

March 2023

SUPEREGG®



Superegg

For the skin's well-being

Superegg is a wellness-based premium Vegan skincare brand inspired by the holistic Korean beauty philosophy and the egg's nutritional values for the skin.

Balanced by clinical actives and potent botanicals utilized in historical Asian culture for centuries, each mindfully-developed product is driven by efficacy and experience, bringing daily comfort to self-care rituals. Superegg is made with you and our planet in mind.



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Vegan Egg

Derived from nature

The Power of an Egg, Reimagined

Superegg is a vegan egg. We provide 100% vegan products that honor the egg and its nutrient-rich properties through the power of plant-based ingredients.

We have expertly developed advanced formulas with Duplex® technology, omitting the use of animal products, to align with our philosophy of an entirely clean skincare line.



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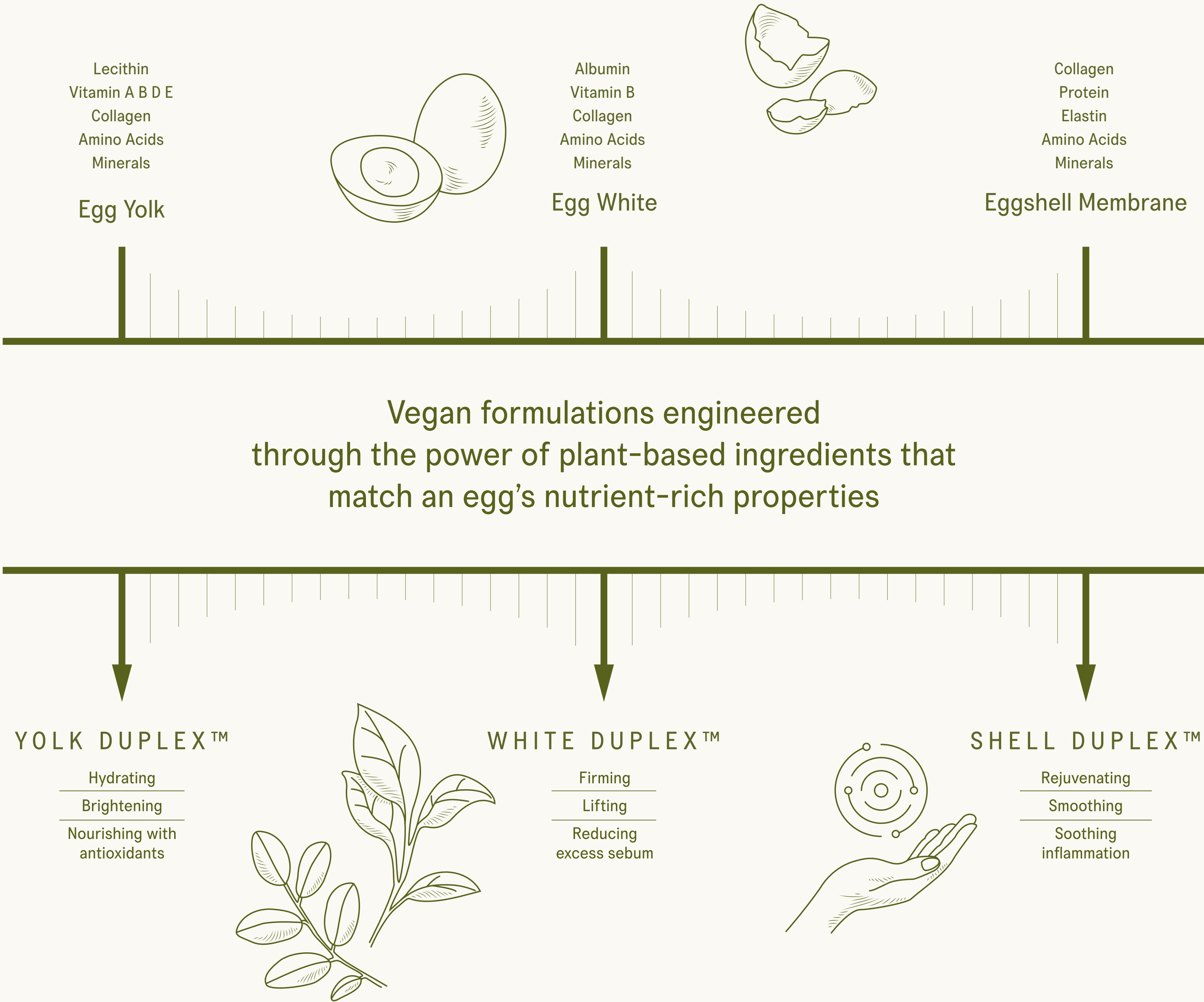
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Duplex® Technology

Egg-Duplicated Complex

Each component of an egg—the egg yolk, white, and eggshell membrane—contains unique, essential vitamins, minerals, and proteins.

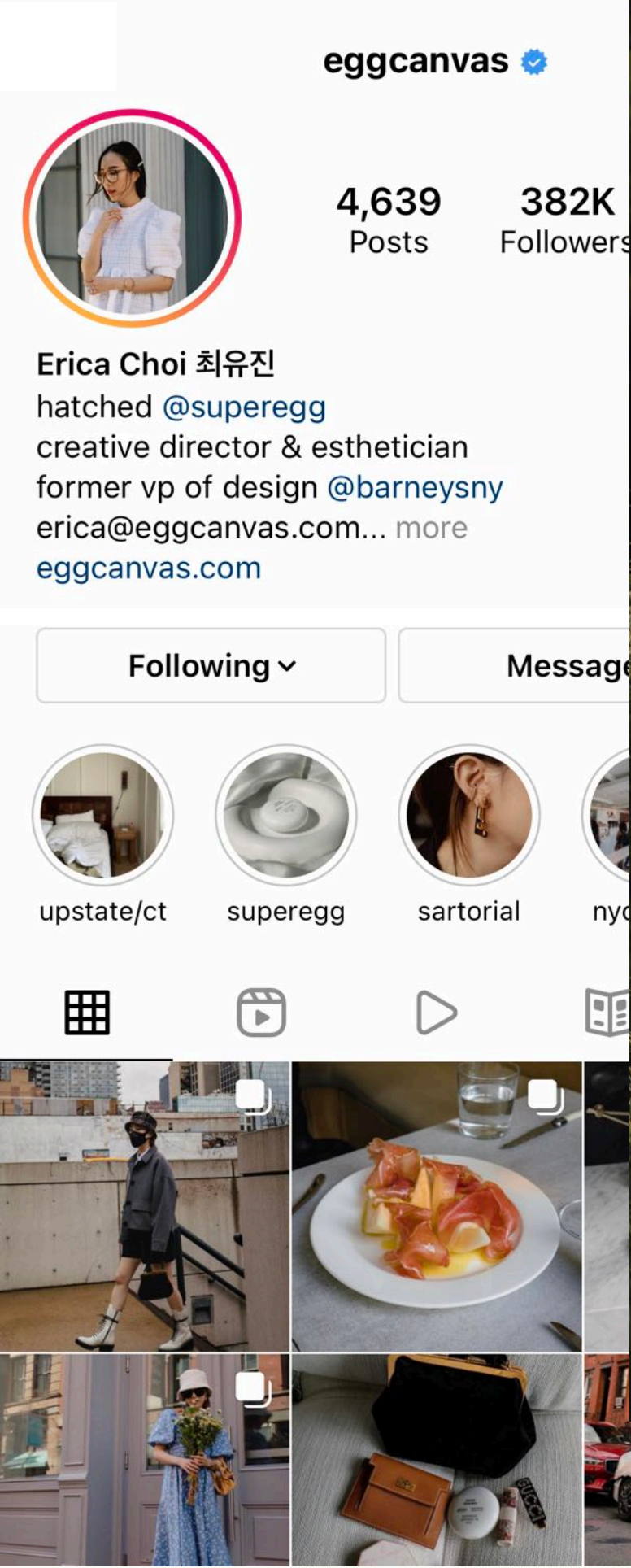
Engineered through innovative technology, we have formulated to match an egg’s nutrient-rich properties for the skin through uncompromising high-quality plant-based ingredients.



