

ABOUT IVÁN POL



Iván Pol is a beauty pioneer and founder of The Beauty Sandwich. As an industry veteran, Ivan developed his signature Snatched facial aesthetic over 15 years ago, and has since been sculpting and lifting the world's most beautiful faces - including Salma Hayak, Kim Kardashian and Ana de Armas - with his innovative technique that fuses advanced radio frequency technology with an arsenal of high performance nutritional supplements. The result is a tailored, non-invasive solution to volume loss and wrinkle reduction. Ivan's treatments don't require any downtime and offer long-term benefits that last up to a year.

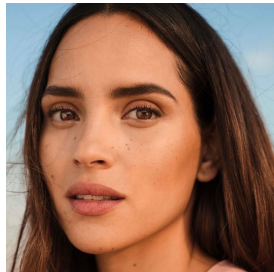
Ivan's expertise lies in his vision and vast experience across all facets of skincare and beauty. He truly understands women and their needs. Prior to launching The Beauty Sandwich, he was a makeup artist for top fashion and television clients, and later served as a global spokesperson for Trish McEvoy and Bobbi Brown. He also apprenticed with renowned cosmetic dermatologists to truly master the science behind the skin.

At the time, the idea that one could sculpt a face with minimally invasive technology (and zero down time) was a far flung fantasy, but Ivan's Beauty Sandwich became the first multi-layered vision of skincare that fused his own artistry with technology and a scientifically-backed approach. The result is his signature Snatched look - high cheekbones, tight jawlines, lifted brows and glowing, radiant skin - that has become the calling card for the world's most glamorous women.

In 2022, Ivan took the proprietary skincare sauces he uses in his treatments and created a collection of products designed to nurture, sculpt and lift the skin and spirit from home. Each formula feeds the face with all-natural, plant derivative ingredients that, in coordination with Ivan's beauty mantras and rituals, serves as a delicious recipe that harnesses beauty from the inside out to achieve inner and outer glow. Thanks to his game changing vision, Ivan and The Beauty Sandwich has been a recipient of Skin Inc.'s Outstanding Achievement Award, named one of WWD's "Most Popular Hollywood Treatments" and Ivan is regularly listed as a top Los Angeles facialist by People magazine, Vanity Fair, Grazia, Vogue, W magazine and more.



CELEBRITY CLIENTS



ADRIA ARJONA



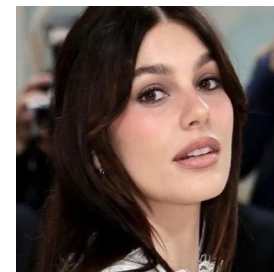
ANA DE ARMAS



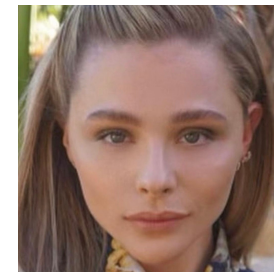
ARIANA DE BOSE



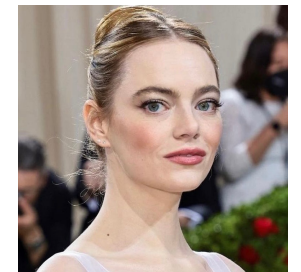
ANYA TAYLOR JOY



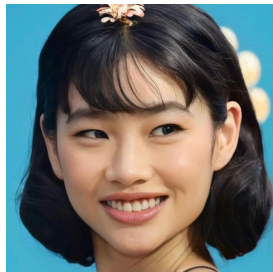
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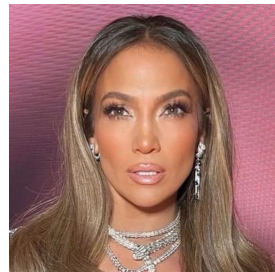
CHLOË MORETZ



