

MARYELLEN ROONEY MOREAU, M.Ed., CCC/SLP
MindWing Concepts, Inc.
One Federal Street, Bldg. 103-1, Springfield, MA 01105 413-734-7476
mrmoreau@mindwingconcepts.com

Educational Background

University of Massachusetts at Amherst

Bachelor of Arts Degree in Communication Disorders, 1968 Senior Honors Thesis & Defense/Departmental Honors

Pennsylvania State University

Master's of Education Degree in Communication Disorders, 1969 Vocational Rehabilitation Act Fellowship for graduate study

American International College

Coursework in reading/special education

Awards and Honors

2014 Recipient of the Alice H. Garside Award from the International Dyslexia Association, Massachusetts Branch

2011 Recipient of the MasterPeace Theatre Quilt by Boise Peace Quilt Project

Present Positions

Mindwing Concepts, Inc., President & Founder

1994- Present

MindWing Concepts, Inc., Educational Consultant and Presenter, present workshops and provide coaching throughout the USA and Canada on language and literacy

Work Experience

Assistant Professor

American International College Springfield, MA
1986-2000 School of Psychology and Education

Coordinator of Professional Development and Curriculum

1990-2000 Curtis Blake Day School for Dyslexic and LLD Students

Speech/language Pathologist Curtis Blake Child Development Center

1986-2000 Diagnostic Unit

Federal Grant Evaluator (Public Laws 89-313 and 94- 142)

1980-1987 Formative and summative reports for Western Massachusetts towns.

Speech/language Pathologist

Northampton (MA.) Visiting Nurse Assn. 1980-1985 Specialty: CVA (stroke) rehabilitation and child language development and disorders.

Speech/language Pathologist in private practice

1974-1987 Valley Rehabilitation, Northampton, Massachusetts.
(adult CVA, child language specialty, autistic & brain injured children)

Instructor: Special Education: Speech/language Development

1973- 1986 Developed and taught speech/language courses for Bachelor and Masters candidates.
Supervisor of student teachers in special education at American International College.

Elms College, Chicopee, MA.

1985-1988 Adjunct Clinical Supervisor

Assistant Principal: Dwight School, Hartford CT Public Schools 1971-1973

Hartford (CT.) Public Schools: Language Disabilities Clinician

1969-1973 Designed and taught the first language based classroom in the Hartford PS.

Patents and Copyrights

US Patent: Story Grammar Marker®

US Patent: Braidy the StoryBraid®

In addition to several copyrights and much intellectual property

Publications*

- Moreau, M. & Fidrych, H. (1994, 1998, 2007). *How to Use the Story Grammar Marker: A Guide for Improving Speaking, Reading and Writing Skills Within Your Existing Program*. Springfield, MA: Mindwing Concepts, Inc.
- Moreau, M. & Fidrych, H. (1998). *The ThemeMaker and Research Writer: Concept Mapping for Thinking, Speaking, Reading and Writing in the Information Age*. Springfield, MA: Mindwing Concepts, Inc.
- Moreau, M. & Welch, B. (1999). *SGM Oral/Writing Activity Booklet and Manual*. Springfield, MA: Mindwing Concepts, Inc.
- Moreau, M., Fidrych, H., & Zagula, S. (1999). *SGM Developmental Series Manual*. Springfield, MA: Mindwing Concepts, Inc.
- Moreau, M. & Zagula, S. (2002, 2007). *Braidy, the StoryBraid Teachers' Manual*. Springfield, MA: Mindwing Concepts, Inc.
- Moreau, M. and Welch, B. (2007) *Talk to Write, Write to Learn™ A Teacher's Manual for Differentiated Instruction and Tiered Intervention*. Springfield, MA: MindWing Concepts, Inc.
- Moreau, M. and Montgomery, J. (2003, 2004) *East Meets West: Using Children's Books As Clinical Intervention For Language and Reading Disabilities Volume I*. Springfield, MA: MindWing Concepts. Inc.
- Moreau, M. and Montgomery, J. (2003, 2004) *East Meets West for the Holidays and Other Important Life Events: Using Children's Books As Clinical Intervention For Language and Reading Disabilities Volume II*. Springfield, MA: MindWing Concepts. Inc.
- Moreau, M. (2010) *It's All About the Story An Interactive Guide Using Story Grammar Marker® for Parents and Educators of Children with Asperger's Syndrome, Autism and Related Communication Disorders*. Springfield, MA: MindWing Concepts, Inc.
- Moreau, M. (2010) *Making Connections! Perspective-Taking, Theory of Mind and Pragmatics Using the Story Grammar Marker®* Springfield, MA: MindWing Concepts, Inc.
- Moreau, M. & McElhinney, G. (2011) *Facilitating Relationships! Six-Second-Stories and Other Social Communication Strategies An Interactive Guide For Educators And Parents of Children With Social Learning Challenges* Springfield, MA: MindWing Concepts, Inc.

- Moreau, M. (2012). *The “core” of the core: Using story grammar marker® and other mindwing concepts tools to support students in meeting grade level common core state standards*. Springfield, MA: MindWing Concepts, Inc.
 - Moreau, M. & Longo, M. (2013). *Holding stories in the palm of your hand: using story grammar marker® for narrative development with children who are deaf or hard of hearing including those who use American sign language*. Springfield, MA: MindWing Concepts, Inc.
 - Moreau, M. & Moreau, S. (2014) *The essential sgm®: handbook for for Discourse Level Language Development Using Key Elements Of Story Grammar Marker® Methodology For College and University Programs*. Springfield, MA: MindWing Concepts, Inc.
 - Moreau, M. & Zagula, S. (2015) *Oral discourse strategies: increasing academic language and student engagement*. Springfield, MA: MindWing Concepts, Inc.
- * In addition to Publications, Maryellen has designed and produced 25 hands-on, multisensory instructional materials**

Licenses/Certifications

- Massachusetts Licensed Speech/Language Pathologist
- Certificate of Clinical Competence: American Speech/Language and Hearing Association
- Massachusetts State Department Certification: Speech/Language Pathologist (all)
- Elementary Education Teacher Certification (K-6)
- Middle School Teacher Certification (5-9)

Memberships

- American Speech/Language & Hearing Association (ASHA)
- ASHA Specialty Division 1: Language and literacy matters
- Massachusetts Speech/language and Hearing Association (MSHA)
- Association for Supervision and Curriculum Development (ASCD)
- International Reading Association
- International Dyslexia Association

Presentations

MindWing's materials are in use in thousands of classrooms in North and South America, Europe, Iceland, Taiwan and Australia. Over the past 25 years, Maryellen Moreau has presented Professional Development Workshops in thousands of school districts and organizations across the United States and Canada.