

CAPE BYRON

AUSTRALIAN SINGLE MALT WHISKY

PRIVATE CASK PROGRAMME

The Ultimate Whisky Experience

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We respectfully acknowledge the traditional custodians of the land on which we live, work, and stand on The Bundjalung Nation and pay respects to the Elders, past, present, and emerging. Eddie Brook & Cape Byron Distillery invite you to an immersive Whisky experience like no other.

'Where The Rainforest Meets The Sea'

THE PROGRAMME

After several years of crafting the unique Brookie's range, conversations at Cape Byron naturally moved to single malt whisky.

Jim and Eddie set out to craft a truly unique and worldclass whisky. A whisky that harnesses our distillery's unique natural environment, where the rainforest meets the sea. How would the temperature, humidity and climatic conditions of our seaside subtropical rainforest impact the maturation of whisky? It was clear that this concept was an inspiration and must come to life. It was with this idea and our passion for whisky that our Cape Byron Single Malt Whisky journey began.

Jim McEwan, international Master Distiller and Co-Creator of Brookie's Byron Dry Gin, returned to Australia in early 2019 and worked with Eddie to set up Cape Byron Distillery's whisky programme. "We crafted our new make spirit to suit our climate, knowing that it would be maturing quickly (in comparison to Scotland or colder climates in Tasmania) in this subtropical, seaside rainforest."

- Eddie Brook, Co-founder and Creator.

For those who do not know Jim McEwan, this incredible man has been in the whisky industry for over 55 years, is internationally renowned and one of the most highly awarded and influential Scottish Master Distillers on the planet. He was previously the Master Distiller of Bowmore and Bruichladdich whisky distilleries from the Isle of Islay, Scotland. He is affectionately known as the Cask Whisperer, the Bruce Springsteen of single malt scotch whisky, a pioneer and a true legend of his craft.

Prior to the release of our Cape Byron Single Malt Whisky later this year, Eddie Brook will be giving a select few the opportunity to be involved in crafting their own private cask and become part of this incredible new whisky journey. This is a private cask ownership programme for the true single malt whisky devotee. As a private cask owner, you will have the opportunity to work with our renowned distilling team to craft your personal whisky. Select the style of new make spirit (un-aged whisky), your chosen cask size, and type. The spirit will then mature in the safety of our subtropical rainforest and after three years, you will be gaining your own exclusive barrel of whisky, bottled and ready to enjoy.

This is a truly rare opportunity, to acquire your own unique barrel of Cape Byron Single Malt Whisky, start to finish and be involved in crafting your dream whisky, here in the hinterland of Byron Bay, Australia.

THE DISTILLERY

At Cape Byron Distillery we keep true to the time honoured traditions and art of distillation, whilst creating spirits that capture and showcase the unique terroir of the Northern Rivers. Our highly awarded distillery is located in the hinterland of Byron Bay on a 95-acre macadamia farm and 30-year-old regenerated subtropical rainforest. We have a passion for excellence, sustainability and giving back to our local community. We have created a new chapter in the book of Australian distilleries and were awarded the 2020 Icons of Gin Awards 'Sustainable Distillery of the Year,' as well as earning the B Corp certification. Sustainability is in our DNA and at the core of what we do.

Our whisky is slowly double distilled in our 2,000 litre copper pot still named George, custom-made in Australia and designed with whisky in mind. Once the whisky wash has been distilled through twice, the middle cut or 'heart' of the run is then placed into barrels to age for a minimum three years in our private rainforest barrel room, drawing in the dense tropical air. Our highly trained distillers rely on their time-tested olfactory senses and all of our cuts are made by hand and nose, not machine.





THE WHISKY JOURNEY & DISTILLERS

Jim McEwan, born and raised in the world-renowned whisky paradise, the Isle of Islay in Scotland. Jim, along with our Cape Byron founder, Eddie Brook, have turned a dream into a reality with the birth of this new spirit. With their high distinctions and expectations, the spirit they have crafted has set a new standard in Australian single malt whisky.

