



# INSTRUCTION MANUAL

PLEASE READ  
THE ENCLOSED  
INSTRUCTIONS  
BEFORE BUILDING  
YOUR BIKE.



# PAGE GUIDE

Welcome to the **Villy Family!**  
LET'S GET STARTED

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## INSTALLATION

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## PLEASE NOTE

Unpack your items careful and place the contents on a protective surface such as a carpeted area, a blanket, or cardboard. As you build, make sure you do not over-torque the pieces together as it may cause damage to your bike. The **right side** of your bike refers to the side with the **chain-guard**, while the **left side** is the side with the **kickstand**.

VISIT [WWW.VILLYCUSTOM.COM/PAGES/HELP](http://WWW.VILLYCUSTOM.COM/PAGES/HELP)  
FOR DEMONSTRATION VIDEOS TO ASSIST YOU ON BUILDING YOUR BIKE.

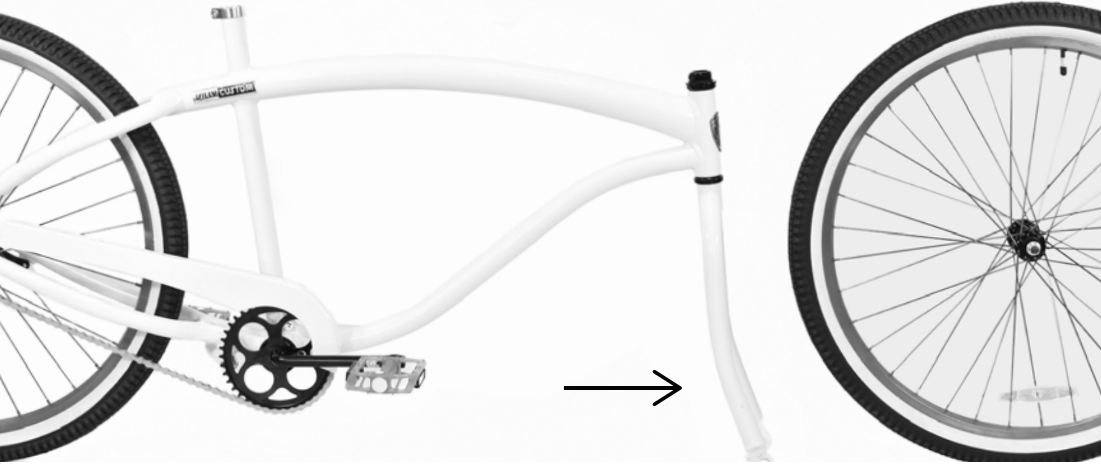
## TOOLS



### QUESTIONS ?

EMAIL US AT  
[MY@VILLYCUSTOMS.COM](mailto:MY@VILLYCUSTOMS.COM)  
OR CALL  
1-855-998-4559.

# 1 FRONT WHEEL



Locate the front wheel. Hold the bike in an upright position and lift the front fork of the bike upwards. Make sure the curve of your fork is oriented in the correct direction. (see reference photo)



