



# BRAZIL'S MOST TRADITIONAL PERFUMERY

Founded in 1870 in Rio de Janeiro, Granado is the most traditional perfumery and pharmaceutical company in Brazil. By manipulating extracts of plants and herbs grown on the farm of its founder, the Portuguese José Antonio Coxito Granado, the brand quickly conquered illustrious customers such as the Emperor D. Pedro II, soon receiving the title of the *Official Pharmacy of the Brazilian Imperial Family*.

# A NEW ERA

Throughout the years, the tradition of quality products with plant origins and proven effectiveness remained, and after three generations in the hands of the Granado family, Englishman Christopher Freeman now chairs the company, leading it through a process of constant modernization while staying true to its traditions.











# 150 YEARS OF HISTORY & TRADITION

In 2020, Granado celebrated its 150th anniversary and presented exclusive launches such as Granado's book published by prestigious book publisher Assouline, including other limited editions and a special collection. Granado's historical archives were also shown for the first time to the public through the exhibition "The story of the most traditional apothecary of Brazil" held in Brazil's most important cultural institutions.



# ESPECIALIDADES PHARMACEUTICAS PREMIAÇO PONTO DE NACIONA ENCONTRO SOCIAL INTERNAC da cidade. Nassa encontro foi curioso. Ele apertou a mão e disse-me: — "Você é que é o Granado?" E su fiz-lhe idêntica pergunta: Marining to Design rates — "E você é que é a Passas?" the over twice the last Parque só nos conheciamos de vista. limit tomin mon nero. Ficamos intimos, no mesmo instante COLD CODE SPECIA Sept in 1 man in sec.

#### **EXHIBITION**

"The story of
the most traditional
apothecary in Brazil"
at
MUSEU HISTÓRICO
NACIONAL, 2020
Rio de Janeiro, Brazil





# EXHIBITION

"The story of the most traditional apothecary in Brazil" at

# MUSEU HISTÓRICO NACIONAL, 2020

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#### **EXHIBITION**

"The story of the most traditional apothecary in Brazil" at

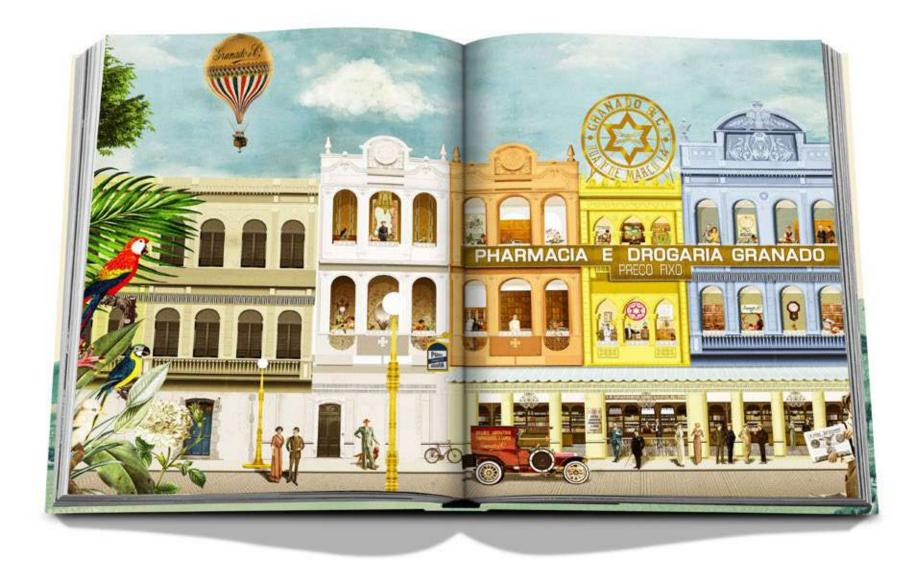
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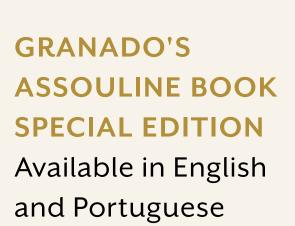
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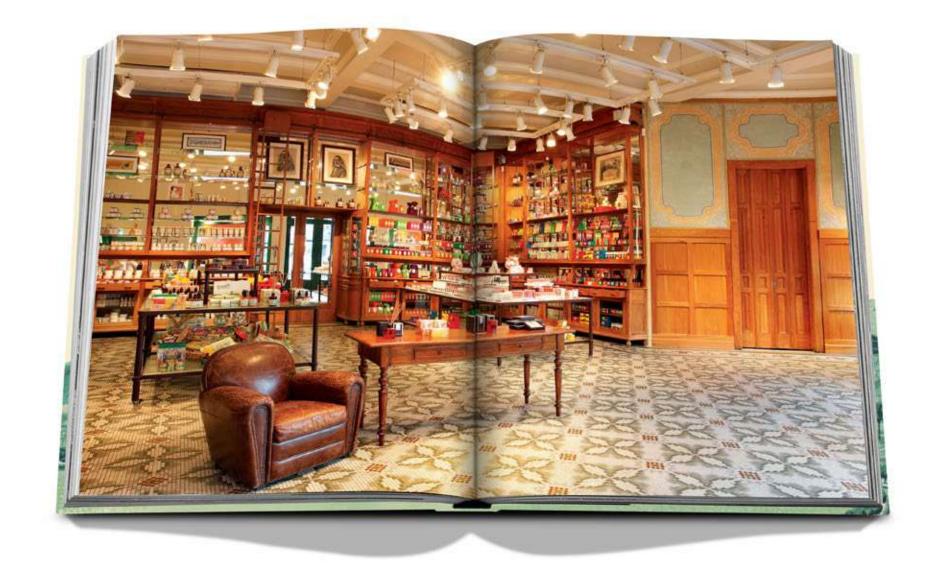


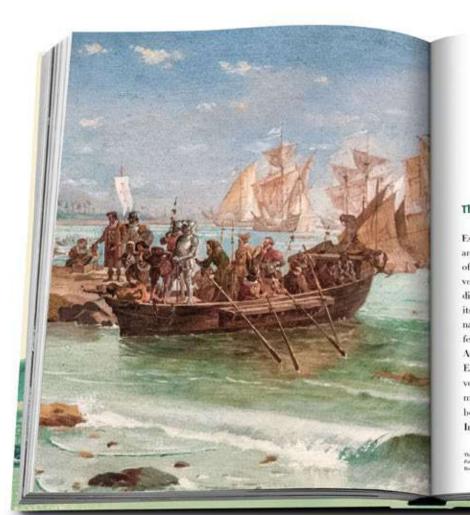












# The History of Granado



#### The Discovery of Brazil

Escalhão is the name of a small village and parish in northern Portugal, hidden among the deep valleys of the Beira Alta Province, ten minutes from the border of Spain. Its population of 700 could easily have fit into just three of the ten vessels that left Lisbon in 1500 and sailed toward the Indies, until the wind diverted the expedition off course; it was as if fate had decreed that Brazil, in its untamed purity, be revealed to the world at last. There is no record that any native of Beira joined the armada commanded by Pedro Álvares Cabral, but a few centuries later, the little village would launch its own argonaut into the Atlantic. José Antônio Coxito Granado was only twelve years old when he left Escalhão, without family or friends, to find his future in Rio de Janeiro. The voyage to the capital of what was then the Portuguese Empire would take three months in a crossing aboard the Oliveira—a sailboat perhaps thus named because it was not much larger than the olive trees native to its birthplace. In 1857, the vessel dropped anchor in the Cais Pharoux, just a few yards from