Behind The Scenes

Erica Choi of Egg Canvas

Erica Choi is the brand founder, licensed esthetician, and formulator of Superegg. As the leading lifestyle influencer behind Egg Canvas and the former VP of Digital Design of Barneys New York, she has worked over a decade partnering with renowned brands in the luxury fashion, beauty, and hospitality industries.



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Inspirations

Asian heritage and scientific balance

Egg-based Beauty Rituals

Eggs have played a storied role in Asian beauty practices since the first millennium. In 600 B.C. China, Zhang Lihua was said to have whipped up a facial cream composed of egg white and powdered vermilion. And during the last century of the Korean Joseon Dynasty, a guidebook for women called Gyuhap Chongseo recorded a beauty regime of mixing eggs in liquor to be applied on the face for glossy jade-like skin.

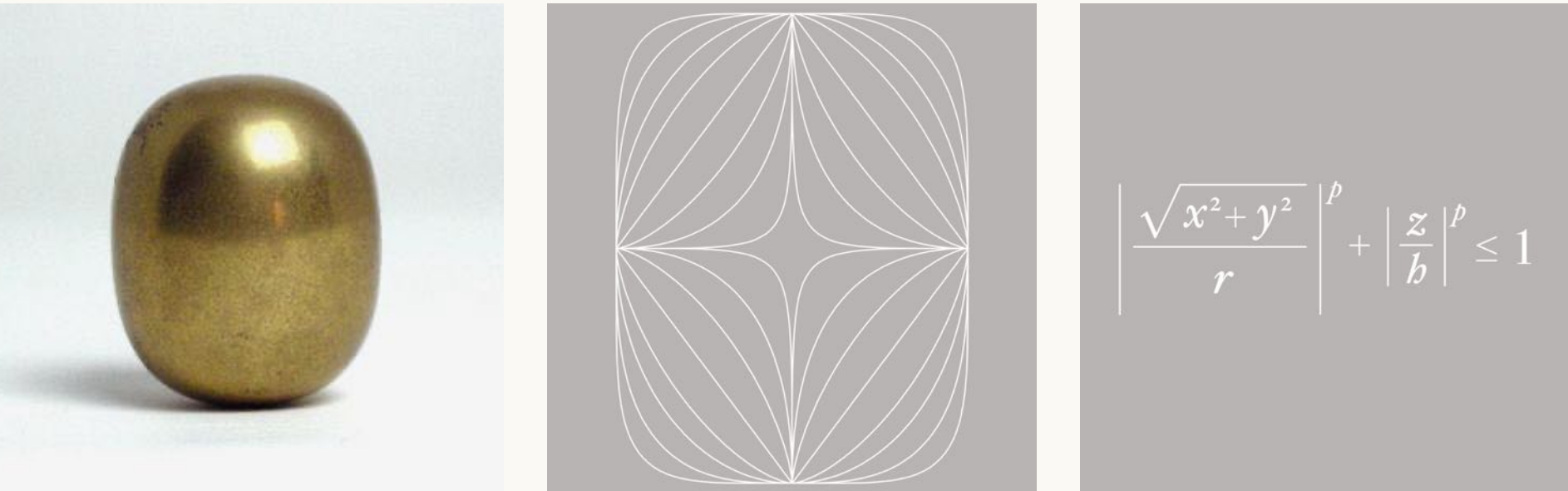


Ancient books in Korea and China

An Egg’s Balance

The word "Superegg" stems from a special shape popularized by Danish Poet and Scientist Piet Hein (1905–1996) to describe a self-balancing oval-like volume.

Balance is the core of Superegg. A harmony of nutrition and design, each component of an egg—the egg white, yolk, and eggshell membrane—is a graceful expression of balance.



Super Egg by Piet Hein, 1960s

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Clean Ingredients Philosophy

From Skin to Ecosystem

Our credo is to support the well-being of your body and our planet, from skin to ecosystem. We are committed to ensuring each ingredient in our products is intentionally present. We never test on animals.

The Never List

Our mindfully created products omit 2700+ specific ingredients and types of ingredients linked to health or environmental issues. Ingredients you will never find in our products:

- Alcohol
- Aluminum
- Aminomethyl Propanol
- Animal Derived Ingredients
- Artificial Dyes
- Benzalkonium Chloride
- BHA & BHT
- Butoxyethanol
- Coal Tar
- DEA
- Ethanolamines
- EDTA
- Ethoxylated Ingredients
- Formaldehyde
- Hydroquinone
- Mercury
- Methyl Cellosolve
- Methylisothiazolinone
- Mineral Oil
- Nanoparticles
- Nitromusks
- Parabens
- PFASs & PFCs
- Petrolatum & Paraffin
- Phenoxyethanol
- Phthalates
- Placenta Extract
- Polycyclic Musks
- PEG
- Polysorbates
- Resorcinol
- Silicones
- SLES
- SLS
- TEA
- Toluene
- Triclosan & Triclocarban

Sustainability

A Sustainable Future

Packaging

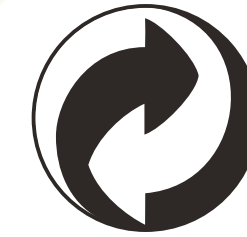
Increasing the sustainability of our packaging is of utmost priority to us, which means using more recycled content and less packaging overall to reduce waste. Our carton boxes are made from FSC (Forest Stewardship Council) certified paper. We are working towards PCR (post-consumer recycled) resin and glass, as well as refillable systems for our primary packaging.

Conscious Choices

We strive to make a positive environmental impact everywhere we can. In making conscious choices with our production process, sourcing our high-quality ingredients, and executing fair trade practices, we are committed to creating products that are healthy for the skin and the planet.

1% for the Planet

We are a committed partner to 1% for the planet, an international organization whose members contribute at least one percent of their annual sales to environmental causes. We stand together in their mission to build a team of environmentally conscious brands that pledge to contribute to a healthier planet.



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Sound Renewal Serum Cream

Yolk Duplex®



- Key Ingredients**
 - EGCG
 - Panthenol
 - Peptides
- Yolk Duplex®**
 - Hydrogenated Lecithin
 - Hyaluronic Acid
 - Vitamin E
 - + 22 Vegan Ingredients

Size	60 ML 2 FL OZ
Price	60 USD 75 CAD
Suited For	Gentle on all skin types
Skin Feel	Dewy and supple
Texture	Light, nourishing gel-cream
Scent	Fragrance-free
What it is	A nourishing serum cream with an innovative blend of high-performing botanical extracts and antioxidants. This versatile, lightweight formula bathes the skin in vital nutrients for a fresh, luminous complexion.
Functions	Replenishes hydration and moisture levels, softens and soothes, brightens and protects, renews elasticity
How to use	Apply to cleansed skin on face, neck, and décolleté in upward, sweeping motions until fully absorbed. For day and nighttime use.

Sound Renewal Serum Cream

Yolk Duplex®

Key Ingredients

EGCG (Epigallocatechin Gallate)

Profoundly soothes, increases moisture retention, helps balance sebum production, and protects against free radicals to prevent the breakdown of collagen.

Panthenol (ProVitamin B5)

Strengthens the skin barrier, soothes and softens, and maintains optimal moisture levels in the skin.

