



Herbi+ual®



Elevated skin care  
for dry, sensitive +  
eczema-prone skin.

Herbi+ual®

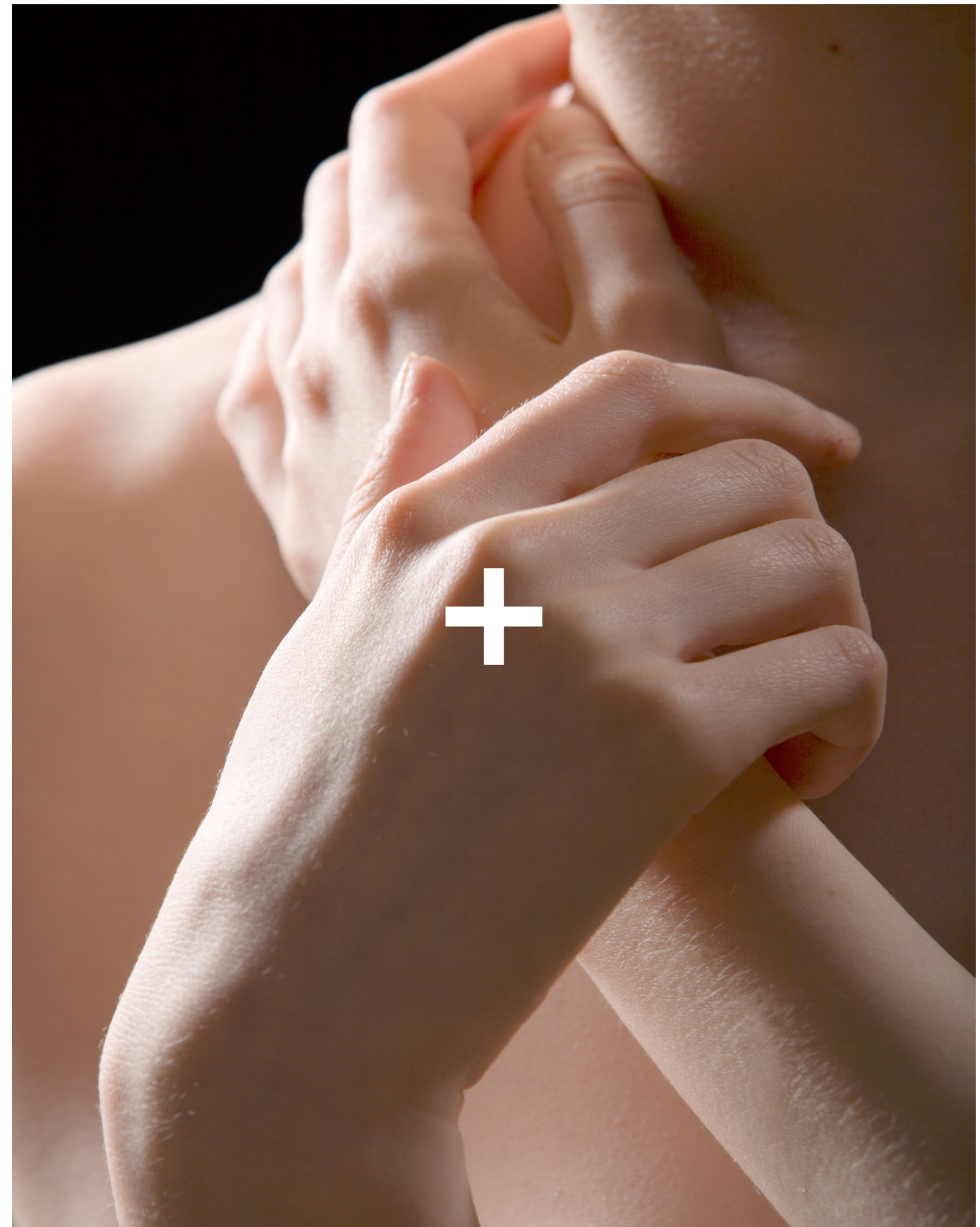


Herbital® Atopic Skin Defense® is the first over the counter skin treatment, to combine Traditional Chinese Medicine, with FDA approved skin science.



Herbital®

We've put the proven power of ancient botanicals in a deeply hydrating skin protectant cream. Our formula uses a proprietary blend of ancient herbs - our Atopic Skin Defense® - revered for its anti-inflammatory and anti-bacterial properties. These potent herbs soothe sensitive skin, reduce, itch, irritation and redness - and help reboot and rebalance barrier function.



Safe. Clean. Effective.



Free from steroids or harsh chemicals, Herbi+ual® Atopic Skin Defense® is a safe, clean, efficacious formula, that's gentle enough for even the most sensitive and delicate skin.

