

companies against insanity

quick start guide



prep the deck

remove the 4 **'statement'** and 4 **'write-your-own-question cards.'** if you'd like to add your own questions, put them on the **'write-your-own-question cards'** and add them to the deck. shuffle the cards and stretch your brains. this is going to be fun.



gather the team

get the team together and choose a moderator. the moderator will select one **'statement card'** and use the stand to display it in front of them. this indicates that they will lead the discussion this week. let's hope all of this power doesn't go to their head!



chit-chat, listen, and learn

the moderator will pick a card and read it aloud. if it's a **'roll-the-dice card,'** roll the die and read the question next to the number you rolled. go around the room and give everyone a chance to chime in. listen for new ideas, identify gaps, and give everyone an equal voice. after reading the card, set it aside, as each card is only used once.



award the blue chip

when the conversation ends, the moderator gives the blue chip to the person who was most engaged during the discussion and writes their name on the tracker sheet. the blue chip winner will moderate the next meeting and repeat steps two through four. after week fifty-two (or whatever time period works best for your company), the team member awarded the most blue chips is the **'companies against insanity'** champion! congrats, they win the can cooler and any other awesome incentives your team uses!



for tips and tricks on how to get the most out of 'companies against insanity' and your other work meetings, just scan the code with your mobile device or head on over to gottwentytwo.com