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2015 SLIM BELLY PRESS KIT

#reclaimyourwaistline



Breaking the mold of traditional exercise since 2007

ABOUT

Since its official release in Germany in 2007, Slim Belly has helped nearly 1 million users lose belly fat with its scientifically proven technology and its award-winning reputation as one of the most effective exercise tools in today's market. Molly Napolitano, President of Slim Belly System North America believes the only way to break the trend of 'quick fix' gimmicks is to deliver a premium exercise product that not only gets results, but motivates people to exercise. Slim Belly delivers on her philosophy that small changes made within our daily lives will result in big differences.

Seven years later, we are proud to offer this effective exercise tool to North America. After using Slim Belly for 4 weeks, people get results. This, for many people, is a real life changer. When the inches start coming off, there is a shift in behaviors that include healthier food choices and increased motivation to exercise.



1,000 GYMS



18 COUNTRIES



950,000+ USERS



CONSISTENT RESULTS

PRODUCT - Slim Belly System

Slim Belly is a **premium designed slimming device** that has been targeting hard-to-lose fat with its custom dual-channel belt designed with hypoallergenic material.

The System uses *Airpressure Bodyforming Technology*, a patented technology that **gently massages stubborn fat layers** in the midsection during cardio exercise. The combination of Slim Belly and cardio exercise causes an **incredible reaction within the body**.

Cardio exercise plus the 'massaging' action of the belt targets fat layers by increasing circulation, heating up 'cold/problem zones' thus, making the fat available as fuel for the body to burn.

Slim Belly is offered as a complete set and comes in 2 different sizes to properly fit a variety of body shapes. Each set comes with the pneumatic unit, neoprene pack, dual-channel belt, connector hoses, a charger, and instruction manual.



For 5 years Slim Belly has won the prestigious **BodyLife Award** as one of the most effective exercise tools in today's market!

THE SCIENCE BEHIND IT ALL

In a recent study from **The Austrian Institute for Sports Medicine & Science (IMSB)**, subjects using Slim Belly lost significantly more fat around their waists than those doing the exact same cardio exercise without Slim Belly.

In fact, users on average:

- Lose 1-2 pant sizes in about 4 weeks*
- Notice improved skin tone and tighter skin, and
- See a visible reduction in stretch marks

** Individual results will vary*



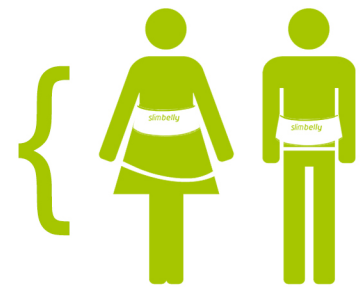
[FULL STUDY HERE](#)

FEATURED ON



SUCCESS STORIES

Whether you're an athlete working to target your belly fat, a dedicated mother who needs to take care of herself, or a hard-working professional who wants the best possible workout, Slim Belly can be used by everyone.



AMY ★★★★★

-3.25 INCHES



NOT ONLY CAN I SEE THE DIFFERENCE, I FEEL IT!



VICKI - Physical Therapist
★★★★★

I love taking it off and feeling that sweat drip down my front and down my back. I find I exercise just a little further, longer and faster as I can see the difference being made.

-4.50 INCHES



-6.25 INCHES

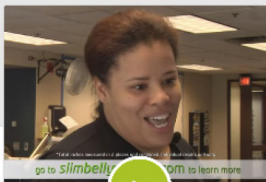
KAREN



-3 INCHES

ILONA

[READ MORE SUCCESS](#)

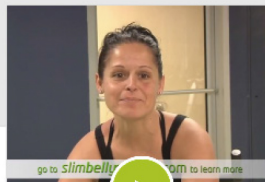


Slim Belly Testimonial: Aliya K.

"I love it. I didn't think a simple product like this would change my life."

** Individual results may vary*

[Watch Video](#)

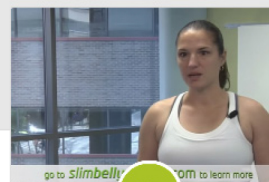


Slim Belly Testimonial: Diane B.

"This is the biggest satisfaction I've ever had working out."

** Individual results may vary*

[Watch Video](#)

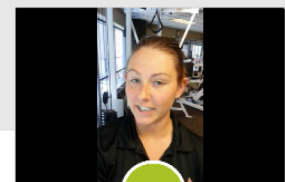


Slim Belly Testimonial: Denise K.

"I cancelled my liposuction and full mommy makeover!"

** Individual results may vary*

[Watch Video](#)



Slim Belly Personal Trainer Testimonial: Andrea H

"I recommend it to a lot of my clients."

** Individual results may vary*

[Watch Video](#)

How Slim Belly is Different

	<i>slimbelly</i>	Other Belly "Belts"	Medical Fat Reduction Procedures
Increases blood flow to stubborn fat layers	✓		
Increases the breakdown of fat (lipolysis)	✓		

[VIEW FULL CHART](#)

MEET THE TEAM



DAVID PATCHELL-EVANS

Founder and CEO, GoodLife Fitness



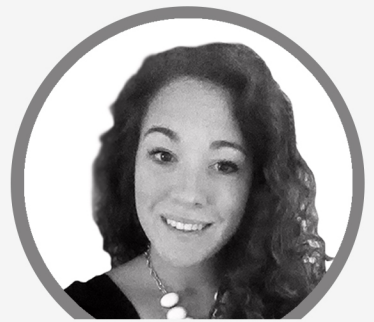
FRANK J. NAPOLITANO, JR.

President, 24 Hour Fitness



MOLLY NAPOLITANO, M.S.

President



DESIREE COCCO

Director of Operations



*"Small changes
can make a big
difference"*

Molly Napolitano has over 30 years experience in the fitness industry.

Introducing Molly Napolitano, M.S. – President of Slim Belly System

After having first encountered Slim Belly at a gym in Italy, Molly and her husband saw an opportunity to bring the System to North America.

Molly was initially extremely skeptical of a product that, at first glance, appeared too good to be true. She was determined to break the trend of North American fitness products that were all talk and no action and introduce a product that actually worked. Molly wanted to determine whether or not the results seen in Europe could be repeated, so two trials were run: one at a women's-only gym in Washington, D.C. and one at a co-ed gym in Philadelphia, PA. Participants wore their Slim Belly three times a week for 4 weeks while doing cardiovascular exercise. The trials were a tremendous success, with participants losing on average 1.5 inches both above and below the belly button. **The rest is history!**



WATCH VIDEO

SOCIAL MEDIA



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1422 followers



431,586 | 399 View Total - followers



947 followers



806 followers

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