Peptides

Aid in rebuilding collagen and immediately reduces the appearance of fine lines and wrinkles.

Helichrysum Water

Soothes skin sensitivity and helps reduce free radical molecular damage. Antioxidant and anti-inflammatory properties promote collagen and elastin production to reduce dark spots, fine lines, and wrinkles.

Yolk Duplex® Key Ingredients

Hydrogenated Lecithin

Provides moisture, restores suppleness, and soothes sensitive skin exposed to environmental pollutants and irritants.

Hyaluronic Acid

Draws moisture from the air to keep skin plump and hydrated, holding over 1,000 times its own weight in water.

Vitamin E

Strengthens the skin's barrier, moisturizes, and heals the skin.

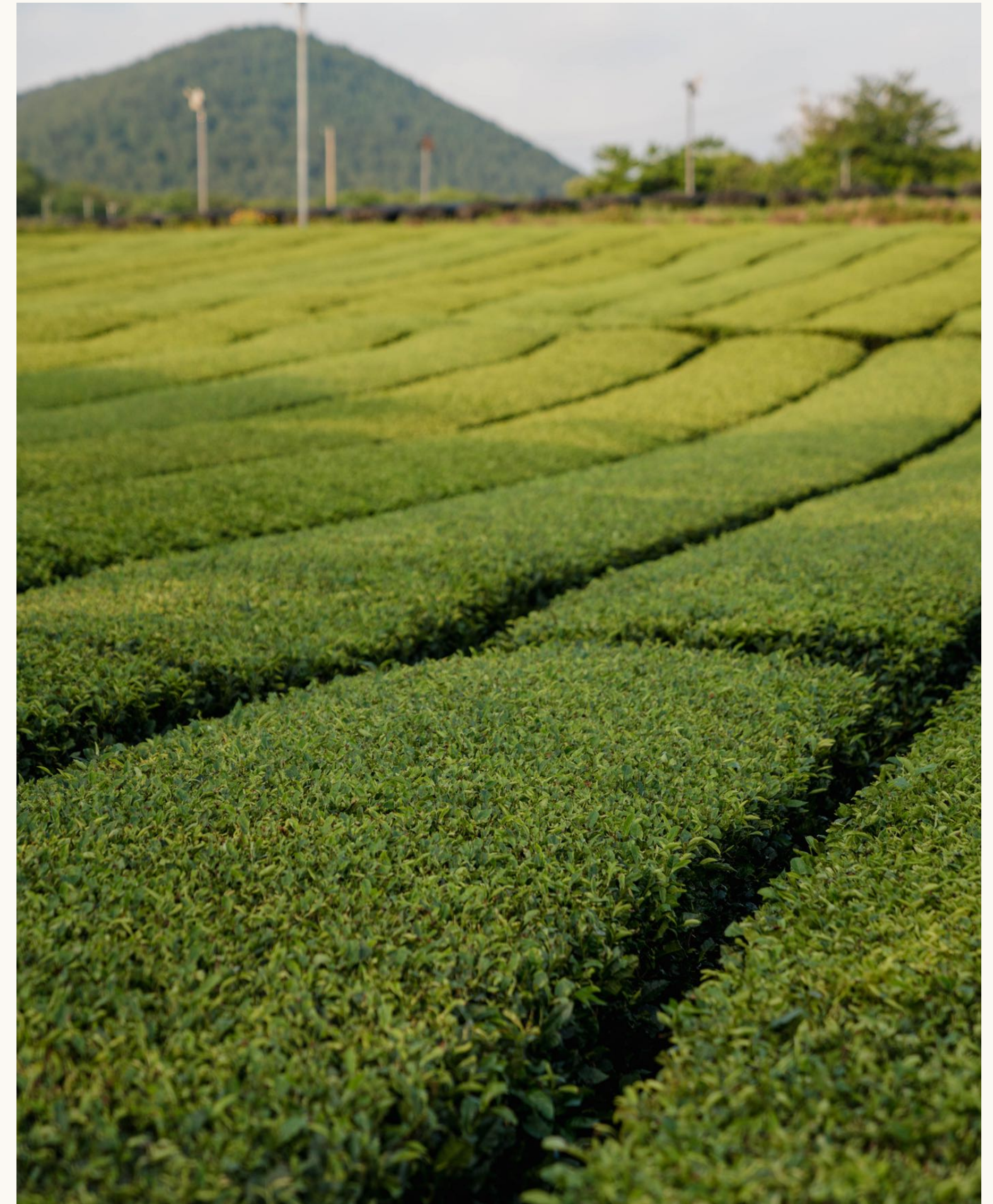
Yolk Duplex® (Egg Yolk Duplicated Complex) duplicates vital egg yolk nutrients with 25 high-grade vegan ingredients to brighten, hydrate, and protect the skin.

Sound Renewal Serum Cream

Yolk Duplex®

Key Ingredient Highlight

EGCG, the most active polyphenols in green tea, profoundly soothes, increases moisture retention, helps balance sebum production, and protects against free radicals to prevent the breakdown of collagen.



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Sound Renewal Serum Cream

Yolk Duplex®

Ultra-silky smooth texture packs the intense hydration of a moisturizer, but also infuses skin with concentrated levels of brightening, firming, and antioxidant-rich actives like a serum.



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Gentle Elements Cleansing Foam

White Duplex®



- Key Ingredients**
 - Moringa Oil
 - Vitamin C
 - AHA
- White Duplex®**
 - Tremella Mushroom
 - Adenosine
 - Rice Extract
 - + 18 Vegan Ingredients

Size	100 ML 3.38 FL OZ
Price	34 USD 42 CAD
Suited For	Gentle on all skin types
Skin Feel	Refreshed and replenished
Texture	Milky, low foaming cream
Scent	Light herbaceous
What it is	A luxurious foaming cream cleanser enriched with botanical extracts and antioxidants that effectively removes daily impurities, makeup, and excess oil while restoring the skin's natural balance. Gentle, non-stripping cleansing agents melt away impurities and soften the skin.
Functions	Melts away makeup and impurities, softens and restores the moisture barrier, brightens and balances
How to use	Wet hands and face first. Squeeze into your palm and lather gently. Massage over the face and neck, and follow with a warm water rinse. Use as a daily cleanser.

Gentle Elements Cleansing Foam

White Duplex®

Key Ingredients

Moringa Oil

Promotes cellular growth, aids skin barrier recovery, and contains moisture-strengthening functions to help delay the aging process.

Vitamin C (Ascorbic Acid, Ascorbyl Glucoside)

Visibly brightens, delivers antioxidant protection, and smooths the appearance of fine lines.

AHA (Citric Acid)

Refines the skin's surface, brightens skin tone, and helps to reduce pigmentation.

Saccharide Isomerate

Acts as a moisture magnet and is strongly bonded with water molecules, so it does not wash off when cleansing the skin.

White Duplex® Key Ingredients

Tremella Mushroom

Enhances skin elasticity, increases skin moisture levels, and supports new collagen formation.

Adenosine

Decreases the appearance of fine lines and wrinkles, helps with wound healing and barrier repair and protection.

Niacinamide (Vitamin B3)

Brightens, reduces irritation, strengthens the skin barrier function, minimizes the appearance of pores, and controls excess sebum production.