EMMA STONE



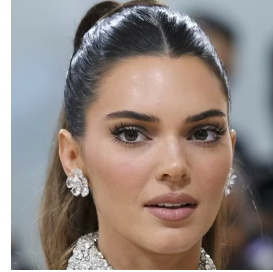
HOYEON JUNG



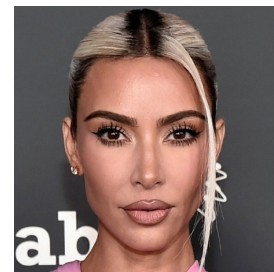
JENNIFER LOPEZ



KATY PERRY



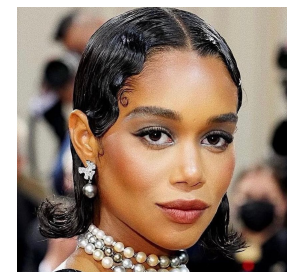
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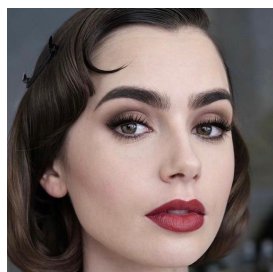
KIM KARDASHIAN



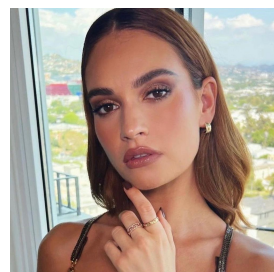
KIRSTEN DUNST



LAURA HARRIER



LILY COLLINS



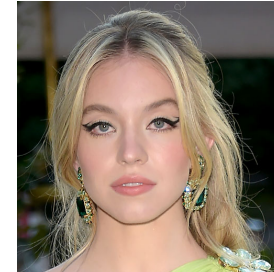
LILY JAMES



PENÉLOPE CRUZ



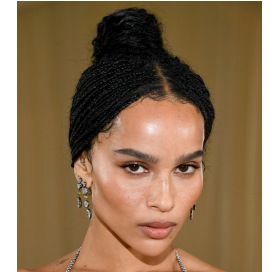
SALMA HAYEK



SYDNEY SWEENEY



TESSA THOMPSON



ZOË KRAVITZ

THE SECRET SAUCE



SS01 SECRET SAUCE

FIRMING AND FORTIFYING FACIAL VITAMIN

"ACHIEVE THE SAME GLOW AS MY HOLLYWOOD CLIENTS WITH THIS NUTRITIONAL SUPPLEMENT SOURCED DIRECTLY FROM MY SIGNATURE TREATMENTS. OUR SECRET SAUCE 1 IS A TRUE SKINCARE SAVIOR THAT'S RICH WITHOUT BEING GREASY AND PROTECTS, CIRCULATES AND RENEWS THE SKIN BARRIER IN ANY CLIMATE. YOU CAN LITERALLY FEEL IT PLUMPING THE FACE." - IVÁN POL

WHAT IT IS

SATISFY YOUR SKIN'S CRAVINGS, LAYER BY LAYER. OUR ORIGINAL SECRET SAUCE 1 IS A DAILY VITAMIN FOR YOUR SKIN THAT INCREASES CELLULAR TURNOVER AND CIRCULATION, TREATS FINE LINES, ENHANCES SKIN TEXTURE AND FIRMS AND SCULPTS ALL WITHOUT INJECTABLES OR EVEN MAKEUP. IT'S AN INSTANT FILTER FOR YOUR FACE. SS01 IS ALSO AN ANTI-STRESSOR, FEATURING FRAGRANT BLENDS OF JASMINE, NEROLI, PEPPER AND SANDALWOOD DESIGNED TO RECENTER, GROUND AND UPLIFT THE HEART AND SPIRIT.

WHY YOUR SKIN NEEDS IT

SS01 TRIGGERS SKIN'S NATURAL FUNCTION WITH A UNIQUE BLEND OF VITAMINS AND MINERALS THAT'S EQUAL PARTS ESSENTIAL FATTY ACIDS, CERAMIDES, AND PHYTO-CHOLESTEROLS. THE RESULT? SKIN THAT'S FIRM, SUPPLE, SMOOTH AND INSTANTLY ENERGIZED. ITS REAL SECRET LIES IN ITS ARSENAL OF ETHICALLY SOURCED, PERFORMANCE-DRIVEN INGREDIENTS:

- **TRIPLE ROSEHIP SET** IS A COMBINATION OF ROSE HIP OIL, ROSE HIP FRUIT EXTRACT, AND ROSE HIP SEED EXTRACT. AS A PRECURSOR TO VITAMIN A, THESE EXTRACTS GENERATE CELLULAR TURNOVER, IMPROVE MICROCIRCULATION BENEATH THE SKIN AND LEND A GOLDEN GLOW WHILE HELPING REINFORCE THE SKIN BARRIER WITH MOISTURE.
- **SEA BUCKTHORN OIL** CONTAINS THE FAMILY OF OMEGAS: 3, 6, 9, AND THE RARE OMEGA 7 TO INCREASE SKIN RENEWAL AND REDUCE FINE LINES AND WRINKLES.
- **RED RASPBERRY / RUBUS IDAEUS SEED OIL** REGENERATES CELLS, BRINGS MOISTURE TO THE SKIN AND ENCOURAGES COLLAGEN PRODUCTION. IT'S HIGH IN VITAMIN E AND A, OMEGA-6 AND 3 AND CONTAINS ELEGIAC ACID, WHICH PREVENTS SKIN DAMAGE AND LEADS TO HEALTHIER, YOUNGER-LOOKING SKIN.



SNATCHING SAUCE



SS02 SNATCHING SAUCE

INSTANT LIFT IN A BOTTLE

"OUR ULTIMATE SKIN SNATCHER IS A FACIAL IN A BOTTLE. IT'S GREAT FOR AN EXTRA DOSE OF MOISTURE AND FUNCTIONS AS A PROTECTIVE BARRIER TO THE ELEMENTS. IT ALSO EVENS OUT TIRED, UNEVEN SKIN. YOU LOOK AND FEEL TIGHTER INSTANTLY FOR ALL DAY LIFT AND TONE." - IVÁN POL

WHAT IT IS

TIGHTEN, BRIGHTEN AND GET OH, SO SNATCHED WITH OUR SNATCHING SAUCE, A DELECTABLE FORMULA THAT DOES DOUBLE DUTY AS A LAYER OF PROTECTIVE BEAUTY ARMOR WHILE REDUCING INFLAMMATION AND LIFTING AND FIRING THE SKIN. THIS PROPRIETARY FORMULA IS PERFECT FOR AGGRAVATED SKIN, CALMING REDNESS AND EVENING OUT SKIN TONE, WHILE PROTECTING THE SKIN BARRIER AND SEALING IN MOISTURE. LIKE OUR SS01, IT ALSO FUNCTIONS AS AN ANTI-STRESSOR, FEATURING FRAGRANT BLENDS OF JASMINE, NEROLI, PEPPER AND SANDALWOOD DESIGNED TO RECENTER, GROUND AND UPLIFT THE HEART AND SPIRIT.

WHY YOUR SKIN NEEDS IT

SS02 USES A PROPRIETARY BLEND OF EXTRACTS, FATTY ACIDS AND NATURAL ASTRINGENTS, DESIGNED TO SHIELD SKIN WHILE DOUBLING DOWN ON ITS CALMING PROPERTIES. THE RESULT IS SKIN THAT'S LIFTED, HYDRATED AND, WELL, SNATCHED.

- **ROCK SAMPHIRE EXTRACTS** PROTECTS SKIN BARRIER AND HELPS WITH WATER LOSS.
- **POMEGRANATE SEED EXTRACT** IS HIGH IN ANTIOXIDANTS THAT NOURISHES AND REVITALIZES THE SKIN.
- **BAKUCHIOL AND KALAHARI MELON** SERVE AS ANTIOXIDANTS, REGENERATING SKIN ON A CELLULAR LEVEL WHILE **HAZELNUT** GIVES OFF THE TIGHTENING, SNATCHED FEELING WE'RE HERE FOR.



