

SPRING  
SUMMER  
2023

MANDALAY DESIGNS™  
BY EMMA STRAUSS





Spring Summer 2023 is all about escaping the everyday.  
I wanted colour, pattern & my design ideas centred once again  
around my travels in the past and dreams for the future.

**Coastal Garden** story was developed from a beautiful image of Queen Elizabeth from the 1950's in a very pretty floral dress. Hence our "Queenie" print & embroidery details was born. I could imagine with her love of the outdoors & nature, picking flowers and making daisy chains . I believe in a republic for Australia but I also have a great respect for the Queen who gave her life to service. Living coastal we are always immersed in nature, wildlife and abundance of colour on the peninsula.

**Fiesta** came about again from my vintage collection and inspiration with an old textile and my love of Frida Kahlo's art. The passion, creativity and vibrancy of a country, Mexico, I am yet to visit but is definitely on the bucket list! I am always inspired by the colours, motifs, icons, flowers, hearts and use of embroidery in the artisans work.

**Los Cabos** a dream to visit the shores of south America,  
dance with the locals and drink margaritas

My wish for this new year 2023 is to live in the present, continue to enjoy  
each day and work together to bring the best intentions for us all.

In the spirit of reconciliation we acknowledge the Traditional Custodians of country  
throughout Australia and their connections to land, sea and community. We pay our  
respect to their Elders past and present and extend that respect to all Aboriginal  
and Torres Strait Islander peoples today.

WITH LOVE, EMMA X



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CREDITS

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LOOK BOOK DESIGN: NINA ABRAHAMS @NINAABRAHAMS

AUGUST



COASTAL GARDEN





SS23-001  
**QUEENIE**  
**SHIRTMAKER W/BELT**  
WHITE/MULTI  
COTTON POPLIN



SS23-001



SS23-003  
**QUEENIE SHIRT**  
WHITE/MULTI  
COTTON POPLIN



SS23-003



SS23-002  
**QUEENIE DOBBY**  
**DRESS**  
WHITE/MULTI  
COTTON DOBBY VOILE



SS23-002



SS23-003A  
**QUEENIE SHIRT**  
WHITE  
COTTON POPLIN  
NB. EMB MOTIF  
WILL BE FLOWER  
NOT PALM TREE



SS23-003A





SS23-004  
**QUEENIE TOP**  
WHITE/MULTI  
LINEN VISCOSE  
REVERSIBLE LABEL  
WILL MOVE



SS23-005  
**QUEENIE SMOCK DRESS**  
WHITE/MULTI  
LINEN VISCOSE  
REVERSIBLE LABEL  
WILL MOVE



SS23-005



SS23-007  
**LILIBET EMB DRESS**  
WHITE/MULTI  
LINEN VISCOSE  
DRESS INCREASE  
LENGTH 5CM







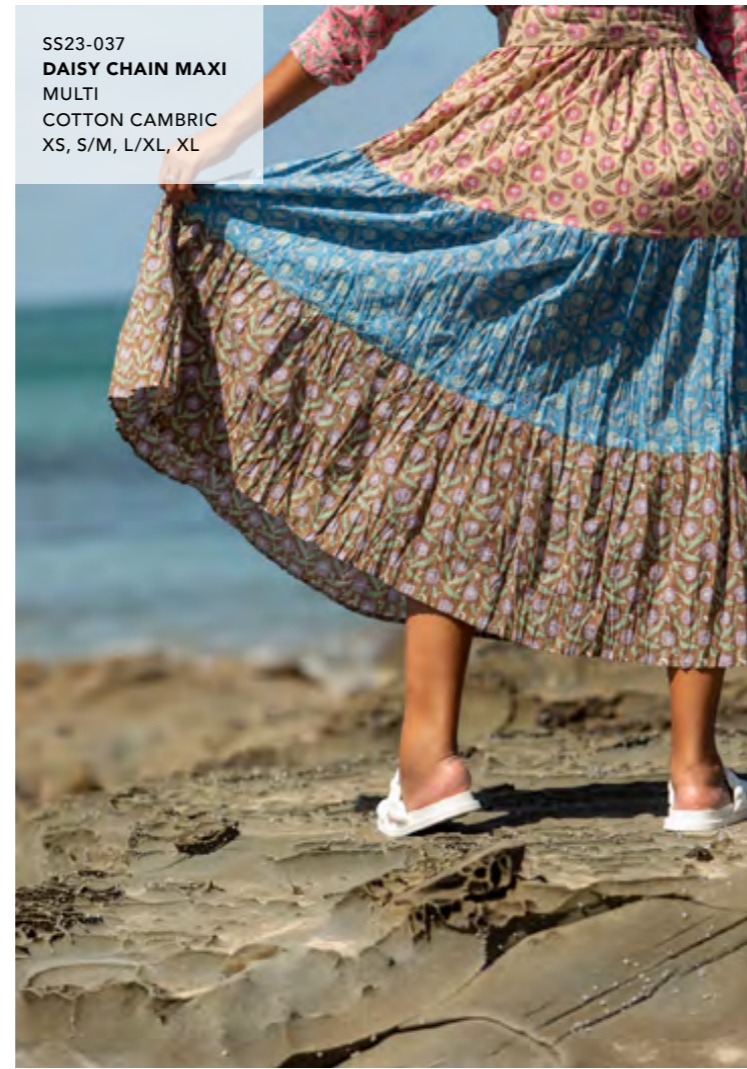
SS23-007



SS23-007



SS23-037



SS23-037  
DAISY CHAIN MAXI  
MULTI  
COTTON CAMBRIC  
XS, S/M, L/XL, XL





SS23-038  
DAISY CHAIN MIDI  
MULTI  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-038



