



Golden Goose Games

Minimum Advertised Price Policy

This MAP Policy is presented and is enforced by Golden Goose Games.

Advertised pricing practices or other Reseller conduct inconsistent with this MAP Policy may result in, among other actions, unavailability of specific product for purchase, lower prioritization for product allocations and or stoppage of trading.

Reseller will not advertise the price of a Golden Goose listed item below a Golden Goose Product's MAP. The reseller will not represent the MSRP of a Golden Goose Product to be anything other than the MSRP communicated by Golden Goose for that given Product.

- The MAP of Golden Goose Products applies only to the advertised price and does not apply to the actual point-of-sale checkout price, which is at the sole discretion of the Reseller.
- Golden Goose will consider Reseller's actual advertised price to be the price at which a Golden Goose Product is offered by or on behalf of Reseller to an End-User (potential or actual) after applying all discounts, rebates, allowances, coupons, and similar price reductions.
- Except for Golden Goose approved bundles, Reseller must not bundle, package, or otherwise advertise, with or without a discount any Golden Goose Products for sale.
- This Map Policy does not apply to the actual prices of Golden Goose Products communicated by Reseller directly to an individual End-User.
- It is not the intent or purpose of this MAP Policy to restrict, coerce, force, or reach agreement with a Reseller to charge a particular price for any Golden Goose Product.

You can find a list of our active products with the MSRP, and MAP noted here:

<https://goldengoosed.com/pages/map-catalog-list/>