



Cocktailing products is an exciting and fun way to spice up your menu and services. At GlyMed Plus, we believe in customizing your clients' services to truly fit their skin's needs. This can be achieved by mixing and matching products to address several concerns during a treatment. But how do you get started with cocktailing?

First and foremost, you need to identify what you are trying to achieve, and does it make sense?

It can be intimidating to start cocktailing products, but of course we only recommend cocktailing GlyMed Plus products with GlyMed Plus products. Most of our products were made to pair with each other. We cannot guarantee or assure any other cocktails that are mixed with other brands.

When starting out, we recommend keeping it simple and pair common products together.

Example: Mixing a Cleanser with a Cleanser or mixing a Masque with a Masque. This is a great way to start mixing and matching to address certain concerns in the skin.

Here are some other benefits to cocktailing your treatments.

- **Maximize your Backbar & Services**

Grow your backbar by cocktailing a handful of products, rather than investing in many different products. This is especially great when first starting out as an esthetician.

Example: Make a Vitamin C masque by adding Vitamin C Serum to a current masque.

- **Customize treatments depending on your client's skin's needs.**

If you have a client with concerns of: Dryness, Acne, and Rosacea/Sensitive, you could create a cocktail to address each concern and pair them together to create a powerhouse cocktail.

Example: Fulvic Elixir + CBD Booster + Rosacea Relief. Top with a Masque.

- **Adjust product activity—allows you as the esthetician to be in control.**

Get the best of both worlds by adjusting the activity. You can either boost or buffer a product when cocktailing.

Example: Anti-Aging Masque + Ultra Hydro Gel = Benefits but Tolerable

Cocktailing can be fun and lets you as the esthetician to be creative, but it should also make sense. To learn more about cocktailing, please check out our webinars and education pages for more training on cocktailing!

If you have any questions and would like to speak to one of our friendly Master Aestheticians in your area please email support@glymedplusaustralia.com.au

Written by The Institute of Skin Science