SS23-039  
WHEAT



SS23-039  
DAISY CHAIN  
SHIRTMAKER  
BARK (PICTURED)  
WHEAT  
SHELL  
SEA  
COTTON  
CAMBRIC



SS23-039  
WHEAT



SS23-039  
SEA



SS23-039  
SHELL





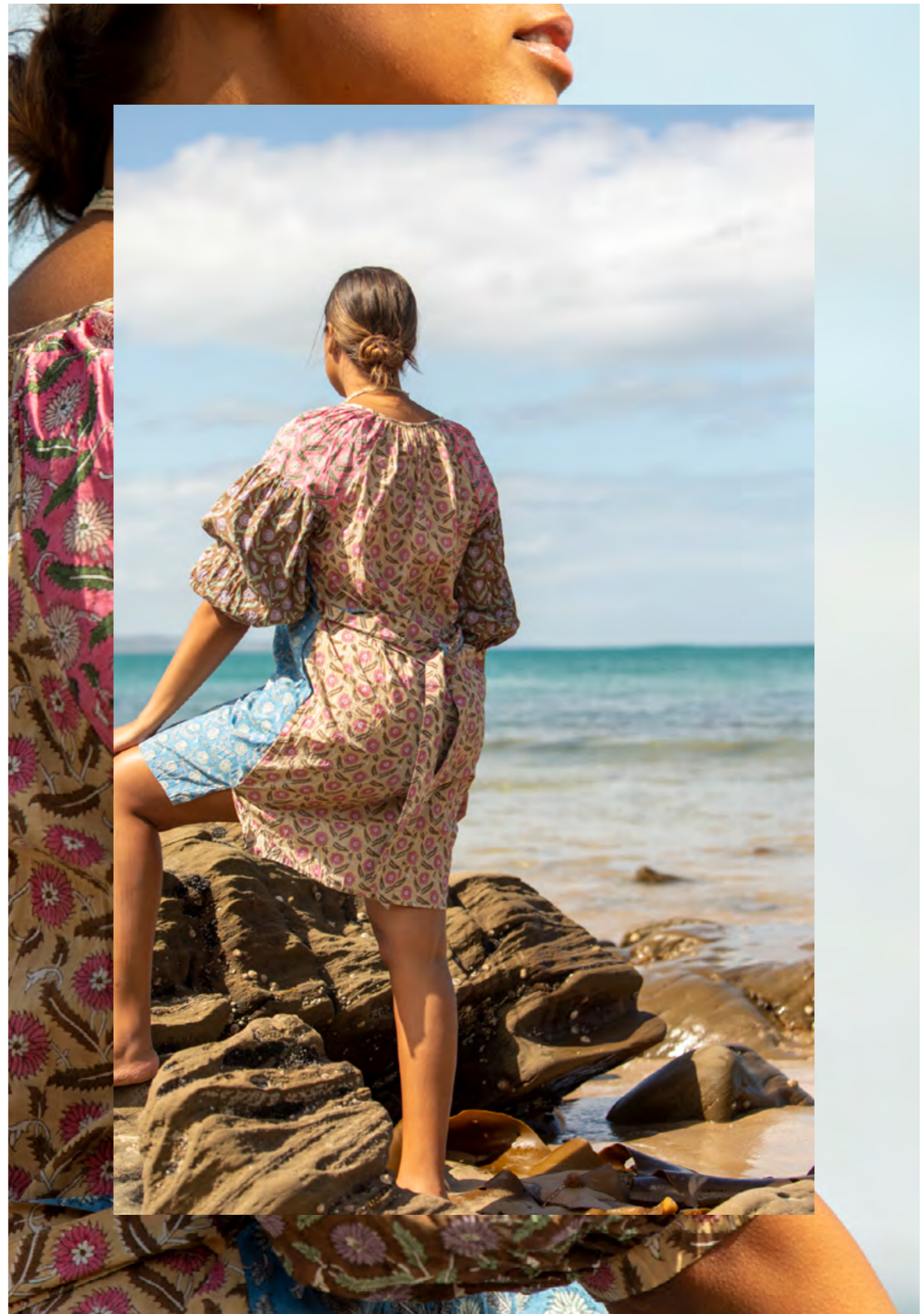
SS23-040  
DAISY CHAIN MAXI  
CAFTAN W/ BELT  
MULTI  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-040