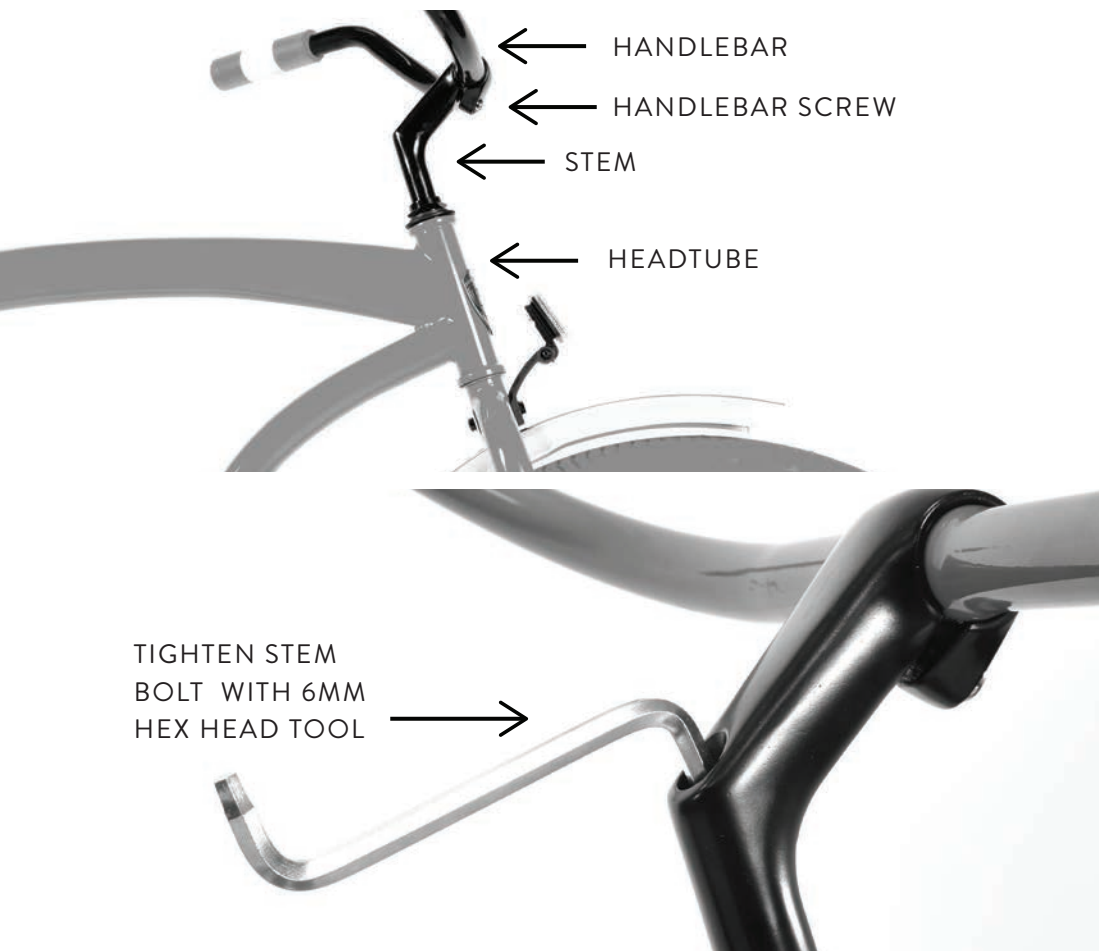
Line up the front fork to either side of the wheel axle and lower the front fork down ensuring that the wheel axle is firmly held in place.

**LOWER THE KICKSTAND DOWN TO HELP HOLD THE BIKE UPRIGHT.**



Center the fork onto the wheel. Use the 15mm wrench to turn the right axle bolt clockwise until tight. Repeat this step on the left axle bolt.

## 2 HANDLEBAR & STEM



Insert the handlebar into the stem of the bike. Insert the stem into the headtube at desired height. Make sure the grips on the handlebar are pointing towards the back of the bike (see reference photo).

Double check the handlebars and make sure they are perfectly aligned. Then, tighten the handlebar screw using the larger end of the hex wrench. Turn clockwise until tight.

TEST  
FOR

TIGHTNESS BY PUSHING DOWN ON THE HANDLEBAR.

TIGHTNESS ON THE STEM IN THE HEADTUBE. IF IT MOVES, TIGHTEN THE BOLT ON THE STEM.

GET SOME VIDEO HELP

VISIT [WWW.VILLYCUSTOM.COM/PAGES/HELP](http://WWW.VILLYCUSTOM.COM/PAGES/HELP)




### 3 PEDALS



Group the left pedal and left crank arm together and the right pedal with the right crank arm. Assemble the left pedal and left crank arm by screwing them together, counter clockwise. Then, assemble the right pedal to the right crank arm by screwing them together, clockwise.