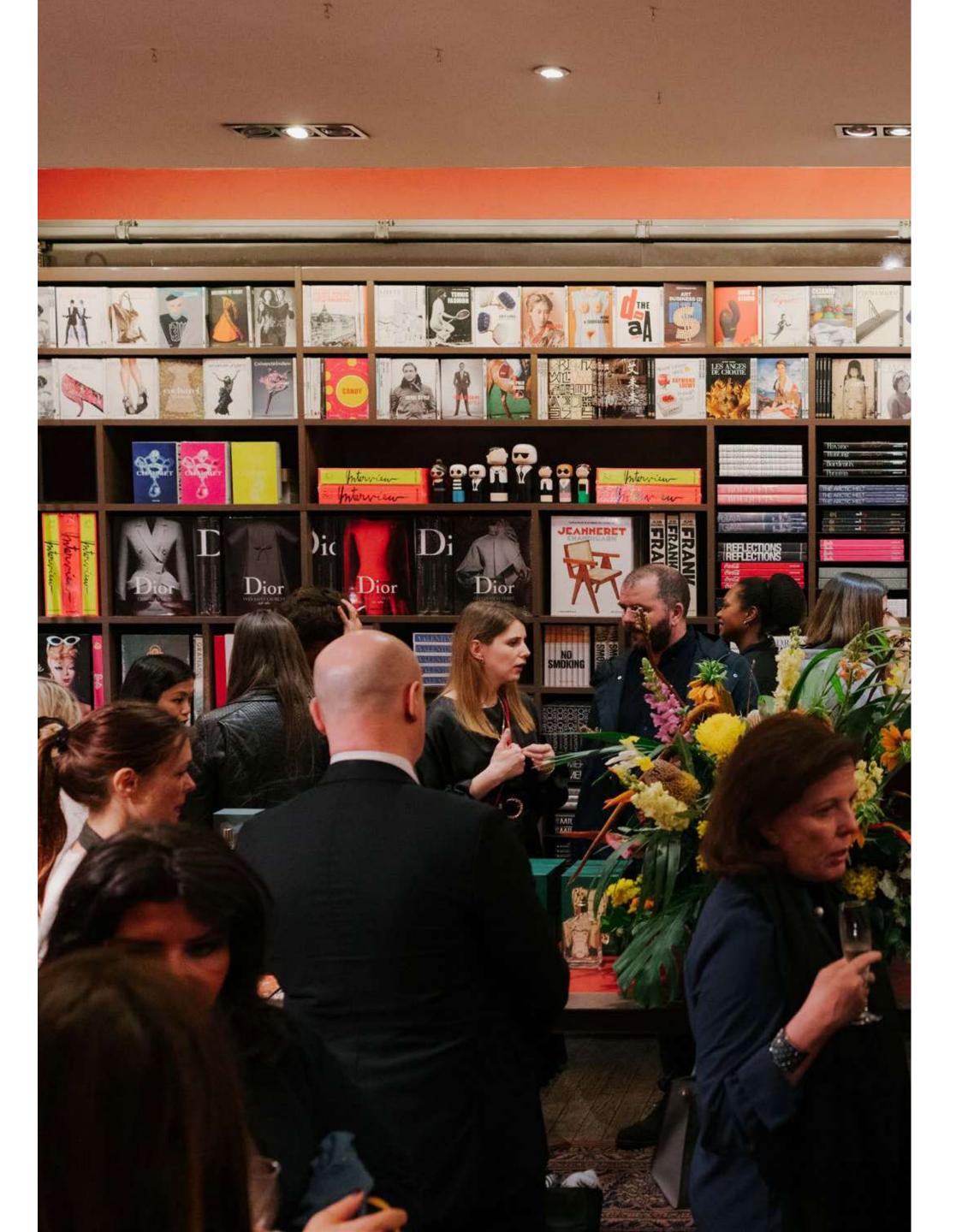
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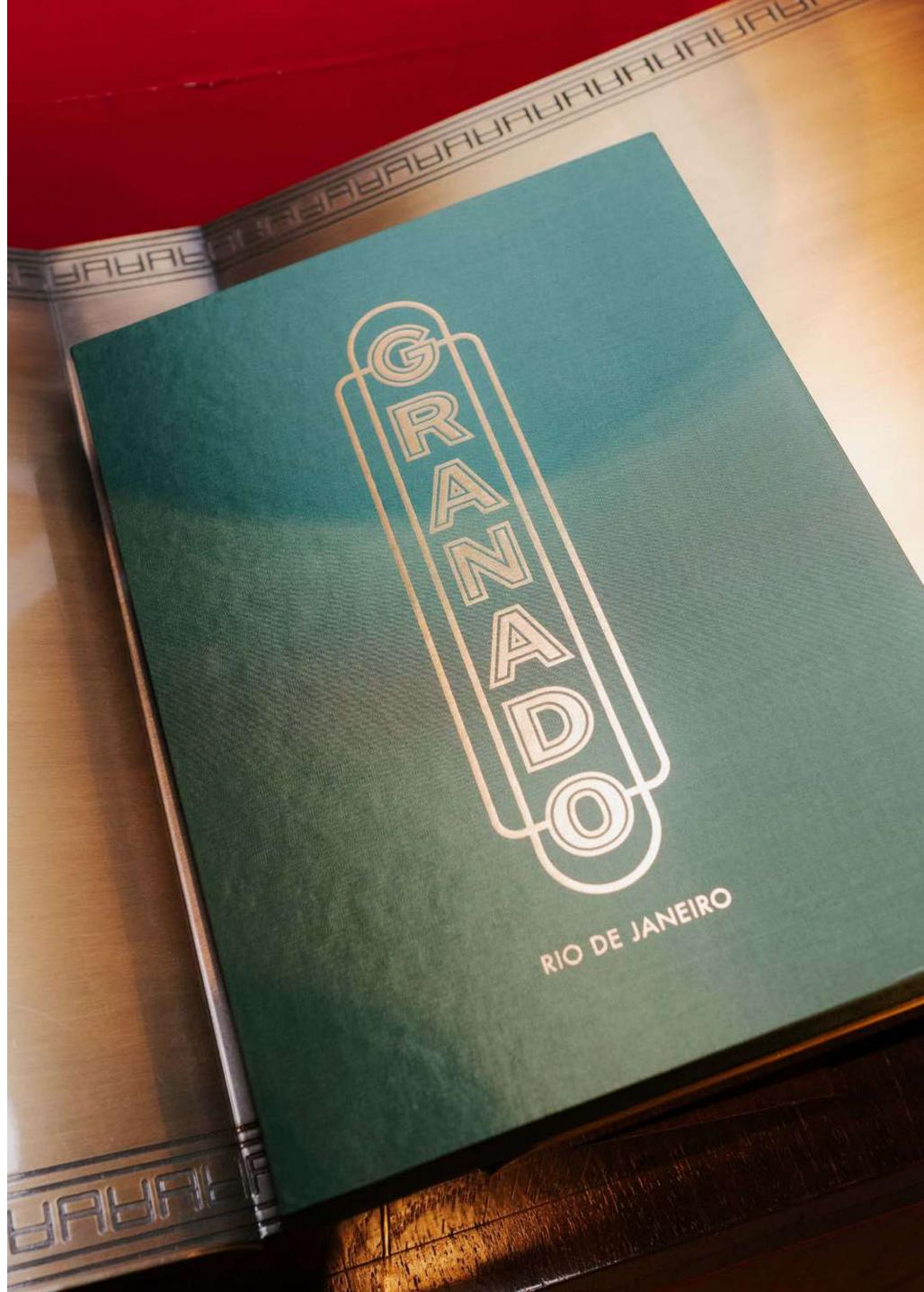


GRANADO'S
ASSOULINE BOOK
LAUNCH EVENT

Assouline Store Paris, France



GRANADO'S
ASSOULINE BOOK
LAUNCH EVENT
Assouline Store
Paris, France



# DISTRIBUTION

Granado has more than 80 concept stores, strategic wholesale POS' and in prestigious retailers in Europe. Now, the brand has begun its distribution efforts in the United States of America.







# HERITAGE

The Heritage collection was inspired by the original packaging of Granado's historical archives to create the main products.

The fragrances are a modern reinterpretation of the classic scents of fine perfumery and the famous creations of Helios Perfumery line, the brand's luxury range of that time.

Heritage

#### **FRAGRANCE**

Carioca

### OLFACTORY FAMILY

Floral Musk

### OLFACTORY PYRAMID

#### Top notes

Bergamot Lime

Freesia

#### Heart notes

Lily of the Valley Jasmine Violet

#### Base notes

Musk Sandalwood Fava Tonka

# CARIOCA

Carioca is the first eau de toilette by Granado, launched in 2013 at *Le Bon Marché*, in Paris. Since then, it has never ceased to be one of the brand's main bestsellers, both in Brazil and in Europe. With 90% natural origin ingredients, Carioca is a genderless fragrance that presents a balanced combination between citrus and floral notes. Just like Rio, it translates the union of forests with the comforting sea breeze.