SS23-041  
DAISY  
CHAIN MIDI  
CAFTAN W/  
BELT  
MULTI  
COTTON  
CAMBRIC  
XS, S/M,  
L/XL, XL







SS23-042  
DAISY  
CHAIN SHIRT  
BARK  
WHEAT  
SHELL (PICTURED)  
SEA  
COTTON  
CAMBRIC



SS23-042  
SHELL



SS23-042  
SEA



SS23-042  
SEA



SS23-042  
SHELL



SS23-042  
BARK



SS23-042  
WHEAT



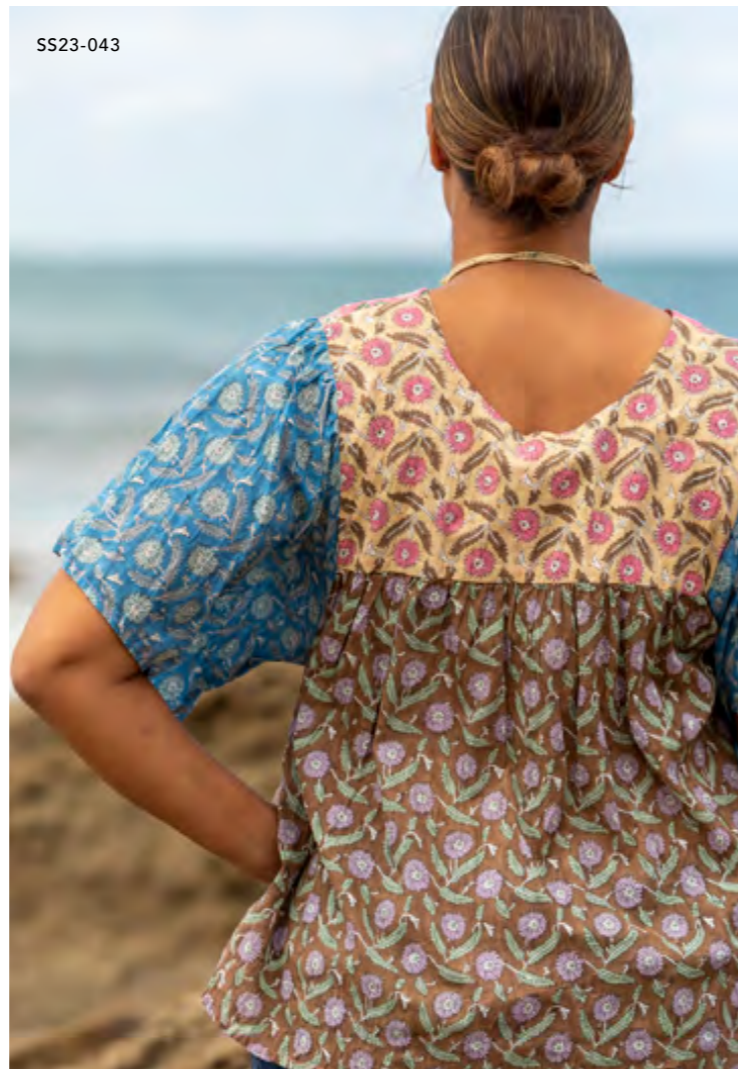
SS23-043  
DAISY CHAIN TOP  
MULTI  
COTTON VOILE  
XS, S/M, L/XL, XL



SS23-043



SS23-043



SS23-044  
**DAISY CHAIN**  
**DRESS**  
W/BELT  
MULTI  
COTTON VOILE  
XS, S/M, L/XL, XL



SS23-044









SS23-047  
**DAISY CHAIN**  
**JUMPSUIT**  
BARK (PICTURED)  
SEA  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-047  
BARK



