

BRAND PROFILES





BEHIND THE BRAND

Facile means easily achieved and effortless, which is exactly how we approach skincare. Our focus is on cosmetic dermatology, made simple.

Facile Skincare is a simplified regimen of proven, dermatologist-formulated products designed to help you achieve the best version of your skin. From our everyday skin basics to our targeted treatment serums, our uncomplicated formulas use effective, non-toxic, and feel-good ingredients you know and trust – because your skin is as unique as you are.





FACILESKIN.COM

PRODUCT	TYPE	DESCRIPTION	RETAIL
	GEL CLEANSER	Your go-to simple gel to low-foaming cleanser that deep cleans your pores and leaves your skin feeling fresh and new. <ul style="list-style-type: none"> • Cleanses skin without stripping natural oils • Maintains pH balance • Soothes irritated skin • Reduces inflammation 	100 ml - \$26
	LIGHTWEIGHT MOISTURIZER	A creamy yet quick-absorbing moisturizer that infuses skin with nutrients to increase and maintain optimal hydration throughout the day. <ul style="list-style-type: none"> • Protects + repairs skin barrier • Balances pH • Plumps skin 	50 ml - \$25
	HYALURONIC ACID SERUM	Like a glass of water for your skin, our silky hyaluronic acid adds concentrated hydration to visibly lift and depuff tired, stressed, and dry skin. <ul style="list-style-type: none"> • Lifts, plumps, + depuffs • Hydrates skin both immediately and long-term • Calms inflamed cells 	30 ml - \$32
	LIP MOISTURIZER	This deeply nourishing lip treatment locks in moisture and brings dry lips back to life. Restores nutrients and hydration while repairing and conditioning lips. <ul style="list-style-type: none"> • Hydrates + soothes • Plumps lips 	15 ml - \$12

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PRODUCT	TYPE	DESCRIPTION	RETAIL
	TARGETED PIGMENT SERUM	<p>Reduces uneven skin tone, combats dullness, and restores skin's natural glow</p> <ul style="list-style-type: none"> • Lightens skin discoloration • Protects + repairs skin barrier • Evens skin tone 	3 ml - \$38
	TARGETED ACNE SERUM	<p>Heals existing acne, prevents new blemishes from forming, and visibly reduces post-breakout pigmentation.</p> <ul style="list-style-type: none"> • Reduces inflammation • Shortens life cycle of blemishes • Decongests pores • Reduces pigmentation 	3 ml - \$38
	TARGETED CALMING SERUM	<p>Repair and rejuvenate over-stressed skin by replenishing moisture in depleted cells.</p> <ul style="list-style-type: none"> • Reduces inflammation • Hydrates + protects skin • Enhances barrier function 	3 ml - \$38
	TARGETED ANTI-AGING SERUM	<p>Exfoliates skin and rebuilds healthier cells, resulting in a smoother, firmer, brighter complexion</p> <ul style="list-style-type: none"> • Encourages cell turnover and repair • Hydrates + soothes • Evens skin tone + texture 	3 ml - \$38
	TINTED LIP JELLY ROSE	<p>This deeply nourishing lip treatment locks in moisture and brings dry lips back to life. Restores nutrients and hydration while repairing and conditioning lips.</p> <ul style="list-style-type: none"> • Hydrates + soothes • Plumps lips • A subtle pink tint that mimics a natural flush 	15 ml - \$15
	TINTED LIP JELLY ROUGE	<p>This deeply nourishing lip treatment locks in moisture and brings dry lips back to life. Restores nutrients and hydration while repairing and conditioning lips.</p> <ul style="list-style-type: none"> • Hydrates + soothes • Plumps lips • A sheer yet, buildable day-to-night red 	15 ml - \$15

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PRODUCT	TYPE	DESCRIPTION	RETAIL
	TINTED LIP JELLY BERRY	<p>This deeply nourishing lip treatment locks in moisture and brings dry lips back to life. Restores nutrients and hydration while repairing and conditioning lips.</p> <ul style="list-style-type: none"> • Hydrates + soothes • Plumps lips • A bold, moody wine-stained tint 	15 ml - \$15
	TINTED LIP JELLY SET	<p>This deeply nourishing lip treatment locks in moisture and brings dry lips back to life. Restores nutrients and hydration while repairing and conditioning lips.</p> <ul style="list-style-type: none"> • Hydrates + soothes • Plumps lips • Soft pink hues to bold, wine-stained tints 	3 x 15 ml \$38