Carioca Eau de Toilette 100ml



Heritage

#### **FRAGRANCE**

Carioca

# OLFACTORY FAMILY

Floral Musk

# OLFACTORY PYRAMID

# Top notes

Bergamot Lime

Freesia

### Heart notes

Lily of the Valley Jasmine Violet

#### Base notes

Musk Sandalwood Fava Tonka





Heritage

#### **FRAGRANCE**

Carioca

# OLFACTORY FAMILY

Floral Musk

# OLFACTORY PYRAMID

# Top notes

Bergamot Lime Freesia

#### **Heart notes**

Lily of the Valley Jasmine Violet

#### Base notes

Musk Sandalwood Fava Tonka







**Carioca Hand Cream 50g** 

Heritage

#### FRAGRANCE

Carioca

# OLFACTORY FAMILY

Floral Musk

# OLFACTORY PYRAMID

# Top notes

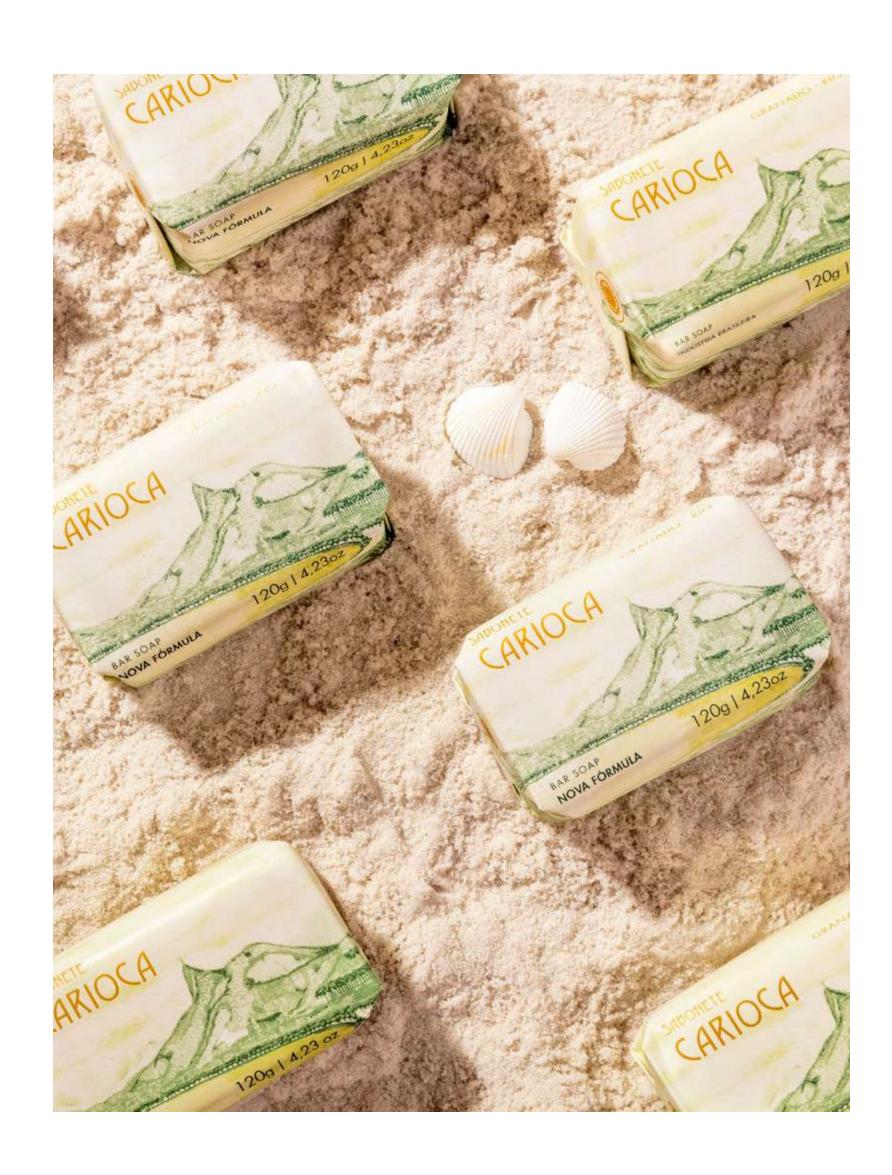
Bergamot Lime Freesia

### **Heart notes**

Lily of the Valley Jasmine Violet

#### Base notes

Musk Sandalwood Fava Tonka





Carioca Bar Soap 120g

Carioca Bar Soap Kit 4x120g

Heritage

#### **FRAGRANCE**

Bossa

### OLFACTORY FAMILY

Floral Citrus

### OLFACTORY PYRAMID

### Top notes

Lemon Mandarin Petitgrain

#### Heart notes

Marine Notes Frangipani Coconut Milk

#### Base notes

Tiare Musk Cashmere

# BOSSA

Inspired by the beauties of the city of Rio de Janeiro, Bossa delicately balances the warmth of the sun with the freshness of the sea, transporting us to a perfect day in the Marvelous City. With 90% natural origin ingredients, its citrus and sea notes evoke freshness and the sea breeze, while the sunny flowers bouquet and coconut notes transmit a calm and delicate sensation.

Bossa Eau de Toilette 100ml



Heritage

#### FRAGRANCE

Bossa

# OLFACTORY FAMILY

Floral Citrus

# OLFACTORY PYRAMID

# Top notes

Lemon

Mandarin

Petitgrain

### Heart notes

Marine Notes Frangipani Coconut Milk

#### Base notes

Tiare Musk

Cashmere





**Bossa Scented Candle 780g** 

Heritage

#### FRAGRANCE

Bossa

# OLFACTORY FAMILY

Floral Citrus

# OLFACTORY PYRAMID

# Top notes

Lemon Mandarin

Petitgrain

#### Heart notes

Marine Notes Frangipani Coconut Milk

#### Base notes

Tiare Musk Cashmere





**Bossa Hand Cream 50g** 

Heritage

#### **FRAGRANCE**

Bossa

# OLFACTORY FAMILY

Floral Citrus

# OLFACTORY PYRAMID

# Top notes

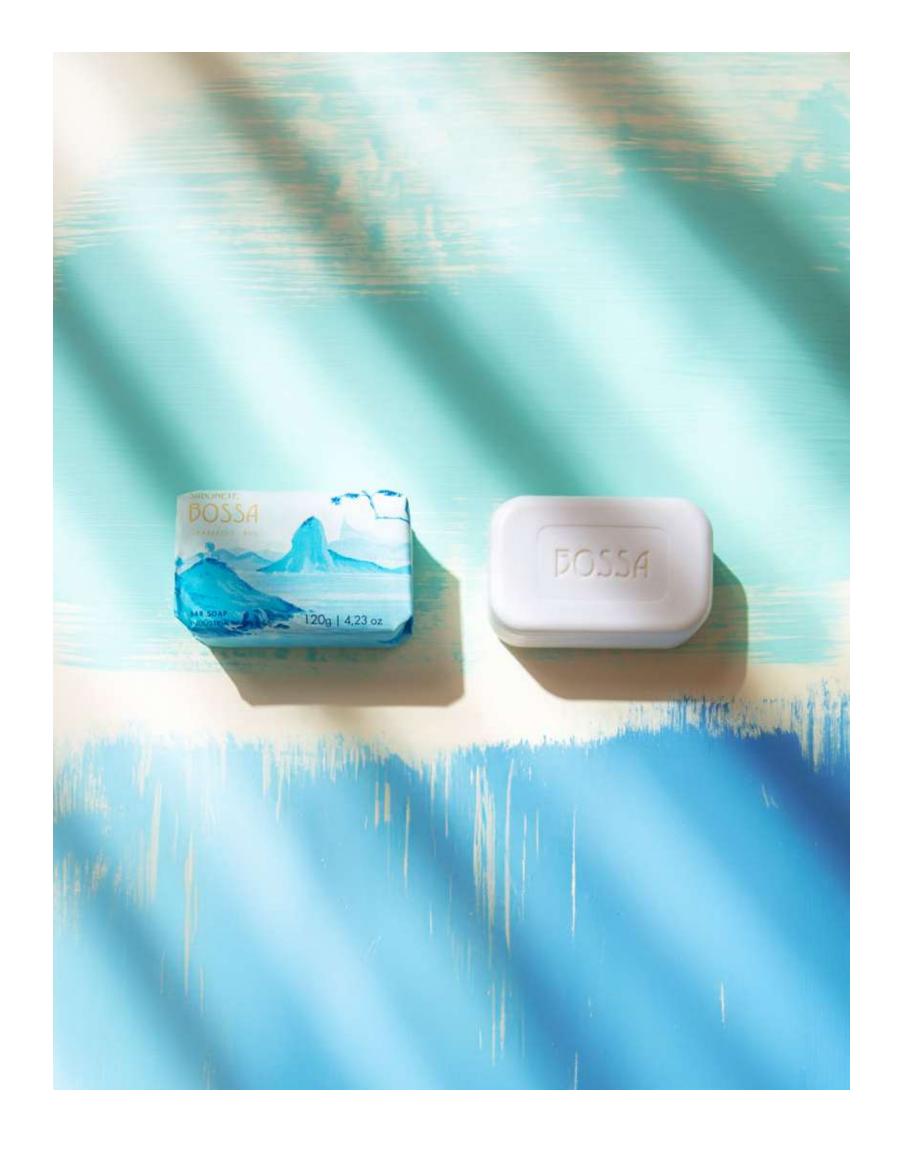
Lemon Mandarin Petitgrain

#### Heart notes

Marine Notes Frangipani Coconut Milk

#### Base notes

Tiare Musk Cashmere





Bossa Bar Soap 120g

Bossa Bar Soap Kit 4x120g

Heritage

#### **FRAGRANCE**

Aurora

# OLFACTORY FAMILY

Floral Musk

# OLFACTORY PYRAMID

#### Top notes

Black Pepper Carrot Seed Violet

#### **Heart notes**

Cypriol
Lily of the Valley
Amber

#### Base notes

Cashmere Cedar Musk

# AURORA

Aurora is a tribute to the elegance, versatility and timelessness of flowers. A combination between classic and modern, comfort and sophistication. With 90% natural origin ingredients, the fragrance has a young proposal and brings an explosion of flowers in its scent, such as violet and lily of the valley, in a creation that exalts a unique delicacy.



Heritage

#### FRAGRANCE

Aurora

# OLFACTORY FAMILY

Floral Musk

# OLFACTORY PYRAMID

# Top notes

Black Pepper Carrot Seed Violet

### Heart notes

Cypriol
Lily of the Valley
Amber

#### Base notes

Cashmere Cedar Musk





**Aurora Bar Soap 120g** 

Aurora Body Moisturizer 300ml

Heritage

#### **FRAGRANCE**

Benjoim

# BENJOIM

Benjoim is one of the most classic and traditional fragrances from Granado. Its intense and striking scent combines notes of honey and orange blossom with spices and noble woods. The final touch of its strong olfactory personality is due to the base notes of benzoin, musk and balsamic.



Heritage

#### FRAGRANCE

Benjoim





**Benjoim Bar Soap 120g** 

Benjoim Body Moisturizer 300ml

Heritage

#### FRAGRANCE

Salomé

# SALOMÉ

Salomé is a classic fragrance by Granado, which balances citrus notes with a floral bouquet of white flowers and jasmine. The combination of wood notes gives a comfort feeling on the skin, which completes and rounds off the creation.



Heritage

# FRAGRANCE

Salomé





Salomé Bar Soap 120g

Salomé Body Moisturizer 300ml

Heritage

#### **FRAGRANCE**

Suzette

# OLFACTORY FAMILY

Woody Floral

# OLFACTORY PYRAMID

#### Top notes

Fig Flower
Violet Leaves
Green Apple

#### **Heart notes**

Magnolia Freesia Lily of the Valley

#### Base notes

Amber Sandalwood Musk

# SUZETTE

Suzette is a modern and vibrant fragrance that surprises by the contrast between the freshness of fig and green apple notes with the delicacy of a floral accord. The intensity of green leaves and wood notes add depth and complement the enveloping and sophisticated creation. Ideal for those who are fans of traditional floral fragrances, but with unusual contrasts.