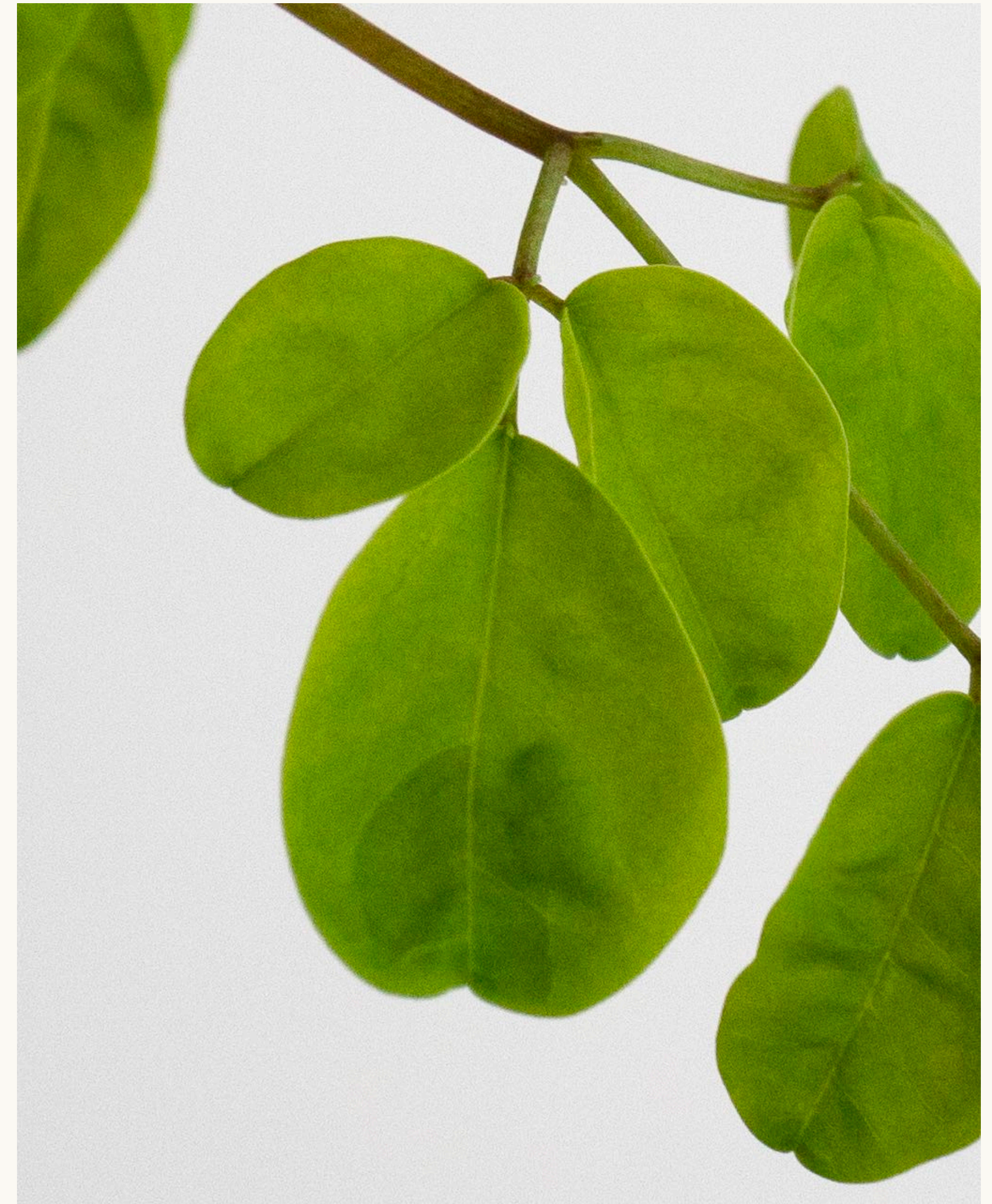
White Duplex® (Egg White Duplicated Complex) duplicates vital egg white nutrients with 21 high-grade vegan ingredients to rejuvenate, smooth, and soothe the skin.

Gentle Elements Cleansing Foam

White Duplex®

Key Ingredient Highlight

Moringa Oil is a non-fragrant plant oil rich in phytonutrients and antioxidants, including vitamins A, C, and E, quercetin, and zeatin. It promotes cellular growth, aids skin barrier recovery, and contains moisture-strengthening functions to help delay the aging process. In addition, it possesses superior skin absorption compared to natural oils.



Gentle Elements Cleansing Foam

White Duplex®

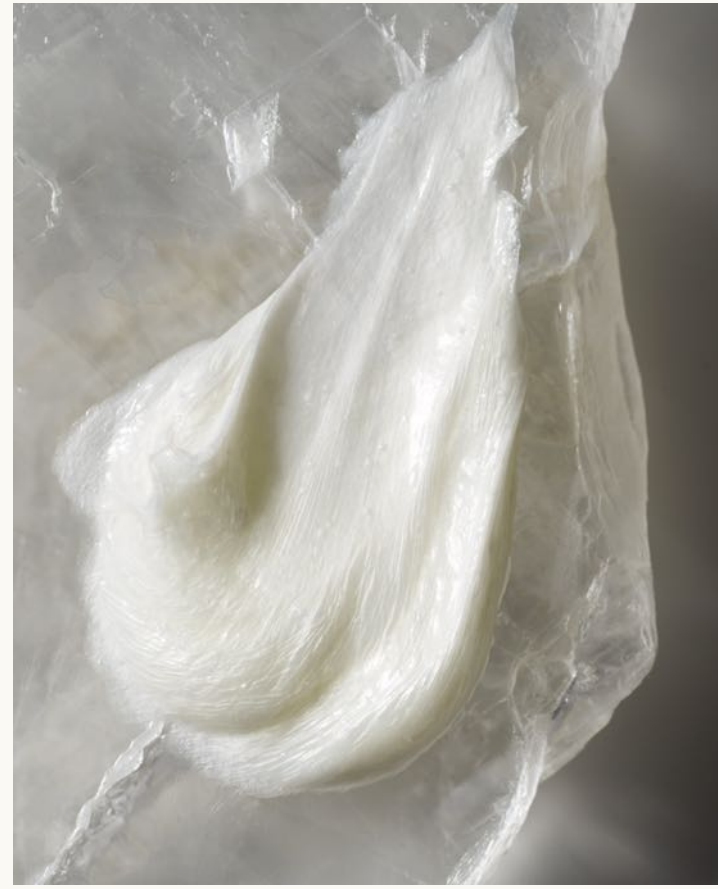
Citric Acid and micro-exfoliating beads composed of plant cellulose, sugars, clays, amino acids gently resurface skin texture and melt down upon contact for a vibrant, youthful appearance.



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Calm Movements Eye & Cheek Mask

White Duplex®



Key Ingredients
Centella Asiatica
Hyaluronic Acid
Panthenol

White Duplex®
Tremella Mushroom
Soy Protein
Rice Extract
+ 18 Vegan Ingredients

Size	17 ML 0.6 FL OZ x5
Price	50 USD 62 CAD
Suited For	Gentle on all skin types
Skin Feel	Cooled and soothed
Texture	Hydrogel
Scent	Fragrance-free
What it is	An eye & cheek mask made of innovative hydrogel to cool, soothe, and boost skin elasticity. Designed in a unique compact shape, this mask is ideal for easy mobility. Roomier than a regular eye mask, this mask provides sufficient coverage of both the eye and cheek area.
Functions	Deeply hydrates, firms and lifts, depuffs, relieves irritation
How to use	Remove mask from protective case and packaging. Apply over the eye and cheek area. Adjust to face contour. Leave on for 15 to 30 minutes for the best results.

Calm Movements Eye & Cheek Mask

White Duplex®

Key Ingredients

Centella Asiatica

Soothes irritation, reduces signs of skin sensitivity and redness, boosts antioxidant activity, improves circulation, aids in revitalizing skin's protective barrier, helps speed up cell renewal.