SELECTION OF PRESS



OFF DUTY
THE WALL STREET JOURNAL

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THE WALL STREET JOURNAL

STYLE & FASHION

20 ODD QUESTIONS

Nicolas Ghesquière

The Louis Vuitton women's designer on weirdness, L.A. style and his 'secret sauce'



MR. HIDE Clockwise from top left: Nicolas Ghesquière in his Paris office; N.Hoolywood shorts, which he wears in L.A.; Christopher Reeve as Superman; the view from Switzerland's Chenot Palace Weggis; scrumptious sushi; red wine, which Mr. Ghesquière considers 'self-care'; the eternally chic Nina Simone; a Celine leather jacket; the spring 2023 Vuitton runway set by artist Philippe Parreno and production designer James Chinlund; the Beauty Sandwich's Secret Sauce



BRITISH
VOGUE



SKINCARE The Red-Carpet Facialist Salma And J Lo See For Snatched Skin

BY HANNAH COATES
8 March 2023

During the many hours we spend ogling celebrities on the red carpet, the same question often arises: how do they get their skin so snatched? A lot of prep by an army of experts goes into these events, and amidst the personal trainers, hairstylists and make-up artists, there is Iván Pol, otherwise known as *The Beauty Sandwich*, the man whose hands are responsible for honing celebrity visages to perfection.

His client list is impressive: Salma Hayek, Jennifer Lopez, Anya Taylor-Joy, Phoebe Dynevor, Penelope Cruz, Lily James, Emma Stone, Tessa Thompson, even Kris Jenner — and that's not even half of them. His treatments are non-toxic and non-invasive and employ different forms of radiofrequency technology, which works on different layers of the skin to sculpt, tone, plump and boost glow.

THE CUT

WHY IS YOUR SKIN SO GOOD | 9:05 A.M.

How Celebrity Facialist Iván Pol Gets His Skin So Good

By Asia Milla Ware, a writer for The Cut who covers fashion and beauty



Photo: Iván Pol

Iván Pol turned 30 and started "drinking the Kool-Aid," he says with a laugh. What does that mean for people working in beauty? Botox and fillers. "Let's pump the lips, let's pump the cheeks, and let's all be frozen," Pol says, reminiscing on that time in his life. Today, almost 16 years later, he doesn't feel that way. And although there's a trending aesthetic treatment daily — Botox, buccal fat, Morpheus 8, the list goes on — there are also non-invasive alternatives available that breed similar results. That's why Pol created his "Beauty Sandwich" facial technique — a non-invasive and nontoxic alternative to Botox and filler using a proprietary radio-frequency method to firm, sculpt, and tighten the skin without using needles and lasers. And it's painless.

TOWN&COUNTRY

—◇ TOWN & COUNTRY TO DIE FOUR ◇—

Beauty Director April Long shares her must-haves



The Beauty Sandwich
Secret Sauce

SHOP NOW

BAZAAR

Beauty > Skincare

Moda Operandi Just Launched Beauty—Shop Their Director's Must-Haves

BAZAAR.com catches up with beauty director Jessica Matlin for her short list of favorites available now at the retailer.

BY TIFFANY DODSON / PUBLISHED: JAN 11, 2023



A NOT-*SO*-SECRET SKINCARE STAPLE
The Beauty Sandwich Secret Sauce

\$200 AT MODA OPERANDI

CREDIT: MODA OPERANDI

Another part of the secret sauce behind Matlin's glow? This literal Secret Sauce skin elixir from The Beauty Sandwich. It uses a combination of fatty acids, phytochemicals, and ceramides to prime and protect skin, and is designed to be placed between your serum and moisturizer.

WWD

beauty

Meet the Skin Care Pros Launching Next-gen Products

A crop of aestheticians, dermatologists and plastic surgeons are trumpeting the return of the expert-led skin care brand. BY JAMES HANCOCK



Iván Pol
The Beauty Sandwich
The Secret Sauce, \$300

Facial architecture is Iván Pol's forte, hence his radio frequency-laden signature facial, the Beauty Sandwich, which incorporates a slew of frequencies for sculpting benefits. "I'm known for the snatched skin look," Pol says. "There's something about being naturally enhanced that's just an elevated version of oneself that's very powerful."

In his treatments, which count Salma Hayek, Ana de Armas and Laura Harrier as devotees, he incorporates his first product, a velvety serum dubbed The Secret Sauce. "Rose is the main ingredient in there. There's rosehip three ways, and it's a very luxurious, very expensive oil," he says. Among the other ingredients are rose Damascus, jasmine, sandalwood and sea buckthorn oil, among others.

VOGUE

MAGAZINE

Is Sculpting Your Way to "Snatched Skin" Worth the Hype?