SS23-051  
**SEABUD SHIRT**  
WHITE/MULTI  
COTTON VOILE



SS23-051



SS23-047  
SEA



SS23-047  
SEA



SS23-052  
**SEABUD SHIRTDRESS**  
WHITE/MULTI  
COTTON VOILE



SS23-052







SS23-053  
**SEABUD SLIP**  
WHITE/MULTI  
COTTON CAMBRIC  
ADJUSTABLE  
STRAPS



SS23-053



SS23-055  
**SHELL**



SS23-055  
**SEA**



SS23-055  
**WHEAT**



SS23-055  
**PETAL MAXI  
W/BELT**  
WHEAT  
KELP (PICTURED)  
SHELL  
SEA  
COTTON  
CAMBRIC  
XS, S/M, L/XL, XL

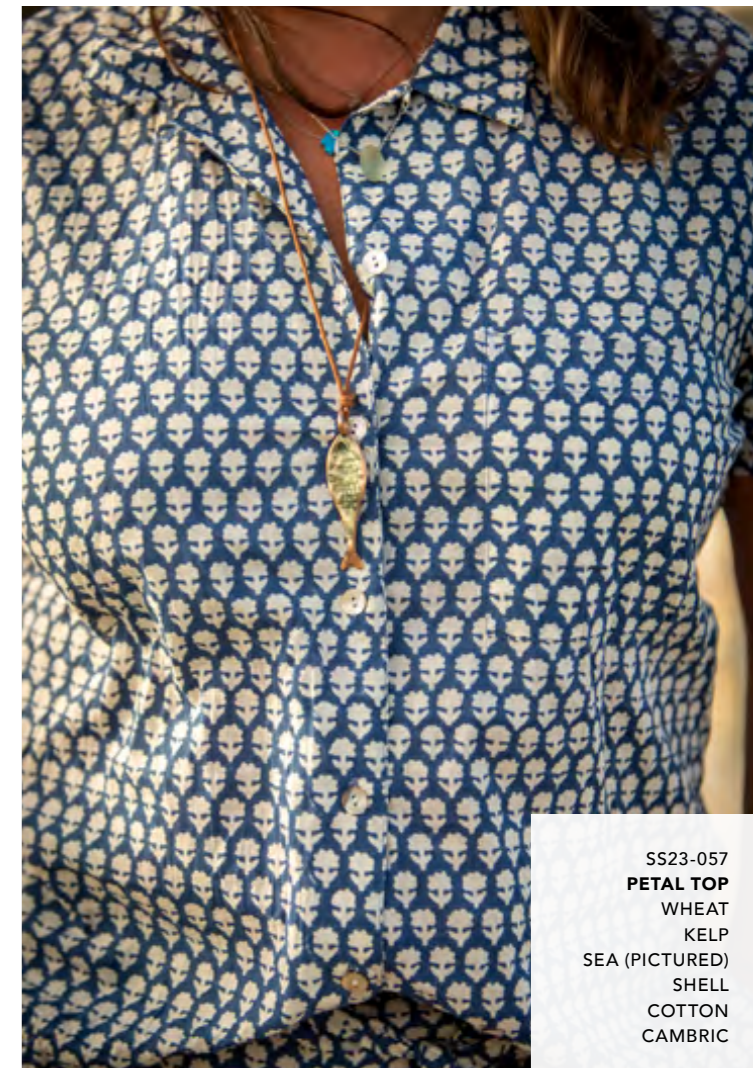


SS23-055  
**SHELL**



SS23-056  
**PETAL CAPRI  
PANT**  
WHEAT  
KELP  
SEA (PICTURED)  
COTTON  
CAMBRIC





SS23-057  
**PETAL TOP**  
 WHEAT  
 KELP  
 SEA (PICTURED)  
 SHELL  
 COTTON  
 CAMBRIC



SS23-058  
**PETAL MAXI SKIRT**  
 WHEAT (PICTURED)  
 KELP  
 SHELL  
 SEA  
 COTTON CAMBRIC  
 XS, S/M, L/XL, XL



SS23-058

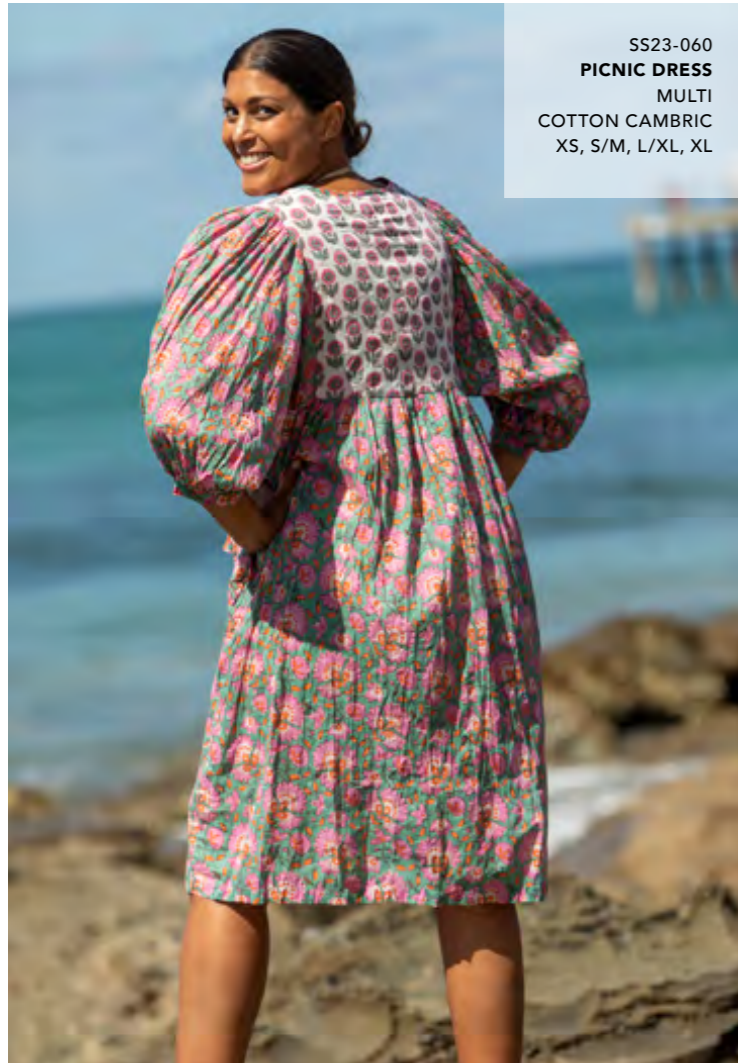




SS23-059  
**PETAL LAURA  
SUNDRESS**  
WHEAT  
KELP (PICTURED)  
SHELL  
SEA  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-059



SS23-060  
**PICNIC DRESS**  
MULTI  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-060







SS23-061



SS23-066  
PICNIC JUTE BAG  
MULTI  
COTTON CAMBRIC



SS23-061  
PICNIC TOP  
MULTI  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-061



SEPTEMBER

FIESTA



SS23-010  
**FIESTA MAXI**  
WHITE MULTI  
LINEN COTTON  
XS, S/M, L/XL, XL  
2ND BUTTON  
WILL BE ADDED



SS23-011



SS23-011  
**FIESTA MIDI**  
WHITE MULTI  
LINEN COTTON  
XS, S/M, L/XL, XL  
SKIRT WILL BE  
ONE PANEL NOT  
3 TIERS. 2ND  
BUTTON WILL BE  
ADDED



