

# BRAND PROFILES


## BEHIND THE BRAND

MELANIE SIMON is a licensed esthetician and a leader in the development of cutting-edge skin products and treatments, with over fifteen years of direct experience in the skincare industry.

Melanie has always had a passion for formulating skincare products. Her career began when she was a young girl, mixing potions in her parents bathtub. For the past 10 years she has created and refined her own professional products that were previously only available to her private clientele. With the launch of Melanie Simon Skincare, Melanie's first product, Serum C, is finally able to be shared with a larger audience.

**Melanie Simon**  
S K I N C A R E

MELANIESIMONSKINCARE.COM

PRODUCT	TYPE	DESCRIPTION	RETAIL
	SERUM C	<p>A highly stabilized vitamin C formulation designed to make skin glow.</p> <p>The first product in the Melanie Simon Skincare line, Serum C brightens your skin like nothing else. It's stabilized composition prevents the product from breaking down from light and air exposure.</p>	\$200