Hyaluronic Acid

Draws moisture from the air to keep skin moist and lubricated, holding over 1,000 times its own weight in water.

Panthenol (ProVitamin B5)

Strengthens the skin barrier, soothes and softens, and maintains optimal moisture levels in the skin.

Fig Fruit Extract

Antioxidant-rich, enhances skin's hydration, and helps heal skin inflammation and irritation.

White Duplex® Key Ingredients

Tremella Mushroom

Enhances skin elasticity, increases skin moisture levels, and supports new collagen formation.

Hydrolyzed Soy Protein

Increases the ability of the skin to hold moisture, smoothes, and restores suppleness.

Rice Ceramides

Provide deep moisture to the skin, as well as antibacterial and anti-inflammatory support.

White Duplex® (Egg White Duplicated Complex) duplicates vital egg white nutrients with 21 high-grade vegan ingredients to rejuvenate, smooth, and soothe the skin.

Calm Movements Eye & Cheek Mask

White Duplex®

Key Ingredient Highlight

Centella Asiatica, also known as Cica or Gotu Kola, soothes irritation and stimulates collagen synthesis for cell renewal. It reduces signs of skin sensitivity and redness, boosts antioxidant activity, improves circulation, and aids in revitalizing skin's protective barrier. It is also hydrating and effective in preventing future blemishes.



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Calm Movements Eye & Cheek Mask

White Duplex®

Hydrogel holds 99% of liquid due to its molecular capacity capable of retaining 500 times its size. This clear mask adheres well to the skin and this treatment dries silky smooth on the skin.



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Kind Atmosphere Biome Mist

Shell Duplex®



- Key Ingredients**
- Cicaria™
 - Centella Asiatica
 - White Water Lily
- Shell Duplex®**
- Tripeptides
 - Marine Glycoprotein
 - Plant Stem Cells
 - +18 Vegan Ingredients

Size	50 ML 1.7 FL OZ
Price	28 USD 36 CAD
Suited For	Gentle on all skin types
Skin Feel	Hydrated and soothed
Texture	Watery liquid
Scent	Fragrance-free
What it is	A daily defense essence mist to instantly hydrate, soothe, and support optimal skin wellness.
Functions	Increases hydration, soothes signs of skin sensitivity and irritation, protects and revitalizes skin’s protective barrier
How to use	After cleansing, close eyes and gently mist face and neck from a distance of 25-30 cm away from the skin. Spritz throughout the day to refresh anytime. This mist can be sprayed over makeup.

Kind Atmosphere Biome Mist

Shell Duplex®

Key Ingredients

Cicaria™, Saccharomyces Ferment Filtrate, and Bifida Ferment Lysate

Supplies skin with nutrition to intensify the skin's ability to aid in wound healing, help boost collagen production, provide barrier support to strengthen the skin's immune system and improve the health of the skin microbiome to defend against external stimuli.

Centella Asiatica and White Water Lily

Soothes irritation, reduces signs of skin sensitivity and redness, boosts antioxidant activity, improves circulation, aids in revitalizing skin's protective barrier, helps speed up cell renewal.

Niacinamide and Green Tea

Evens skin tone and texture and offers daily protection against UV and free radical damage to fight visible signs of aging.

Hyaluronic Acid and Palmitoyl Hexapeptide-12

Enhances the appearance of plump skin and helps stimulate collagen production for firmer skin over time.

Shell Duplex® Key Ingredients

Tripeptides

Significantly improves skin firmness and boosts the synthesis of hyaluronic acid in the skin up to 300%.

Marine Glycoprotein

Strengthens skin tissue, helps skin retain water, promotes collagen and elastin synthesis, and helps defend the skin against varying environmental stressors.

Plant Stem Cells

Helps to increase skin brightness, stimulate collagen synthesis, and increase skin moisture levels to improve visible signs of aging.

Shell Duplex® (Eggshell Membrane Duplicated Complex) duplicates vital eggshell membrane nutrients with 21 high-grade vegan ingredients to rejuvenate, smooth, and soothe the skin.

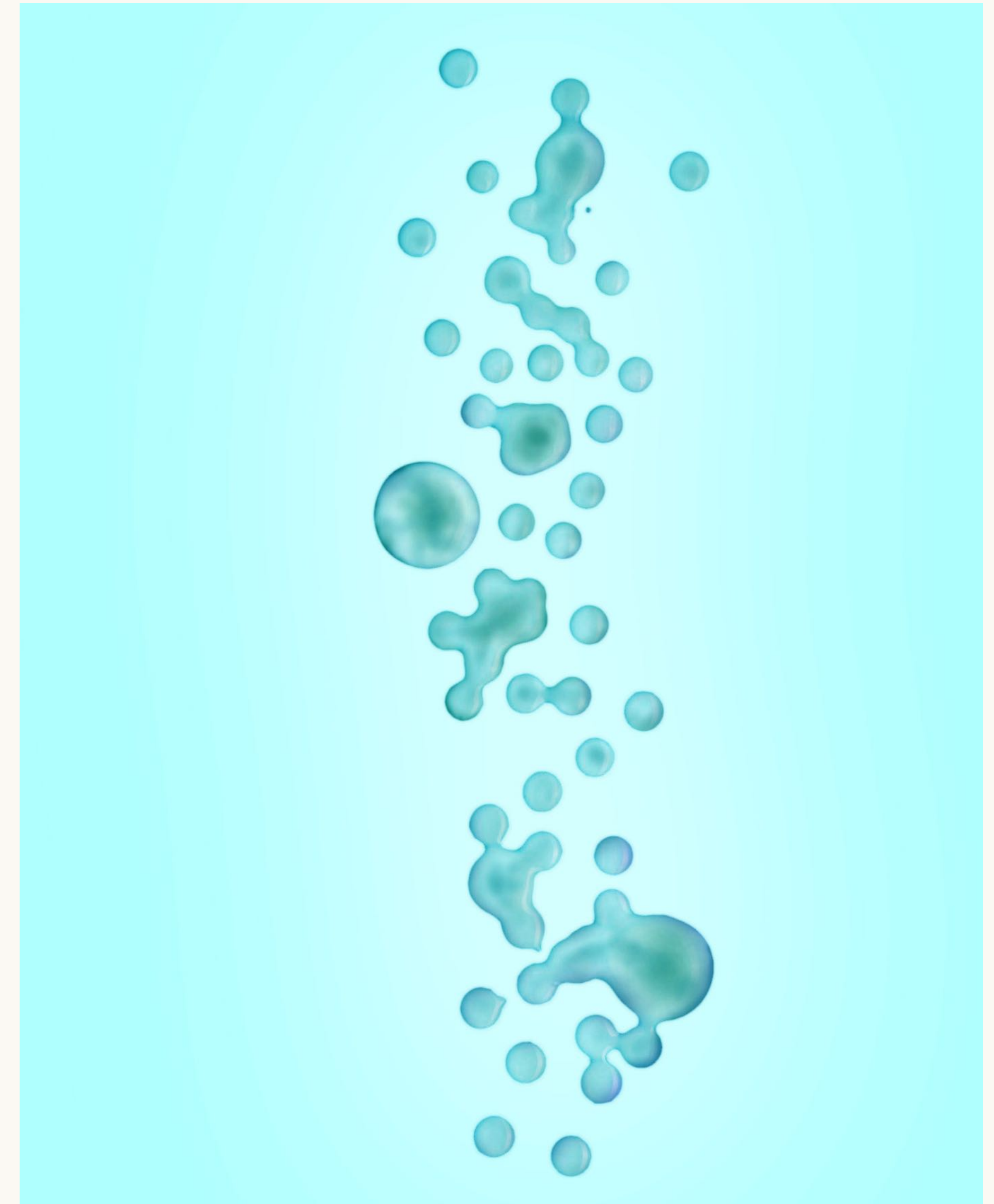
Kind Atmosphere Biome Mist

Shell Duplex®

Key Ingredient Highlight

Cicaria™ is a fermented product of staphylococcus epidermidis (skin flora). It increases the expression of VEGF (vascular endothelial growth factor) and FGF7 (fibroblast growth factor 7) genes, EGF types that can help supply skin nutrition and regenerate skin cells.

