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BFFs Jessica Frandson And Jill King Are Breathing New Life Into Aromatherapy With Well-Oiled Luxury Brand Campo



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Jessica Frandson and Jill King, friends since teenagehood, didn't realize they shared a love of aromatherapy until Frandson was visiting King a few years ago. "Jill saw the perfume bottle I had brought with me, said she had the same one, and she showed me her apothecary, which was this whole treasure trove of essential oils," says Frandson. "She had kept a dusty journal from college when she was making recipes and even had her recipe in there from when she had her twins and made oils so she wouldn't get stretch marks." The besties spent the evening drinking wine and concocting a plan for what would become luxury aromatherapy company Campo.