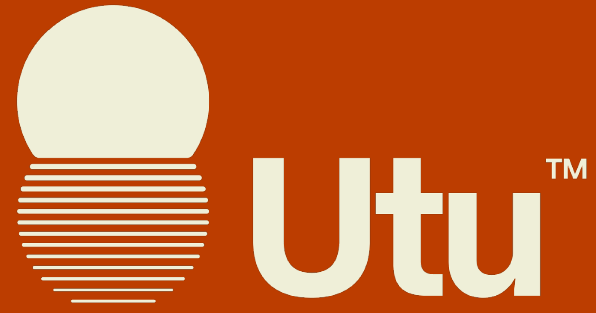




Outdoor Skincare

**Advanced skincare for
outdoor lovers**





Welcome to Utu

The journey to Utu started with sunshine - a source of happiness, health, relaxation, radiance, and oneness with the earth.

The outdoors is at the heart of everything I do. Whether it's hiking through the hills of LA, catching a break at Rincon or skiing fresh lines, being active outdoors grounds me and connects me with our natural world. And that's why I created Utu, so we can all spend countless hours doing what we love while feeling confident that we're protecting our skin, our bodies and our planet all at the same time. A totally safe, non-toxic, plastic-free range of advanced outdoor skincare, for outdoor lovers like you.

This is what I want for us all: to connect with the world around us, to connect with ourselves, and to experience the ultimate joy of being outside. Welcome.

Richard Welch
Founder/CEO





Outdoor Skincare

We engineer the world's most efficacious, nourishing and clean SPF skincare for active outdoor lives. We are outdoor skincare.

Getting active outdoors means we expose our skin to sunlight, wind, pollution and temperature extremes. These elemental conditions can cause sunburn, skin aging, and an increased risk of skin cancer, not to mention skin irritation and dryness.

Utu is an innovative premium skincare-suncare hybrid for all those who don't want to choose between SPF performance and advanced skin-nourishment. We know skincare without suncare isn't skincare at all.

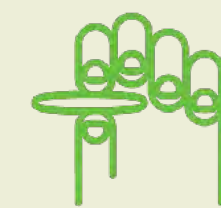
Taking care of your skin with Utu helps to protect it from UVA/UVB damage and work to actively nourish and rejuvenate its radiance and appearance.





Retail Partners

In our launch year we have grown to over 50 retail partners across elevated outdoor lifestyle, clean beauty and hotel & leisure.



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TRAVEL PRODUCTS > ACTIVITY + ADVENTURE > BEACH + WATER ACTIVITIES

17 Beach Day Essentials T+L Editors Always Pack on a Trip to the Shore

We're all about quick-dry towels, portable speakers, and wet bags.

By [Hillary Maglin](#) Published on July 26, 2023

[f](#) [t](#) [p](#) [e](#)

Utu SPF 30 Sunscreen



PHOTO: UTU

[View On Utu-sun.com](#)

This is the do-it-all sunscreen we can't stop buying. Not only does it work effectively over your entire body, but it also wears beautifully on the face under makeup without causing breakouts. That's thanks to its abundance of [good-for-you ingredients](#) such as squalene, hyaluronic acid, and sea buckthorn. It majorly hydrates the skin and protects against UV rays without the use of SPF (yes, really!) – all you have to do is reapply every two hours.

"This sunscreen is so light and comfortable, I love wearing it every day as a base underneath my makeup," Fox said. "On beach days, it's the perfect companion to ensure my skin stays protected even when in the direct sun for long periods of time. It goes on like a moisturizer, so reapplying is something I actually look forward to and the tube fits in every little beach bag – even fanny packs! As a bonus, the packaging is completely recyclable and the formula is reef-safe so this is truly a guilt-free product."