Paired with **Centella Asiatica**, it creates a synergistic effect and amplifies the rate of cellular regeneration, wound healing, and maintaining the strength of the skin barrier function.



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Kind Atmosphere Biome Mist

Shell Duplex®

Dispensed with the finest mist spray, the soothing green color of the essence is derived from the high content of natural extracts.



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Tonal Scenery Reparative Serum

Shell Duplex®



- Key Ingredients**
Bio Desert Oil
Probiotics
Niacinamide
- Shell Duplex®**
Tripeptides
Marine Glycoprotein
Plant Stem Cells
+18 Vegan Ingredients

Size	30 ML 1 FL OZ 8 ML 0.27 FL OZ
Price	72 USD 92 CAD 24 USD 30 CAD
Suited For	Gentle on all skin types
Skin Feel	Soft and strengthened
Texture	Clear viscous serum with capsules
Scent	Fragrance-free
What it is	Enriched with potent botanicals and elasticity-boosting actives to help repair, restore, and revive the skin for a healthy radiance.
Functions	Evens tone and texture, soothes and restores hydration, strengthens the skin barrier, shields skin from oxidative stress
How to use	Apply to cleansed skin on face, neck, and décolleté in upward, sweeping motions until fully absorbed. Follow with moisturizer. For day and nighttime use.

Tonal Scenery Reparative Serum

Shell Duplex®

Key Ingredients

Bio Desert Oil

Deeply moisturizes, increases skin barrier strength, and provides protection from environmental stressors, aiding with UV and heat damage recovery. Improves blemishes and helps fade hyperpigmentation.

Pre/Pro/Postbiotics

Supports the skin barrier function and optimizes the healing benefits of good bacteria in the skin. Works as a protective shield against harmful bacteria, aiding against skin aging, breakouts, redness, and dry skin.

Niacinamide, Licorice Root, and three forms of Vitamin C

Visibly brightens, aids in minimizing discoloration, and prevents the appearance of new dark spots for skin clarity and luminosity.

Hyaluronic Acid and Palmitoyl Pentapeptide-4

Helps improve skin firmness, minimizes the look of fine lines and wrinkles, and replenishes moisture and hydration levels for visibly plump skin.

Shell Duplex® Key Ingredients

Tripeptides

Significantly improves skin firmness and boosts the synthesis of hyaluronic acid in the skin up to 300%.

Marine Glycoprotein

Strengthens skin tissue, helps skin retain water, promotes collagen and elastin synthesis, and helps defend the skin against varying environmental stressors.

Plant Stem Cells

Helps to increase skin brightness, stimulate collagen synthesis, and increase skin moisture levels to improve visible signs of aging.

Shell Duplex® (Eggshell Membrane Duplicated Complex) duplicates vital eggshell membrane nutrients with 21 high-grade vegan ingredients to rejuvenate, smooth, and soothe the skin.

Tonal Scenery Reparative Serum

Shell Duplex®

Key Ingredient Highlight

Bio Desert Oil is a strain of fermented yeast studied by NASA under extreme conditions as it survives in the driest desert in the world, conditions said to be similar to Mars.

As a biosynthetic oil composed of human-like fatty acids, it has excellent absorption, increases skin moisture levels, and strengthens the skin barrier factor. It also helps the skin recover from UV and heat damage, protecting it from environmental stressors. In addition, it helps to improve blemishes and helps fade the look of hyperpigmentation.

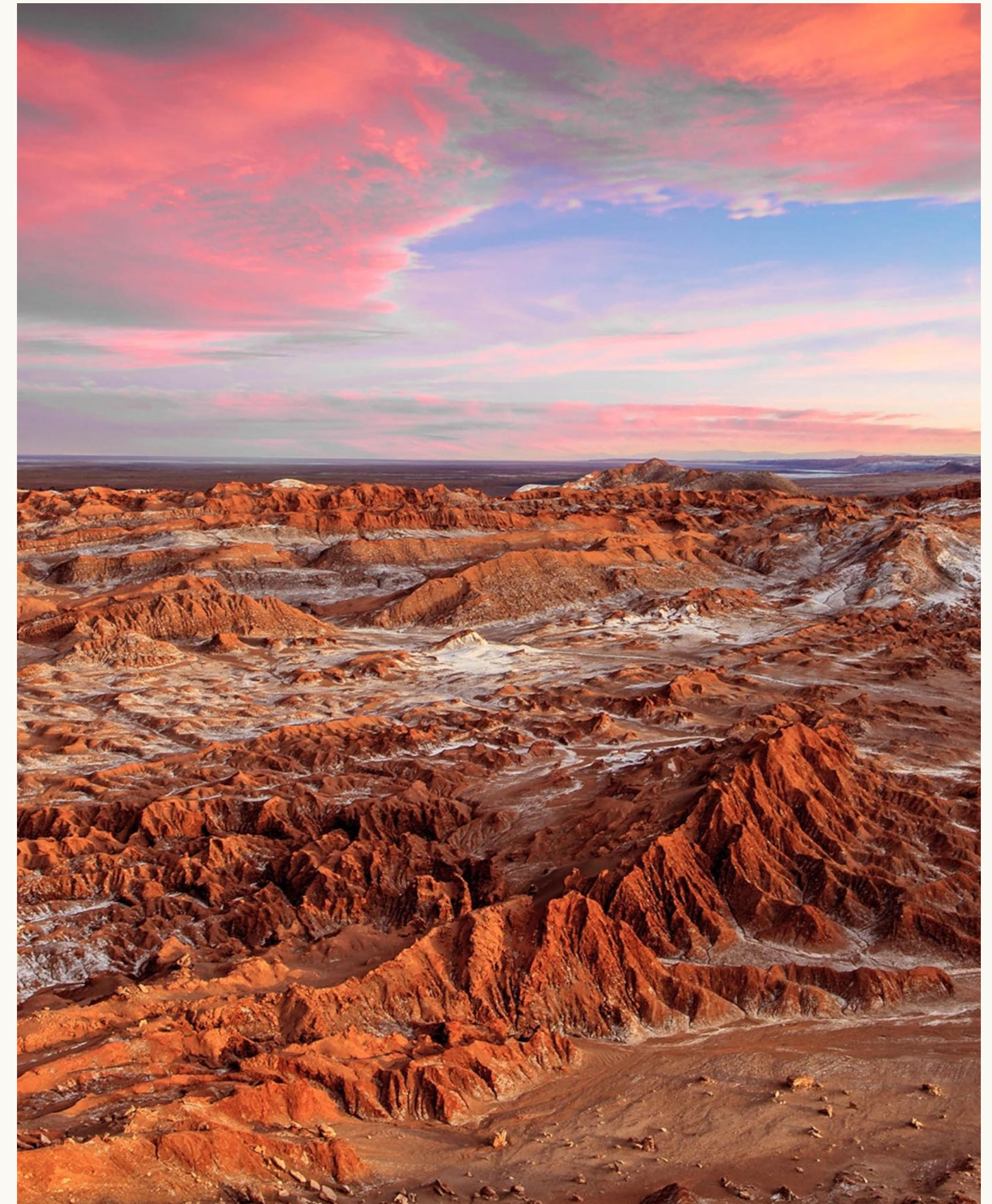


Photo by Giulio Ercolani

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Tonal Scenery Reparative Serum

Shell Duplex®

Soft stabilized oil and biome-boosting capsules quickly absorb into the skin to form a protective moisture shield for a velvety-soft, even complexion.



