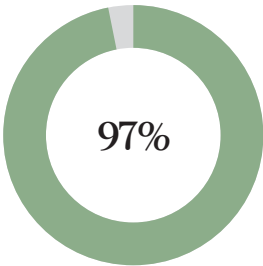
91% of participants saw a reduction in dark circles

Visible from Week 12

After 12 weeks



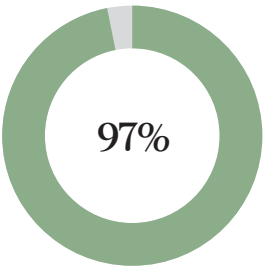
100% of participants felt more confident



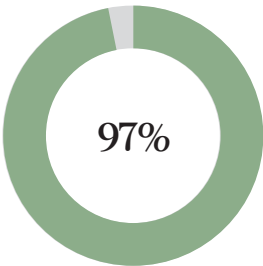
97% of participants reported wearing less make up



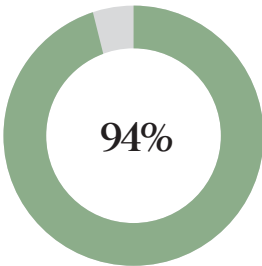
100% of participants reported a reduction in pigmentation



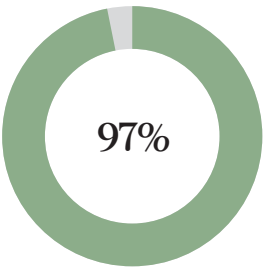
97% of participants reported improved skin evenness



97% of participants reported their skin looked more youthful



94% of participants reported a reduction in dark circles under the eyes



97% of participants reported a reduction in skin redness



100% of participants reported they would continue to use the product

Vida Glow Radiance+ Consumer Trial



Radiance+ Consumer Trial Overview

In addition to clinical trial investments, we conducted a consumer trial at our in-house research laboratory to assess the consumer experience and see how Radiance+ performed both objectively, and subjectively.

STUDY DESIGN

We conducted a 12-week consumer trial at Vida Glow HQ to assess how Radiance+ performed using objective measures as well as asking participants about their subjective experience.

A total of 22 people were recruited for the trial, and 19 completed (17 female and 2 male).

Participants took 1 capsule of Radiance+ daily with food.

We had monthly check-ins at Baseline (Week 0), Week 4, Week 8 and Week 12 (Endpoint).

No concurrent use of other supplements, clinical or hormonal treatments were permitted whilst participating in the trial.

OUTCOME MEASURES

1. VISIA Skin Analysis

- Tru Skin Age
- Spots
- Brown Spots
- Texture
- Red Areas

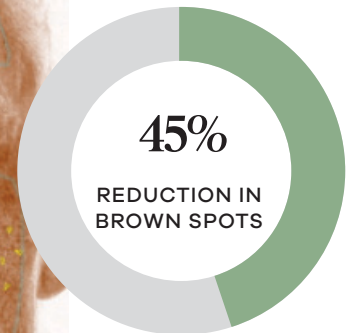
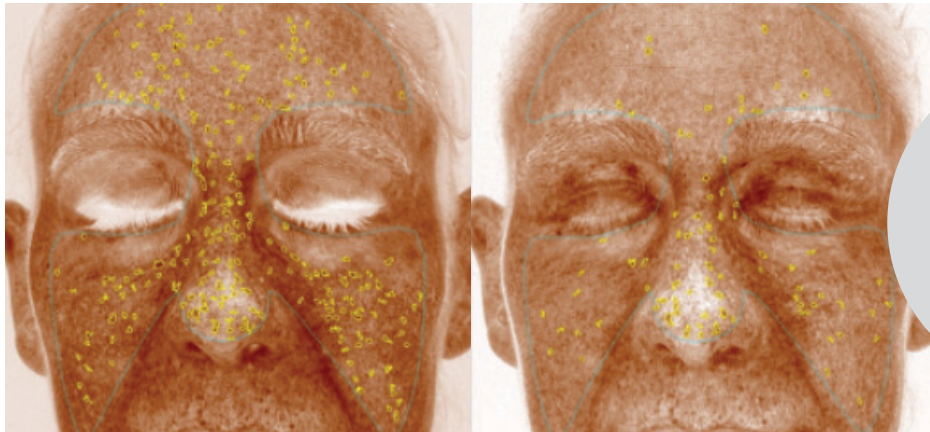
2. Colorimeter