Price at time of publish: \$16 for 20 milliliter

SWEATER ON EVERY STYLIST'S LIST
An hourglass silhouette & slight bell sleeve in soft cashmere give the Cooper Cardigan cool girl status. 10% off [Exp. 4/31/24] [jennikayno.com](#) Code: VOG10

Get Carried Away in Stretch Linen
Warm-weather comfort meets luxe softness in NYDJ's breezy stretch linen, available in their bestselling Marilyn Straight full-length fit as well as capris, crops and shorts. 15% off your entire purchase! Code: VOG15 at [nydj.com](#)

For a More Contoured Jawline & Toned Face
Sit back & relax while tightening your cheek & lower face muscles. The Medi Lift Mask is 100% hands free EMS that restores skin to its youthful, plump look with instant & cumulative benefits. 20% off! Code: MOMSDAY20 at [mediliftbeauty.com](#)

This is How to Tackle Stubborn Fat Areas
Abs, thighs, arms, even your neck, NuShape Lipo Wrap is the 1st clinical strength wearable LED lipo for home use that makes it possible to lose 2.4" with the first treatment. 10% off! Code: VOG424 at [nushape.com](#)

also treats pain & sun damaged skin



GAME, SET, COCO!
CHASING PERFECTION WITH TENNIS'S NEW SUPERSTAR

Spring is in the FLAIR
UP YOUR ANTE WITH THE LATEST FROM FASHION TO FACIALS

Radiant & Protected Everywhere, Everyday
Protect skin & reap mega benefits from powerhouse antioxidants & hydration heroes. Utu's Daily SPF 30 Moisturizing Sunscreen is designed to protect, repair and blend flawlessly with a soft matte finish. 15% off! Code: VOG15 at [utu-sun.com](#)

Kiss Wrinkles & Discoloration G'bye!
Mad Hippie just leveled up their Super Vitamin A Serum to a stronger formula that soothes & helps skin retain moisture with 3 bioactive retinoids + bakuchiol & super hydrating polyglutamic & hyaluronic acids. ULTA, Whole Foods & [madhippie.com](#)

SCAN to Shop @TIPSTRENDS

THE FUTURE OF SHAMPOO
Plant-based, anti-hairfall, air-travel-friendly, zero-plastic. Canopy Water-activated Shampoo volumizes & stops itch. 12% off! [ohmmcare.com](#) Code: VGC12

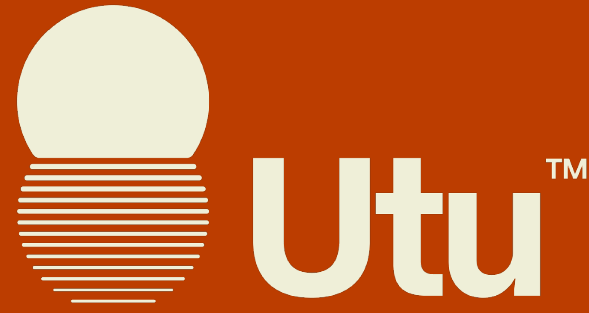
TOP DEVICE FOR THINNING HAIR
LaserCap is one of the best ways for men & women to treat thinning hair! LLLT revives dying follicles to produce thicker, healthier hair. [lasercap.com/tst](#)

Cheer Up & Chill Out
Literally. Shaklee's expertly formulated strawberry-flavored gummies with ashwagandha, L-theanine, B vitamins & saffron help you shake off stress & improve mood in no time. Vegan, gluten/dairy-free. 20% off! Code: CHILL20 at [shaklee.com](#)

Sexy Styling for Spring
Vibrastrait PRO w/tourmaline vibrating plates is now yours for smoother, frizz-free and gorgeous styling. No pulling or tugging and no flat iron fry to keep hair healthier. 20% off! Code: VOG2 at [beautopiahair.com](#)


The Easiest Way to Smooth Cellulite
Multi Collagen Burn is the answer to your health, wellness and beauty needs. It's the only collagen with SOD B Dimpless®, clinically proven to smooth visible cellulite in 28 days. Now at GNC. 20% off! Code: VIT20 at [vitaauthority.com](#)

strawberry lemonade



Press

Field Box CARENS GEAR PHOTOGRAPHY FEATURES GIFT GUIDE NEWSLETTERS



Utu Broad Spectrum Moisturizing Sunscreen

Most Eco-Friendly: Utu Broad Spectrum Moisturizing Sunscreen

All of Utu's premium products are made with 100% recyclable packaging and zero plastic—think metal containers that are functional and built to last. The LGBTQ+ brand makes refillable products and tinted options for darker skin tones, too. More specifically, the Utu Broad Spectrum sunscreen is a great non-toxic sunscreen for your beach days (and regular days). It goes beyond sun protection, doubling as a nourishing moisturizer. It contains 20% non-nano zinc oxide and hyaluronic acid, which helps moisturize your skin and reduce fine lines and wrinkles. This mineral sunscreen uses cruelty-free ingredients, never using parabens, phthalates, sulfates, or synthetic fragrances, which are known endocrine disruptors.

