

HEX HEAD ART

Magazine - Spring 2017

Jamie Watts

Cory Lay

The Artists

Behind Hex Head Art

★★★
THE MAN CAVE
COLLECTION

TURN YOUR LOGO
INTO ART

CARDS & CATS
ARTWORK

HERE'S TO
DADS EVERYWHERE

INDUSTRIAL MECHANICAL ARTWORK



The
MAN CAVE

Collection

— x —



**HEXHEAD
ART**
INDUSTRIAL MECHANICAL ART


TURN YOUR LOGO
INTO ART!

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HEX HEAD
ART



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Keep Up With Hex Head Art



C Louisville Cardinals

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Many More Designs Available!



Check out our website at www.HexHeadArt.com or visit our Louisville location in the Bluegrass Business Park!

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Kentucky Wildcats

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UPGRADE DAD'S MAN CAVE!



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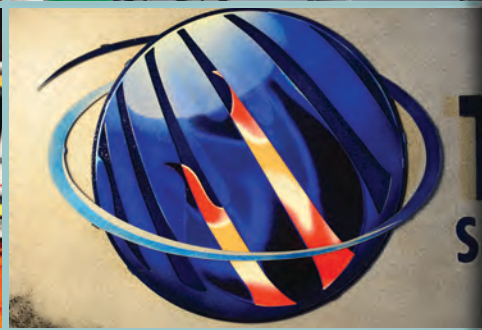
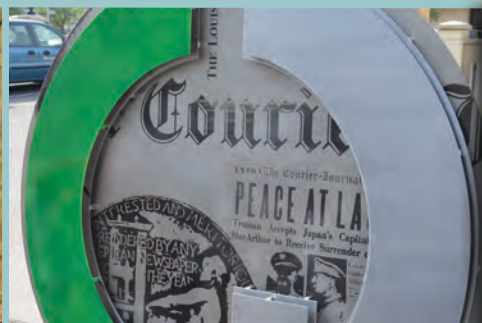


Let Us Turn Your Company Logo Into Art



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Today**

**More Than A Sign
It's a Work of Art**



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Industrial  *Mechanical*
ARTWORK

GO TO
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 TO SEE WHAT
 WE CAN DO
 FOR YOUR BRAND.

CALL OR EMAIL OUR
 ART DIRECTOR TODAY
 TO GET YOUR PROJECT
 STARTED.

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HEX HEAD ART - AS SIMPLE AS 1-2-3

We Make Custom Artwork Simple and Affordable

Taking your logo or idea and turning it into a timeless piece of art is the most compelling part of what we do at Hex Head Art. We cleverly keep the geometry of your logo proper, and take artistic liberty with layers and our signature vintage and modern finishes to make it look amazing.

1 Let's Get Started

Just go to HexHeadArt.com and click on the CUSTOM ARTWORK tab. You will find a simple form to upload your logo or image and we can get started on pricing. For a small business, man cave or big corporation, we have something that will fit your budget. Once we have your image, one of our artists will reach out to you with pricing, size options and a brief description of our vision for your project. Once we collaborate with you and final decisions are made, we are off and running to start the creative process to build you a one of a kind piece of art!



2 We Create A Digital Rendering

After you have confirmed your order, we will create computer aided design renderings for your review and approval. At this point we will discuss your project in specific detail, regarding colors, spacing and installation. Then the fun begins!

3 Your Artwork Is Created

Next your order will hit the studio floor and our team of artists will get to work, hand fashioning your artwork to very specific detail parameters with the **highest level of quality**. Each piece is reviewed and gets an owner's stamp of approval before it hits the door to be shipped to locations nationwide.



Up Close and Personal with the Hex Head Artists

May 4th, 2017 Louisville, KY - When Hex Head Art founders Cory Lay and Jamie Watts started their venture in 2014, they had no expectation for the business. The mantra was simple for Cory, "Make something cool and interesting that I would be willing to hang in my house and never sacrifice complexity or quality to try and compete with import products". Selling vintage style artwork that is proudly Made in the USA is the backbone of their company. When one of their creations arrives at your door you know the quality. It's heavy, solid and it looks like someone took the time to make it right.



I wanted to take the time to get to know the artists and their inspiration to start a company that has taken high quality artwork to a new level.



Jamie Watts

DK: So tell me, what would inspire someone to start making collegiate and basement signs in general? Seems like there are a lot of products on the market already.

JAMIE: Well that's just it...most of what you see in the market are signs and what we do is a little more "Art" than "sign". Basically, you have pictures of stadiums, decals that stick on the wall, etc., and personally I want something a little more interesting and higher quality if I'm going to hang it in my house.

CORY: Most of what you see out there are made overseas and are very generic. Our Collegiate Artwork is very intricate and you can feel the professional artistic time and effort we put into every piece. Plus, most of our work can be personalized and customized which really sets us apart.

DK: I'm looking over your University partners and some other products you make...those are ridiculous, how tall is that clock (see picture above)?

CORY: That's funny, it's 72" tall. That was just a pet project that Jamie and I built one slow week. We engineered it, built it and put it on Etsy with to high of a price tag. Sold it in a week (laughing), that was really a watershed moment for us. We thought "hmmm, maybe we've got something here".

DK: So, I see a lot of custom work in the gallery on your website. Are most of these business signs?

JAMIE: They are, but again, our stuff is more art than sign for sure.

DK: Right, I've got it now.

JAMIE: We really love custom work and we have done everything from Joe's pressure washing business to large corporations like Pepsi. That's the cool thing about what we do, we have a reasonable square foot price, we create digital renderings of the artwork so the customer can approve and have input on what we will build and we ship nationwide. It's a lot of fun really.

DK: Sounds like it. Anything else you would like to add?

CORY: Just that we have a gallery in Louisville, KY that is open to the public, 1702 Cargo Court in the Bluegrass Industrial Park and we like visitors. So come on out and take a tour!



Cory Lay



Cincinnati



Indiana



Purdue



Bellarmino



Xavier



Murray State



GAMETIME SIDEKICKS™



DURABLE

Food grade, 18/8 Stainless Steel won't rust or give you a metallic taste. It's BPA free and shatterproof.



WON'T SWEAT

Double walled means your cold drink won't sweat on a hot summer day. No ruined furniture or sloppy puddles here.



STAYS HOT/COLD

Double wall, vacuum insulated means your drink will stay hot or cold for a suprisingly long time.



PREMIUM LOGO

Your favorite logo isn't slapped on with a sticker. It's direct printed for maximum quality and durability.

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*****ECRWSSDDM**
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STATE



ARIZONA
STATE



ARKANSAS



AUBURN



BALL STATE



BAYLOR



BELLARMINE



CINCINNATI



CLEMSON



FLORIDA



FLORIDA STATE



GEORGIA



IOWA STATE



INDIANA



KANSAS



KENTUCKY



LOUISVILLE



LSU



MIAMI



MICHIGAN STATE



MINNESOTA



MISSISSIPPI



MISSOURI



MURRAY STATE



NEBRASKA



NORTH CAROLINA



OKLAHOMA



OREGON



PURDUE



SOUTH
CAROLINA



TENNESSEE



TEXAS A&M



VANDERBILT



VIRGINIA



WEST
VIRGINIA



WISCONSIN



XAVIER