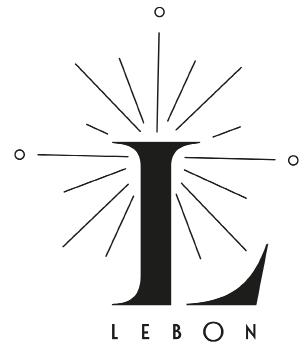


BRAND PROFILES





BEHIND THE BRAND

In January 2014, overlooking the Mediterranean Sea, a stone's throw from Monaco's luxurious atmosphere and the glamour of Cannes' film festival, LEBON was born from a love story between art & natural science. In 2015, the founders, Stephanie and Richard Pallacci gathered their ideas to design the most uncompromising natural flavored toothpaste collection with three signature flavors.







The "New Organic LEBON Toothpaste Collection" launched in 2017 is full of good ingredients and great flavors. It is an homage to travel, exotic flavors & luxurious perfumes. Ethical and natural ingredients combined with delicious and exclusive natural notes make LEBON Toothpastes healthy and so tasty.









LEBONANDLEBON.COM

PRODUCT	TYPE	DESCRIPTION	RETAIL
	CAP FERRAT MOOD	A mixture of fresh regenerating Mints.	\$21
	LE WHITE	Sweet Moroccan Mint with Green Tea and a powerful natural Whitening Effect thanks to Papaya extracts.	\$24
	SWEET EXTRAVAGANCE	Definitively Haute Couture and Sexy. Rose embraces with Orange Blossom and a hint of Mint.	\$21
	TROPICAL CRUSH	Glamorous time on the white sand, a gold flavor where pineapple is mixed with Rooibos and Mint.	\$21


DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	UNE PISCINE A ANTIBES	Liquorice - sweet like a sunny summer day and Mint fresh as a dive into a swimming pool!	\$21
	VILLA NOACARLINA	Fresh and delicious fusion of Mint rounded with a subtle hint of Cinnamon.	\$21
	CAP FERRAT MOOD (TRAVEL SIZE)	A mixture of fresh regenerating Mints.	\$10.5
	VILLA NOACARLINA (TRAVEL SIZE)	Fresh and delicious fusion of Mint rounded with a subtle hint of Cinnamon.	\$10.5
	UNE PISCINE A ANTIBES (TRAVEL SIZE)	Liquorice - sweet like a sunny summer day and Mint fresh as a dive into a swimming pool!	\$10.5
	LE WHITE (TRAVEL SIZE)	Sweet Moroccan Mint with Green Tea and a powerful natural Whitening Effect thanks to Papaya extracts.	\$12

DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	RHYTHM IS LOVE (TRAVEL SIZE)	The Yuzu, little citrus from Asia, is spontaneously fresh, intense and aromatically healthy. The Ylang-Ylang, the “flower of the flowers” is exotic and creamy, with a flavor described as a reminiscent of sunshine. And, as always, a little touch of Mint.	\$12
	FEARLESS FREEDOM (TRAVEL SIZE)	Intense Black Currant combined with Fresh Mint. Tastes funky rebel sweet freshness.	\$12
	BACK TO PAMPELONNE (TRAVEL SIZE)	The sweet exotic flavor of Mango, delicately balanced with the freshness of the Mint, is an instantaneous travel to the hot beaches. rebel sweet freshness.	\$12
	GIFT BOX 1 (TRAVEL SIZE)	Limited edition boxes designed by French illustrator, Frederique Vernillet with 3 x 25ML flavors: Une Piscine à Antibes, Rhythm is Love and Le White	\$34
	GIFT BOX 2 (TRAVEL SIZE)	Limited edition boxes designed by French illustrator, Frederique Vernillet with 3 x 25ML flavors: Villa Noacarlina, Back to Pampelonne and Tropical Crush	\$34
	GIFT BOX 3 (TRAVEL SIZE)	Limited edition boxes designed by French illustrator, Frederique Vernillet with 3 x 25ML flavors: Fearless Freedom, Cap Ferrat Mood and Sweet Extravagance	\$34

DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	MAKING WAVES MOUTHWASH	The 100% Natural Aromatic Flavor (aroma), combined with Natural Peppermint (Mentha Piperita), gives a fresh & delicately Minty refined taste. That tasteful combination allows to keep your mouth delicately flavored with a long-lasting freshness.	\$38