Heritage

#### FRAGRANCE

Suzette

# OLFACTORY FAMILY

Woody Floral

# OLFACTORY PYRAMID

# Top notes

Fig Flower
Violet Leaves
Green Apple

#### Heart notes

Magnolia Freesia Lily of the Valley

#### Base notes

Amber Sandalwood Musk





Suzette Bar Soap 120g

Suzette Body Moisturizer 300ml

Heritage

#### FRAGRANCE

Suzette

# OLFACTORY FAMILY

Woody Floral

# OLFACTORY PYRAMID

# Top notes

Fig Flower
Violet Leaves
Green Apple

#### Heart notes

Magnolia Freesia Lily of the Valley

#### Base notes

Amber Sandalwood Musk





Heritage

#### FRAGRANCE

Um Sonho

# UM SONHO

Um Sonho is one of the most traditional fragrances from Granado. In a classic and sophisticated creation, the fragrance highlights the combination of red fruit notes with a woody background.



Heritage

# FRAGRANCE

Um Sonho





**Um Sonho Body Moisturizer 300ml** 



# ELIXIR

The *Elixir* collection highlights traditional perfumery ingredients, usually used as base notes, in contemporary creations, exploring the best facets of these elements and reworked to be used either alone or combined with other fragrances.

Elixir

#### **FRAGRANCE**

Patchouli

### OLFACTORY FAMILY

Woody Aromatic Spicy

# OLFACTORY PYRAMID

#### Top notes

Orange Nutmeg

Cardamom

#### **Heart notes**

Lavender Geranium

Guaiac

#### Base notes

Patchouli Olibanum Cedarwood

# **PATCHOULI**

The fragrance highlights the green, earthy and moist woodiness of this classic perfumery ingredient in an aromatic, minimalist and elegant way. The note's rusticity is balanced with touches of spice notes, such as nutmeg and cardamom, and delicate nuances of lavender and geranium.



Elixir

### **FRAGRANCE**

Patchouli

### OLFACTORY FAMILY

Woody Aromatic Spicy

### OLFACTORY PYRAMID

### Top notes

Orange

Nutmeg

Cardamom

### Heart notes

Lavender

Geranium

Guaiac

### Base notes

Patchouli

Olibanum

Cedarwood







Patchouli Scented Candle 250g

Elixir

### **FRAGRANCE**

Âmbar

### OLFACTORY FAMILY

Woody Musk Amber

### OLFACTORY PYRAMID

### Top notes

Lime Cardamom Black Pepper

### Heart notes

Amber
Transparent Woods
Lily of the Valley

### Base notes

Amber Hibiscus Seed Musk

# ÂMBAR

The warmth of amber notes, with the subtlety of wood and musk notes, brings a creation that perfectly balances comfort and elegance in a slightly sweet fragrance. Intriguing and enveloping, it pleases like a second skin perfume and evokes the sensuality of the skin itself.

Âmbar Eau de Toilette 100ml



Elixir

### **FRAGRANCE**

Cedro

### OLFACTORY FAMILY

Amber Wood

### OLFACTORY PYRAMID

### Top notes

Hibiscus Hibiscus Seed Musk

### Heart notes

Cashmere Cedar Saffron

### Base notes

Sandalwood Cedar Amber

## CEDRO

The naturalness of cedarwood in an elegant and comfortable creation, with a high dose of wood and musk notes that celebrate and complement its olfactory richness. Cedar is a noble wood in perfumery: its essential oil has the remarkable scent of dry wood. Therefore, the intensity and versatility of its notes help to set fragrances.

Cedro Eau de Toilette 100ml



Elixir

### **FRAGRANCE**

Couro

### OLFACTORY FAMILY

Oriental Woody

### OLFACTORY PYRAMID

### Top notes

Leather

Benzoin

Saffron

### **Heart notes**

Peony

Violet

Raspberry

### Base notes

Patchouli Amber Wood Cocoa

# COURO

The Couro fragrance presents a modern, comfortable and sophisticated retelling of the leather note. In Granado's interpretation, the perfume balances its protagonist with floral and woody notes, which bring lightness and comfort.



Elixir

### FRAGRANCE

Couro

### OLFACTORY FAMILY

Oriental Woody

### OLFACTORY PYRAMID

### Top notes

Leather

Benzoin

Saffron

### Heart notes

Peony

Violet

Raspberry

### Base notes

Patchouli Amber Wood Cocoa





Couro Eau de Toilette 100ml

**Couro Scented Candle 250g** 

Elixir

### **FRAGRANCE**

Sândalo

### OLFACTORY FAMILY

Woody Musk

### OLFACTORY PYRAMID

### Top notes

Lime

Mandarin

Black Pepper

### **Heart notes**

Cypriol

Guaiac

Patchouli

### Base notes

Musk Sandalwood Cashmere Wood

# SÂNDALO

Sacred tree in India, Sandalwood oil is extracted from its wood. The eau de toilette brings creamy and soft nuances, adding comfort and sensuality to a striking creation. It is a fragrance that suggests personality, intensity and lastingness in its scent.



Elixir

### FRAGRANCE

Sândalo

### OLFACTORY FAMILY

Woody Musk

### OLFACTORY PYRAMID

### Top notes

Lime

Mandarin

Black Pepper

### Heart notes

Cypriol

Guaiac

Patchouli

### Base notes

Musk

Sandalwood

Cashmere Wood







Sândalo Scented Candle 250g

Elixir

### **FRAGRANCE**

Tonka

### OLFACTORY FAMILY

Oriental Wood

### OLFACTORY PYRAMID

### Top notes

Coconut

Fig

Cumaru Wood

### Heart notes

Amber Wood Coconut Tonka Bean

### Base notes

Musk Vanilla

Amber

# TONKA

Of Brazilian origin, the tonka bean seed has a balsamic, almondy olfactory profile with nuances of vanilla, bringing a comfortable, delicate gourmand touch to the fragrance. In an engaging interpretation, Tonka explores the amber and creamy side that, combined with wood and vanilla notes, results in a modern and striking creation.

Tonka Eau de Toilette 100ml



Elixir

### FRAGRANCE

Tonka

### OLFACTORY FAMILY

Oriental Wood

### OLFACTORY PYRAMID

### Top notes

Coconut

Fig

Cumaru Wood

### Heart notes

Amber Wood

Coconut

Tonka Bean

### Base notes

Musk

Vanilla

Amber





**Tonka Scented Candle 250g** 

**Tonka Scented Candle 780g** 

Elixir

### **FRAGRANCE**

Vetiver

### OLFACTORY FAMILY

Woody Floral

### OLFACTORY PYRAMID

### Top notes

Violet

Lily

Black Pepper

### Heart notes

Vetiver

Tiare

Peony

### Base notes

Cedar

Vetiver

Amber

## VETIVER

Known as the oil of tranquility in India, vetiver is highly prized for its rich olfactory drive. The fragrance is an unusual, versatile and modern interpretation of the ingredient; and brings the fresh and earthy notes of the vetiver in balance with the delicate watery and green note of the lily.

Vetiver Eau de Toilette 100ml



Elixir

# The Elixir Eaux de Toilette Discovery Set includes:

- 5 x 10ml eaux de toilette

Fragrances:

Cedro, Couro, Patchouli, Sândalo *and* Tonka



Elixir Eaux de Toilette Discovery Set



# EAUX DE COLOGNE

The *Eaux de Cologne* collection are the classics of Granado's perfumery, represented by versatile and timeless fragrances. The different sizes of bottles have been strategically designed for a rich and abundant experience of the fragrances.

Eaux de Cologne

### **FRAGRANCE**

Gerânio & Grapefruit

### OLFACTORY FAMILY

Woody Aromatic Citrus

### OLFACTORY PYRAMID

### Top notes

Sicilian Lemon
Bergamot
Petitgrain
Mandarin

### **Heart notes**

Mint Petitgrain Peony

### Base notes

Patchouli Musk

Moss

Iris

# GERÂNIO & GRAPEFRUIT

From the effervescence of grapefruit note with the unusual green side of geranium, a surprising fragrance emerges, ideal for every moment. The citrus notes provide a slight freshness, while the floral nuances are responsible for the delicacy of the fragrance, which is enveloped by the comfortable notes of vetiver and musk.



Eaux de Cologne

### FRAGRANCE

Gerânio & Grapefruit

### OLFACTORY FAMILY

Woody Aromatic Citrus

### OLFACTORY PYRAMID

### Top notes

Sicilian Lemon
Bergamot
Petitgrain
Mandarin

### **Heart notes**

Mint Petitgrain Peony

### Base notes

Patchouli

Musk

Moss

Iris





Gerânio & Grapefruit Eau de Cologne 300ml

**Gerânio & Grapefruit Scented Candle 250g** 

Eaux de Cologne

### **FRAGRANCE**

Lavanda

### OLFACTORY FAMILY

**Amber Oriental Wood** 

### OLFACTORY PYRAMID

### Top notes

Lavender
Green Lemon
Sage
Cardamom

### **Heart notes**

Lavender Geranium Sandalwood Jasmine

### Base notes

Amber Wood Vetiver Dry Wood Vanilla

# LAVANDA

Lavanda has an aromatic and elegant floral fragrance and is known to provide a relaxing and refreshing sensation. In a rereading of the ingredient, the fragrance presents a contemporary lavender and highlights its rusticity and its woody facets that conquer different tastes.