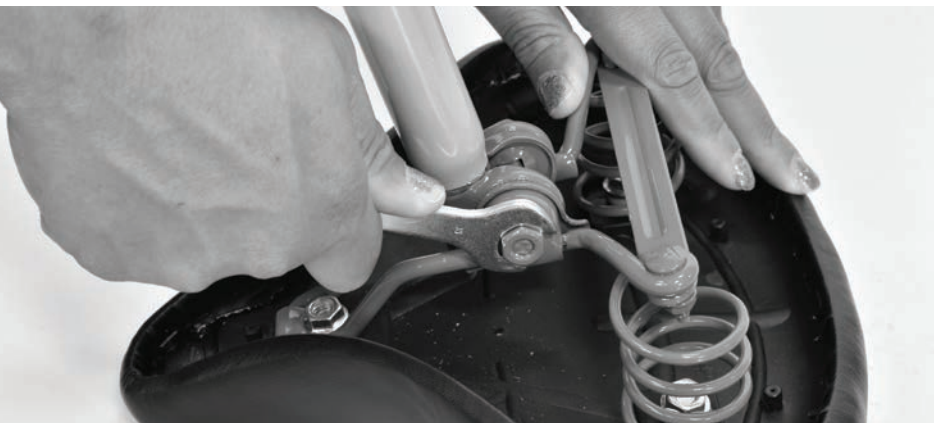
#### REMEMBER

LEFT PEDAL = COUNTER CLOCKWISE 

RIGHT PEDAL = CLOCKWISE 

**DO NOT FORCE YOUR PEDALS, WHEN THEY AREN'T SCREWING IN CORRECTLY, DOUBLE CHECK THAT YOU ARE USING THE CORRECT PEDAL.**

## 4 SEAT & SEAT TUBE CLAMP

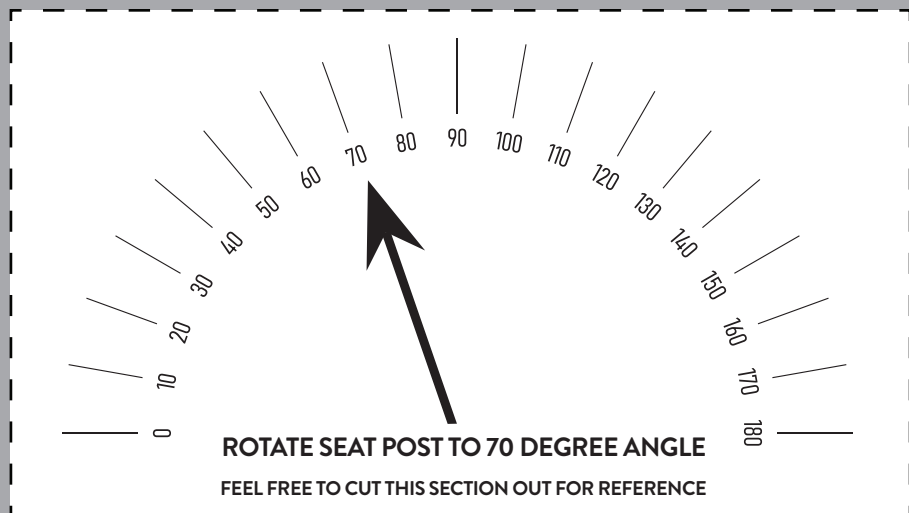


Place the bike seat on the floor, cushion side down. Rotate the seat post to a 70° angle for a comfortable riding position. Then, tighten the bolts firmly with the provided adjustable wrench.

**DO NOT INSERT THE SEAT POST INTO THE SEAT TUBE WITHOUT ATTACHING THE SEAT. THE SEAT POST WILL FALL IN.**



Loosen the clamp by using the large side of the hex tool. Insert the seat post into the frame tube. Raise or lower the seat post to the desired height. If your bike has a quick release clamp, simply spin the clamp arm until tight and then press the clamp arm against the seat post to lock into place. If your bike does not have a quick release, tighten the clamp by using the large side of the hex tool.



