



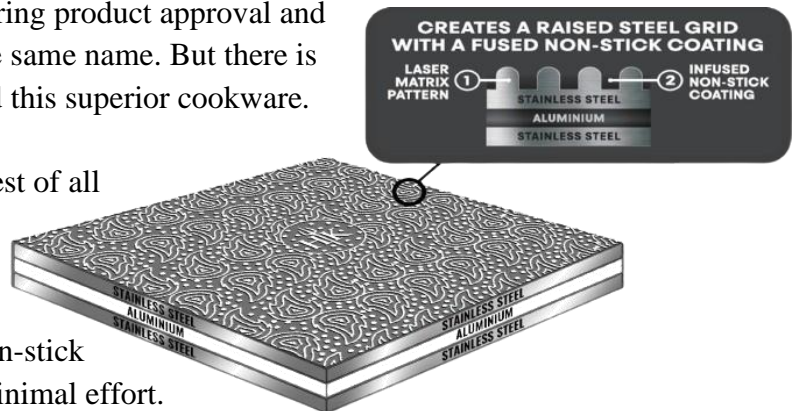
COMPANY BACKGROUNDER

Hybrid cookware has found a very receptive audience among novice cooks, world-renowned chefs, and a boatload of people in between. In fact, one [reputable research firm](#) predicts that “the hybrid cookware market size is expected to develop revenue and exponential market growth at a remarkable CAGR during the forecast period from 2023–2030.”

It’s not hard to figure out why. The reasons are compelling: it heats up faster, it’s more durable, and it cleans up better than ordinary, everyday cookware.

Intent on taking advantage of the market potential, entrepreneur Jeff Leitman launched Hell’s Kitchen Hybrid cookware in 2024 after securing product approval and brand rights from the popular TV show of the same name. But there is more than just some marketing capital behind this superior cookware.

Hell’s Kitchen Hybrid cookware offers the best of all possible culinary worlds. It heats up quickly and evenly; it is versatile for most foods, stovetops (including induction and in the oven), and cooking techniques; and its non-stick properties means it can be cleaned up with minimal effort.



The construction of the cookware is as technically impressive as it is beautiful. The triple layer pan consists of a conductive aluminum core between two durable stainless-steel layers. The items in the set – an 11” stainless non-stick skillet, a four-quart sauté pan, and a 7.5-quart pot – utilize hybrid technology that creates a raised steel grid with a fused non-stick antimicrobial and PFOA-free coating.

The result is protected non-stick valleys and an elevated stainless-steel cooking surface that is metal-utensil friendly. Hell’s Kitchen Hybrid Cookware offers an unrivaled cooking experience that will last a lifetime – guaranteed. This is cookware that exceeds its mission statement: *“To create a first-class cooking experience that is easy, enjoyable, and memorable.”*

There are some big names behind the hybrid cookware revolution – and for good reason. Great chefs know their tools, and they will only stand behind the very best. Hell’s Kitchen is where great chefs are found, forged, proven. In Hell’s Kitchen, the next great chef can be you.