SS23-010



SS23-010



SS23-012  
**FIESTA PANT**  
WHITE MULTI  
LINEN COTTON



SS23-012







SS23-013  
**FIESTA**  
SHIRTDRESS  
WHITE MULTI  
COTTON POPLIN  
SAMPLE = LARGE



SS23-013



SS23-014  
**FIESTA SUNDRESS**  
WHITE MULTI  
COTTON POPLIN

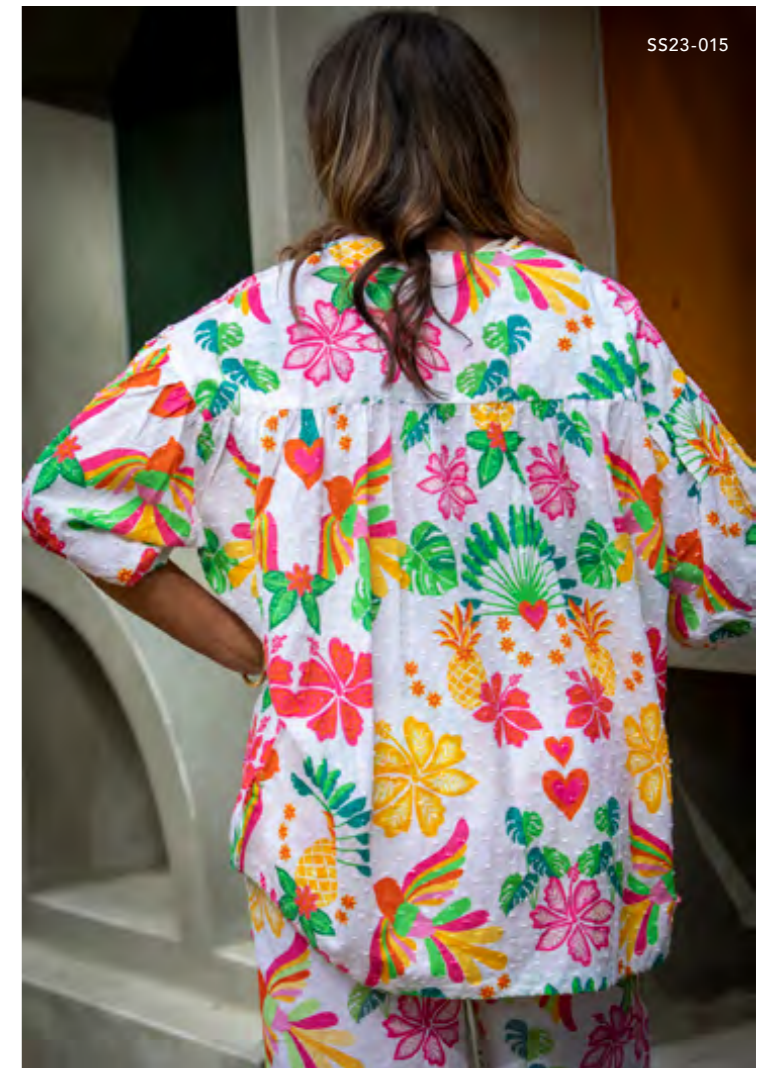


SS23-014





SS23-015  
**FIESTA TOP**  
WHITE MULTI  
COTTON DOBBY  
XS, S/M, L/XL, XL



SS23-015



SS23-015



SS23-016  
**FIESTA DOBBY TOP**  
WHITE  
BLUE  
PINK  
COTTON DOBBY VOILE  
XS, S/M, L/XL, XL





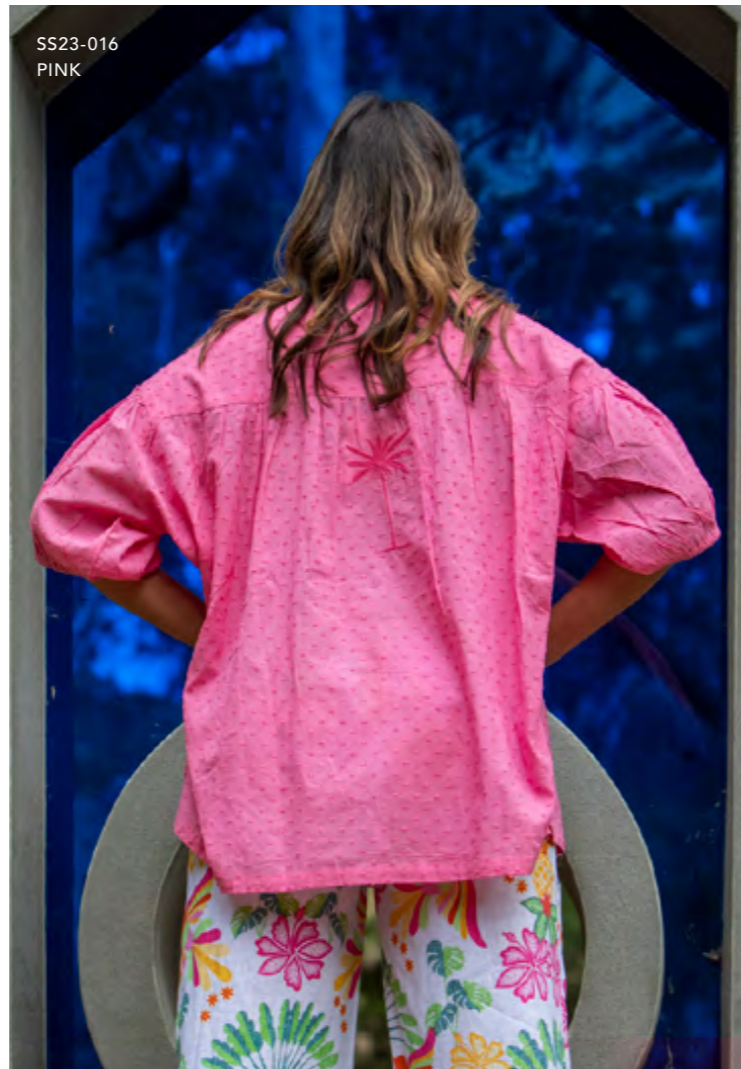
SS23-016  
BLUE



SS23-016  
BLUE



SS23-016  
PINK



SS23-016  
PINK





SS23-017  
FIESTA EMB SHIRT  
WHITE MULTI  
LINEN COTTON



SS23-017



SS23-018



SS23-018



SS23-017



SS23-018  
FIESTA EMB SHIRTMAKER  
WHITE MULTI  
COTTON POPLIN  
LENGTH EXTEND 3CM







SS23-019  
FIESTA EMB JACKET  
WHITE MULTI  
COTTON CANVAS



SS23-019



SS23-020



SS23-020  
FRIDA TEE  
WHITE MULTI  
COTTON JERSEY



SS23-021  
FIESTA EMB GIDGET  
WHITE MULTI  
LINEN COTTON  
LENGTH EXTEND 3CM



SS23-021



SS23-022  
FIESTA FRIDA MAXI  
WHITE (PICTURED)  
PINK  
COTTON POPLIN  
XS, S/M, L/XL, XL



SS23-022  
WHITE







SS23-022  
PINK



SS23-025  
**PALM DRESS**  
WHITE/BLUE  
PINK/ORANGE  
OLIVE/PINK  
LINEN COTTON  
XS, S/M, L/XL, XL  
CHEST SIZE  
TOO SMALL,  
PRODUCTION  
INCREASE WILL  
BE 4CM