Sun Protection Factor: SPF 30
Water Resistance: 40 minutes
Price: \$44


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Uplink



BRAND REPORT

New Sun Protection Brand Utu Encourages Marginalized Communities To (Safely!) Spend More Time Outdoors

Beauty moves fast, be the first to know.
Sign up to our email newsletters to stay up to date on everything indie.

ENTER YOUR EMAIL



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Outdoors > News & Product Releases

Utu Aims to Protect Not Only Your Skin But the Outdoors Itself

The story behind this brand-new, more responsibly packaged sunscreen that doubles as skincare.

BY HAYLEY HELMS MAY 24, 2023



Utu Sunscreen

SeaQ Chronograph

VoyagLA trending


LA'S MOST INSPIRING STORES PORTRAITS OF HOLLYWOOD PORTRAITS OF THE VALLEY PORTRAITS OF LA ROCKS! PRODUCTIVITY, FINANCIAL BALANCE, MINDFULNESS & MORE

LOCAL STORES APRIL 11, 2024

Exploring Life & Business with Richard Welch of Utu – Outdoor Skincare


LOCAL STORES

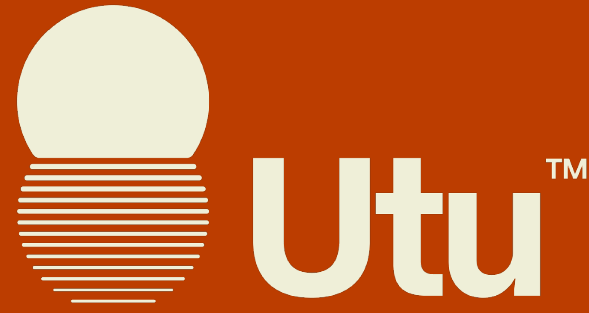
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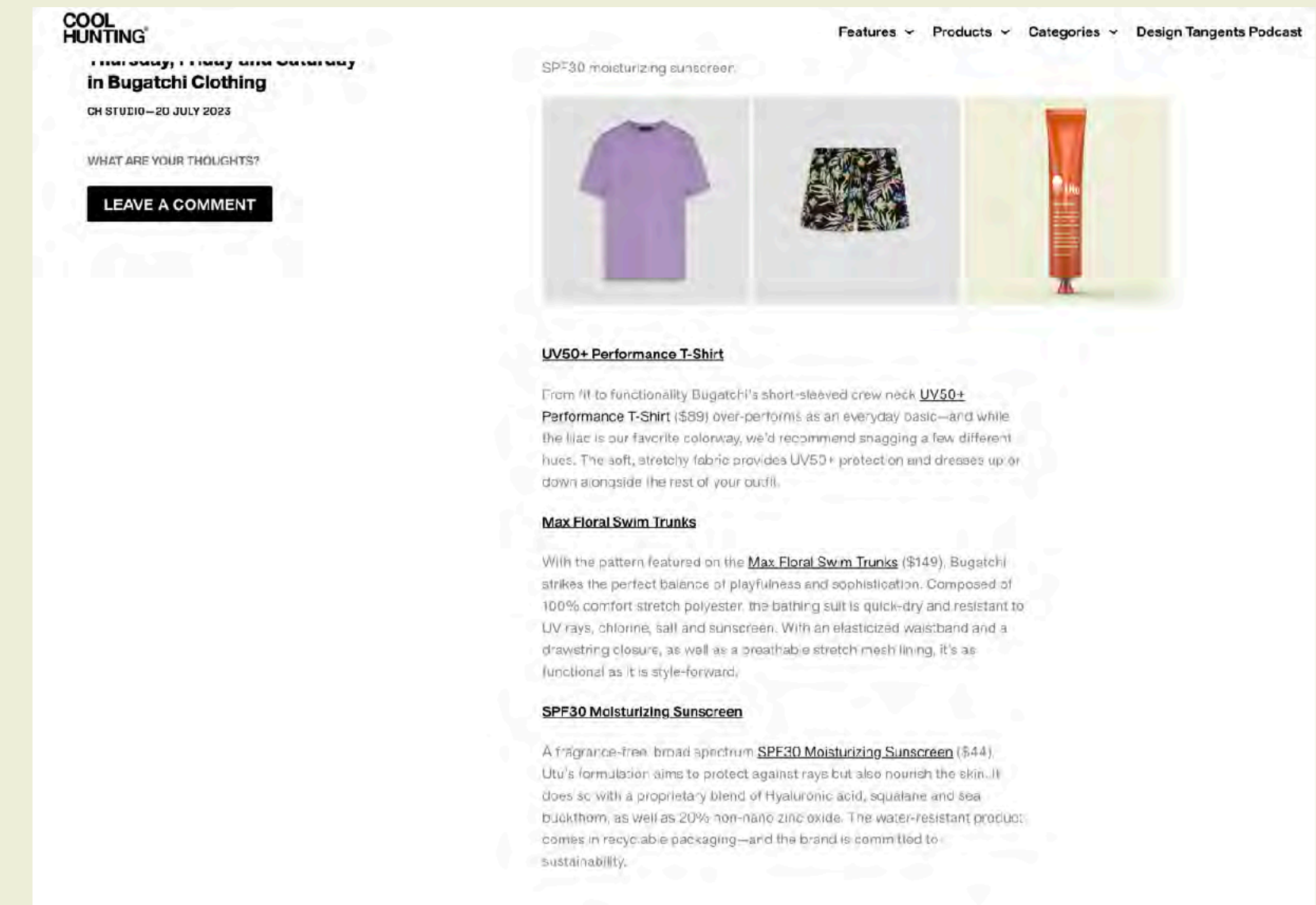
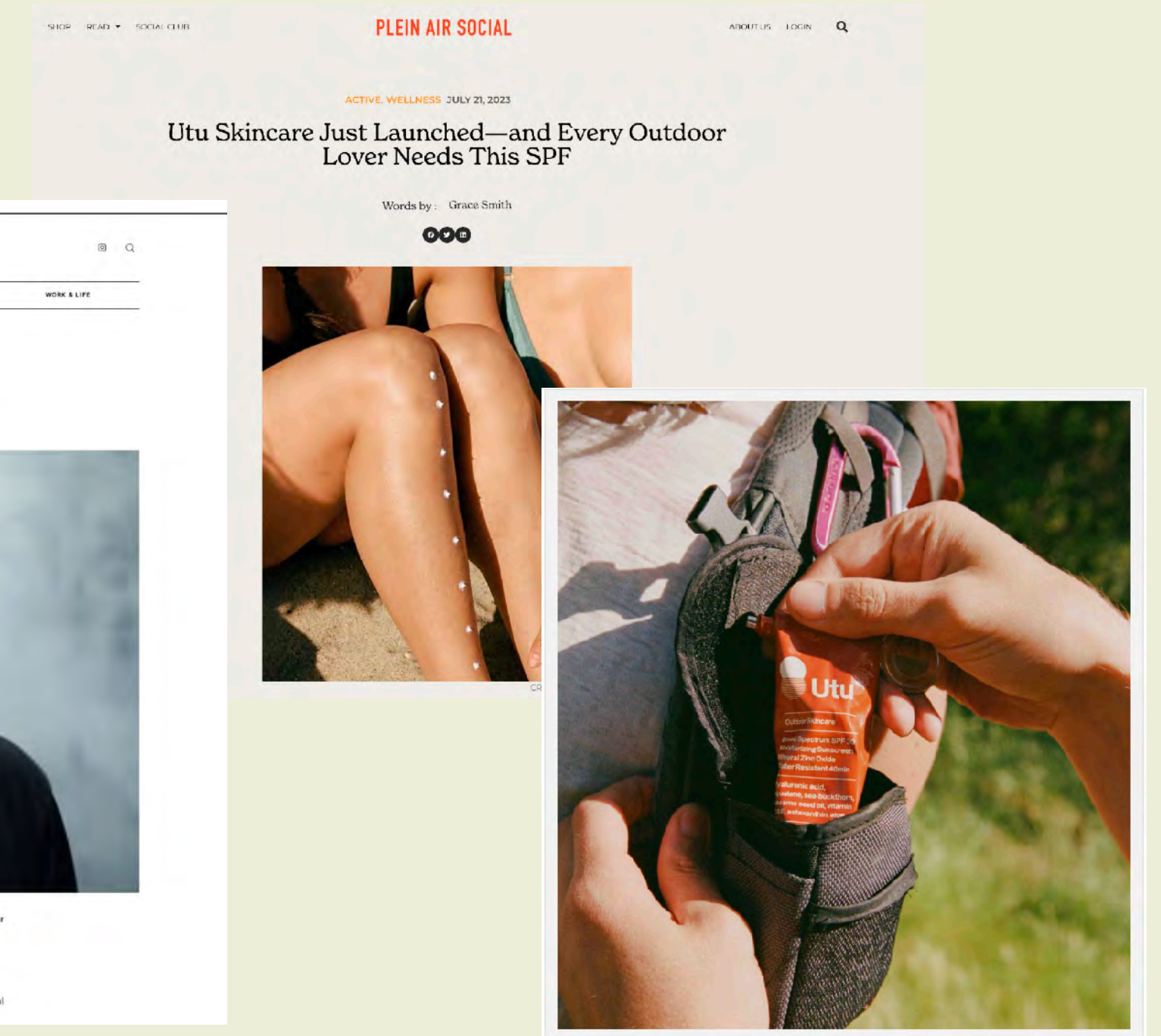
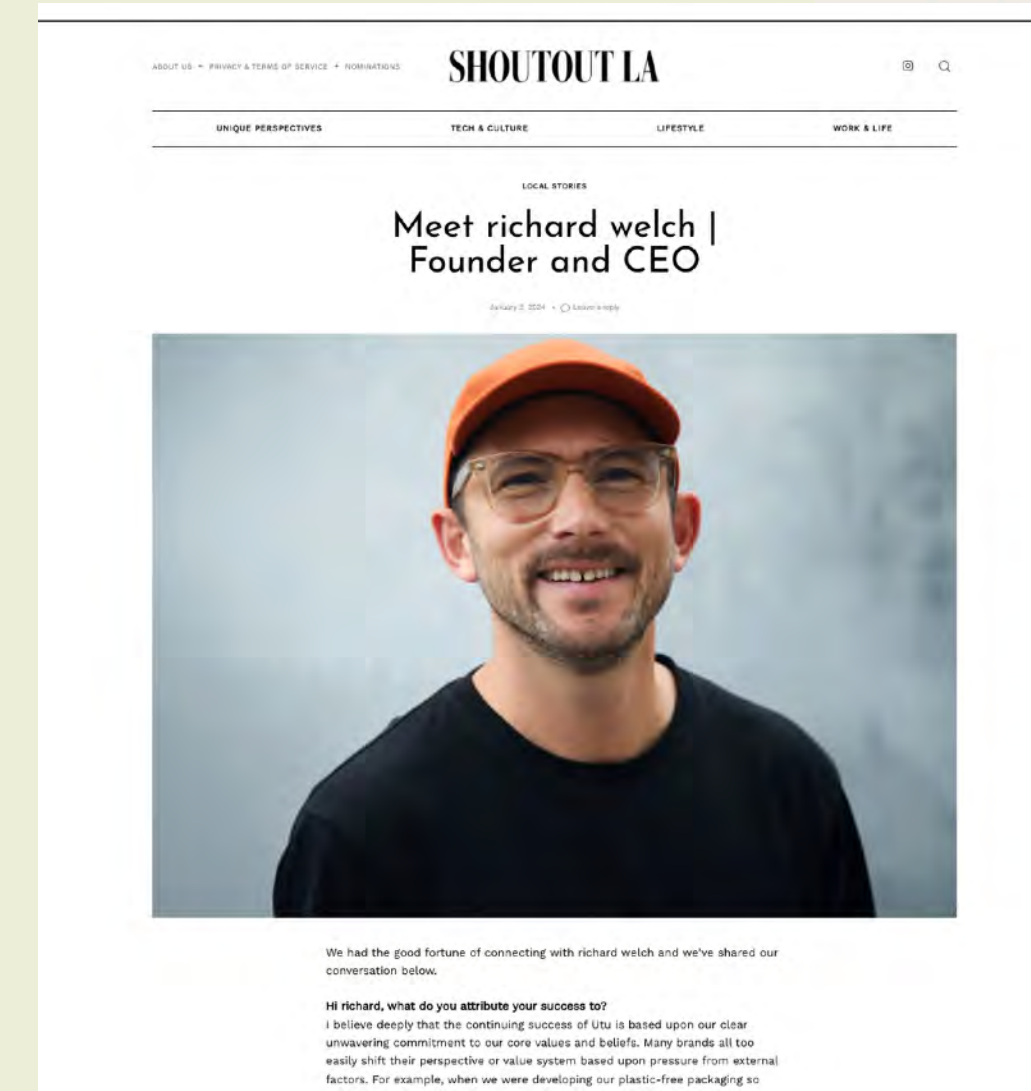
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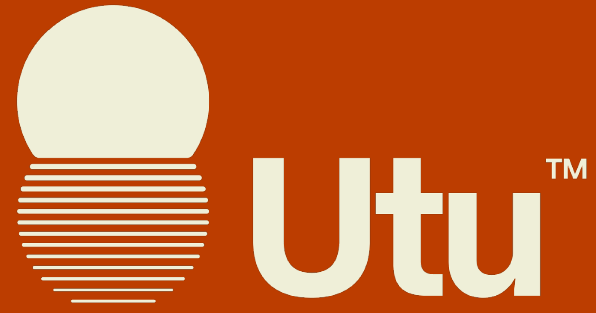
- PORTRAITS OF THE VALLEY
- PORTRAITS OF HOLLYWOOD
- LA'S MOST INSPIRING STORES
- PORTRAITS OF LA
- PODCAST: PRODUCTIVITY, FINANCIAL BALANCE, MINDFULNESS & MORE
- PODCAST: TECH, STARTUPS & BUILDING A BRAND