The seat post “minimum insertion/maximum height” marking should **NOT** be visible when the seat post is inserted into the seat tube.

**DON'T RAISE THE SEAT POST HIGHER THAN THIS MARKING. THE SEAT POST OR FRAME MAY BREAK CAUSING YOU TO LOSE CONTROL AND FALL.**

## 5 FRONT FENDERS



Locate the clear bag labeled “front fender hardware”. Inside the bag is a long screw, washers and nut. Carefully slide the front fender through the front fork. Line up fender tab with the hole in the fork.



With fender tab on the back of the fork, slide the long screw through front fork hole and fender tab, with a washer on either side of the fork. Screw into place.



## 6 FENDERS & BRACES



Locate fender brace screws. Align fender brace hole with the corresponding hole next to the wheel hub. Using the screws without washers, tighten fender brace screw into place using a screwdriver, but do not fully tighten. Repeat this step on left side, remember not to tighten fully.

**HOLD THE HEX NUT IN PLACE WITH A 10MM OR 11MM WRENCH WHILE USING A PHILLIPS SCREWDRIVER TO TIGHTEN THE SCREW.**



Check the fender and make sure it is centered over the tire. If the fender is not centered, you can adjust the fender braces by hand. Once it is centered, fully tighten the screws using the adjustable wrench provided (avoid using a screwdriver for this step to prevent stripping the screws).

## 7 REAR FENDERS & BRACES



Align the rear fender brace hole to the correspond next to the rear wheel hub and screw into place.

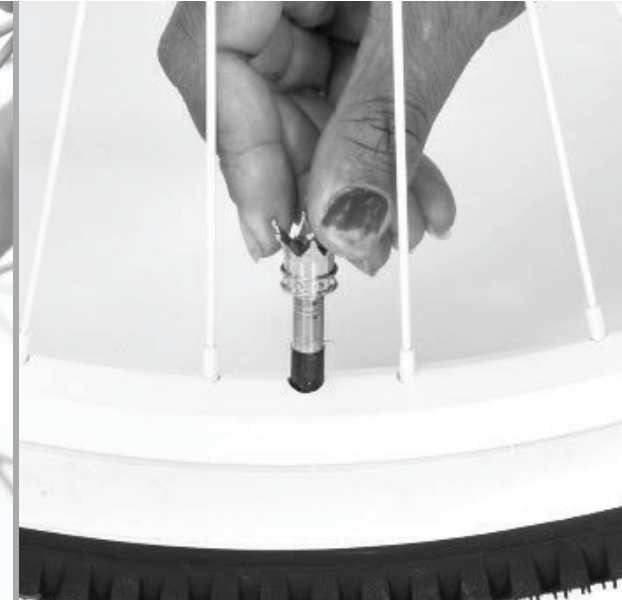


Your cruiser is almost finished, double check your rear fender and rear brace for security. Adjust if needed, using the front fender instructions on the previous page.

## 8 FINAL DETAILS

Add bolt covers and valve caps at this time.

If your bike comes with acorn nuts you will not need bolt covers.



### BEFORE YOU RIDE

**CHECK YOUR TIRES FOR THE PROPER PSI. OUR VILLY TIRES REQUIRE 40 PSI, PUMP YOUR TIRES WITH AIR IF IT READS BELOW 40.**

**DOUBLE CHECK TIGHTNESS ON BOTH HANDLEBAR AND SEAT POST.**

# 9 LET'S RIDE!

ENJOY THE VILLY LIFE!



Remember to tag us on social

 VILLYCUSTOM  VILLYCUSTOMS  VILLYCUSTOMS

using the hashtag **#MYVILLYCUSTOM**  
& show us your style!

WE'RE HAPPY TO HEAR ANY FEEDBACK IF YOU EXPERIENCE ANYTHING LESS THAN PERFECT

GIVE US A CALL AT 1-855-998-4559 OR EMAIL US AT MY@VILLYCUSTOMS.COM