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Phyto Bounce Eye Contour Solution

White Duplex®



Key Ingredients
Tremella Mushroom
Peptides
Caffeine

White Duplex®
Adenosine
Niacinamide
Rice Bran Oil
+18 Vegan Ingredients

Size	15 ML 0.5 FL OZ
Price	50 USD 64 CAD
Suited For	Gentle on all skin types
Skin Feel	Bright and firm
Texture	Plump jelly
Scent	Fragrance-free
What it is	A concentrated solution cream to soften the appearance of fine lines and undereye shadows while protecting from environmental stressors. Its light, bouncy texture absorbs quickly into the skin, bringing immediate vibrancy and restoration to the delicate eye contour area.
Functions	Improves elasticity and firms, deeply hydrates, brightens dark circles and depuffs
How to use	Using the ring finger, gently apply to the eye area, starting from the inner corner of the eye, moving outwards around the eye contour area. For day and nighttime use.

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Phyto Bounce Eye Contour Solution

White Duplex®

Key Ingredients

Tremella Mushroom

Enhances skin elasticity, increases skin hydration and moisture levels, and supports new collagen formation.

Peptides

Encourage natural elastin and collagen production to promote skin firmness and tone while hydrating and helping to reduce inflammation.

Caffeine

Boosts blood circulation, reduces puffiness and the appearance of undereye dark circles, and tightens skin.

Chlorella Vulgaris

A rich source of carotenoids and amino acids, stimulating collagen synthesis to increase skin firmness and tone.

White Duplex® Key Ingredients

Adenosine

Decreases the appearance of fine lines and wrinkles, helps with wound healing and barrier repair and protection.

Niacinamide (Vitamin B3)

Brightens, reduces irritation, strengthens the skin barrier function, minimizes the appearance of pores, and controls excess sebum production.

Amino Acids

Hydrate and increase water retention, soothe, protect and strengthen to repair damaged skin, and build collagen to smooth fine lines and wrinkles.

White Duplex® (Egg White Duplicated Complex) duplicates vital egg white nutrients with 21 high-grade vegan ingredients to rejuvenate, smooth, and soothe the skin.

Phyto Bounce Eye Contour Solution

White Duplex®

Key Ingredient Highlight

Tremella Mushroom, also known as Snow Mushroom, is a low-molecular, nutrient-rich, superfood mushroom collagen with the ability to hold 500x its weight in water. Its gelatinous molecules are smaller than hyaluronic acid, so it penetrates the skin more deeply. It provides long-term support in enhancing skin elasticity and increasing skin moisture levels.



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Phyto Bounce Eye Contour Solution

White Duplex®

A powerful firming complex stabilized in a gel matrix delivers deep into the skin to plump and support the skin's ability for faster cellular turnover. A weightless, firm polymer blocks moisture evaporation to provide long-lasting moisturization.



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Vitamin Collective Vitality Elixir

Yolk Duplex®



- Key Ingredients**
 - Vitamin B·C·E·F·K
 - Sea Moss
 - Astaxanthin
- Yolk Duplex®**
 - Hydrogenated Lecithin
 - Hyaluronic Acid
 - Chicory Root
 - + 22 Vegan Ingredients

Size	30 ML 1 FL OZ
Price	65 USD 85 CAD
Suited For	Gentle on all skin types
Skin Feel	Bright and revitalized
Texture	Viscous serum with micro-capsules
Scent	Fragrance-free
What it is	A supercharged brightening treatment serum developed with a precisely dosed, concentrated collective of vitamins (B, C, E, F, K) and botanicals to bring rich antioxidant energy to the skin.
Functions	Brightens and enhances radiance, reduces dark spots, protects against future photodamage and loss of elasticity
How to use	Apply to cleansed skin on face, neck, and décolleté in upward, sweeping motions until fully absorbed. Follow with moisturizer. For day and nighttime use.

Vitamin Collective Vitality Elixir

Yolk Duplex®

Key Ingredients

Vitamin B·C·E·F·K

Rich in antioxidants and work synergistically to help repair damaged skin and boost collagen production while defending it against all forms of environmental stressors.

Sea Moss (Chondrus Crispus)

Deeply hydrates, helps control excess sebum production, and diminishes the appearance of fine lines and wrinkles.

Astaxanthin and Haematococcus Pluvialis

Powerful antioxidant that improves skin texture and elasticity, reduces moisture loss, and improves the appearance of age spots, fine lines, and wrinkles.

4-Butylresorcinol

Helps reduce the appearance of skin discoloration

Yolk Duplex® Key Ingredients

Hydrogenated Lecithin

Provides moisture, restores suppleness, and soothes sensitive skin exposed to environmental pollutants and irritants.

Hyaluronic Acid

Draws moisture from the air to keep skin plump and hydrated, holding over 1,000 times its own weight in water.

Chicory Root

Strengthens the skin's barrier, moisturizes, and heals the skin.

Yolk Duplex® (Egg Yolk Duplicated Complex) duplicates vital egg yolk nutrients with 25 high-grade vegan ingredients to brighten, hydrate, and protect the skin.

Vitamin Collective Vitality Elixir

Yolk Duplex®

Key Ingredient Highlight

Vitamin B•C•E•F•K are rich in antioxidants and work synergistically to help repair damaged skin and boost collagen production while defending it against all forms of environmental stressors.



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Vitamin Collective Vitality Elixir Yolk Duplex®

Skin-fortifying vitamin oil micro-capsules melt immediately into the skin for radiance, deep hydration, and protection from free radicals that expedite signs of skin aging and discoloration.



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This Moment Hand Care White Duplex®



Key Ingredients
Niacinamide
Murumuru Butter
CoQ10

White Duplex®
Tremella Mushroom
Adenosine
Amino Acids
+ 18 Vegan Ingredients

Size	60 ML 2 FL OZ
Price	30 USD 38 CAD
Suited For	Gentle on all skin types
Skin Feel	Smooth and silky
Texture	Soft, fluffy cream
Scent	Light herbaceous
What it is	Nature-aromatic hand care conditions dry skin, targets discoloration, and firms with peptides for soft, silky hands.
Functions	Supports hydration, softens, brightens, relaxes the senses
How to use	Apply to hands and massage until absorbed.

This Moment Hand Care

White Duplex®

Key Ingredients

Niacinamide (Vitamin B3)

Brightens, aids in minimizing discoloration, strengthens the skin barrier function, diminishes the appearance of pores, and controls excess sebum production.

Murumuru Butter and Shea Butter

Rich in fatty acids, helps to support the natural skin barrier, prevent moisture loss, and soothe and nourish damaged and irritated skin.

CoQ10 and Palmitoyl Hexapeptide-12

Helps the skin retain moisture, stimulates collagen and elastin production, and reverses sun damage.

Green Tea and Rice Extract

Soothes, softens, and offers daily protection against UV and free radical damage to fight visible signs of aging.

White Duplex® Key Ingredients

Tremella Mushroom

Enhances skin elasticity, increases skin moisture levels, and supports new collagen formation.

Adenosine

Decreases the appearance of fine lines and wrinkles, helps with wound healing and barrier repair and protection.

Amino Acids

Hydrate and increase water retention, soothe to restore skin damage, strengthen to repair damaged skin, and build collagen to smooth fine lines and wrinkles.

White Duplex® (Egg White Duplicated Complex) duplicates vital egg white nutrients with 21 high-grade vegan ingredients to rejuvenate, smooth, and soothe the skin.