Eaux de Cologne

### **FRAGRANCE**

Lavanda

### OLFACTORY FAMILY

**Amber Oriental Wood** 

### OLFACTORY PYRAMID

### Top notes

Lavender
Green Lemon
Sage
Cardamom

### **Heart notes**

Lavender Geranium Sandalwood Jasmine

### Base notes

Amber Wood Vetiver Dry Wood Vanilla







**Lavanda Scented Candle 250g** 

Eaux de Cologne

### **FRAGRANCE**

Oud

### OLFACTORY FAMILY

Woody Aromatic

### OLFACTORY PYRAMID

### Top notes

Cardamom Black Pepper Guaiac

### **Heart notes**

Cedar Elemi Patchouli

### Base notes

Oud Sandalwood Absinthe

# OUD

In an enveloping and sophisticated interpretation, Oud celebrates one of the rarest and most precious ingredients in perfumery. The fragrance has an intense scent and explores different woody nuances, such as cedar, guaiac and patchouli, harmonized with oriental, resinous and spicy notes.



Eaux de Cologne

### FRAGRANCE

Oud

### OLFACTORY FAMILY

**Woody Aromatic** 

### OLFACTORY PYRAMID

### Top notes

Cardamom Black Pepper Guaiac

### Heart notes

Cedar Elemi Patchouli

### Base notes

Oud Sandalwood Absinthe





Oud Eau de Cologne 300ml

**Oud Scented Candle 250g** 

Eaux de Cologne

### **FRAGRANCE**

Verbena

### OLFACTORY FAMILY

Citrus

### OLFACTORY PYRAMID

### Top notes

Verbena Bergamot Lime

### **Heart notes**

Rosemary Litsea Cubeba Geranium Neroli

### Base notes

Musk

## VERBENA

Of Mediterranean origin, verbena is a classic perfumery fragrance, which pleases with its striking scent of citrus and refreshing notes. In Granado's interpretation, the eau de cologne combines its freshness with rosemary, bergamot and the comfort of musk, which results in an invigorating, versatile and cozy fragrance.

Verbena Eau de Cologne 300ml



Eaux de Cologne

### **FRAGRANCE**

Figo

### OLFACTORY FAMILY

Green Woody

### OLFACTORY PYRAMID

### Top notes

Orange Black Pepper Cardamom

### **Heart notes**

Fig Leaves
Violet
Cedar

### Base notes

Guaiac Amber Sandalwood

# FIGO

Figo represents the naturalness and freshness of the green notes of the fig leaf. It is an enveloping creation that harmonizes this intense green personality with an elegant woody blend. The top notes are composed of a mix of citrus notes, which contrast with the refined comfort of amber, bringing a unique signature to the fragrance.



Eaux de Cologne

### FRAGRANCE

Figo

### OLFACTORY FAMILY

Green Woody

### OLFACTORY PYRAMID

### Top notes

Orange Black Pepper Cardamom

### Heart notes

Fig Leaves
Violet
Cedar

### Base notes

Guaiac Amber Sandalwood







Figo Scented Candle 250g

Eaux de Cologne

### The Eaux de Cologne Discovery Set includes:

- 5 x 10ml eaux de cologne

### Fragrances:

Gerânio & Grapefruit, Oud, Verbena, Lavanda *and* Limão Taiti & Néroli



**Eaux de Cologne Discovery Set** 



# EAUX DE PARFUM

Sophisticated and timeless, the perfume collection carries Granado's DNA. Each fragrance awakens memories and takes us on a journey through the brand's centenary history through perfumery, discovering a new chapter with each olfactory note.

Eaux de Parfum

### **FRAGRANCE**

Boemia

### OLFACTORY FAMILY

**Woody Oriental** 

### OLFACTORY PYRAMID

### Top notes

Black Pepper Nutmeg Lime

### **Heart notes**

Geranium Cedar Olibanum

### Base notes

Sandalwood Leather Tobacco

# **BOEMIA**

The atmosphere of the Lapa neighborhood in Rio de Janeiro at the beginning of the 20th century was the starting point for this intense creation. Oriental, striking and extremely elegant, Boemia represents all the sensuality and audacity of Rio's most bohemian neighborhood. It is a fresh, light and spicy fragrance with warm and sensual notes, wrapped in an atmosphere of mystery and sophistication.



Eaux de Parfum

### **FRAGRANCE**

Boemia

### OLFACTORY FAMILY

**Woody Oriental** 

### OLFACTORY PYRAMID

### Top notes

Black pepper Nutmeg Lime

### **Heart notes**

Geranium Cedar

Olibanum

### Base notes

Sandalwood Leather Tobacco





**Boemia Eau de Parfum 75ml** 

**Boemia Scented Candle 780g** 

Eaux de Parfum

### **FRAGRANCE**

Elixir 1870

### OLFACTORY FAMILY

**Aromatic Citrus Wood** 

### OLFACTORY PYRAMID

### Top notes

Basil Sicilian Lemon Orange

### **Heart notes**

Myrtle Cardamon

Rosemary

### Base notes

Pine

Lavender

Cedar

# ELIXIR 1870

Elixir 1870 is a contemporary and energetic creation that evokes a century-old 'Brazilianness', elegance and nature escape. The citric, aromatic and woody notes transport us to the mountains of Rio de Janeiro, where José Antonio Coxito Granado, the company's founder, grew herbs and flowers used in his formulas.

Elixir 1870 Eau de Parfum 75ml



Eaux de Parfum

### **FRAGRANCE**

Imperial

### OLFACTORY FAMILY

Citrus Floral Musk

### OLFACTORY PYRAMID

### Top notes

Bergamote Mandarin White Tea

### **Heart notes**

Magnolia Rose Muguet

### Base notes

Sandalwood Mate Musk

## IMPERIAL

Imperial transports us back to 19th Century Rio de Janeiro. Its casual freshness and luxurious comfort exalt late 1800's vintage authenticity, combined with a fresh and transparent modernity of the 21st century. A fresh, light and elegant fragrance, that results in an intriguing duality between the 'Brazilianness' and the Portuguese influence.

Imperial Eau de Parfum 75ml



Eaux de Parfum

### **FRAGRANCE**

Époque Tropical

### OLFACTORY FAMILY

Floral Woody

### OLFACTORY PYRAMID

### Top notes

Mandarin Cashew Cardamom

### **Heart notes**

Geranium Magnolia Rose

### Base notes

Tonka Bean Sandalwood Guaiac

# ÉPOQUE TROPICAL

Époque Tropical represents the unique union of classic French perfumery with Brazilian irreverence. Its striking perfume explores the enveloping side of the woody notes of sandalwood and guaiac and balances this intensity with the citrus of mandarin and cashew. This duality is elevated by a classic floral bouquet of magnolia, rose and geranium. It is a fragrance that transports us to a walk through the gardens of Rio in the 19th century.

**Époque Tropical Eau de Parfum 75ml** 



Eaux de Parfum

### **FRAGRANCE**

Infusão Botânica

### OLFACTORY FAMILY

Aromatic Spicy Woody

### OLFACTORY PYRAMID

### Top notes

Coriander Seed Black Pepper Lemon

### **Heart notes**

Green Notes Cardamom Peony

### Base notes

Cashmere Musk Vetiver

# INFUSÃO BOTÂNICA

Infusão Botânica has an unusual and intriguing freshness. Its spicy and aromatic notes give the creation a lot of personality and transform it into an invigorating fragrance, which connects with nature through its natural ingredients.

The comfortable background is due to the woody notes of cashmere and vetiver. It's the perfect balance between freshness and comfort.

Infusão Botânica Eau de Parfum 75ml



Eaux de Parfum

### **FRAGRANCE**

Jardim Real

### OLFACTORY FAMILY

Floral

### OLFACTORY PYRAMID

### Top notes

Bergamot Mandarin Pink Pepper

### **Heart notes**

Orange Blossom Sambac Jasmine Magnolia

### Base notes

Sandalwood Musk Patchouli

## JARDIM REAL

Jardim Real exalts the freshness of flowers and transports us to the exuberant parks and gardens of Rio de Janeiro in the 19th century. A union between the citric and effervescent naturalness of the notes of bergamot and mandarin, with the romantic delicacy of the flowers, highlighting the orange blossom as the protagonist of the creation. The classic woody background of sandalwood and patchouli add the final touch of sophistication and versatility.

Jardim Real Eau de Parfum 75ml



Eaux de Parfum

### **FRAGRANCE**

Nostalgia

### OLFACTORY FAMILY

Woody Floral Musk

### OLFACTORY PYRAMID

### Top notes

Pink Pepper Bergamot Mandarin

### **Heart notes**

Lily Orange Blossom Rose

### Base notes

Musk Amber Cashmere

## NOSTALGIA

Nostalgia represents the past, present and future of Granado in a creation that balances tradition and contemporaneity. The citrusy and spicy top notes give way to an elegant floral body of white flowers and roses. The notes are intertwined by the woody, soft and comfortable structure of cashmere, amber and musk.

Nostalgia Eau de Parfum 75ml



Eaux de Parfum

### **FRAGRANCE**

Expedição

### OLFACTORY FAMILY

Spicy Woody Floral

### OLFACTORY PYRAMID

### Top notes

Bergamot Lemon Black Pepper

### Heart notes

Iris Olibanum Pine

### Base notes

Amber Cedar Sandalwood

# **EXPEDIÇÃO**

Expedição is an invitation to go on an adventure through the Atlantic rainforest. In a creation full of contrasts, you are transported to a journey of dense foliage, woods warmed by the tropical sun and the unique energy of exuberant flora. The woody notes of the fragrance balance the creamy amber side in a minimalist and comfortable blend. The citrus notes of lemon and bergamot work together with the irreverence of black pepper to provide the necessary freshness for this fragrance full of personality.