SS23-025  
WHITE/BLUE



SS23-025  
WHITE/BLUE





SS23-025  
PINK/ORANGE



SS23-025  
PINK/ORANGE



SS23-025  
OLIVE/PINK



SS23-025  
OLIVE/PINK







SS23-025  
OLIVE/PINK



SS23-026  
**PALM TOP**  
WHITE/BLUE  
PINK/ORANGE  
OLIVE/PINK  
LINEN COTTON  
XS, S/M, L/XL, XL  
CHEST SIZE  
TOO SMALL,  
PRODUCTION  
INCREASE WILL  
BE 4CM



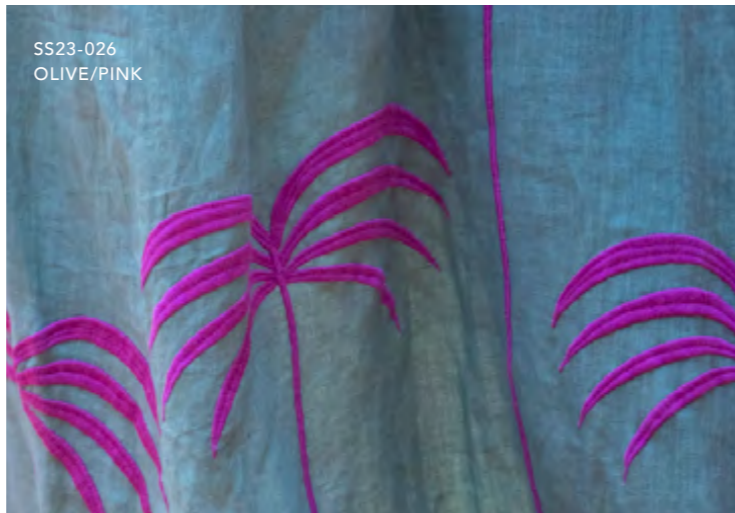
SS23-027  
**PALM PANT**  
WHITE/BLUE  
PINK/ORANGE  
OLIVE/PINK  
LINEN COTTON  
TOGGLE WILL BE  
WOOD AS DRESS



