

REGION Distributor

Owning a MUD Distribution is a rewarding and creative career that will allow you to be inspired daily in the beauty industry with endless possibilities.



BENEFITS:

International Training Methodology knowledge and practices
 Guidance in set up of the business and best practices
 Support Training Guides latest Make-up Trends
 Sales assistance to gain clients and advertise your business
 Top quality Make-up Products from the preferred brand by Professional Make-up Artists.

Looking for dynamic distributors in the following Areas:

Garden Route, Eastern Cape, Lesotho, JHB East (Bedfordview region),
 JHB Eastrand (Boksberg region), JHB Central (Parktown region),
 Western Cape (North) and Western Cape (South), KZN (South Coast),
 KZN (North Coast), KZN (Midlands), Pretoria, Limpopo and Mpumalanga.

- The Candidate needs to have an account with their own courier company (within SA borders), and if outside the SA borders the candidate needs to be able to import the MUD products to their respective countries.
- You need to understand that the MUD brand must be promoted and distributed within your region, in order to ensure growth of the brand – this needs to happen by appointing a sales rep to visit, present, demo and sell the products, kits and display units on to our target market.
- The target market for a region distributor would be the following: hair & beauty salons, spa's, image consultants, makeup artists, hair / beauty and makeup academies for student kits, photography studio's that do makeup on-site.



- The start up costs of a region distributor is that of a Sales Rep Kit being R25 000 (vat exclusive)
- Note : there are no other fee's apart from taking on the stock. No business fee's, no franchise fee's or license fee's.
- You need to be able to adhere to the MUD guidelines (marketing, SOP and sales directives) to protect the MUD brand and IP.
- For a brand ambassador: you need to be able to appoint and seek out a HIGHLY regarded makeup artist in your region, who will help you grow the fan base and market share for your region. (MUD Africa will assist with supplying a kit to this artist once approved).
- The agreement will only be binding with the signature of the distribution agreement by both parties, and the payment of the opening order.

Attached you will find the pricelist for region distributors.

There are 3 price points:

Distributor – you price point as a region distributor.

PRO – This is your target market. This will be the professional beauty trade, as mentioned before

RRP – Reccomended retail price. This is what the end user / consumer will pay for their stock when they purchase the stock from your appointed salons etc, or yourself if you do not have a national footprint in the beginning.

As a region distributor – you do not need to open a MUD showroom or outlet, however the appointment of the sales rep is crucial for sustainable business.

***Thank you for taking the time to review this information,
If you are interested, let's meet up and discuss this further.
Brenda, brenda@mudsa.co.za, 084 956 5285***