Expedição Eau de Parfum 75ml



Eaux de Parfum

### **FRAGRANCE**

Folia

### OLFACTORY FAMILY

Woody Floral Fruity

### OLFACTORY PYRAMID

### Top notes

Bergamot Mandarin Nutmeg

### Heart notes

Osmanthus Orange Blossom Liquorice

### Base notes

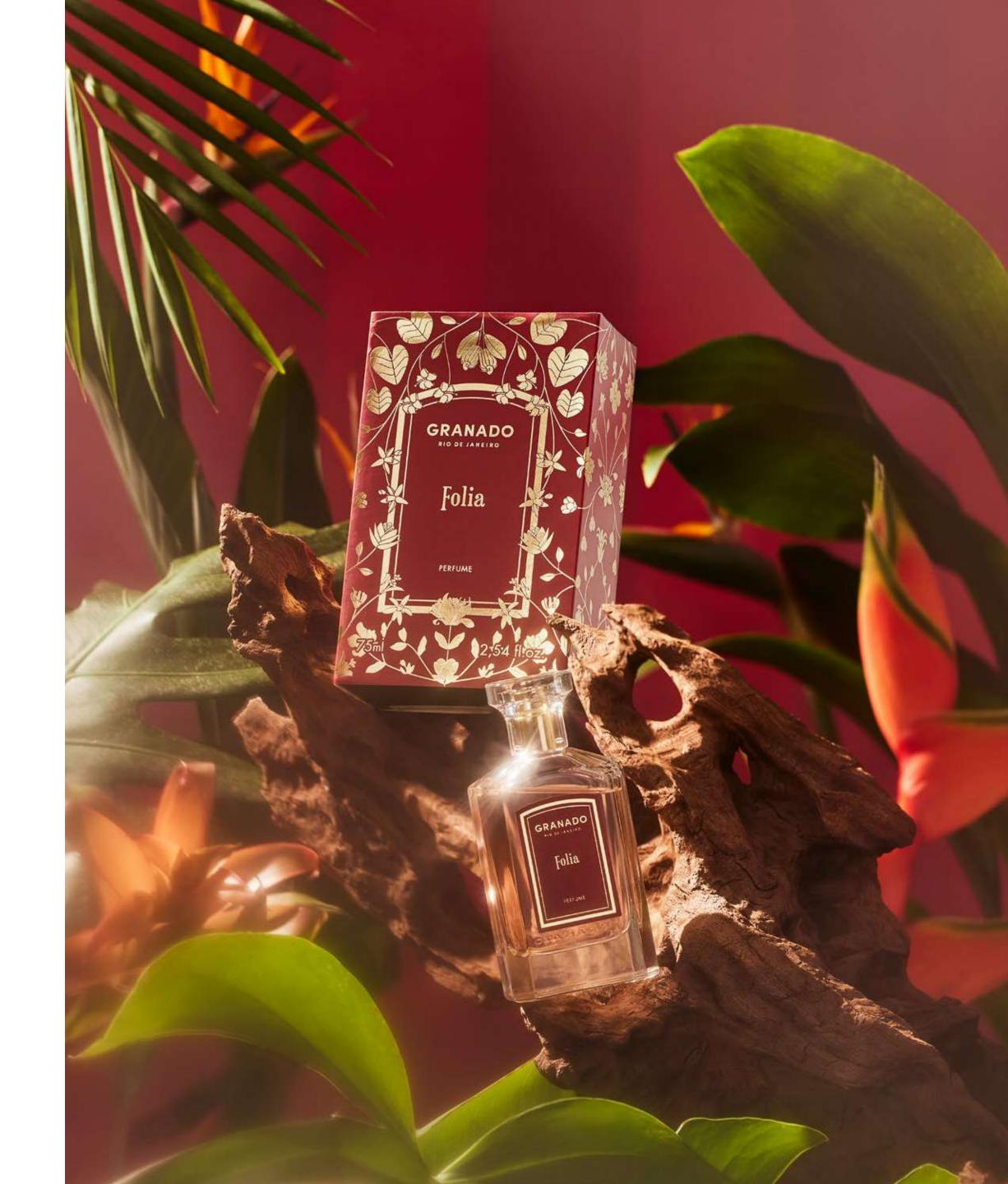
Sandalwood Vanilla Musk

# FOLIA

Folia is a tribute to the warmth and rich festive culture of Brazil. A striking fragrance full of personality, the perfume celebrates the cultural miscellany of typical Brazilian festivities and explores the delicate side of liquorice.

Combined with the florality of Osmanthus, the touch of vanilla and its sweet notes enhance its personality, revealing a unique intensity.

Folia Eau de Parfum 75ml





# TROPICAL BIRDS

Under the dazzling Brazilian sun, everything is more beautiful and colorful. *Tropical Birds* set their multicolored wings on botanical designs to become the friendly messengers of a luxurious collection whose soul is perfume.

Tropical Birds

# The Tropical Birds Eaux de Parfum Discovery Set includes:

- 5 x 10ml eaux de parfum

### **Fragrances:**

Folia, Expedição, Boemia, Nostalgia and Époque Tropical

# The Tropical Birds Hand Cream Trio includes:

- 3 x 50g hand creams

### **Fragrances:**

Imperial, Jardim Real and Infusão Botânica







**Tropical Birds Hand Cream Trio** 



# TROPICAL EXUBERANCE

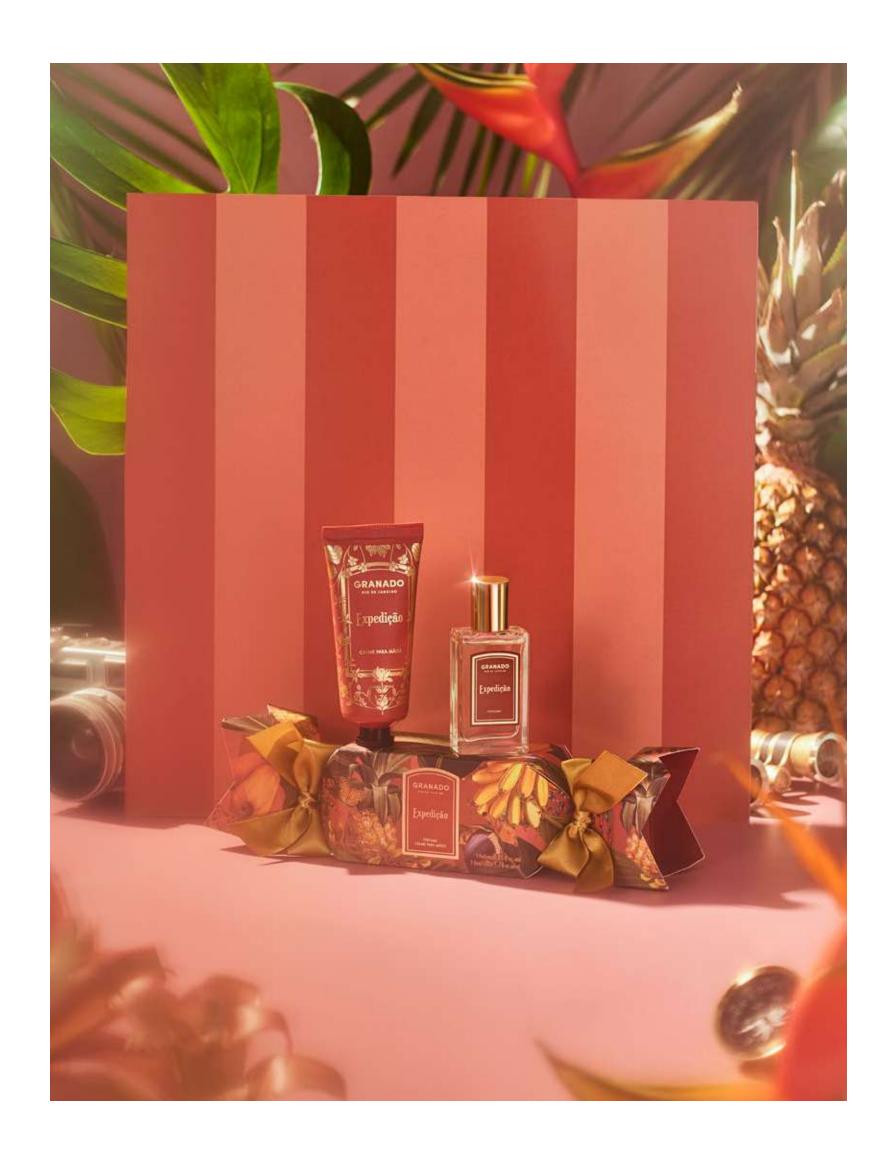
A collection with a luxurious atmosphere inspired by the exuberant flora and fauna of Brazil. *Tropical Exuberance* proposes exclusive products with illustrations that unite the tropical and the 'brazilianness' in an explosion of colors and textures.