- – Measures melanin index
- – Skin radiance

3. Before and After Images

4. Subjective Questionnaire

Radiance+ Consumer Trial | Key Results

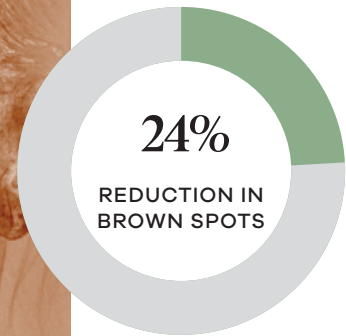
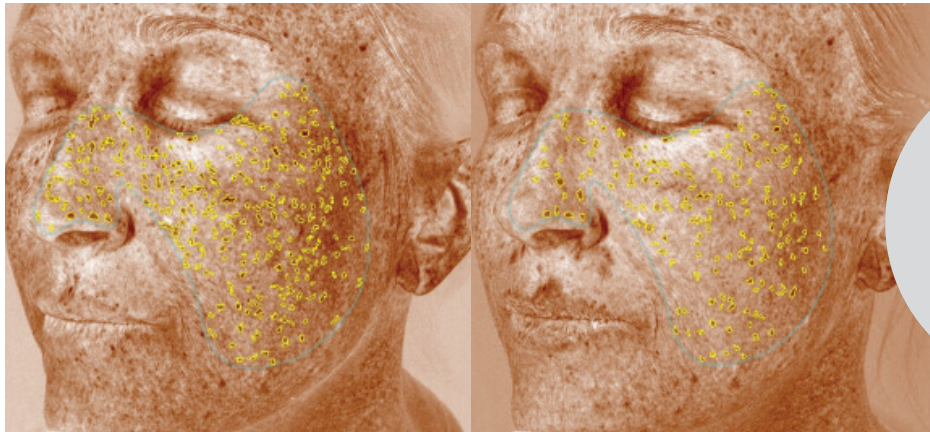


Nadine, 45% in reduction in brown spots after 4 weeks

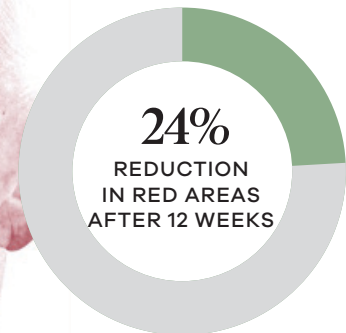
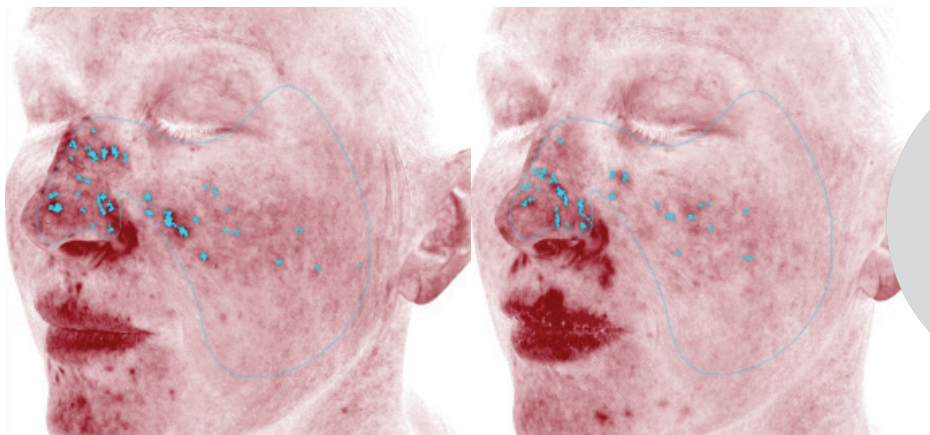


Mia, 33% reduction in superficial spots after 8 weeks

Radiance+ Consumer Trial | Key Results



Zoe, 24% reduction in brown spots after 12 weeks



Zoe, 24% reduction in red areas after 12 weeks

Radiance+ Consumer Trial | Key Results



Zoe, 24% reduction in superficial spots after 12 weeks



Zoe, 34% improvement in skin texture after 12 weeks