

C A M I L L E  
S T Y L E S

August 8, 2023

## Hydrogel Face Masks Are About to Blow Up— Here's What You Need to Know

Sheet masks, step aside.

**R**emember when K-Beauty went mainstream? Seemingly overnight, everyone was obsessed with essences, snail mucin serums, and [sheet masks](#). This was also the time when “go big or go home” applied to many of our elaborate skincare routines. Suddenly, everyone had a ritual full of aesthetic packaging and Instagrammable steps. Among them, sheet masks were the undisputed star of the skincare-as-self-care movement. There was nothing more luxurious than running a hot bath and artfully arranging a sheet mask over your face. Bliss.

But not all sheet masks are created equal. Most fit awkwardly and they drip and drench anything in sight. More stressful than self-care, honestly. Enter: hydrogel masks. Hydrogel sheet masks are the more comfortable, more effective answer to paper sheet masks. And truly, I (and beauty experts everywhere) can't get enough. Today, we're making an argument for swapping in hydrogel masks as the perfect finishing touch to the [ultimate self-care routine](#).

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## The Best Hydrogel Masks for Every Skin Concern

I've used a lot of sheet masks in my day. But trying hydrogel masks felt like a brand-new experience. For one, I used to leave sheet masks on until the moisture had completely sucked out of them and they were essentially peeling *off* my face. This took *hours* on end—not a small task. Hydrogel masks, however, usually work in about 10 minutes, revealing brighter, dewier, skin without any discomfort.

To experience the full spectrum of benefits, I tested the most hyped-up hydrogel masks, and I can't see myself turning back to regular sheet masks again. You heard it here first: hydrogel is in and it's not going anywhere.



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## Best Hydrogel Masks for Combination Skin: Superegg Calm Movements Eye & Cheek Mask

If you don't always feel like putting on a full mask, this eye and cheek mask is for you. Like an elevated set of eye masks, they cover your eye and cheek area so comfortably you can forget you're wearing them. As someone with combination skin, I love using these to give some extra TLC to the dryer areas of my skin. They're also great first thing in the morning to soothe and refresh my under-eyes while firming and depuffing my cheeks. Plus, with the hydrogel formula and unique shape, they don't slip off like other eye masks. Seriously—these have changed my routine for the better.

- **Key Ingredients:** Centella Asiatica, Tremella Mushroom, ProVitamin B5, Hyaluronic Acid
- **Key Concerns:** Firming, Soothing

### Superegg Calm Movements Eye & Cheek Mask

This antioxidant-rich mask strengthens and supports your skin barrier while provitamin B5 and hyaluronic acid hydrate and replenish for a soothing and smoothing effect.

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\$50 for 5 masks

SHOP NOW

