

The 29 Best Mascaras for the Thickest, Longest Lashes of Your Life

Hot take: Shopping for the best mascaras is way more challenging than finding the perfect, say, foundation. Think about it—at least you can use the foundation testers at the makeup counter check your undertones and see how it feels on your skin, but mascara? Uh, swiping that ish on your hand doesn't tell you anything about how long the formula lasts, how well it curls, or holds, or volumizes, or (my biggest pet peeve) flakes off. So what are you left to do? Read a billion reviews, ask all of your friends, and ultimately stay paralyzed with indecision. So that's where we come in. **Because shopping for mascara is tricky, so we came up with a helpful shopping guide for you below** with our favorite top-rated mascaras of all time.

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Natural CAKE Mascara

UVM: 48,533,748

Retailer: Amazon.com

www.cosmopolitan.com/style-beauty/beauty/advice/g3359/best-mascaras/



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BEST BUILDABLE MASCARA

RÓEN Natural CAKE Mascara

\$28 AT AMAZON

Somedays you want your lashes to look full glam, and somedays you want something a little more delicate. Either way, reach for this Róen mascara that you can layer and **build up for a bolder look** when you want it. This clean, natural mascara uses ingredients like sunflower wax and olive oil to give it a lightweight, flexible feel, too.