Tropical Exuberance

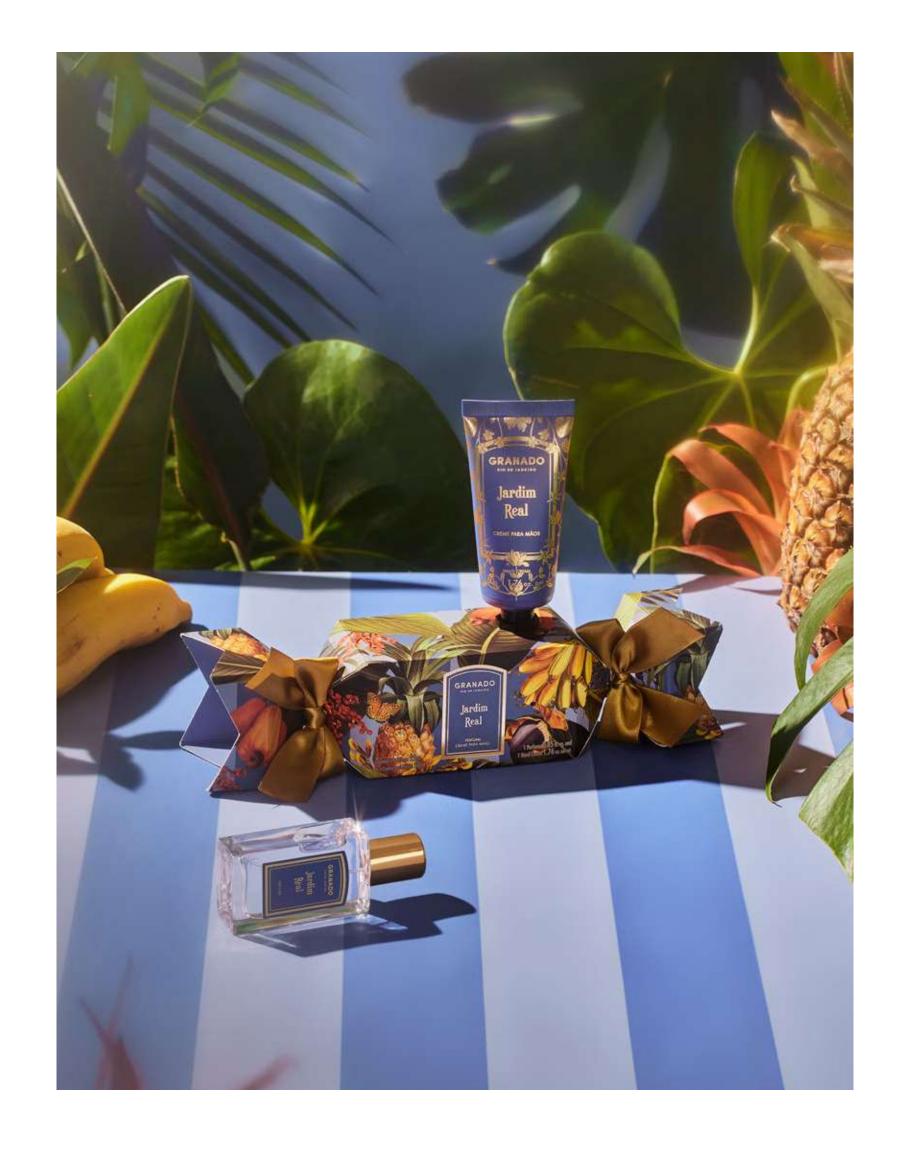
# The Tropical Exuberance Scented Bonbon Kit includes:

- 1 x 25 mleau de parfum- 1 x 50g hand cream
- Fragrances:

Expedição *or* Jardim Real



Expedição Scented Bonbon Kit



Jardim Real Scented Bonbon Kit

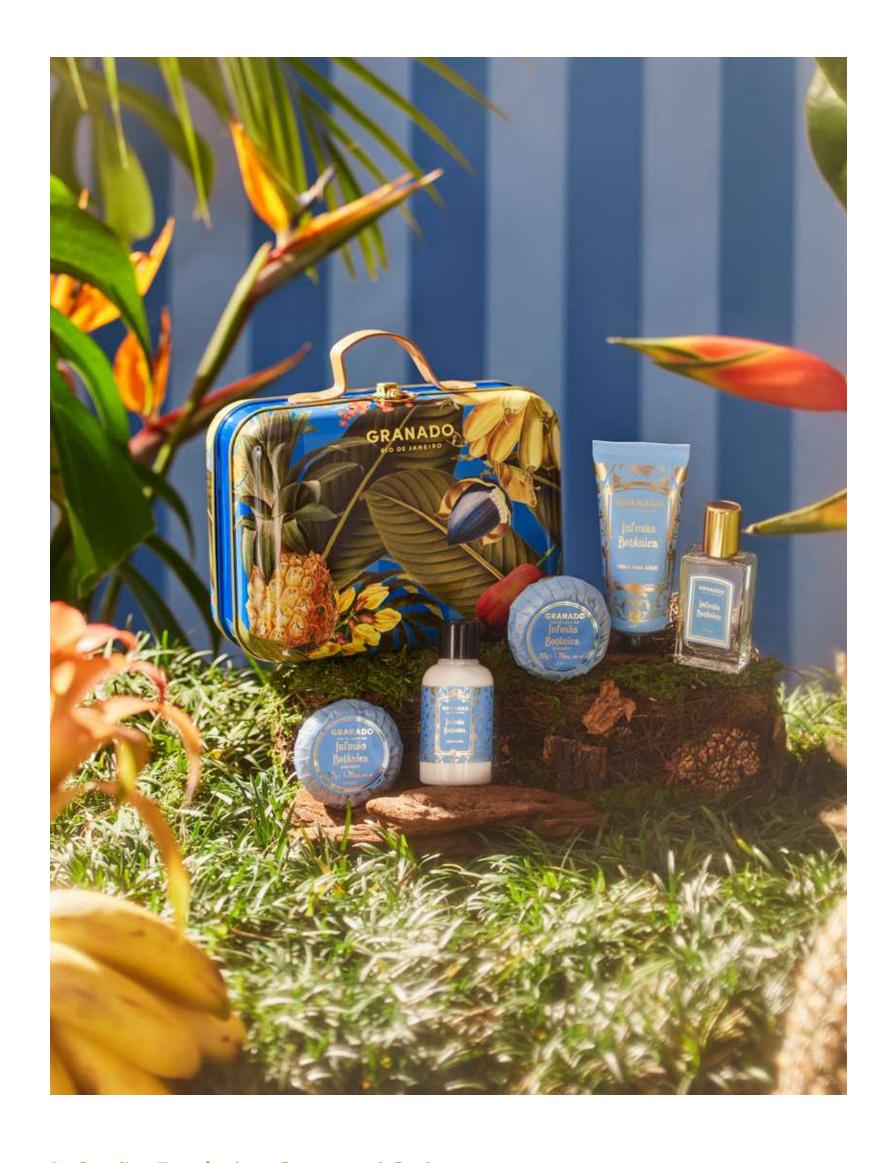
Tropical Exuberance

# The Tropical Exuberance Scented Suitcase includes:

- 2 x 50g bar soaps
- 1 x 60ml body moisturizer
- 1 x 25 ml eau de parfum
- -1 x 50g hand cream

### **Fragrances:**

Infusão Botânica *or* Expedição





Infusão Botânica Scented Suitcase

**Expedição Scented Suitcase** 

Tropical Exuberance

The Tropical
Exuberance
Glass Tray &
Bar Soap Duo
includes:

- 2 x 150g bar soaps
- 1 glass tray

### Fragrances:

Elixir 1870 *or* Folia







Folia Glass Tray + Bar Soap Duo

Tropical Exuberance

The Tropical
Exuberance
Scented Candle Trio
includes:

- 3 x 80g candles

### Fragrances:

Boemia, Folia and Jardim Real

The Tropical
Exuberance
Hand Cream Trio
includes:

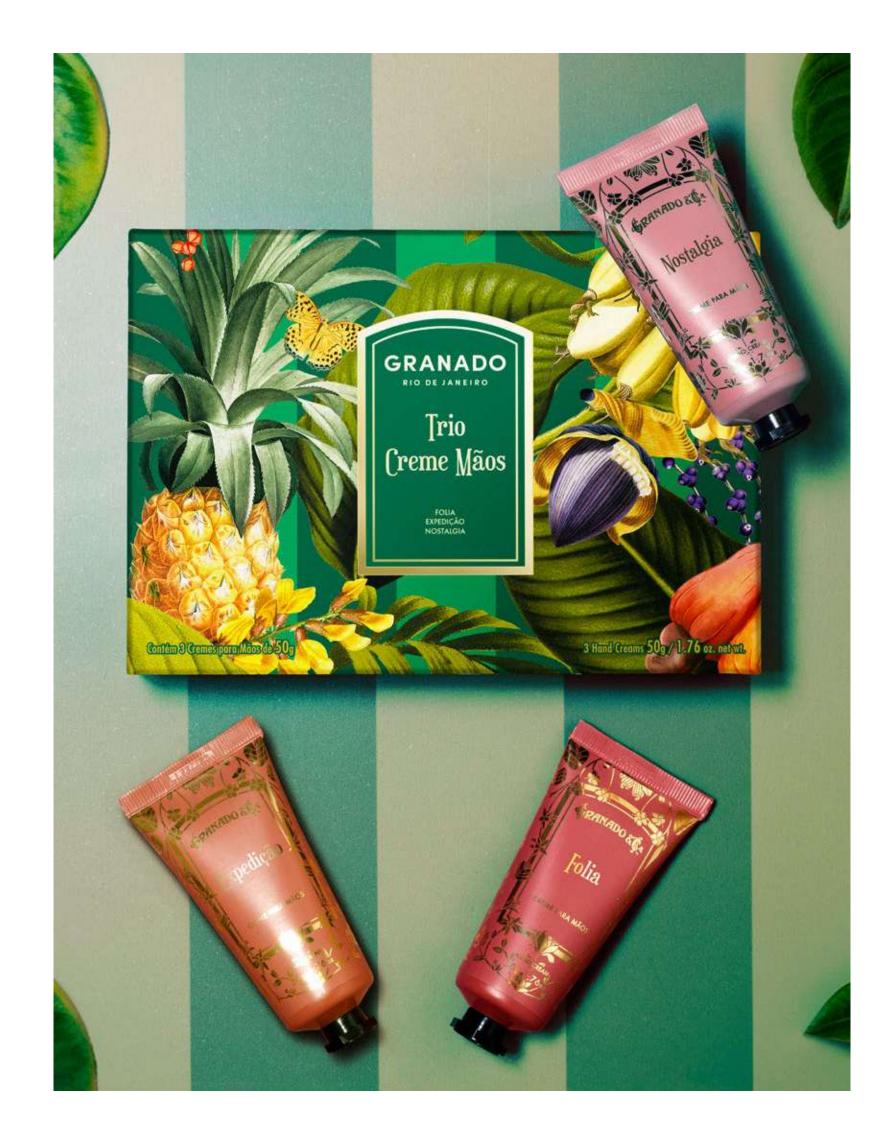
- 3 x 50g hand creams

### **Fragrances:**

Folia, Expedição and Nostalgia







**Tropical Exuberance Hand Cream Trio** 

Tropical Exuberance

The Tropical
Exuberance
Eaux de Parfum
Discovery Set
includes:

- 5 x 10ml eaux de parfum

### **Fragrances:**

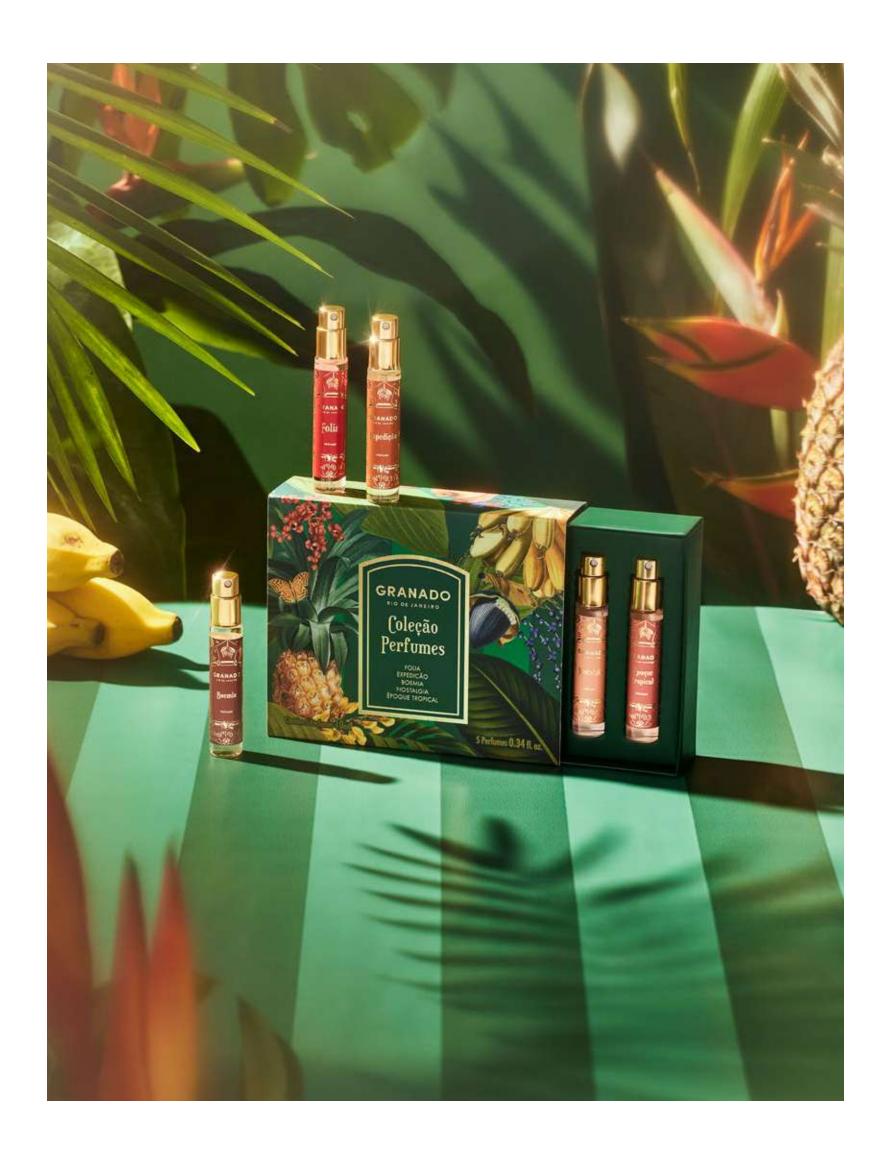
Folia, Expedição, Boemia, Nostalgia and Époque Tropical

The Tropical
Exuberance
Bar Soap Trio
includes:

- 3 x 150g bar soaps

### **Fragrances:**

Folia, Expedição and Nostalgia



Tropical Exuberance Eaux de Parfum Discovery Set



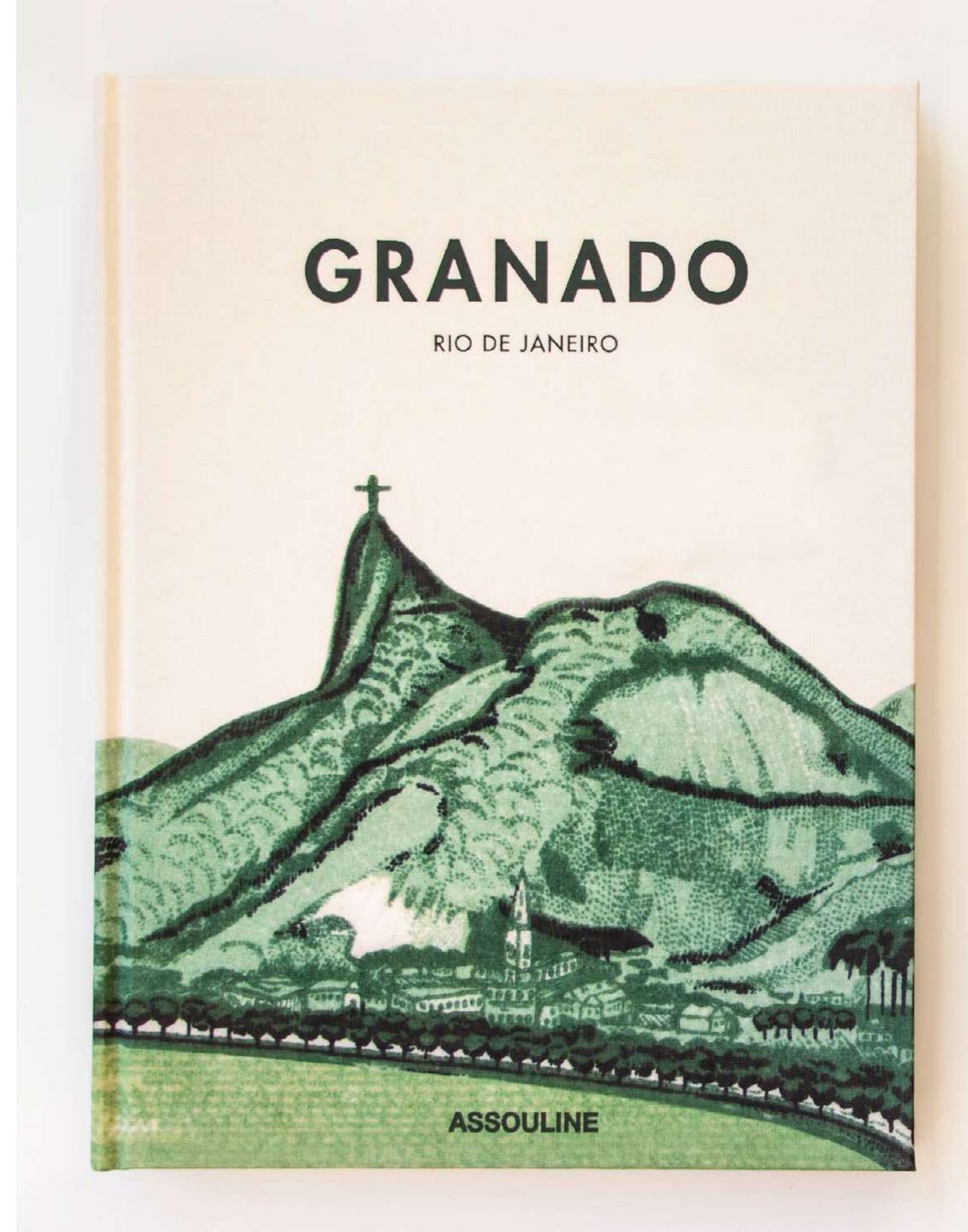
**Tropical Exuberance Bar Soap Trio** 

Special Item

# GRANADO'S ASSOULINE BOOK SPECIAL EDITION

Written by Hermés Galvão, with a foreword by Bruno Astuto and produced in partnership with Assouline, the book is a special walk through the history of the brand, detailing the 150 years of Brazil's most traditional apothecary and perfumery and a trajectory that is intertwined with the development of Rio de Janeiro, where Granado originated in the country at the beginning of the last century.

**Granado's Assouline Book English Version** 





# FOR GRANADO WHOLESALE INQUIRIES

DAVID PIRROTTA BRAND MANAGEMENT Sales Representative +1 323 645 7456 info@davidpirrotta.com