BY NAOMI FRY
August 12, 2022



RECONSTRUCTION CREW
Using noninvasive techniques with an old-fashioned tool, a crop of microsculpting facialists are sculpting a new skin quality that's neither repped, nor faded, nor frozen. Photographed by Kelly Doherty, Vogue, September 2022

"I used to drink the Kool-Aid. Fully," the aesthetician Iyia Dyl tells me as I lie supine on an organic, custom-made \$50,000 Hanes mattress in his serene, beige-and-white Pacific Palisades clinic. "I was 31, doing Botox, retinol," he continues. Now 45, Pol—who matches the room's decor in a thin cream sweater from The Row, with a couple of Carter Love bangles dangling from his wrist—no longer gets injectables, preferring a "very clean, alkaline, holistic way of life." But his new face remains as smooth and defined as that of the many stars he minimizes via Zeltia, her visage positively V-shaped while promoting *The Batman* during the fall collections. Salma Hayek Picardo, her duck-back hair emphasizing her pouty cheekbones at the *House of Gucci* premiere in New York, and Laura Harrier, her face as elegantly chiseled as a Greek statue at the Met Gala. "I had 16 faces at the Met this year," she former makeup artist boasts of the high-end clientele that flecks to him for "The Beauty Sandwich," his proprietary facial method in which he mixes and matches tightening and contouring radio-frequency devices for a tailor-made sculpting treatment that purports to make the face appear sleek, defined, and lifted—"snatched," in internet parlance.

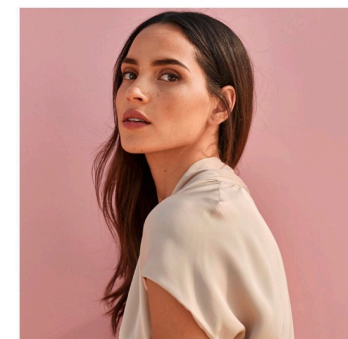
ELLE

Beauty • Makeup & Skincare 2022

This 4-Day Facial Is The Secret To Celebs Glowing Red Carpet Skin

Short, back-to-back treatments might be the secret to amazing post-pandemic skin.

BY LEAH FAYE COOPER PUBLISHED: APR 30, 2021



HUNTER & GATTI FOR ARMANI BEAUTY

Tapped to sculpt the cheekbones of women like Adria Arjona, Laura Harrier, and Brie Larson, celebrity facialist Iván Pol's multilayer facial "The Beauty Sandwich" is so famous that the moniker is arguably better known than his own name. The buzzy hour-long session involves a series (or "sandwich") of high-tech treatments: monopolar radio frequency to firm skin; blue light to reduce acne and sun damage; and a combination of bipolar radio frequency and infrared light to lift skin's appearance. He also uses his own tightening serum, which launches this month. Now Pol has one-upped himself with a new over-the-top offering: the four-day facial.

