

# BRAND PROFILES





## BEHIND THE BRAND

In 2004 the first few SACHAJUAN Haircare products were introduced into the Swedish market. What makes the SACHAJUAN brand unique and interesting, is the simplicity and functionality of the products in perfect harmony with high quality ingredients and modern innovation. Since it's launch, SACHAJUAN has shown unparalleled growth. Today it is an established premium brand in the Scandinavian market, one of the most competitive hair care markets in the world.







The active ingredients and technology behind the success of SACHAJUAN Professional Haircare is its' Ocean Silk Technology. In combination with sea algae and other tailor made active ingredients, SACHAJUAN's creates healthy and unique results on all different hair types. With these results we create hair with maximum shine, volume, stability, and care without weighing down the hair - regardless of hair quality, you will notice immediate results with SACHAJUAN Professional Haircare. All SACHAJUAN Products are made in Sweden.

## SACHAJUAN






SACHAJUAN.COM

PRODUCT	TYPE	DESCRIPTION	RETAIL
	NORMALIZING HAIR SHAMPOO	An every day gentle cleansing shampoo with Ocean Silk technology for normal hair. Stimulates hair and scalp creating bounce and optimal condition.	100 ML \$15 250 ML \$29 1000 ML \$90
	NORMALIZING HAIR CONDITIONER	This conditioner with Ocean Silk technology provides superior conditioning and detangling. The formula makes hair supple and strong. Leaves hair with bounce and a silky shine.	100 ML \$16 250 ML \$33 1000 ML \$99
	NORMAL HAIR SHAMPOO	Everyday gentle cleansing shampoo for normal hair. Stimulates hair and scalp with Ocean Silk Technology for healthy look. Increases volume and shine. Leaves hair with bounce and an optimal condition.	100 ML \$15 250 ML \$29 1000 ML \$90
	NORMAL HAIR CONDITIONER	This conditioner with Ocean Silk Technology provides superior conditioning and detangling. The formula makes hair supple and strong. Leaves hair with bounce and a silky shine.	100 ML \$16 250 ML \$33 1000 ML \$99



# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	MOISTURIZING SHAMPOO	Intensely moisturizing shampoo for dry, bleached, lighter coloured or highlighted hair. Contains ocean silk technology and argan oil to provide optimal moisture, leaving the hair healthy and manageable.	100 ML \$15 250 ML \$29 1000 ML \$90
	MOISTURIZING CONDITIONER	Intensely moisturizing conditioner for dry, bleached, lighter coloured or highlighted hair. Contains ocean silk technology and argan oil to provide optimal moisture, repair damage and fight frizz for healthy, shiny and manageable hair.	100 ML \$16 250 ML \$33 1000 ML \$99
	COLOUR PROTECT SHAMPOO	A special formula for color treated hair. Along with Ocean Silk technology this shampoo will protect your color. Leaves hair with natural bounce and silky shine.	100 ML \$15 250 ML \$29 1000 ML \$90
	COLOUR PROTECT CONDITIONER	This conditioner with our Ocean Silk technology and uv-protection protects color treated hair, provides superior conditioning, and detangles. The formula makes hair supple and strong. Leaves hair with bounce and silky shine.	100 ML \$16 250 ML \$33 1000 ML \$99
	THICKENING SHAMPOO	Creates structure for fine and thin hair. Our balanced formula with our Ocean Silk technology rebuilds the hair fiber and promotes shine, stability and volume.	100 ML \$15 250 ML \$29 1000 ML \$90
	THICKENING CONDITIONER	This conditioner, with Ocean Silk technology, gives structure, lift and volume for fine and thinner hair. This Volume balanced formula leaves hair full and bouncy.	100 ML \$16 250 ML \$33 1000 ML \$99


# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	OCEAN MIST VOLUME SHAMPOO	With Ocean Silk Technology and natural vegetable proteins give the hair structure, volume and strength from the inside out, leaving hair shiny and strong.	100 ML \$15 250 ML \$29 1000 ML \$90
	OCEAN MIST CONDITIONER	With Ocean Silk Technology and natural vegetable proteins creates volume, structure and strength. It moisturizes, protects and detangles to make hair look and feel fuller, without weighing it down.	100 ML \$16 250 ML \$33 1000 ML \$99
	INTENSIVE REPAIR SHAMPOO	Ideal for hair that is damaged, porous, dry and/ or exposed to the sun. Ocean Silk technology, combined with uv protectants, penetrate the follicle and last there after rinsing to provide maximum protection and intensive care.	250 ML \$29
	INTENSIVE REPAIR CONDITIONER	Nourishes and treats hair that is damaged, porous, dry, and/ or is exposed to the sun. Ocean Silk technology, combined with uv protectants, penetrate the follicle and remain after rinsing to provide maximum protection and intensive care.	250 ML \$33
	SILVER SHAMPOO	Adds pigments to the hair which counteracts and neutralizes brassy yellow and golden under tones. The pigments also add volume and new luster to the hair. Contains uv-protection. Its Ocean Silk technology hydrates processed hair and increases shine.	250 ML \$29 1000 ML \$90
	SILVER CONDITIONER	Adds pigments to the hair which counteracts and neutralizes yellow and golden tones. The pigments also add volume and new luster to the hair. Contains uv-protection. Its Ocean Silk technology hydrates processed hair and increases shine.	250 ML \$33 1000 ML \$99







# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	SCALP SHAMPOO	This special shampoo with piroctone olamine and climbazole removes dandruff and itchiness. Rosemary oil, menthol, salicylic acid and ginger extract soothes irritated rubescent scalp. Maintains healthy moisture balance of hair and scalp.	100 ML \$15 250 ML \$29 1000 ML \$90
	SCALP CONDITIONER	Scalp Conditioner is a scalp and hair conditioner. Also a Climbazole and Piroctone Olamine that in combination with Scalp Shampoo removes dandruff and soothes irritated scalp.	250 ML \$33
	LEAVE IN CONDITIONER	A light, oil-free, leave in conditioner that makes styling easy. Great for detangling, the Ocean Silk technology gives great body and super shine it also helps to keep hair and scalp healthy.	250 ML \$36
	INTENSIVE REPAIR LEAVE IN CONDITIONER	Developed to be used on dry, damaged, or colour treated hair. The advanced formula contains ingredients like Macadamia Oil, Hydrolyzed Rhodophyceae Extract, and caring properties to detangle and repair the hair, making it more manageable	150 ML \$37
	HAIR REPAIR	This intensive hair treatment with ocean silk technology is for damaged and stressed hair. It promotes cell regeneration and lends vitality and strength to each hair fiber.	100 ML \$19 250 ML \$36 1000 ML \$104
	OVERNIGHT HAIR REPAIR	A gel product based with pure water. It delivers care for your hair while you sleep. It is designed to rebuild the elasticity of your hair follicles, strengthen the hair, and leave hair with a fabulous shine.	100 ML \$53







# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	CURL SHAMPOO	Shampoo created for curls. Ocean silk technology and wheat protein nourish the curl cuticle to build strength and shine.	100 ML \$15 250 ML \$29 1000 ML \$90
	CURL CONDITIONER	Conditioner designed to nourish and define curls. Builds strength and shine. Contains ocean silk curl complex to refine each curl. Sealing out frizz, creating soft curls that last.	100 ML \$16 250 ML \$33 1000 ML \$99
	CURL TREATMENT	Intensive curl care treatment. Contains ocean silk curl complex designed to combat frizz and repair split ends. Smooths curl cuticle to enhance manageability and shine. Builds a nourished foundation for styling, creating soft, bouncy curls that last.	100 ML \$19 250 ML \$36 1000 ML \$104
	ANTI POLLUTION SHAMPOO	Shampoo to help protect the hair and scalp from exposure to pollution. Contains three unique natural ingredients that: Create a barrier against pollution build up on the scalp and hair.	250 ML \$35
	ANTI POLLUTION CONDITIONER	Conditioner to help protect the hair and scalp from exposure to pollution. Contains three unique natural ingredients that: Create a barrier against pollution build up on the scalp.	250 ML \$37
	HAIRSPRAY LIGHT + FLEXIBLE	A great tool for creative styling. An excellent finish to any hairstyle without leaving stiffness or stickiness. This hairspray can be used daily. HOLD 3	300 ML \$37







# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	DRY SHAMPOO MOUSSE	A foaming dry shampoo that dries quickly. Gives hair a fresh, clean feel without residue or water. Adds texture, volume and shine.	200 ML \$37
	HAIRSPRAY STRONG CONTROL	A great tool for creative styling. It provides an excellent strong hold to finish a look without stickiness. This hairspray can be used daily and will not have a dulling or flaking effect on the hair. HOLD 4	75 ML \$19 300 ML \$37
	HAIRSPRAY STRONG + FLEXIBLE	Hairspray Strong and Flexible for everyday styling with a touchable feel. Perfect tool for styling without stiffness or stickiness. It adds a light, bouncy hold that will not weigh your hair down. Can be layered to build a style that feels natural, never leaving hair dull.	300 ML \$37
	STRAIGHT AND SHINE SPRAY	A lightweight styling and finishing that creates texture and maximum shine. It is Ideal to use with straighteners as it protects the hair against heat. The spray is easy to apply.	200 ML \$35
	ROOT LIFT	Creates volume and stability at the base of the scalp. The product is perfect for giving hair styles and volume lift. HOLD 4	200 ML \$34
	MOULDING SPRAY	Moulding spray separates hair, providing greater definition, separation, and shine. Giving a styled and finished second-day hair look.	200 ML \$32

# DAVID PIRROTTA







PRODUCT	TYPE	DESCRIPTION	RETAIL
	DRY POWDER SHAMPOO	A powder-based spray that creates body and lift as well as leaving hair feeling fresh and clean. This product is perfect to use in between shampooing. Volume powder is suitable for both long and short hair.	75 ML \$21 200 ML \$37
	DARK DRY POWDER SHAMPOO	A powder-based spray that creates body and lift as well as leaving hair feeling fresh and clean. This product is perfect to use in between shampooing. Volume powder is suitable for both long and short hair. Dark Volume Powder also contains dark colored pigments to better suit darker hair.	75 ML \$21 200 ML \$37
	STYLING CREAM	For straight or curly styles. It contains Ocean Silk technology which makes hair soft and silky with superb shine. Protects from heat. HOLD 3	125 ML \$34
	HAIR MOUSSE	The ultimate styling tool that preps hair leaving great volume, body, and shine. Ideal for fine, flat, and difficult style hair. This new formula from SACHAJUAN professional haircare (unlike similar products) leaves hair weightless, nonsticky and shiny. HOLD 3	200 ML \$33
	VOLUME CREAM	Gives hair volume and shine while adding moisture and balance. Contains Ocean Silk technology. Protects from heat. HOLD 4	125 ML \$34
	INTENSIVE HAIR OIL	Repairs your hair while adding extreme shine. The hair absorbs the oil weightlessly without leaving residue. Contains argan oil and sea buckthorn oil.	50 ML \$53

# DAVID PIRROTTA







PRODUCT	TYPE	DESCRIPTION	RETAIL
	FINISH CREAM	Controls, moisturizes, and creates definition while adding shine without greasiness. Perfect finish cream for styled hair. Contains Ocean Silk technology.	75 ML \$31
	HAIR WAX	A non-greasy grooming aid that moisturizes and conditions hair. This is a superb finishing tool for all hair types creating texture and shine.	75 ML \$33
	HAIR PASTE	A grooming aid with strong and flexible hold. This is a superb finishing tool. For all hair types creating texture and shine. It is easy to wash out. Use in wet or dry hair.	75 ML \$33
	SHINE SERUM	A serum that helps protect and repair hair and damaged ends. It leaves hair shiny and soft.	30 ML \$35
	OCEAN MIST SPRAY	This leave in formula delivers a beach feel to hair. Hair gets a natural texture, much like a day on the beach would do.	250 ML \$34 50 ML \$15
	OCEAN MIST HAIR CREAM	Provides the perfect saltwater feel your hair gets after a long day at the beach. This light blue gel-based styling product has a creamy formula that easily molds into the hair adding grip, volume and texture.	125 ML \$31









# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	HAIR IN THE SUN	Hair in the sun with Ocean Silk Technology protects your hair and hair color from the sun with a UV filter that stays in hair even after a bath or shower. It also works as a styling cream, providing a light styling effect to keep your hair in place while enjoying the sun.	100 ML \$34
	HAIR AFTER THE SUN	Hair after the Sun with Ocean Silk Technology re-moisturizes, highly conditions and restores shine in your hair after exposure to sunlight, can be left in or rinsed out	125 ML \$34
	PROTECTIVE HAIR PERFUME	A multi-putpose protective hair perfume. Freshens the hair with the signature fine fragrance from our SACHAJUAN haircare range. It moisturizes, reduces static, gives shine and UV-protection with a unique anti-odour technology.	50 ML \$76
	HAIR CLEANSING CREAM	Cleanses the hair using a new, nontraditional technique based on caring waxes. The new cream formula does not lather but creates shine, luster, moisture and softness while refreshing your hair.	500 ML \$44
	FIBRE PASTE	Fibre Paste styles hair with an extra strong and flexible hold. Its fibrous formula gives great texture, with a subtle shine.	75 ML \$33
	MATT WAX	Matt Wax gives rough flexible hold. Use in dry or wet hair for a matt effect when hair dries. Easy to style and restyle.	75 ML \$33




# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	SCALP TREATMENT	Scalp Treatment reduces flakiness to keep dandruff at bay, whilst providing lost moisture and finishing off with a bright cooling sensation to soothe the scalp.	125 ML \$47
	HAIR CONTROL TREATMENT	A special treatment with Procapil™ that contains vitamin enriched Matrikine, Apigenin and Oleanolic acids from natural olive tree leaves. Procapil helps to improve the condition of the scalp.	125 ML \$58
	HAIR POWDER	Hair Powder is a structure changing, dry, weightless powder that gives the feeling of more and fuller hair. Creates hair movement, texture and volume. Dry and invisible.	35 ML \$44
	SCALP SCRUB	A deep cleansing and purifying sugar scrub formulated with Ocean Silk Technology. Exfoliate and unclog the scalp's surface from dandruff, oil build-up, and dead skin while also promoting new cell growth.	250 ML \$50
	SCALP BRUSH	The SACHAJUAN Scalp Brush is designed to be used with the SACHAJUAN Scalp Scrub to exfoliate dead skin cells and stimulate blood circulation and cell renewal in the scalp.	\$16
	BODY WASH SHINY CITRUS	Body wash with earth silk technology hydrates and soothes your skin. It has anti-aging and anti-irritant properties as well as giving your skin a scent of fresh citrus and jasmine.	300 ML \$24

# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	BODY WASH SPICY CITRUS	Body wash with earth silk technology that carefully cleanses, hydrates and soothes your skin as well as giving your body a scent of spicy coriander and jasmine.	300 ML \$24
	BODY LOTION SPICY CITRUS	Body lotion with earth silk technology hydrates and soothes your skin. It has anti-aging and anti-irritant properties as well as giving your skin a scent of spicy coriander and jasmine.	300 ML \$26
	BODY LOTION SHINY CITRUS	Body lotion with Earth Silk Technology hydrates and soothes your skin. It has Anti-ageing and Anti-irritant properties as well as giving your skin a scent of fresh citrus and jasmine.	500 ML \$44
	BODY WASH SHINY CITRUS	Body wash with Earth Silk Technology carefully cleanses, hydrates and soothes your skin as well as giving your body a scent of fresh citrus and jasmine.	500 ML \$41
	HAND WASH SHINY CITRUS	This hand wash cleanses, hydrates and soothes your skin with actives from guar beans as well as giving your hands a scent of fresh citrus and jasmine.	500 ML \$41
	BODY LOTION GINGER FLOWER	Body lotion with earth silk technology hydrates and soothes your skin. It has anti-aging and anti-irritant properties as well as giving your skin a scent of floral bergamot and lemon.	500 ML \$44

# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	BODY WASH FRESH LAVENDER	Body wash with Earth Silk Technology carefully cleanses, hydrates, and soothes your skin as well as giving your body a scent of fresh lavender and notes of vanilla, musk, and tonka bean.	500 ML \$41
	BODY LOTION FRESH LAVENDER	Body lotion with Earth Silk Technology hydrates and soothes your skin. It has Anti-ageing and Anti-irritant properties and gives your skin a scent of fresh lavender and notes of vanilla, musk, and tonka bean.	500 ML \$44
	EXFOLIATING HAND WASH FRESH LAVENDER	Hand Wash Exfoliating Fresh Lavender is a cleansing and smoothing softening treatment with finely milled pumice to cleanse gently, exfoliate, and buff away any dead skin cells. With a fresh, fruity, and floral fragrance of lavender.	300 ML \$31