Jim and Eddie began their journey producing Cape Byron Single Malt Whisky over three years ago. Jim has a tremendous wealth of experience with over 55 years in the distilling industry, winning countless awards and accolades. Jim is the only distiller in the world to win Master Distiller of The Year three times and in 2014, was given a Hall of Fame Lifetime Achievement Award. A true legend of his craft. He knew that Cape Byron Distillery was the perfect place to produce his final whisky line before retirement and was honoured to do so.

Our whisky is inspired by traditional styles of Scottish whisky, melding the traditions and lore of Scotland, with the innovation of new world sustainable techniques and the unique environment that the Northern Rivers has to offer.

THE PROCESS

You will go through this incredible and inspiring process with our highly awarded distilling team to craft your perfect single malt.



STEP ONE: Select your whisky spirit type, Unpeated or Peated

You can opt for a peated style of whisky, with an intense smokey flavour, earned from the compounds released by the peat fires used to dry malted barley in Scotland. This Scottish malted barley is heavily peated and robust. Alternatively for lighter, unpeated style of whisky, we have a spirit distilled from Australian malted barley.

STEP TWO: Flavour profile & ABV customisation

You will customise your ABV, with help of our Distillers, before filling the cask. This process has many factors that can dictate the profile - all of which we can navigate together. Our standard ABV outcomes tend to be 57% or 62%.

STEP THREE: Cask size

100ltr = approximately 120 bottles 200ltr = approximately 240 bottles

STEP FOUR: Cask style

Ex-bourbon (American oak whisk(e)y casks from Tennessee & Kentucky), Mariposa PX, Mariposa Tawny, Additional barrels can be sourced

STEP FIVE: We let time weave its magic....

Samples are taken every twelve months and our Distillers will deliver these to you to ensure you can keep track of the development. The spirit will mature to become single malt whisky in around three years to come. The whisky will age, breathing the same dense, fresh air we breathe. It is this unique environment of the Byron Bay hinterland that the rainforest meets the sea, where salt lashings converge with the humid subtropical rainforest. This is where your whisky will remain until bottling. Although the whisky is technically ready at 2 years of age, it takes a minimum 3 years to develop the full flavour profile.

STEP SIX: Bottled and labelled

Your personal cask will be drawn from the depths of our rainforest barrel room, bottled and labelled as you wish. Custom labelling options can be discussed closer to the bottling date and will be additional. Once bottling is complete, your own, delectable Single Malt will be sent to you to do with and share as you wish.



THE FINER DETAILS

PRICE INCLUSIONS:

- Ingredients, storage and advisory
- · Bottling and standard labelling of your single barrel
- Personalised labels will be additionally charged at the time of bottling a custom quote for this can be produced prior to bottling
- Bottling will be at cask strength or reduced as discussed with your distillers prior
- A cask sample will be drawn and supplied every 12 months
- Access to Cape Byron Distillery Cask Club This includes VIP access to all pre-sale of first release Cape Byron Single Malt Whisky products
- Includes a Cape Byron Distillery tour and private cask tasting for four people

LEGALITIES

- A \$2,000 deposit is required to secure your cask and purchase the barrel of your choosing
- · Standard label on bottle is included
- Other costs, such as custom labels, will be extra and invoiced separately
- Fill date, cask maturation, cask location and certificate of ownership will be provided
- Minimum aging time of 3 years (this is when the whisky starts to shine!)
- Bottling will be at the discretion of the barrel owner advice will be provided by Cape Byron Distillery's whisky team.
- The cask will be stored in the Distillery's private barrel room
- This is not a cask buy back scheme, this is for whisky lovers that have the opportunity to own their own cask of whisky and be a part of the Cape Byron Distillery journey - you will outright own this barrel
- There is a limited number of casks available and this programme is by invitation only
- Lead times vary, please contact our team for more information as there
 is limited availability and space in barrel room per year
- Full payment will need to be made 14 days prior to filling the cask





SINGLE MALT WHISKY

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