

## The Power of Fulvic Acid

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## What is Fulvic Acid?

Fulvic acid is an incredible ingredient that is considered a "humic" substance meaning that is an organic matter that comes from soil. It is believed that in the past we naturally obtained Fulvic Acid in our diets through organically farmed produce, but now with more foods being non-organic produce the amount of Fulvic acid in our diets has decreased dramatically which could give rise to certain skin conditions.

## Why use Fulvic Acid?

This powerful antioxidant is considered an electrolyte and despite the name it's not a traditional "acid" like alpha hydroxy acids (glycolic, lactic and malic), so there is no activity or irritation associated with this ingredient. In fact, it's the opposite: Fulvic acid provides and supports many functions that not only lead to healthier cells, but also younger-acting and looking skin.

Fulvic Acid is one of nature's most chemically active compounds in soil, as it is recognized by its ability to balance and energize cells and biological processes. This compound transforms minerals into molecules that are much more easily absorbed. With this uptake of nutrients, cell respiration and energy production increases—assisting to bring the cells, and the skin back to a healthy cell state.

It's small molecular weight can quickly be absorbed, penetrating deep into the skin- making it the perfect ingredient when caring for skin conditions inside and out.

It also contains up to 75 trace minerals that are beneficial to promoting cellular health and can also bind to toxins, helping to purge them from the skin.

Inflammation is known to be a large contributor to most skin conditions such as acne, eczema, rosacea, psoriasis and can even lead to pre-mature aging. Fulvic Acid provides powerful anti-inflammatory properties and can help to reduce the impact of inflammatory substances to improve skins overall health.

Collagen, is the most abundant protein in the skin and is known for supplying our skin with strength and structure. Once it becomes brittle and breaks down wrinkles start to appear and the skin begins to sag. Fulvic acid aids in the transportation and absorption of nutrients that support collagen and elastin to help protect against the formation of fine lines and wrinkles and premature aging.

In addition to reducing redness and inflammation, Fulvic acid also provides anti-bacterial and detoxifying properties while boosting our cellular functions to supply our cells with vital nutrients such as vitamins, flavonoids, and fatty acids.

Fulvic Elixir is a GlyMed Plus MUST HAVE product for in-treatment and homecare. To learn more about this ingredient please contact us via email <a href="mailto:support@glymedplusaustralia.com.au">support@glymedplusaustralia.com.au</a>

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