@thebeautysandwich • thebeautysandwich.com

BEAUTY SANDWICH BEAUTIES



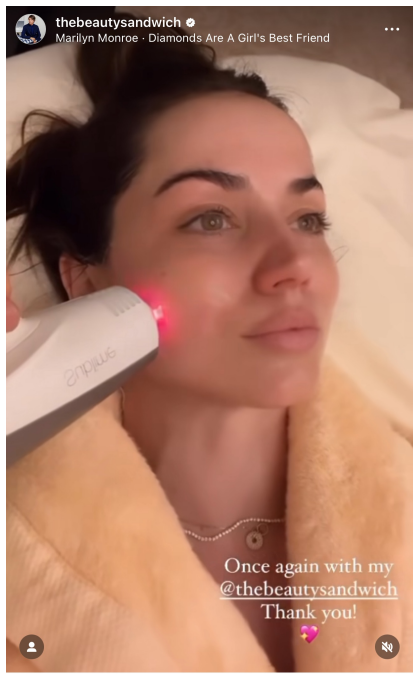
SALMA HAYEK



MADELYN CLINE



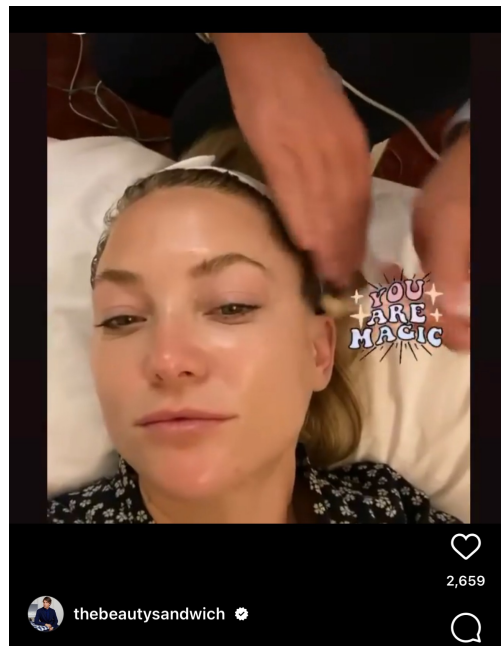
LILY JAMES



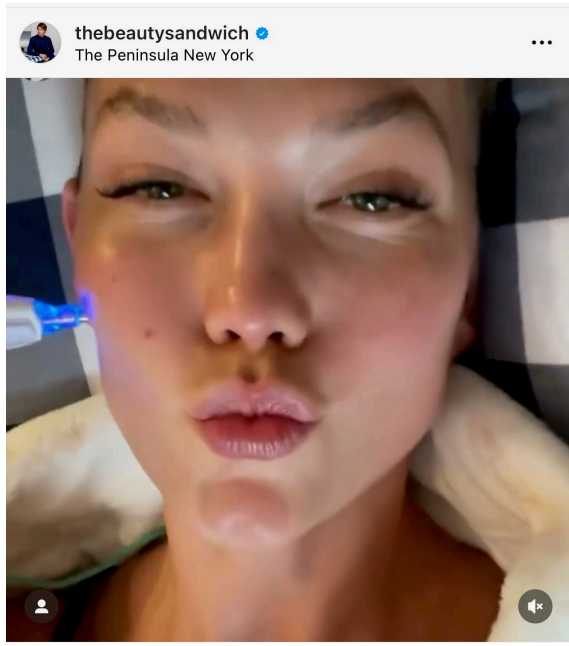
ANA DE ARMAS



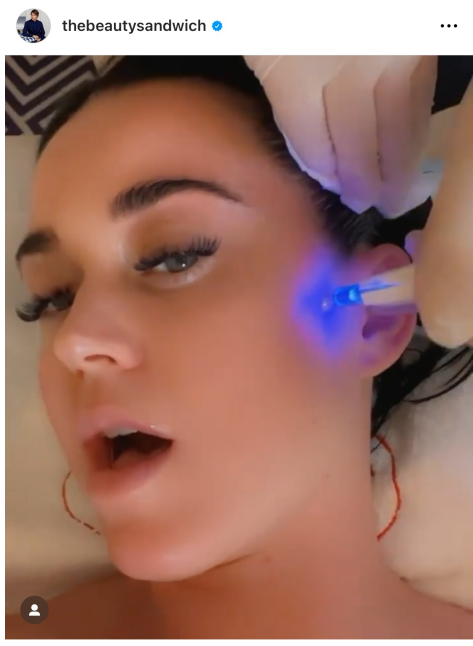
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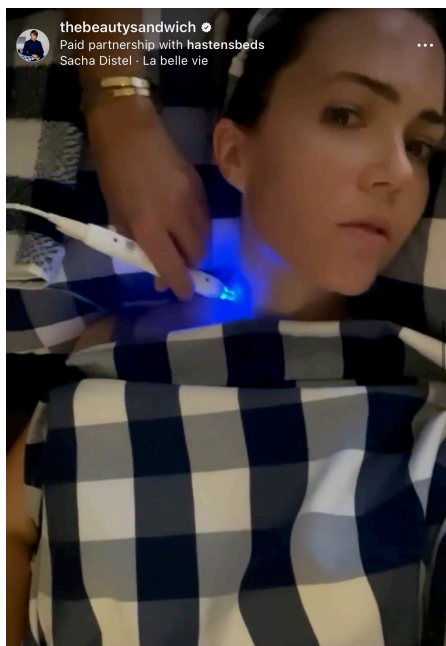
KATE HUDSON



KARLIE KLOSS



KATY PERRY



MANDY MOORE