Press





Outdoor Skincare

**Broad spectrum SPF30
Moisturizing Sunscreen
Mineral zinc oxide (20%)
Water Resistant 40mins**

**Hyaluronic acid, squalane,
sea buckthorn, sesame
seed oil, vitamin C & E
astaxanthin. aloe**

2.5 fl oz./75ml

SKU - UTU2023003

MSRP - \$44

WSALE - \$22

CARTON - 12 PCS \$264

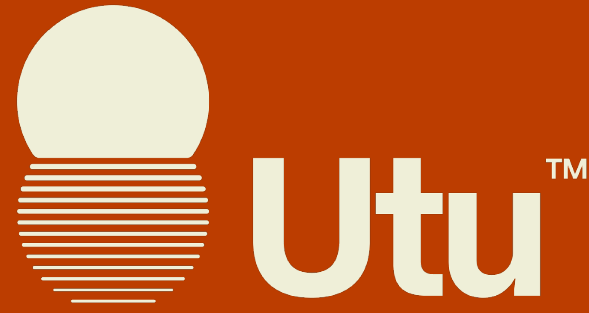
Think of this as your ultimate daily base layer:
A non-nano zinc oxide moisturizing sunscreen
formulated to protect, nourish, and rejuvenate. We
engineered our SPF 30 moisturizing sunscreen with
Hyaluronic acid, squalane and sea buckthorn for
advanced hydration and astaxanthin and aloe to
soothe and brighten all skin.

Zero white cast

Texture: soft, enriching, emollient

100% recyclable packaging:
Aluminum tube, cap and squeeze key, recycled
paper box





Outdoor Skincare

**Broad spectrum SPF30
Moisturizing Sunscreen
Mineral zinc oxide (20%)
Water Resistant 40mins**

**Hyaluronic acid, squalane,
sea buckthorn, sesame
seed oil, vitamin C & E
astaxanthin. aloe**

0.6 fl oz./20ml

SKU - UTU2023004

MSRP - \$22

WSALE - \$11

CARTON - 24 PCS \$264

Our 20ml size (TSA approved), is for those who need enough moisturizing sunscreen for a day and don't wish to carry our larger tube, we think of it as the 'daypack'. Take it anywhere you go.

