Dear *Easy English NEWS* readers and ESL teachers,

Thank you so much for being our loyal customers. Each year, we ask for feedback to help us better serve your needs in the classroom and your students’ needs in their lives.

We know how busy ESL teachers are, but hope you can spare a few minutes to complete this questionnaire. Your input is truly valuable to us. You can mail, email, or fax it back to us.

1. How many copies of *Easy English NEWS* do you get each month? ________  How many different readers read the newspaper each month? ________

2. Where are your students from? *Circle all that apply:*  Central/South America  Asia/India  Middle East  Europe  Africa  U.S.  Other: _________________

3. How old are your students? *Circle all that apply:*  Middle school  High school  Adult  Senior citizens

4. What levels of your students work with the newspaper?  Beginner  Intermediate  Advanced  Native speakers

5. About how long have your students been in the U.S.?  First year  2-3 years  4+ years

6. What are your students’ goals? *Circle all that apply:*  Enter mainstream classes  Graduate high school  Get a job  Pass the TOEFL  Go to college  Prepare for the citizenship test  SAT/ACT preparation

7. Does your classroom have a smart board?  YES  NO

8. How many of your students have smartphones?  None  Some  Most  All

9. Do your students have access to school laptops or tablets?  YES  NO

10. If *Easy English NEWS* offered a digital edition, how would you use it in your classroom?  Not at all  As a supplement to the paper copy  As a replacement for the paper copy

11. What features would you like to see in a digital edition? *Circle any you’d like to see:*  Audio of a native English speaker reading the articles  Videos of lessons/activities  Interactive quizzes  Pop-up Word Help definitions  Other: _________________

12. How much would you expect to pay per student for a one-month digital subscription?  ___________________________________

13. What sections of the newspaper do you use the most? *Circle all that apply:*  Current events  Life in the U.S.A.  Holidays  This is Your Page  Ask a Speech Coach  Your Health  America the Beautiful  Idioms  Crossword Puzzle  Heroes and History  Funny Stuff  Let’s Talk About It  Word Help

14. What sections do you use the least? *Circle all that apply:*  Current events  Life in the U.S.A.  Holidays  This is Your Page  Ask a Speech Coach  Your Health  America the Beautiful  Idioms  Crossword Puzzle  Heroes and History  Funny Stuff  Let’s Talk About It  Word Help

Sincerely,

*Elizabeth Claire and Adelaide Coles*

Please return to:

*Easy English NEWS*
2100 McComas Way, Ste 607
Virginia Beach, VA 23456
Email: ESL@elizabethclaire.com
Phone: 888 296 1090
Fax: 757 430 4309
15. What are your students’ reactions to *Easy English NEWS*? ______________________________________
_____________________________________________
_____________________________________________

16. Which articles were the most helpful or relevant to your class this year? _________________________
_____________________________________________
_____________________________________________

17. How would you rate *Easy English NEWS*’s coverage of political topics?
   Good/Unbiased  Too left-leaning  Too right-leaning

18. What topics would you and your students like to read about in future issues of *Easy English NEWS*? ______
_____________________________________________
_____________________________________________
_____________________________________________

19. How many classes do you use *Easy English NEWS* with? ______ What are those classes? (Writing, Speaking, general ESL, etc.) _______________________
_____________________________________________

20. Which of these teaching aids for *Easy English NEWS* do you use? *Circle all that apply:*
   Let’s Talk About It   Word Help
   Teacher’s Guide   Quizzes in the Teacher’s Guide

*Free materials at Elizabethclaire.com:*
   Cloze Exercises   Short Answer Tests
   Which Word Does Not Belong?
   Critical-Thinking and Creative-Thinking Questions

21. How long have you been a subscriber to *Easy English NEWS*? __________________________

22. How did you hear about us?
   Free sample   Catalogue   TESOL Conference
   Magazine ad   Internet search   Saw on Facebook
   Colleague   Student   School used it before

23. Do you plan to renew your subscription?
   YES   NO   Why or why not? __________________________
_____________________________________________

24. What suggestions do you have to improve *Easy English NEWS*? _______________________
_____________________________________________
_____________________________________________

25. Would you recommended *Easy English NEWS* to other teachers?   YES   NO

26. Would you like extra sample copies sent to you to share with other teachers in your school?
   YES   NO   If yes, how many? _______

27. Have you used other materials by Elizabeth Claire? *Circle any you’ve used:*
   ESL Phonics for All Ages
   American Manners and Customs
   The New Boy Is Lost
   ESL Teacher’s Activities Kits
   Classroom Teacher’s Survival Kits
   Help Your Buddy Learn English
   Other: _______________________

28. Is there anything else you’d like to share? ___
_____________________________________________
_____________________________________________

29. Can we quote you for any of your comments?   YES   NO

Your name: ______________________________________
           (Optional unless you want samples)
Position: _______________________________________
School: _______________________________________  
Address: _______________________________________

Thank you so much for your feedback. It means a lot to us to serve you in the best way possible.

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