

Prospective Retailers & Distributors

If you are a legitimate retailer or distributor and are interested in carrying Gleener products, you can reach our customer service email at info@gleener.com for more information. Thank you for your interest in Gleener.

Intellectual Property Rights Policy

Gleener Marketing Inc. is a fabric care company headquartered in Montreal, Canada. We are the owner of all intellectual property rights relating to Gleener, including patents, trademarks, copyrights, logos and packaging.

Gleener takes counterfeiting very seriously and we make it a top priority to protect our customers from becoming victims of fraud. We are also very concerned about protecting the integrity of our brand from cheap counterfeit goods. We have worked tirelessly to ensure that Gleener products are protected by issued utility and design patents as well as patents pending on a global scale, not to mention global trademarks.

We have been tremendously successful in protecting our intellectual property. In particular, on December 3rd, 2015, the UK Border Force seized a container shipment of 7,200 counterfeit Gleener Ultimate Fuzz Removers manufactured by a Ningbo based factory and imported by a United Kingdom based company. These units were intended for the European retail market and infringed upon Gleener Marketing Inc.'s valid and enforceable design patent, trademark and copyright rights.

Purchasing, producing/manufacturing and selling counterfeit products is not only illegal, it also poses risks to retailers, consumers and the original brand manufacturer. Any business, from manufacturer to retailer, found to be importing, distributing or selling counterfeits of our product will be aggressively pursued with the necessary legal action.

Our Brand Protection Team continuously monitors the internet, auction sites and trade fairs; we successfully 'take down' listings and exhibiting infringers when required. We work with law enforcement officials and Federal Customs agents to identify importers. Furthermore, we do not hesitate to take legal action to stop illegal product sales, seize counterfeit inventories, and divulge information regarding sales and supply. Because the source of the counterfeit product is China, we do not hesitate to first report all infringers to the office of Mr. Shen Changyu, Commissioner of the State Intellectual Property Office of the People's Republic of China (SIPO). Persistent infringers will be sued for patent infringement without hesitation.

Our mission to stamp out counterfeiting will continue to operate at full speed in order to protect our brand, our products and the right of our customers to buy genuine and quality products. We will continue to closely and vigilantly monitor all illegal manufacturing, importation, distribution and retail (including online) sales of our brands. We will not tolerate any counterfeit activity.

For legitimate buyers:

Gleener Marketing Inc. encourages any consumers, wholesalers or retailers who are unsure if the product they are being offered is genuine, to contact our Intellectual Property Assistant at edoucette@gleener.com to seek guidance. With your help we are hoping to protect retailers like you as well as consumers from becoming victims of counterfeit products. If you would like to be provided with further information on a number of factories or trading houses who are illegally marketing their ability to produce the product, please do not hesitate to contact us.

致潜在的零售商和经销商：

如果您是一个合法的零售商或分销商，感兴趣销售代理 Gleener 产品，您可以通过电邮 info@gleener.com 与我们的客服联系以获取更多信息。Gleener 公司感谢您的关注。

知识产权政策

Gleener Marketing Inc. 营销公司是一家总部位于加拿大蒙特利尔的织物护理公司。我们拥有所有 Gleener 产品的相关知识产权。包括产品专利、商标、版权、徽标和包装。

Gleener 公司非常关注并树立保护自己的品牌，对打击廉价的假冒伪造产品一直非常的重视并视其为当前首要任务，以保护我们的客户避免成为假冒伪造劣质产品的受害者。我们不知疲倦的工作以确保 Gleener 产品具有在全球范围内的产品实用和设计专利，及全球商标专利保护。

我们在保护知识产权方面已经取得了成功。尤其是在 2015 年 12 月 3 日，在英国边境成功截获一个假冒产品集装箱，这是一个由宁波工厂生产，英国公司进口的 7200 个名为“FUZZ OFF”的假冒仿造产品。这些准备出口欧洲零售市场的假冒产品，严重侵犯了 Gleener 公司的实用设计专利和商标版权。

采购、生产/制造和销售假冒产品不仅是违法的，也会给零售商、消费者及原始品牌制造商带来很大风险。任何业务，从厂家到零售商，如果被发现进出口、经销或零售我公司的假冒产品，我们必将积极寻求必要的法律行动。

我们的品牌保护团队不断监视网络，拍卖网站和交易会，已经成功地“拿下”一些网上侵权产品的展示和销售链接。我司和执法官员及联邦海关人员联合确认进出口商身份。此外，我司将毫不犹豫地采取法律行动来阻止非法假冒产品销售，冻结假冒产品库存，公布销售和供应商的信息。因为假冒产品的来源是中国，我们会将侵权者信息第一时间向中华人民共和国国家知识产权局局长申常雨报告。对于持续的侵权者我们将毫不犹豫地对其起诉并追究相关法律责任。

我们的使命，将继续全速运作杜绝造假，以保护我们的品牌，我们的产品和我们客户的权利。让客户购买到真正的和优质的产品。我们将继续密切关注和警惕地监视所有非法制造、进出口经销和零售（包括网络上）我司的品牌产品。我们不会容忍任何伪造假冒产品的活动。

致合法的买家：

Gleener 营销公司鼓励所有消费者，批发商或零售商们，如果不确定你们手里的产品是否是真品，可以通过电邮 edoucette@gleener.com 联系我们的知识产权部助理寻求指导。在你们的帮助下，我们希望保护零售商以及消费者避免成为假冒产品的受害者。如果您可以提供针对非法工厂或贸易公司的生产和营销等进一步的信息，请不要犹豫，马上与我们联系。