Herbi+ual®



## Herbi+ual® ATOPIC SKIN DEFENSE® Skin Protectant Cream

An intensely hydrating and nourishing skin protectant cream, for dry, sensitive and eczema prone skin. Formulated to soothe and relieve the symptoms of atopic skin conditions - while protecting and fortifying the skin barrier - to promote rebalance, repair and renewal.

Herbi+ual® Atopic Skin Defense® can be used as a daily moisturizer for face and body, or used as a spot treatment on problem areas. It's natural anti-inflammatory, anti-bacterial and anti-itch properties are also an incredibly effective treatment for hives, heat rash, bites, stings and burns.

### Benefits:

- + Anti-inflammatory
- + Anti-bacterial
- + Hydrating
- + Nourishing
- + Soothes sensitive skin
- + Reduces itch, irritation and redness
- + Improves barrier function
- + Restores skin firmness and smoothness
- + Boosts collagen production
- + Increases skin elasticity
- + Prevents and protects chapped and cracked skin
- + Seals in hydration
- + Protects from external irritants



## Herbital® ATOPIC SKIN DEFENSE® Skin Protectant Cream

Herbital® utilizes a millenium of herbal knowledge, with the latest skin science. Our herbs are recognized for their anti-inflammatory and anti-bacterial properties, their effectiveness at soothing sensitive and irritated skin - and their ability to promote healthier skin barrier function.

We use dimethicone, an FDA recognized skin protectant, as the delivery system for our potent herbs. It creates a protective layer that keeps external irritants out, while the herbs penetrate, nourish and frtify the skin barrier.

### Ingredient Highlights:

**Atopic Skin Defense®:** Licorice Root, Turmeric, Astragalus, Golden Thread, Rhubarb Root, Red Sage, Sophora Flavescens Root Extract, Phellodendron Bark Extract, Monkshood.

**With:** Shea Butter, Emu Oil.

Dermatolgist Tested. Cruelty Free Certified.

No steroids, no parabens, no phthalates, no PEGS, no sulfates, no articial colors or fragrance.



**Herbitual®  
ATOPIC SKIN DEFENSE®  
Skin Protectant Cream**

**1oz / 28g**

**\$48**

**Ingredients:**

**Active Ingredient:**

Dimethicone 1%

**Purpose:**

Skin Protectant

Water, Emu Oil, Caprylic/Capric Triglyceride, Butyrospermum Parkii Butter, Glycerin, Glyceryl Stearate SE, Stearyl Alcohol, Euphorbia Cerifera Wax, Curcuma Longa Root Extract, Aconitum Carmichaelii Root Extract, Astragalus Membranaceus Root Extract, Coptis Chinensis Root Extract, Glycyrrhiza Uralensis Root Extract, Phellodendron Chinese Bark Extract, Rheum Palmatum Root Extract, Salvia Miltiorrhiza Root Extract, Sophora Flavescens Root Extract, Phenoxyethanol, Xanthan Gum, Caprylyl Glycol, Potassium Sorbate, Sodium Benzoate, Ethylhexylglycerin, Hexylene Glycol.





"Truly one of the best eczema treatments ever!"

Shani Darden

"After trying all of the name brand over the counter creams, Herbi+ual was the ONLY thing that worked. This cream has been a game changer for me!"

Nora S

"This stuff has been magical. I've yet to find anything that works remotely as well as this."

Kate W

"Herbi+ual is pure magic! It's healed my itchy dry skin within just a couple uses and is truly the silkiest, most nourishing cream, I have ever used."

Alexis S

"This the ONLY product that has cleared up my eczema. Best product, with the most insane results after just a few days."

Mandy R

"This is such an incredible product! It's helped my skin so much!"

DJ N



Herbi+ual®



*“As a chronic eczema sufferer for well over a decade, I’m no stranger to the physical and mental anguish that accompanies atopic skin issues. I know what it’s like to hide from the world and the lengths we go to to conceal our disease. And I’m all too familiar with the risks we take for the promise of fleeting relief and the heartbreak that follows when short term fixes often lead to a larger problems.”*

#### FOUNDER, PETE WHITE

Pete White is an Australian born artist and brand consultant whose work spans the fashion, beauty, music and hospitality industries. His client roster lists Google, Coca Cola, Diageo and Starbucks and he has created globally recognized brands including Bulldog Men’s Grooming, Globe, Shani Darden and Tyler Perry Studios.

