

Feedback request from **Easy English NEWS**



Please return to:
Easy English NEWS
2100 McComas Way, Ste 607
Virginia Beach, VA 23456
Email: ESL@elizabethclaire.com
Phone: 888 296 1090
Fax: 757 430 4309

Dear **Easy English NEWS** readers and ESL teachers,

Thank you so much for being our loyal customers. Each year, we ask for feedback to help us better serve your needs in the classroom and your students' needs in their lives.

We know how busy ESL teachers are, but hope you can spare a few minutes to complete this questionnaire. Your input is truly valuable to us. You can mail, email, or fax it back to us.

Sincerely,

Elizabeth Claire and Adelaide Coles

1. How many copies of **Easy English NEWS** do you get each month? _____ How many different readers read the newspaper each month? _____
2. Where are your students from? *Circle all that apply:*
Central/South America Asia/India Middle East
Europe Africa U.S. Other: _____
3. How old are your students? *Circle all that apply:*
Middle school High school Adult Senior citizens
4. What levels of your students work with the newspaper?
Beginner Intermediate Advanced Native speakers
5. About how long have your students been in the U.S.?
First year 2-3 years 4+ years
6. What are your students' goals? *Circle all that apply:*
Enter mainstream classes Graduate high school
Get a job Pass the TOEFL Go to college
Prepare for the citizenship test SAT/ACT preparation
7. Does your classroom have a smart board?
YES NO
8. How many of your students have smartphones?
None Some Most All
9. Do your students have access to school laptops or tablets?
YES NO
10. If **Easy English NEWS** offered a digital edition, how would you use it in your classroom?
Not at all
As a supplement to the paper copy
As a replacement for the paper copy

11. What features would you like to see in a digital edition? *Circle any you'd like to see:*

Audio of a native English speaker
reading the articles

Videos of lessons/activities

Interactive quizzes

Pop-up Word Help definitions

Other: _____

12. How much would you expect to pay per student for a one-month digital subscription?

13. What sections of the newspaper do you use the most? *Circle all that apply:*

Current events Life in the U.S.A. Holidays

This is Your Page Ask a Speech Coach

Your Health America the Beautiful Idioms

Crossword Puzzle Heroes and History

Funny Stuff Let's Talk About It Word Help

14. What sections do you use the least?
Circle all that apply:

Current events Life in the U.S.A. Holidays

This is Your Page Ask a Speech Coach

Your Health America the Beautiful Idioms

Crossword Puzzle Heroes and History

Funny Stuff Let's Talk About It Word Help

15. What are your students' reactions to **Easy English NEWS**? _____

16. Which articles were the most helpful or relevant to your class this year? _____

17. How would you rate **Easy English NEWS**'s coverage of political topics?
Good/Unbiased Too left-leaning Too right-leaning

18. What topics would you and your students like to read about in future issues of **Easy English NEWS**? _____

19. How many classes do you use **Easy English NEWS** with? _____ What are those classes? (Writing, Speaking, general ESL, etc.) _____

20. Which of these teaching aids for **Easy English NEWS** do you use? *Circle all that apply:*
Let's Talk About It Word Help
Teacher's Guide Quizzes in the Teacher's Guide
Free materials at ElizabethClaire.com:
Cloze Exercises Short Answer Tests
Which Word Does Not Belong?
Critical-Thinking and Creative-Thinking Questions

21. How long have you been a subscriber to **Easy English NEWS**? _____

22. How did you hear about us?
Free sample Catalogue TESOL Conference
Magazine ad Internet search Saw on Facebook
Colleague Student School used it before

23. Do you plan to renew your subscription?
YES NO Why or why not? _____

24. What suggestions do you have to improve **Easy English NEWS**? _____

25. Would you recommended **Easy English NEWS** to other teachers? YES NO

26. Would you like extra sample copies sent to you to share with other teachers in your school?
YES NO If yes, how many? _____

27. Have you used other materials by Elizabeth Claire? *Circle any you've used:*
ESL Phonics for All Ages
American Manners and Customs
The New Boy Is Lost
ESL Teacher's Activities Kits
Classroom Teacher's Survival Kits
Help Your Buddy Learn English
Other: _____

28. Is there anything else you'd like to share? _____

29. Can we quote you for any of your comments?
YES NO

Your name: _____
(Optional unless you want samples)

Position: _____

School: _____

Address: _____

Thank you so much for your feedback. It means a lot to us to serve you in the best way possible.

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