SS23-027  
WHITE/BLUE



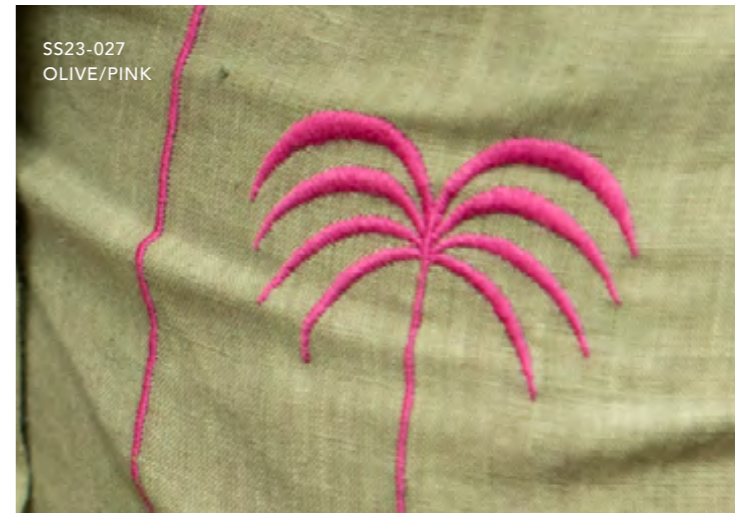
SS23-026  
WHITE/BLUE



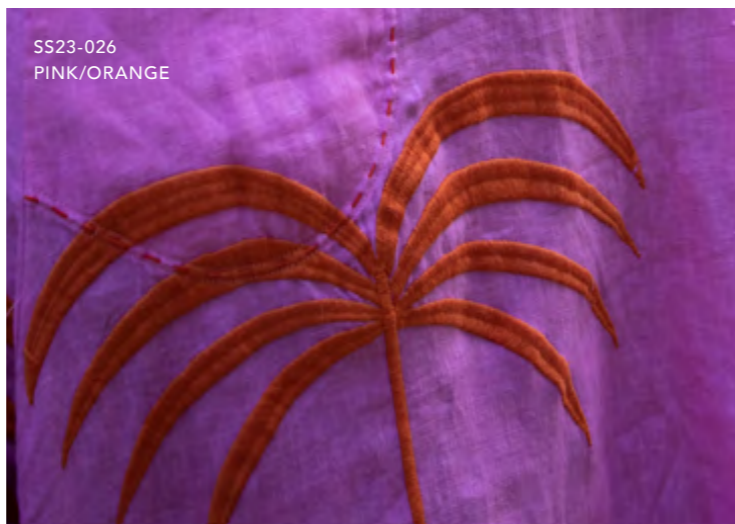
SS23-026  
OLIVE/PINK



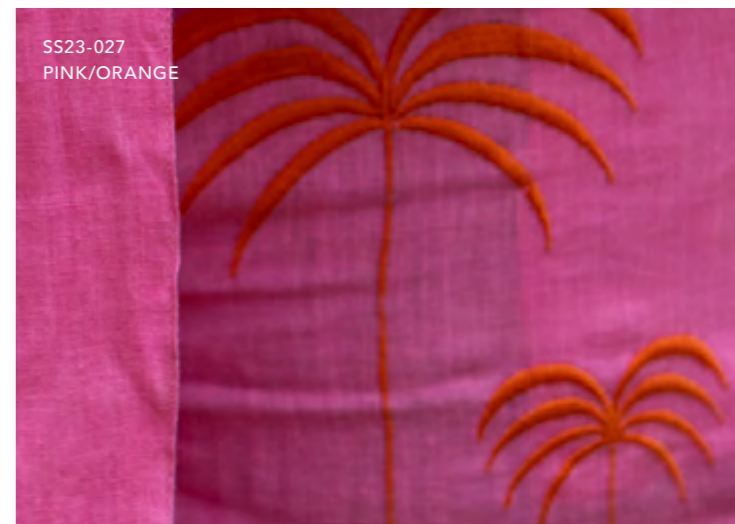
SS23-027  
WHITE/BLUE



SS23-027  
OLIVE/PINK



SS23-026  
PINK/ORANGE



SS23-027  
PINK/ORANGE





SS23-028  
**PALM LONG SHORT**  
WHITE/BLUE  
PINK/ORANGE  
OLIVE/PINK  
LINEN COTTON  
  
SS23-028A  
**PALM SHORT**  
WHITE  
WHITE  
LINEN COTTON  
NOT SAMPLED



SS23-028  
PINK/ORANGE



SS23-029  
**PALM SHIRTDRESS**  
WHITE/BLUE (COTTON POPLIN)  
PINK/ORANGE (COTTON LAWN)  
OLIVE/PINK (COTTON LAWN)  
  
NOT SAMPLED-STYLE AS FIESTA SHIRTDRESS. NB. WHITE WILL BE POPLIN SO NOT TRANSPARENT



SS23-029  
OLIVE/PINK



SS23-029  
PINK/ORANGE



SS23-028  
OLIVE/PINK



SS23-028  
OLIVE/PINK



SS23-030  
**PALM SHIRT**  
WHITE/BLUE  
PINK/ORANGE  
OLIVE/PINK  
COTTON LAWN



SS23-030





SS23-030  
PINK/ORANGE



SS23-030  
PINK/ORANGE



SS23-030  
OLIVE/PINK



SS23-030  
OLIVE/PINK







SS23-034  
**PALM SWEAT TOP**  
WHITE  
COTTON SWEATSHIRT



SS23-034



SS23-035



SS23-035



SS23-034



SS23-035  
**PALM SWEAT DRESS**  
WHITE  
COTTON SWEATSHIRT



SS23-037  
**HEART ON SLEEVE SHIRT**  
WHITE/BLUE  
PINK/OLIVE  
COTTON POPLIN



SS23-037  
WHITE/BLUE





SS23-037  
WHITE/BLUE



SS23-037  
PINK/OLIVE



SS23-037  
PINK/OLIVE



SS23-037  
PINK/OLIVE





OCTOBER



LOS CABOS



SS23-023  
TULUM CAFTAN  
WHITE (PICTURED)  
TAN  
COTTON DOUBLE CLOTH  
XS, S/M, L/XL, XL



SS23-023  
WHITE



SS23-023  
WHITE

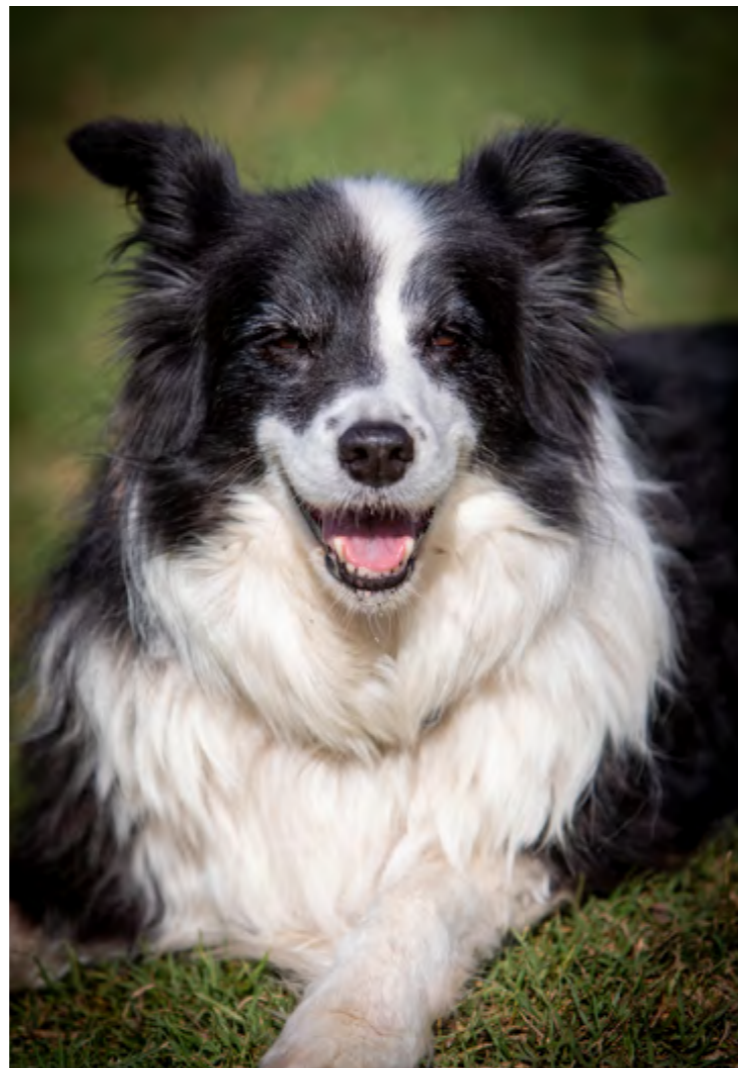


SS23-023  
TAN





SS23-023  
TAN



SS23-024  
**TULUM TOP**  
WHITE  
TAN (PICTURED)  
COTTON DOUBLE  
CLOTH  
XS, S/M, L/XL, XL



SS23-024  
TAN















SS23-065  
**PICNIC SMOCK  
DRESS**  
PINK/WHITE  
BLUE/WHITE  
COTTON CAMBRIC  
XS, S/M, L/XL, XL



SS23-065  
BLUE/WHITE



SS23-065  
BLUE/WHITE



SS23-065  
PINK/WHITE







SS23-068  
**POMEGRANATE  
MAXI SHIRTDRESS**  
GREEN  
PINK  
BLUE  
COTTON CAMBRIC



SS23-068  
GREEN



SS23-068A  
**POMEGRANATE  
MIDI SHIRTDRESS**  
GREEN (PICTURED)  
PINK  
BLUE  
COTTON CAMBRIC  
NOT SAMPLED  
LENGTH 100CM



