

# BRAND PROFILES

## BEHIND THE BRAND

The sun of his native Australia, the cultured tradition of Europe and worldly essence: all of this has influenced David Mallett and his unmistakable style. He has spent years cultivating the bouncy hair look: initially as a freelance hair stylist for international fashion magazines and top photographers and, since 2003, at his discreet yet elegant salon at 14 rue Notre Dame des Victoires in Paris.

Bouncy hair is the perfect balance of shine, volume and exuberance. To achieve it, David has developed a range of specially designed hair care and styling products. These are highly concentrated formulas that are completely free from any superfluous substances and don't weigh hair down or damage its delicate structure.

DAVID-MALLET.COM

DAVID MALLETT  
HAIRCARE - PARIS

PRODUCT	TYPE	DESCRIPTION	RETAIL
	SHAMPOO No.1: L'HYDRATATION	With its light lather, Shampoo no. 1 cleans normal and dry hair, particularly hair that has been damaged by frequent blow-drying, styling or chemical treatment.	250ml - \$45 50ml - \$11
	CONDITIONER No.1: L'HYDRATATION	The highly effective care formula of Conditioner No.1: L'HYDRATATION has a creamy consistency. It penetrates the hair cuticle and locks in moisture, strengthening the hair structure from inside whilst preventing residue build-up and facilitating styling.	250ml - \$50 50ml - \$13
	MASK No.1: L'HYDRATATION	Mask No.1: L'HYDRATATION contains a highly effective formula with a creamy consistency. It provides a turbo-blast of lasting moisture for normal to very dry hair. Hair immediately feels stronger, regenerated and revitalised – without being weighed down.	180ml - \$75 40ml - \$15
	BODY LOTION No.1: L'HYDRATATION	The key ingredient in BODY LOTION No. 1 L'HYDRATATION is pomegranate. Pomegranates are among the healthiest fruits on earth and contain a range of beneficial plant compounds unrivalled by any other fruit.	250ml - \$75 50ml - \$13

# DAVID PIRROTTA

PRODUCT	TYPE	DESCRIPTION	RETAIL
	SHAMPOO No.2: LE VOLUME	In contrast to conventional shampoos, Shampoo No.2: LE VOLUME does not contain silicones or other substances that weigh hair down. Hair is left invigorated after every wash, shines with vitality and has a firm hold. And once dried, the bouncy-hair effect is as good as guaranteed.	250ml - \$45 50ml - \$11
	SPRAY No.2: LE VOLUME	Spray No.2: LE VOLUME makes hair noticeably stronger with added volume. It is given new vitality and a silky shine. Used daily, it provides lasting volume and brings a touch of glamour to every hairstyle.	150ml - \$40
	MASK No.2: LE VOLUME	The main active ingredient in this exclusive formula is red seaweed extract. Seaweed extract re-mineralises and restructures the hair fibre, stimulates hair growth and nourishes strands with calcium, iron and iodine.	180ml - \$75 50ml - \$20
	SHAMPOO No.3: LA COULEUR	SHAMPOO No.3 LA COULEUR is a performant salon-formula product specially designed to cleanse and condition colour-treated hair, and to fix the chemical processes for long-lasting colour.	250ml - \$45 50ml - \$11
	MASK No.3: LA COULEUR	MASK No. 3 LA COULEUR is an ideal solution to prolong hair colour and prevent fading, as it nourishes hair at a deep molecular level and seals the hair cuticles to restore the pH balance of hair.	180ml - \$75 50ml - \$20
	SPRAY No.3: BLUSH	BLUSH HYDRATION SPRAY makes a useful tool to hydrate and protect coloured hair against atmospheric pollution, UV rays and exposure to chemicals. BLUSH prolongs shine and allows the colour to express itself while softly neutralising and camouflaging the undesirable green hue caused by chlorine and colour-fading.	150ml - \$45

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PRODUCT	TYPE	DESCRIPTION	RETAIL
	SPRAY FRESH	A daily refreshing hair and face mist with organic cucumber. It contains hyaluronic acid that refreshes the complexion and delivers instant moisture to face and hair, while antioxidants restore the pH balance and help protect against environmental aggressors like pollution, chemicals ingredients and UVs	150ml - \$48
	HAIR SERUM	Hair Serum gives hair definition and structure whilst protecting against sun, wind and negative environmental influences. It can smooth or accentuates curls, stabilizes hair color and facilitates combing.	50ml- \$80
	AUSTRALIAN SALT SPRAY	Australian Salt Spray perfectly recreates the effect the combination of sun, seawater and sea breeze gives your hair. It creates beach-tousled curls, and gives hair a firm hold and natural volume.	150ml - \$45
	BEARD BALM	Beard Balm is free from additives and artificial colorings, and is therefore suitable for even the most sensitive skin types. Beard Balm tames unruly facial hair, giving it structure and defined contour.	70ml - \$35
	VOLUME POWDER	Volume Powder in a travel-sized pump dispenser. A highly effective product, reinforced with bamboo substances, increasing fullness and texture, giving incredible root lift and excellent hold that's full of volume.	.26 oz - \$45
	GOLD DUST	Gold Dust offers you the same profits as Volume Powder but with a scintillating effect. Perfect to distinguish itself for summer evenings.	.26 oz - \$75

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PRODUCT	TYPE	DESCRIPTION	RETAIL
	HAIR AND BODY WASH	Hair and Body wash is enriched by bergamot, which is famous for the toning and reinforcing qualities in beauty products. Rich in essential oils and carries extra health benefits of cedarwood, cypress, elemi, galbanum, mint, pine, lemon, orange, petitgrain and mandarin.	250ml - \$40 50ml - \$10
	CANDLE: LE SALON EN ÉTÉ	Top notes of ivy, lemon and mandarin dance with hints of black pepper. Then, the heart notes slowly elaborate to reveal a floral potpourri of hyacinth, jasmine, lily of the valley and violet, before finally preparing for the gentle transition to the base note, which delivers one last surprise with hints of white musk, sandalwood and cedar, tonka beans and green moss.	185g - \$80
	CANDLE: LE SALON EN HIVER	Top notes of zesty bergamot, lemon and aromatic cinnamon unfold, while hints of rose and Egyptian geranium reveal echoes of summer in the heart note. The base note is dominated by woody vetiver and tobacco.	185g - \$80
	TRAVEL BOX L'HYDRATATION	New Travel Box including SHAMPOO NO.1 CONDITIONER NO.1 MASK NO.1	\$40
	TRAVEL BOX LE VOLUME	New Travel Box including SHAMPOO No.2 MASK No.1 SPRAY No.2.	\$40