

## Feedback Request

**Easy English NEWS** 2100 McComas Way, Suite 607, Virginia Beach, VA 23456

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Dear **Easy English NEWS** Readers and ESL Teachers:

It's a pleasure and a challenge to bring you our award-winning ESL classroom newspaper. We are preparing for the 2016-2017 year. We want to meet your needs in the classroom as well as your students' needs in their lives. We know how busy ESL teachers are, but hope you can spare a few minutes to complete this questionnaire. Your input is truly valuable to us. We need to know what you and your students want to read about.

You can mail, email, or fax it back to us.

Sincerely, Elizabeth Claire and Adelaide Coles

1. How long have you been a subscriber? \_\_\_\_\_ Are you planning to renew **Easy English NEWS** for next year? YES NO Why or why not? \_\_\_\_\_

2. How many copies of **Easy English NEWS** do you get each month? \_\_\_\_ How many different readers read the papers each month, altogether? \_\_\_\_

3. Age of students? (circle all that apply) Middle school High school Adult Senior Citizens

4. Origin of Students: Central/South America Asia/India Middle East Europe Africa U.S.

5. Please evaluate the importance of the following **Easy English NEWS** features to you and your students. Add any comments.

5 = most useful or of great interest 0 = never read, not useful, of no interest.

### Comments

Election News	5	4	3	2	1	0	_____
Current Events	5	4	3	2	1	0	_____
Government info	5	4	3	2	1	0	_____
Holidays and Events	5	4	3	2	1	0	_____
Health	5	4	3	2	1	0	_____
Laws	5	4	3	2	1	0	_____
America the Beautiful	5	4	3	2	1	0	_____
Heroes and History	5	4	3	2	1	0	_____
This Is Your Page	5	4	3	2	1	0	_____
Ask Elizabeth	5	4	3	2	1	0	_____
Ask a Speech Coach	5	4	3	2	1	0	_____
Idioms	5	4	3	2	1	0	_____
Funny Stuff	5	4	3	2	1	0	_____

Word Help	5	4	3	2	1	0	_____
Crossword Puzzle	5	4	3	2	1	0	_____
Let's Talk About It	5	4	3	2	1	0	_____

6. Do you use the Teacher's Guide? YES NO SOMETIMES How helpful is it to you? 5 4 3 2 1 0

7. How could we make it more useful to you? \_\_\_\_\_

8. Do you use the monthly 16-page Cloze Exercises and Short Answer Tests available at our website? YES NO

9. Do you use the Creative-Thinking and Critical-Thinking Questions each month? YES NO

10. What topics would you and your students like to read about next year? Circle all that apply.

Election news: explanations of issues, candidates' qualifications, electoral system, the inauguration, State of the Union. How laws are made.

Problems and responsibilities in a democracy.

Classroom rules and procedures. Homework and projects. Teachers and students. Making friends. Study tips. Graduating high school.

Career choices. Deciding on further career education. Getting in to college. Application forms. Financial Aid. TOEFL exam.

Getting a job. Reading ads. Interview hints. Unemployment benefits. Workers' Compensation benefits.

Police. Respecting police. What to do if arrested. Prisons in the U.S. Trials and legal aid. Police force requirements.

TV reviews. Movie reviews. Music. Teen fads.

Banking. Budgeting. Credit cards. Scams.

Finding a place to live. Reading ads. Signing a lease. Handling neighbor to neighbor difficulties. Landlords and tenants.

Buying a home. Getting a mortgage. Interest costs. Advantages and disadvantages.

Technology. Computers. Social media. The Internet. Smart phones. Cybersecurity. Online shopping.

11. What other topics would you like to see in *Easy English NEWS*? \_\_\_\_\_

12. What are students' reactions to *Easy English NEWS*? \_\_\_\_\_

13. Would you prefer a digital edition rather than a paper edition? YES NO

14. What suggestions do you have to improve *Easy English NEWS*? \_\_\_\_\_

15. Can we quote you for any of your comments? YES NO

Name \_\_\_\_\_ Position \_\_\_\_\_

School \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_