PINK



GREEN



BLUE



SS23-069  
**POMEGRANATE  
DRESS**  
GREEN  
PINK (PICTURED)  
BLUE  
COTTON CAMBRIC  
XS, S/M, L/XL, XL  
LENGTH INCREASE  
5CM, UNDERARM  
& SLEEVE WIDTH  
INCREASE 3CM



SS23-070  
**POMEGRANATE  
SHIRT**  
GREEN  
PINK  
BLUE (PICTURED)  
COTTON CAMBRIC





SS23-073  
**SHADOW FLORAL  
DESTINATION**  
GREEN/BLUES (PICTURED)  
PINK/RED (NOT SAMPLED)  
COTTON CAMBRI



SS23-073  
GREEN/BLUES



SS23-073  
PINK/RED



SS23-074  
**SHADOW  
FLORAL DRESS**  
GREEN  
BLUE  
PINK (PICTURED)  
RED  
COTTON  
CAMBRI  
XS, S/M,  
L/XL, XL  
CAN BE WORN  
'V'NECK OR  
ROUND, LABEL  
WILL MOVE





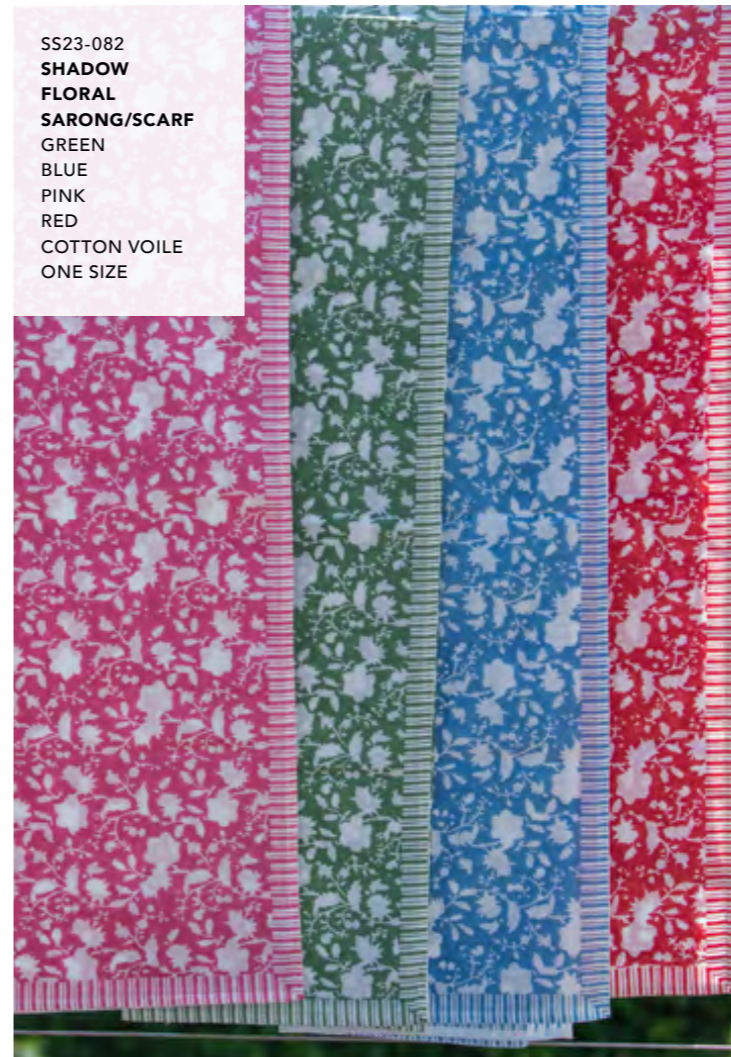
SS23-074  
RED



SS23-074  
GREEN



SS23-074  
BLUE



SS23-082  
SHADOW  
FLORAL  
SARONG/SCARF  
GREEN  
BLUE  
PINK  
RED  
COTTON VOILE  
ONE SIZE



SS23-076  
LOS CABOS PANT  
WHITE/MULTI  
COTTON CAMBRIC  
STYLE CHANGE TO  
FIESTA PANT STYLE



SS23-075  
LOS CABOS CAFTAN  
WHITE/MULTI  
COTTON CAMBRIC



SS23-077  
LOS CABOS  
QUILT VEST  
WHITE/MULTI  
COTTON VOILE



SS23-077





SS23-077



SS23-079  
LOS CABOS  
BEACH HAT  
WHITE/MULTI  
COTTON  
CAMBRIC  
SIZE 57 & 59

SS23-080  
LOS CABOS  
SARONG/SCARF  
WHITE/MULTI  
COTTON VOILE  
ONE SIZE







SS23-084  
LOS CABOS  
BEACH BAG  
WHITE/MULTI  
VOILE/JUTE



JEWEL23-001  
MALA BEADS  
MULTI  
COTTON  
CAMBRIC



SS23-083



SS23-083  
LOS CABOS BEACH TOWEL  
WHITE/MULTI  
VOILE/TOWEL  
ONE SIZE  
TASSLES WILL BE CREAM





