

BRAND NAME BANDS



FINDING THE RIGHT APPLE WATCH BAND FOR YOU

The Apple Watch is one of the most exciting innovations in smart technology across the last few years: finally, a smart display that is as easily accessible as a traditional watch -- and unlike a smartphone or tablet, it can be a fashionable accessory as well. That's where the watch band comes in, and watch bands offer many different looks and styles to adapt to your situation.

What To Look For When Buying A Watch Band

BRAND NAME

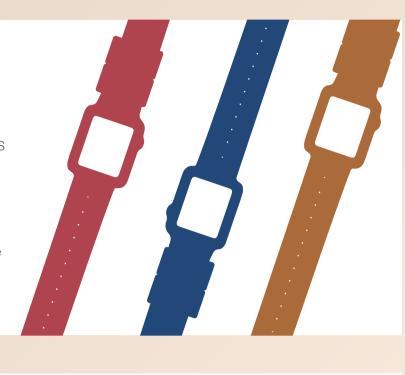
FIT

Brand-name watch bands are manufactured to quality-control guidelines. Thus, you can feel confident that things are going to fit.



QUALITY Quality means that a product stands

the test of time. There's no degradation of the band as it gets put on and taken off, the fit of the actual watch remains solid and safe with no parts gradually loosening.



MANUFACTURING & MATERIALS There's a steadiness, an appropriate

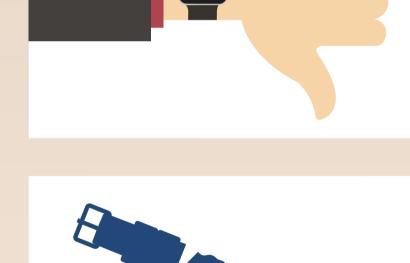
made well. You'll know when you have a brand name band around your wrist.

weight, and a tightness to something that's



KNOCK-OFF BRAND

VS



The fit around your wrist should match up much more to your expectations -- not too snug, not

may be loose on this aspect.

You'll start to notice over time and in

knock-off Watch bands to start falling

most cases it won't take long, for

too loose. Cheap knock off brands



LOWEST

part. Quality is peace of mind, both day to day and long term.

QUALITY

MANUFACTURING

In order to get the band to such a



color. I am returning it"

"Looks cheap and feels cheap. It doesn't come with the clamps on the ends so don't expect it to use it right out of the box. Returned."

"Straight trash."



"The band is much too big, it's

flimsy, and it's came in the wrong

"First, you'll have to buy adapter for this band. Plus, this band is EXTRA long. I have to wear it in the last hole and then it's still too large for

the average woman's wrist."

The Verdict



Knock-off bands put your Apple Watch at risk. It's a lesson in "you get what you pay for," and it's very easy to find online reviews that tell you this same story over and over. In contrast, brand-name Apple Watch bands have generally positive reviews and strong word-of-mouth.

Find Your Next Watch Band at monoweardesign.com