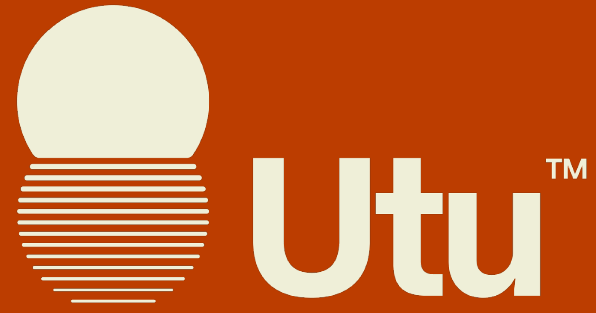
A non-nano zinc oxide moisturizing sunscreen formulated to protect, nourish, and rejuvenate. We engineered our SPF 30 moisturizing sunscreen with Hyaluronic acid, squalane and sea buckthorn for advanced hydration and astaxanthin and aloe to soothe and brighten all skin.

Zero white cast

Texture: soft, enriching, emollient

100% recyclable packaging:
Aluminum tube, cap and squeeze key, recycled paper box





Outdoor Skincare

**Broad Spectrum SPF50
Tinted Sunscreen-stiq
Mineral Zinc Oxide (24%)
Water Resistant 80mins**

**Organic Coconut oil,
Organic Jojoba oil, Sesame
seed oil, Cocoa butter,
Vitamin C&E**

28g/1oz

SKU - UTU2023001

MSRP - \$38

WSALE - \$19

CARTON - 12 PCS \$228

Performance-ready just like you, our Sunscreen-Stiq is the ultimate outdoor ally. With broad-spectrum SPF 50 and 80 mins of water resistance, the Stiq will take you anywhere – from alpine trail to surf break. Available in a refillable and recyclable 1oz/28g aluminum twist-up-and-down Stiq.

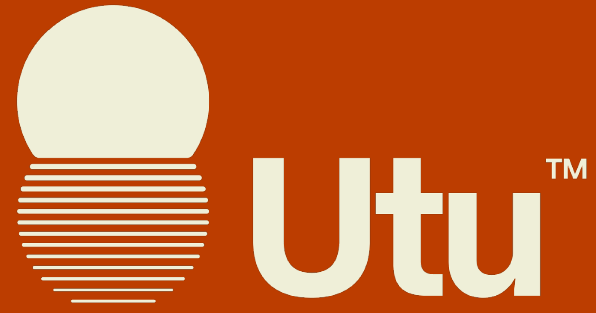
Formulated with hydrating organic jojoba and coconut oils and soothing vitamin E and sesame seed oil for a healthy skin glow on all skin tones. Lightly tinted to deliver a radiant even finish, our cult favorite is the go-to skin protector for all outdoor lovers.

Zero white cast

Texture: balmy, occlusive, effortless

100% recyclable packaging:
Aluminum tube, and refills





Outdoor Skincare

**Broad spectrum SPF50
Tinted Sunscreen-Stiq
Mineral Zinc Oxide (24%)
Water Resistant 80mins
REFILL**

**Organic Coconut oil,
Organic Jojoba oil, Sesame
seed oil, Cocoa butter,
Vitamin C&E**

28g/1oz Refill

SKU - UTU2023002

MSRP - \$35

WSALE - \$17.5

CARTON - 12 PCS \$210

Performance-ready just like you, our Sunscreen-Stiq Refill is the ultimate outdoor ally. With broad-spectrum SPF 50 and 80 mins of water resistance, the Stiq will take you anywhere – from alpine trail to surf break. Available in a refillable and recyclable 1oz/28g aluminum twist-up-and-down Stiq.

Formulated with hydrating organic jojoba and coconut oils and soothing vitamin E and sesame seed oil for a healthy skin glow on all skin tones. Lightly tinted to deliver a radiant even finish, our cult favorite is the go-to skin protector for all outdoor lovers.

Zero white cast

Texture: balmy, occlusive, effortless

100% recyclable packaging:
Aluminum tube, and refills





Outdoor Skincare

Advanced skincare for
outdoor lovers

Water resistant.
Reef safe.
Cruelty free.
Aquatic friendly.
Plastic free.
Biobased.

For orders

Email us
orders@utu-sun.com

[Or create a wholesale
account here](#)