This Moment Hand Care

White Duplex®

Key Ingredient Highlight

Niacinamide (Vitamin B3) is a powerful and versatile ingredient that visibly brightens and improves uneven skin tone, softens fine lines and wrinkles, and works to counteract oxidative stress on the skin and neutralize environmental damage. It helps diminishes enlarged pores and control excess sebum production.



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This Moment Hand Care White Duplex®

The light herbaceous scent of nourishing oils, including Bergamot, Lavender, Rosemary, and Scot's Pine, promotes a sense of inner calm. Packaged in our distinctive egg-shaped container, making it easy to take with you on the go or keep with you table-side.



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*Meet Superegg, the New Stylish Skin-Care Brand With
Cutting-Edge, Plant-Based Ingredients — Vogue, Dec 2020*

VOGUE

Forbes

Wallpaper*

 TODAY

allure

VANITY FAIR

ELLE

TOWN&COUNTRY

GLAMOUR

 REFINERY29

InStyle

FASHIONISTA

THE ZOE REPORT

HYPEBAE

THE CUT

BYRDIE

WHO WHAT WEAR

EDITORIALIST

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Shen Beauty

US / In-store & Online

Standard Dose

US / In-store & Online

Soko Glam

US & International / Online

Holt Renfrew

Canada / In-store & Online

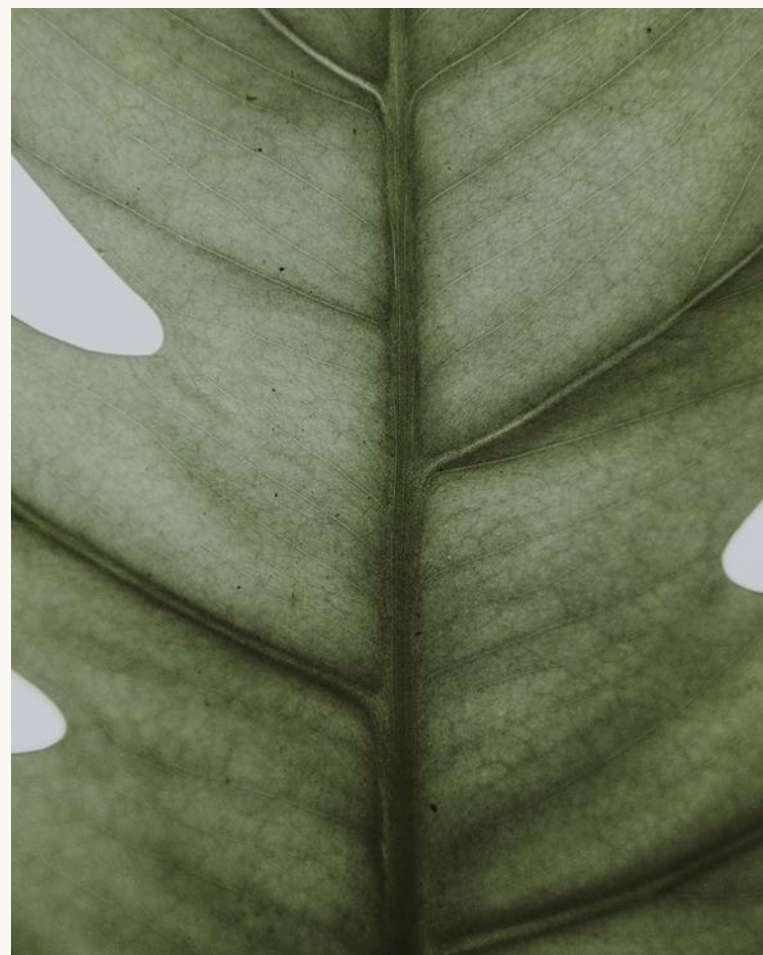
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Brand Pillars

1

Attention to detail—
formulas and packaging design
by esthetician founder for an
elevated and sensorial
experience with effective results



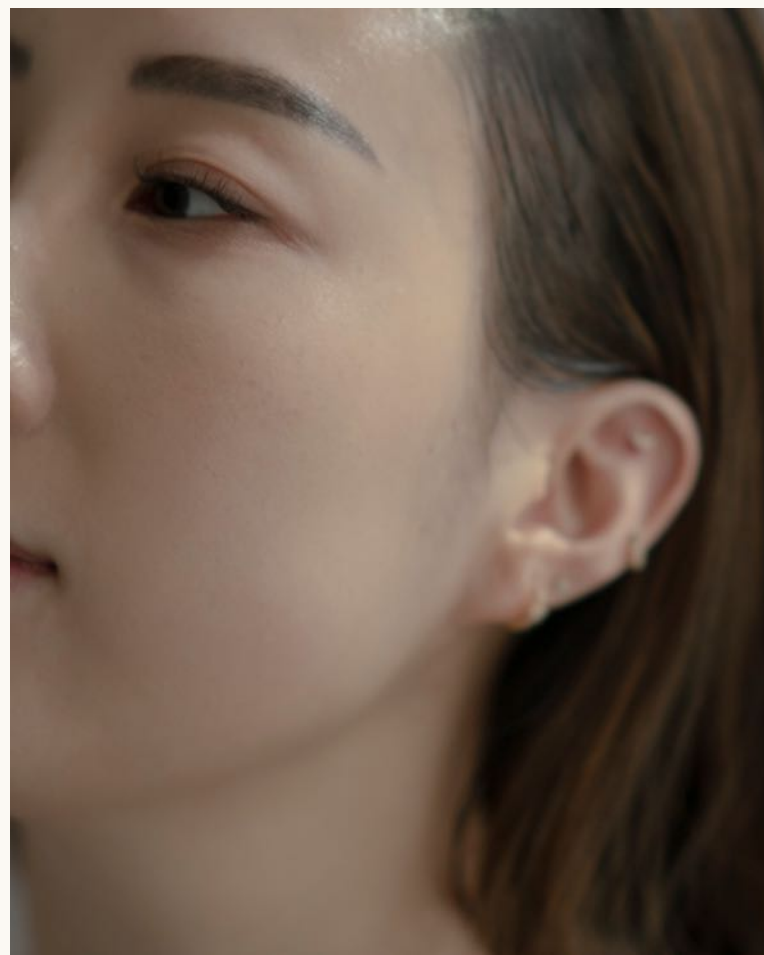
2

Modern Asian beauty rituals—
offering the egg’s nutritional
values via cutting-edge
technology, clinical actives, and
botanicals; safe for sensitive skin



3

Holistic wellness—
Inspired by the preventative
Korean beauty philosophy;
encourage self-care to bring
balance to one’s daily life



SUPEREGG

NYC



POWER THE SKIN'S
WELL-BEING



DERIVED FROM
NATURE, DRIVEN BY SCIENCE,
GUIDED BY BALANCE



CLEAN IS
INTELLIGENCE



SUPREGG IS A VEGAN EGG
A CLEAN EGG COMPOSED OF POWERFUL
PLANT-BASED BEAUTY FORMULAS



ESTHETICIAN-LED
CLEAN, TRANSPARENT FORMULAS
FOR YOUR BODY AND
OUR PLANET



CONSCIOUS O
FOR THE PL

We strive to make a positive environ
we can. In making conscious choices v
sourcing of our high-quality ingredients
are carried out, we are committed to
products that is healthy for you

To build transparent and environmental
we are taking tangible steps towards o
the environment. Beyond necessity, it i
a driving force of crea

Thank You

*Vegan skincare that balances botanicals and biotechnology
for a mindful approach to beauty*

Be a Good Egg

@superegg on Instagram / @supereggnyc on TikTok

#superegg

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