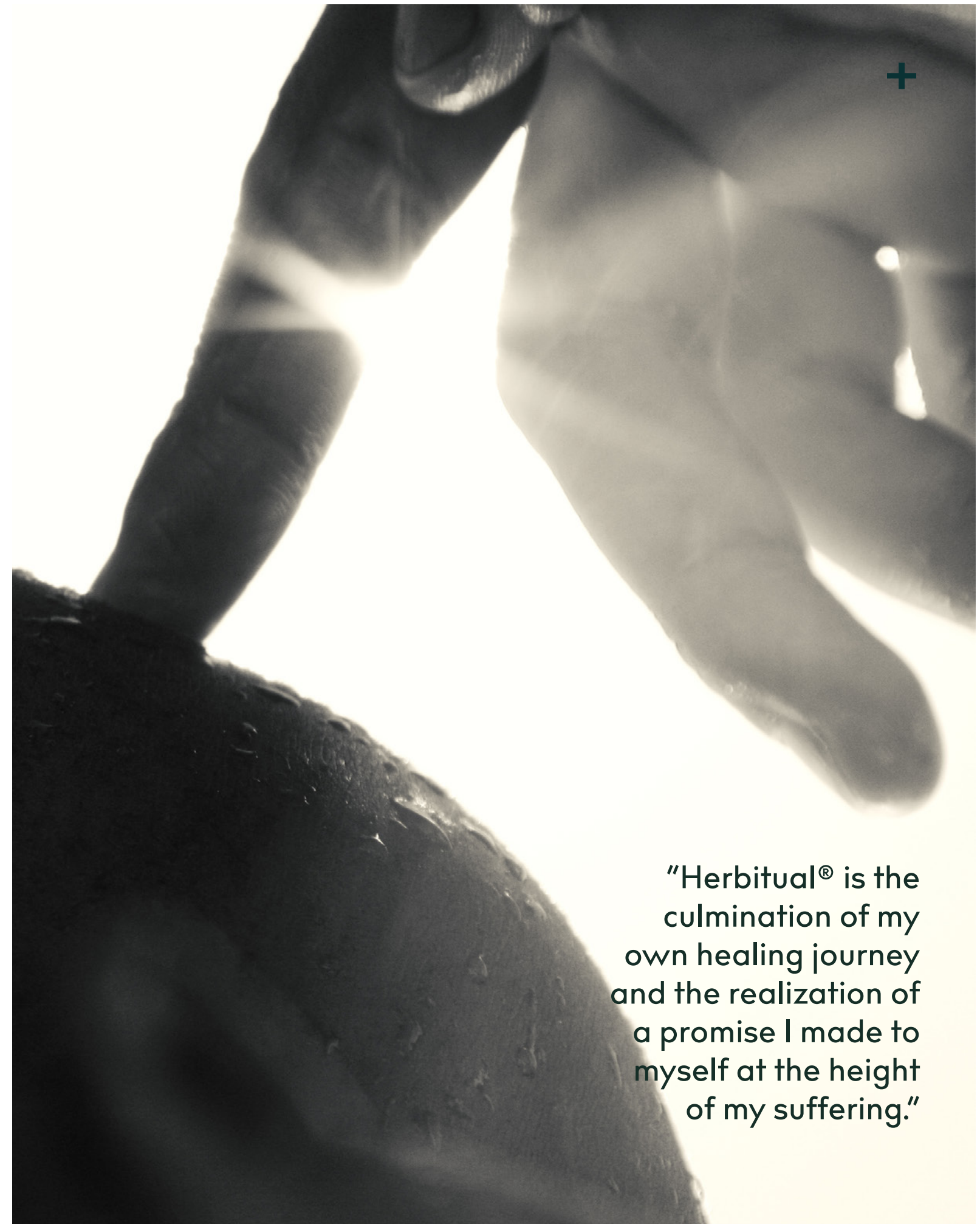
Pete’s latest project takes his vast resume and channels it into a brand with an authentic connection to his life experience. As a chronic eczema sufferer, he utilized traditional herbal medicine to first cure his eczema - and then to manage his dry, sensitive skin.

Pete created Herbitual® for anyone looking for a safer, cleaner, more

effective solution for atopic skin conditions - and for anyone struggling to find products gentle enough for sensitive skin.

Working with the best herbal practitioners, Pete draws on the lessons he’s learned and his own instincts, to create unique formulas for atopic skin, utilizing the best of traditional herbal medicine with modern science.

Pete is an ambassador for the National Eczema Association and donates a portion of Herbitual® sales to help NEA advance their mission.



**“Herbitual® is the culmination of my own healing journey and the realization of a promise I made to myself at the height of my suffering.”**

Coming Soon...



Herbi+ual®



Herbi+ual®



Herbi+ual®





Wholesale Enquiries:  
[info@davidpirrotta.com](mailto:info@davidpirrotta.com)